

VALUE & QUALITY AWARD
TENDER CATALOGUE
2019





The Value and Quality Award Trademark as emblem of excellence helps users to increase their economic results.

Announcers of the Value and Quality Award Tender:
DIAMOND Management Office
HAJNAL Meat Processing Factory Ltd.
Legrand Hungary Electricity Systems CJSC.
Poli-Farbe Chemical Industry Ltd.
ProfessionCert Engineering Services Ltd.
S.C.SSM & SIU S.R.L.

The Main Patron of the Value and Quality Award's events:
Mr. János Latorcai Dr., Deputy Speaker of the Parliament.

Priority support to the tender is provided by
State Secretariat for National Policy at the Prime Minister's Office.

Foreign support is provided by
Democratic Alliances of Hungarians in Romania.

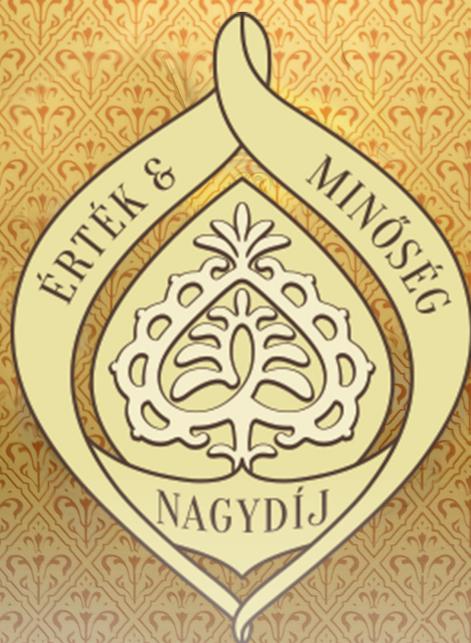
Call for tender, presentation of prize winners, tender information and application form are available electronically at the following website:
www.emin.hu.

Special trophies of Value of Quality Award,
Entrepreneurial Merit Award of the Value and Quality Award Tender
Value and Quality Award for Lifetime Achievement
Merit Award for Energy Efficiency and Environmental Protection of the Value and Quality Award Tender
Merit Award for Innovation of the Value and Quality Award Tender
Merit Award for Innovation Leader of the Value and Quality Award Tender
Merit Award for Digitalization of the Value and Quality Award Tender
Merit Award for Communication of the Value and Quality Award Tender
Honourable title "Talent of the year, 2019 as special prize
Carpathian Homeland Merit Prize of the Value and Quality Award
Carpathian Homeland Lifetime Achievement Prize of the Value and Quality Award
are made by Porcelain Manufacture Co. Ltd of Hollóháza.

Diplomas on Value and Quality Award are artworks of Károly Balázs and Gábor Sárkány, graphic artists.

Reports on the events of the Value and Quality Award are sent to the media centres through
Duna Médiaszolgáltató Nonprofit Zrt., MTI Directorate.

The Value and Quality Award Trademark and the relevant Tendering System
is a standard and guide in economic life!



**The Value and Quality Award,
Continuously controlled, outstanding
quality, Trademark of creativity and
expertise!**



VALUE AND QUALITY AWARD TENDER



Honored Reader,

By launching the Value and Quality Tender, I have drawn the attention of applicants and those who were interested in it to the role of local thinking becoming increasingly important in our globalizing world. I emphasized that locality means for us Hungarian people not just our living environment, our city, our county, our country, but it means, in a broader sense, the Hungarian-populated areas of the Carpathian Basin as well.

Therefore, I am especially pleased to be able to welcome Hungarian cross-border award winners this year, but after all, it's just as important that among this year's winners there are a number of companies having found stable import markets with their products across the borders in neighbouring countries.

In addition to these positive processes, we must see that unfortunately a significant part of the income surplus resulting from the long-term, outstanding growth of the Hungarian economy is flowing out of the country, our region through the purchase of foreign goods, which we ourselves are also able to produce in high quality.

I am convinced that one of the most important reasons for this is that we often consider Western European imports to be better and more prestigious than domestic products, while studies have already shown that goods exported to our region are often of lower quality.

By contrast, the Value and Quality Award trademark certifies - on the basis of objective metrics - the outstanding quality of awarded products and services comparable to almost any imported goods, while offering a symbolic commitment to domestic and Carpathian Basin Hungarian producers.

If in the public thinking we manage to link this content to products and services using the Value and Quality Award trademark, then - in addition to strengthening the domestic economy - we can also contribute to the successful implementation of the 'Foreign Investment Strategy' announced by the Prime Minister.

We have clearly to see that the "Foreign Investment Strategy" is an organic process, whose first and most important step for a company is to achieve successes primarily in its own country, and this may be followed by acquisition of export markets and only then can companies establish foreign branches.

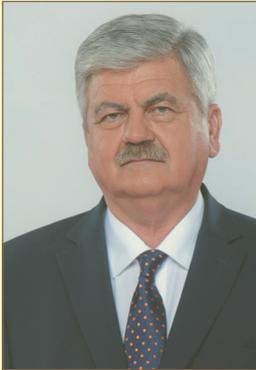
We can contribute to this first, but crucial step by convincing as many people as we can of the excellence of the products and services recognized this year.

Congratulations to the award-winning Applicants, and my sincere appreciation for the work you have done and the results you have achieved!

Dr. Latorcai János



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Dear Reader!

The stormy centuries of the peoples of the Carpathian Basin have taught us, Hungarians that we must insist on our nation, our family, our traditions and our values.

In recent years, domestic products and services have become increasingly popular in the range of consumers. More and more people are recognizing that with domestic products they choose the quality and the safety by supporting thus the Hungarian employers as well. The quality as the most important measuring degree was also necessary to realize this result.

The goal of the Value and Quality Award is to be proud of the values we are creating, to recognize the best, to show the outstanding achievements of Hungarian companies through their dedicated work.

This year the best Hungarian companies in the Carpathian Basin are for the second time honoured at the Value and Quality Award Tender. The number of tenderers and the number of applications submitted show that businesses are proud of their work and they are happy to measure themselves with the best competitors.

It is particular pleasure for me that more and more agricultural producers and businesses are winning the Value and Quality Award. The agriculture has now become a national security issue. Our natural resources are finite, so we are able to produce more and higher quality through technological developments. One of the globalization's consequences is the almost unlimited circulation of foods in the world, while their origin and quality are often insecure. Therefore, it is particularly important that locally produced, controlled, high-quality foods should be placed on the table of the Hungarian families.

The community of the Value and Quality Award will expand further this year. I wish to the prospective winners - here and beyond our borders as well - to represent innovations and quality serving the development of their region, our nation and the development of the entire Carpathian Basin.

Sándor Farkas
Deputy Minister
of the Ministry of Agriculture



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„Don't try to be successful, try to be valuable.”

Dear Reader,

Today, if we look around, we find ourselves in a world where several and more and more people are in a community. We belong to a community where we are thinking like its other members, we believe in the same values guiding our daily lives. Everyone in this community understands and feels the same about home, family, homeland and the Hungarian nation. Maybe we can experience this together because we instinctively, one by one, understand the idea of Albert Einstein: „Don't try to be successful, try to be valuable.”

Since 2010, every measure of the Hungarian Government has been determined by serving the community of the Hungarian nation. We are mobilizing our imagined, known and new resources along this path, we are experiencing day by day that the Hungarian community living in the Carpathian Basin and in the Diaspora is an opportunity. This is an opportunity to help those who need it, to encourage and support young families, to give guidance on how to implement a good idea, to provide today's children and future generations with high-quality education in their mother tongue and to strengthen the safe environment of our own culture in all areas of life.

The owners of the Value and Quality Award and its Merit Awards they all chose to create value, to present and share our common values, so that we can experience the success of their work together.

I heartily congratulate to all the winners!

Árpád János POTÁPI
State Secretary for Nation Policy
at the Prime Minister's Office



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Dear Reader,

As president of the Democratic Alliance of Hungarians in Romania, it is often my task to present reports to the international public opinion on the aspirations and difficulties met by our community. I need to address decision-makers and opinion shapers that - usually the majority of them - have poor information or no information at all about the multiethnic nature of Transylvania, about the ups and downs of cohabitation of different nations, about our rightful claims and the attempts to restore the already existing rights. Thus, from my experience, I can say that without presenting a good and authentic story revolving around experiences, feelings and associations, only by sketching the current domestic politics and affairs, our hard work, engagement and goodwill would easily fade into oblivion.

The story of a nation is made up of multiple little individual stories. Similarly, it is the case of the story of a community living in minority that stands the test of time, which obviously requires common identity, common ambitions and faith, but certainly jobs, too. If there are no jobs, there is a risk of our homeland getting depopulated, with empty villages and towns.

There are various ways to believe in the endurance of a community, there are many ways one can strive for its development, so there are numerous ways to thrive a community, to strengthen their belief in their own future. There are some who choose to become physicians, who dedicate themselves to science or as teachers, aim at educating Hungarian children, shaping their view of the world. Others undertake to represent the interests of the community, or to facilitate investments in local administrations to ease the everyday life, and there are others, - hopefully their number will increase - who embrace new and innovative ideas, and are successful in drawing in investors, creating new jobs, thus persuading young generations to remain in their homeland.

The project of *The Value and Quality Grand Prize* - that is proudly supported by the Democratic Alliance of Hungarians in Romania - presents such stories mentioned above, and this is already the second time to say thanks to them, to their dedication. It presents the stories of determined entrepreneurs, whose stamina, talent and engagement have earned success. It presents the stories of those Transylvanians, who wanted more, who wished for something better, those, who work to create a happier and more predictable future for their families, friends and community.

Let me mention only a few of them, the Vadon Association that promotes a nature and wildlife centred education, the Demiart that creates carved objects, sculptures and reliefs, or the OrtoProfil Prod Romania that organizes camps for children suffering from scoliosis.

Their stories are stories of Transylvania: of faith, of will and of confidence, all in all, it is mainly about believing that where these certain values accumulate, there will also be place for creation and recognition. All in all, these will serve the consolidation of a community.

On behalf of the RMDSZ and myself, I would like to say thanks to the organisers once again, but first and foremost, I would like to congratulate the prize winners on their quality work, wishing them strength and success in their future endeavour!

Hunor Kelemen,
President
Democratic Alliance of Hungarians in Romania



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Role of Value and Quality Award Trademark in economic life

In the past decades the economic climate has changed a lot, Hungarian products and Hungarian enterprises have greatly developed, export opportunities have increased, Hungarian cross-border enterprises have also been strengthened. There are more and more important the distinctive signs highlighting the outstanding results and achievements.

Trademark's use conveys a direct positive message, gives guidance in orientation also serves as a function of creative protection.

What is really a Trademark?

The Trademark is a kind of product markings, legal protection, graphics distinguishing a product or service from the goods or services of others.

Trademarks allow market players to compete in the market. Market players can distinguish their product and service with the help of branding from competitors' goods and services. Trademarks are an important means of informing consumers. They provide consumers with information about the given products and services.

A quality certification system as alternative promotion program of the economy is an integral part of the government's economic strategy. It is a bridge between producer/service suppliers and consumers. Awarded tenders are the basis for a certified and verified export product range. At the same time, the trademark assists consumers in their conscious purchases. Using the trademark carries a direct positive message, as well as directly helps us in orientation among products. Trademarks also establish a link between the product and its manufacturer as well as between the service and its provider, while playing a great role in the indication of quality, developing consumer culture, however they also have an indisputable role in promoting advertising and investment.

What is a good trademark?

- easy to remember,
- unique,
- awareness,
- sympathetic,
- expresses a value
- identify the wearer,
- in respect of consumers: guarantee, promise, tradition

The Value and Quality Award trademark: Érték és Minőség Nagydíj Tanúsító Védjegy is registered at the National Intellectual Property Office under registration number 227599



It preserves the use of thousands of years of hieroglyphic symbols coming from hatti, scythe, hun and avar sign systems, it represents the birth of the sun, light, power and life as well as the renaissance.

In different historical ages, people were wearing symbols according to some folk belief or religion which embodied typically the divine, protection force, creative power. Thus people tried to live in harmony with the nature, whose changes - according to their belief - were directed by miraculous, powerful spiritual beings, gods.

People believed in the divine power and protection of these symbols. The world of motifs presupposing



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divine power, for example, is related to the so-called Tulip Movement at the end of the 20th century. The Tulip Movement set the goal of protecting the Hungarian industry by wearing a tulip badge.

The Value and Quality Award Tender System aims at recognizing the high quality level of tendering products and services, promoting the production of competitive goods and stimulating their development. The Tender System contributes to the market activity of enterprises awarded in the frame of the Tender and to development of their exports. The tender system assists consumers in making quality-conscious choices and also contributes to the development and marketing of health-conscious goods. It is supporting the production of high value-added, knowledge-based products and the spreading of businesses operating in intellectual property-intensive industries.

The Value and Quality Award trademark being able to meet even today's challenges, by clearly distinguishing the outstanding values (products and services) provides direction to the consumers in the increasingly expanding product range of our globalized market economy. Thus creators are stimulated to realize newer and more innovative ideas.

The title 'Value and Quality Award' directly refers to its content, indicates the philosophy and commitment of trademark holders and their partners, thereby they want to focus attention on real values by rejecting so the false.

The owners and users of the Value and Quality Award trademark with a wide range of application possibilities, with stringent set of requirements are doing their utmost to strengthen confidence of consumers and users in the awarded products/product lines/services which corresponded to the qualification system.

Test of applications according to valid regulations and rules, their evaluation by independent experts, the possible test buying and the continuous follow-up of award-winners are ensuring the objectivity, professionalism and transparency. Experts and other actors are obliged to make a declaration of incompatibility. Their activities are carried out strictly in the spirit of quality policy.

The Value and Quality Award is the recognition of those who know and apply the „LAW OF EXCELLENCE”, they are working and developing to become excellent not remaining only good. We are proud of our winners receiving trust, thus increasing their duty and responsibility by serving as an example. They represent values being in line with Hungary's economic interests and contributing to a stronger economy.

Decrease in public debt, increase in employment, wages and benefits show that the Hungarian model is in line with the expectations and the economy is undeniably on the growth path.

Eastern Central Europe and, of course, Hungary are the regions within the European Union ensuring a dynamic growth throughout the whole EU. Hungary both geographically and economically occupies a central place here. Due to Hungarian creativity, novel ideas and solutions are created which can serve as example for solving the specific problems of our region. Hungary is looking for export partners basing partly on „Eastern Opening” and on the other hand on „Western Stay” concepts. Our positive regional judgment can also be used to find new export markets for Value and Quality Award Trademark products.

Mr. János Latorcai Dr. is the main patron of the events of the Value and Quality Award Tender. Members of the Board of Announcers of the Tender: DIAMOND Management Office Ltd. (charged with coordination, organisation and management of the Tender commissioned by trademark's founders), Hajnal Meat Processing Ltd., Legrand Hungary Electricity Systems CJSC., Poli-Farbe Chemical Industry Ltd., ProfessionCert Engineering Services Ltd. and S.C.SSM & SIU S.R.L. from Transilvania.



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Special support is given by the State Secretariat for Nation Policy at the Prime Minister's Office and Democratic Alliance of Hungarians in Romania.

Any natural or legal entity and incorporation, individual entrepreneur, creative community can submit tenders in topics covering almost all fields of the economy.

One applicant can submit several tenders and several applicants can submit a joint tender. One tender can include only one product or one product line. One product line may consist of max.10 products.

The Board of Announcers is the highest decision-making body in the competition. This board decides on using right of the Value and Quality Award Trademark. Each member of the Board of Announcers has one voting right. The Board of Announcers also decides on special prizes. Based on the decision of the Board of Announcers the tenders evaluated the most outstanding will receive the title of the Value and Quality Award, and along with this the right to use the trademark free of charge for one year.

The use of a trademark is subject to continuous control and can only be used having a positive statement of the control.

Besides the Announcers of the Tender, different companies, authorities, bodies are offering special prizes under the Value and Quality Award Tender System. Special prizes can only be awarded to applications and applicants who won the Value and Quality Award.

Value and Quality Award for Lifetime Achievement, Value and Quality Award of Merit for Carpathian Homeland, Lifetime Achievement Award for Carpathian Homeland, Value and Quality Merit Award for Communication are recognizing the outstanding achievements of the last period, related to the Carpathian region. These special prizes are awarded on the basis of recommendations and proposals.

The Value and Quality Awards authorizing for the use of Value and Quality Award trade mark together with Special Prices are attested by honorary certificates in English and Hungarian languages, designed by the graphic artists, Károly Balázs and Gábor Sárkány, as well as by the unique applied arts trophy made by the creative team of Porcelain Factory in Hollóháza.

The award ceremony of the Hungarian Quality Product Award is held at the beginning of September with a wide attendance in every year in the upper House of the Parliament. The awards are handed over by high rank government officials. Among the invited guests important representatives of the economy and public life, heads of diplomatic missions, leading officials of business diplomacy will be present. The widest media attention will follow the ceremony.

**The Value and Quality Award Certification Trademark is both standard and guide
for creating a brand having real value.**

**It promotes the performance of our gray stock, the most important treasure of Hungary
and the Carpathian region being able to reach economical successes, as we know:**

„The quantity of scientific human being is the real power of the nation”

/ Count István Széchenyi /

(Kiss Károlyné Ildikó)



Memorial photos on the awards ceremony 2018





Memorial photos on the awards ceremony 2018





Memorial photos on the awards ceremony 2018





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Value and Quality Award Call for applications and order of procedure 2019

The following attachments form integral part of the Call for applications and order of procedure:
Attachment No. 1: Application form of the Value and Quality Award trademark to be awarded in the frame of the tender announced in 2019

Attachment No. 2: Guidelines for conformity documents being necessary for submission of the tender
The 2019 Trademark Use Agreement Model and 2019 Data Management Information are available at www.emin.hu.

National, public and one-round call for applications is invited by

DIAMOND Management Office Ltd.
HAJNAL Meat Processing Factory Ltd.
Legrand Hungary Electricity Systems CJSC.
Poli-Farbe Chemical Industry Ltd.
ProfessionCert Engineering Services Ltd.
S.C.SSM & SIU S.R.L. from Transilvania

as members of
Board of Announcers of Value and Quality Award

with special support of
State Secretariat for Nation Policy at the Prime Minister's Office
and
Democratic Alliance of Hungarians in Romania

Strategic partners of the tender:
CommunaTrade-Europe Ltd. (CTEU)
Association for Food Entrepreneurs' Competitiveness
Grabowski Publishing Ltd.
Trade Magazin

Main Patron of events of the Value and Quality Award:
Mr. János Latorcai Dr., Deputy Speaker of the Parliament

1. Mission of the Value and Quality Award

The honourable title "Value and Quality Award" as well as the right to use the certification mark is the recognition and prize of products, services and economic organizations which are demonstrably committed in their activities towards quality issue giving high priority to the production of jointly and severally high quality goods as well as services. The award winners are our role models playing an active role in increasing the level of our economy. **"The Value and Quality Award" Trademark embodies and expresses the commitment of Hungary for true values thus recognizing the importance of the certified quality.**



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The honourable title “The Value and Quality Award” can be won on the base of voluntary submitted tender. The purity and inviolability of the application system are ensured by objective system of requirements as well as by the judgement of unique and independent body of experts. The use of the marks awarded can be controlled by the tender announcers thereby guaranteeing the continuous quality standard for users and consumers.

2. Aim of the “Value and Quality Award’s application

- to recognize the high quality level of the goods and services introduced in tender applications
- to promote the production of high quality products being competitive on international markets and the production of goods with high intellectual added value as well as to encourage the development of services
- to contribute to the market activity and also to the development of exports of the producers becoming qualified through this competition.
- to provide obvious support to the customers of products and services in quality- conscious choice
- to contribute to the development and marketing of health conscious and energy-efficient products
- to develop the active quality policy of manufacturers, dealers and service providers
- to support the appearance of high value-added products and services as well as the successful activity of businesses operating in intellectual property-intensive industries.

3. Subject-matter of the tender:

Any finished product, product line, software produced or distributed in Hungary or in the Carpathian Basin, complying with the goals of the tender according to the main tender categories, moreover any related services can participate in the tender.

If the applicant is not identical with the manufacturer, or with the right holder of the product, software or of services forming the subject of the tender, the entry to the tender needs the manufacturer’s/rights holder’s written agreement.

3.1. Main tender categories:

1. Industrial machinery and equipment, household appliances, office technology devices and equipments
2. Vehicles
3. Clothing and accessories
4. Beauty products
5. Household chemical products, chemical products
6. Furniture, home and office equipments, supplies and accessories
7. Building products, energy efficiency construction products
8. Implemented establishments
9. Building industrial services
10. Infrastructural investments
11. Silicate industrial finished products (glass, porcelain, ceramics)
12. Sport accessories and equipments
13. Playgrounds, playground and public space fitness equipments
14. Toys
15. Handicraft products (juried crafts, folk art, home craft products)
16. Information technology (programs, systems)
17. Agricultural and food industrial products (in fresh and processed forms including non-alcoholic and alcoholic beverages, nutrition supplements, foods for particular nutritional uses, handcrafted foods and herbal teas)
18. Pet foods
19. Medical devices (active medical devices as well), medical instruments



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20. Products and services for human health and safety
21. Tools, applications, products, services developed for people living with help
22. Services helping people to spend their free time in a cultured way, inland tourism (including tourism-related catering), village tourism, travel organization, travel agency activities
23. Packaging technology (design, material and process)
24. Education, training, post training, educational methodology
25. Textbooks and guides (interactive means), publications
26. Books and other printed brochures
27. Lighting, lighting technique
28. Products/services for improving life quality
29. Hotels and restaurants (including catering culture), hotel, restaurant, confectionery services, food delivery and catering based on local traditional gastronomic values
30. Cultural and sporting events, museum programs, services
31. Fancy goods
32. Leather products (horse tools, bags, suitcases, wallets)
33. Watches, jewellery, fashion jewellery
34. Internal and external walls, facades, design elements, wooden unique solutions, doors and windows, use of interiors in any function in outdoor and indoor living space
35. Products made by people with disabilities
36. Web shop services
37. Transport, warehousing, storage including dangerous materials as well
38. Other services
39. Labour safety devices, equipments, services

4. Tender terms and conditions

4.1. Applicant

Any natural or legal entity and incorporation, company without legal personality, individual entrepreneur, creative community can submit tenders.

One applicant can submit several tenders and several applicants can submit a joint tender. One tender can include only one product or one product line. One product line may consist of max.10 products. (Under product name, products, both software and services are included).

On the Application Form the members and exact denomination as well as list of the product line have to be compulsorily indicated as condition of a complete documentation. In points 8-9 of the application form after the summary name of the product line the exact list of products should be indicated.

No application can be entered for any technology process not materialized in a product, software or for such service, which has not been introduced to the market at the time of submitting the tender.

The tender is public.

The announcers of the tender do not expect from the applicants to reveal business secrets or confidential information!

From the submission of the tender dossier up to the announcement of results, the applicant has notification commitment towards the Tender Secretariat, or in the case of remuneration, the trademark user is obliged to the same until the end of the use of the trademark. It means that any changes concerning applicant/trademark user/tender dossier (including points 4.2.3.1-4.) has to be signed in written form. Failure to provide this notification, when it becomes public, has the consequence of being excluded from the tender, even suspension or withdrawal of trademark use.



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4.2. Content of the tender documentation

The tender has to be submitted in Hungarian language, in one printed copy and one copy is necessary on electronic data medium (pendrive). The content of printed and electronic copies needs to be identical in 100%, that is, the electronic version is the scanned version of the paper-based application.

In addition to the tender documentation the original of the Tender Entry Form duly signed and 3 copies of thereof, have to be attached to the paper-based accompanying letter.

Three (4) copies of the application form attached to the accompanying letter are not to be stapled!

One (1-1) copy of the Application Form and the Notice of Payment of the Procedure Fee must also be included in the tender dossier in the appropriate place according to the table of contents.

Thus (5) copies of the Application Form and (1) copy of Notice of Payment of Procedure Fee will be enclosed to the complete application submitted in. In case of not attached copies, the documentation is qualified as incomplete resulting in a negative evaluation by screening the documents. The tender documentation should always be compiled taking into account the existing legislation and regulations!

4.2.1 Table of contents

4.2.2. Tender Entry Form (application form)

The 'Entry Form to the Tender announced for winning the Value and Quality Award' has to be filled in and officially signed. The name signatory shall be given legibly.

The form is valid only together with the tender documentation!

4.2.3. Declarations

These can be submitted also on 1 (one) page, however each declaration shall be given in a separate point. There are no relevant standard forms, the declarations have to be done on company headed paper by copying the text of the relevant declaration.

4.2.3.1. Statement that the applicant contributes to managing information provided in the tender dossier according to the data protection law being in force at all times.

4.2.3.2. Declaration on the acceptance of the invitation to tender, as well as its terms and conditions.

4.2.3.3. Statement that the applicant has no expired or unpaid public debt, is not under fining, condemnation, bankruptcy, liquidation, final settlement procedure and any other official proceedings (including labour safety and fire controls as well).

4.2.3.4. Declaration on whether the Applicant has been subject to official control over the quality and safety of his goods and services during the current year and the year before. If yes, the authority has made a substantive objection or action.

4.2.3.5. Declaration that the applicants' product/product line, software, services do not infringe any third party's copyright. Should any third party enforce any claim against the tender announcers pursuant thereto, the applicant agrees to direct remedy liability.

4.2.4. In case when the applicant is not identical with the manufacturer/producer of the product/product line/software, the manufacturer's/producer's written agreement (declaration) is necessary to attend the tender.

4.2.5. Bank notification, certificate confirming the payment of the tender procedure fee.

The tender procedure fee runs at HUF 180,000 + 27 % VAT, that is HUF 48,600, totally HUF 228,600 to be paid per tender submitted.



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Information related to the application fee for non-Hungarian applicants, within the European Union, having Community tax number are as follows:

Given that the provision of services falls outside the territorial scope of the VAT Act, the tender procedure fee must be paid without VAT, ie **HUF 180,000 per application is payable.**

(In case a non-Hungarian Applicant, acting within the European Union, having Community tax number is mistakenly paying an application fee increased with the amount of VAT, the amount of VAT will be reimbursed, however the cost of transfer may be deducted from this amount.)

Information related to the application fee for non-Hungarian applicants, within the European Union, no having Community tax number are as follows:

The application fee must be increased by the amount of VAT, ie a procedure fee of HUF 228,600 per application is payable.

The secretarial and organizational tasks of the competition are carried out by DIAMOND Management Office Ltd. as Tender Secretariat.

The procedure fee shall be transferred to the bank account of DIAMOND Management Office Ltd. No. 11717009-22467980 led at OTP Bank before the deadline for submission of the application. IBAN account No. HU83 1171 7009 2246 7980 00000000, OTP Bank SWIFT identification mark (BIC): OTPVHUHB

The invoice for payment of the application fee must be sent to emin.palyazat@gmail.com at the same time as payment is made with the following information:

- exact name of the applicant, exact billing address with postcode, tax number / Community tax number;
- exact postal address of the applicant with postcode;
- exact denomination of the application according to the application form;
- phone number and e-mail address of tender's contact person;

The invoice will be issued by the tender running DIAMOND Management Office Ltd. and sent to the applicant additionally – latest by 31 May – on the basis of the document proving the transfer.

The tender procedure fee cannot be paid by postal cheque or in cash. Failing to pay the procedure fee will result in the exclusion from the tender system.

4.2.6. Presentation of the Applicant (maximum 3 pages) in which the entity is briefly presented (history, business, eventually legal environment, most important products, services, annual production volume/value, turnover, within this the export rate, suppliers and customers, technology and raw material bases, etc.), as well as all other important facts, events helping the evaluation of the tender. Based on self-assessment the Applicant has to analyse the marketability of the enterprise and its rank among businesses producing similar goods. In case if local government the Applicant should present its social value and importance.

4.2.7. Description of the product/product line, software, service possibly up to 2 pages.

The presentation has to be started by repeating some highlighted sentences set out in paragraph 10 of the Tender Entry Form. Please point out the advantages of the product/product line, software, service being more favourable in terms of use, energy efficiency, environmental awareness compared to similar products and services.

4.2.8. Presentation of home and foreign market position of the product/product line, software, service

Price of the tender subject, price-value ratio, comparison regarding the place on the international market (as regards function and price how the tender subject can be classified on the basis of self-assessment); sales, market launch, requirements, description of results, information on the market endeavours (vision) and issues, presentation of references, analysis of the market share. Presentation of trends during the recent period, and of achieving goals set. Examination of customers' satisfaction (presentation of results supporting that the activity of the company is for meeting the buyers' demands in the best possible way.)



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4.2.9. All documents relating to the product/product line, software, service which are required by consumer protection legislation and other rules. Presentation and documentation of the obligations assumed voluntarily in the interest of the consumers. The itemized list of the most important documents to be attached is included - without the need of completeness - in Annex No. 2.

4.2.10. Presentation of the environment protection output

Compliance with the environment protection rules in production, packaging and services. Enforcement of environment protection aspects in the product, services and during the production, use and destruction of product/product line and services. Eventual connection to different environment protection events, contacts with social organizations. Presentation of energy efficiency in the activity of the enterprise as well as during the production of the tender's subject ((proof of compliance with relevant environmental legislation e.g. waste management)

4.2.11. Presentation of the application of occupational safety and fire protection regulations

Compliance with labor safety regulations in manufacturing, packaging, warehousing, transportation and service. Providing work safety tools, demonstrating their conformity.

4.2.11.1. The copy of all effective certification issued by any third party on the product/product line, software, service (for example: expertise, qualification certificate, certification, inspection report). **The third party certificate is necessary in all cases, even if the product adequacy certification is left to the manufacturer/distributor by legislation.**

4.2.11.2. If available: Certified copy of documents on the protection of intellectual property issued by the Hungarian Intellectual Property Office or the Intellectual Property Office of the European Union, or European Patent Office even by World Intellectual Property Organization.

4.2.12. Copy of the certificate on the applied quality management system (e.g.: ISO, TQM, HACCP).

(Note: it is not a general tender term, but it is an advantage, if the applicant has a certified quality management system.) When application of any legally defined quality management system is compulsory for the applicant's activity (e.g. HACCP), proof of certification is also a tender condition. If the applicant has a quality testing lab, the own testing protocol on the product/product line, software, service forming the subject of the tender as well as the approval of an external certification body have to be enclosed.

4.2.13. Copies of documents attesting that the product/product line, service won quality awards, obtained certificates at earlier tenders in Hungary or abroad, copies of prizes received at exhibitions and fairs. (e.g. Premium Building Material Award Trademark, Hungarian Agricultural Quality Prize, Premium Hungarian Food Trademark, Environment Friendly Product Trademark, Budapest International Fair (BNV) Trophy, etc., prizes gained at national and international professional competitions.)

4.2.14. Photos and brochures showing the product/product line, software, service as a whole (also in application environment) and their characteristic features.

In case of brochures, publications please attach the original electronic format serving as a base to the printed material or please enclose the electronic form of the brochures and publication in PDF format. **Scanned prints made additionally on copy machine cannot be accepted. In case of photos, please copy them into a separate folder.**

Acceptable electronic formats: TIFF, JPEG, BMP at least 300 DPI resolution. Vector materials in PDF, Corel Draw up to version 17, in Adobe Illustrator up to CS6 version. In this case the embedded pictures, objects, font types are also to be enclosed.



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The good visual presentation in the above-mentioned quality is a condition to the complete documentation and the evaluation. In the first three jury rounds the evaluation is mainly based on documents, therefore the applicant is interested in enclosing high-quality pictures showing the essence. The lack or inappropriate quality of the above implies a negative evaluation when examining the application documents. Merge of pictures copied to Word or PDF document cannot be accepted! Pictures can be enclosed only as saved in a separate directory! Paper-based documentation must always be attached to paper-based documentation!

4.2.15. By compiling the Tender Documentation „The contents of the tender documentation“ in point 4.2. should be considered.

5. The Tender Office and the representatives of the Announcers' Board cited in the Call for tender are ready for free consultation prior to the submission of tenders, if necessary on applicant's premises as well at an agreed date. Consultation relating to already submitted and received tenders is no longer possible.

6. Tender submission:

The complete written tender documentation has to be submitted in 1 (one) printed copy and 1 (one) copy in electronic format (pendrive) in Hungarian. Paper-based applications will be kept by the Tender Office for one year after submission, i.e. until the end of the first follow-up period. Electronic application materials will be kept for five years after submission. In the event of a formal investigation or procedure against an awarded tender and this is formally made known to the Tender Office, the paper-based documentation will be retained until the end of the procedure.

6.1. Deadline for tender submission: 24 May 2019 (Friday)

(Note: the deadline given means the submission deadline of tender documents, the products are still not to be submitted by this deadline!)
In case of submission per post the date of posting on the seal is accepted.

6.2. Submission of tender by post:

Tender material is to be submitted by registered post to the following address:

**DIAMOND Szervezőiroda Bt. (DIAMOND Management Office Ltd.)
Érték és Minőség Nagydíj Pályázati Titkárság (Tender Secretariat of Value and Quality Award)
H-1172 Budapest, Gátfutó u. 15.**

6.3. Personal submission of tender

The personal submission of the tenders is possible exclusively on 24 May 2019 between 09.00 – 14.00 hrs. at the following address:

**DIAMOND Szervezőiroda Bt. (DIAMOND Management Office Ltd.)
Érték és Minőség Nagydíj Pályázati Titkárság (Tender Secretariat of Value and Quality Award)
1172 Budapest, Gátfutó u. 15.
(Phone: Kiss Károlyné Ildikó +36-20-934-4909)**



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7. Tender rules of procedure

7.1. Tender Secretariat

The secretarial and coordination tasks of the tender procedure are performed by DIAMOND Management Office Ltd. as Tender Secretariat of the Value and Quality Award

Address: H-1172 Budapest, Gátfutó u. 15.

Postal address: H-1172 Budapest, Gátfutó u. 15.

Tax number: 26241094-2-42

Representative office: ProfessionCert Kft. H-1036 Budapest, Galagonya u. 5.

Phone numbers of executive officers:

Kiss Károlyné Ildikó: +36-1-258-0641, mobil phone: +36-20-934-4909

Bálint Ágnes: +36-30-940-2176

E-mail contacts:

Kiss Károlyné Ildikó: kissildiko@emin.hu

Bálint Ágnes: agnes.balint@professioncert.hu

Web: www.emin.hu

7.2. Acceptance of applications

The envelopes containing the tender documentation submitted by the deadline will be opened by the Pre-jury organised by the Tender Office. Afterwards minutes will be taken by the Document Jury stating that the tender documentation is complete or incomplete. The members of the Document Jury are experts invited by the Board of the Announcers. If the tender documentation complies with the call for tender, the Tender Office will issue the Statement of Acceptance with admission numbers in electronic form. In case the submitted tender documentation is incomplete, the Tender Office – in accordance with the commitment of Document Jury - will invite the applicant to complete it by the specified deadline. The Tender Office informs the Applicants in a so called "Letter of Acceptance" together with an "Acceptance No." on their further tasks relating to the additional jury rounds and expert examinations, if necessary on making a short movie introducing the tender, on sample supplies, as well as on removal of non-processed samples.

7.3. Procedure and phases of the tender evaluation

The tender evaluation runs in several rounds. The tenders are evaluated by a professional jury invited by the Announcers on the basis of the submitted documentation. The jury's work is assisted by other specialists as well invited by the Board of Announcers, who will draw up a written report. The invited jury members and specialists will sign a declaration of incompatibility. The list of the jury members and invited specialists is not public till the day of the award ceremony in order to ensure the fairness and clean procedure of the tender. The Declarations of Incompatibility are forming part of the tender procedure documents.

The following persons cannot submit applications: senior officials, employees, representatives of the Board of Announcers, jury members, other parties directly involved in the tender procedure (experts) and the close relatives of those listed therein (Civil Code: Eighth Book, First Part, 8.1§ section (1) point(1)).

Schedule of the Jury:

- 1. First round:** Pre-Jury, opening of applications, formal review, overview of payment of procedure fees, transferring documents for invoicing
- 2. Second round:** Document Jury, thematic content evaluation of the applications, identification of eventual shortcomings, appointment of experts and fixing the request for goods' samples or their inspection
- 3. Third round:** expert reviews and evaluations



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- 4. Fourth round:** Main Jury, appraisal of the applications taking the expert reports into account, sensory tests, preparation of the decision-making, proposals to the Board of Announcers
- 5. Fifth round:** decision made by the Board of Announcers on the awarding, trademark uses and special prizes. Approval or refusal of recommendations for Carpathian Homeland Merit Prizes.

Members of the Board of Announcers:

- DIAMOND Management Office Ltd.
- HAJNAL Meat Processing Factory Ltd.
- Legrand Hungary Electricity Systems CJSC.
- Poli-Farbe Chemical Industry Ltd.
- ProfessionCert Engineering Services Ltd.
- S.C.SSM & SIU S.R.L.

7.3.1. Request for tender products

The jury members and the experts are entitled to have the original of the products forming the subject matter of the tender either by requesting it or at an on-site inspection. The Tender Office will send an official notice thereon to the applicant. The advice on product request will contain the date and time of sending in and return. The Tender Office will provide for the safe placement and warehousing of the products supplied for inspection during this period. The Tender Office will not be responsible for the product not delivered for the specified date. Sensory test of the products will also take place during the Jury, therefore the products may be damaged or destroyed. The Tender Office will not take responsibility for products not collected till the date indicated. The Tender Office does not take responsibility for products not delivered up to the specified date.

During the judging sensory test of the products will be provided, so the products may be damaged or destroyed. In case of necessity the invited expert may address questions to the applicant directly as well.

Both the jury members and the specialists can decide on inspecting the product at an external site or on the place of the production. In the latter case the applicant will ensure that the product/service can be viewed at a pre-agreed time.

7.3.2. Main evaluation criteria

The jury will submit the results of the evaluation to the Board of Announcers together with a recommendation for awarding made by taking the expert's report into consideration.

Upon evaluation the jury will take the followings into account:

- Content and aesthetic wholeness of the tender documentation
- Safety, adequacy, quality, innovative nature, marketability, economic utility, export strength of the product/product line, service submitted to the tender
- Application of energy saving, environment friendly solutions, advantages offered to the consumers
- Certificate or expertise issued by a third party (certification body) proving the product adequacy
- Decision of the Experts
- Experiences of tests performed by qualified and accredited laboratories
- Application of quality management system (e.g. ISO, or HACCP in case of foods)
- Intellectual property protection awareness
- Legal rules for placing on the market
- Former prizes, certification trademarks
- Additional voluntary benefits offered to the consumers
- Credibility of financial data included in the Application Form
- Main relevant official complaints, measures, disputes being in progress
- Creative ideas, unusual and innovative, future-oriented solutions.
- Compliance with work and fire protection regulations



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7.4. Advice on decision

All applicants will receive advice on the decision of the Board of Announcers in registered and in electronic mails together with information on the award ceremony. Moreover, in case of winning the Value and Quality Award trademark use, the Tender Office will send the trademark licensing contract together with the Hungarian and English trademark logo. Contracts must be printed, dated, signed by the trademark user and sent in three (3) originals to the Tender Secretariat for signing and returning them to the trademark user with a lawyer counter-sign. From three (3) copies sent one is to trademark user, one is to trademark holder and one copy is to countersigning lawyer. To sign the contract on trademark use is a condition of taking the trophy over and of using the trademark. After the annual closing of the tender, the not awarded applicants will receive a short written evaluation on their submitted applications.

7.5. Content of trademark licensing contract

Pursuant to the contract on use (trademark - licence agreement) and Act XI of 1997 § 23 on the protection of trademarks and geographic marks on goods (trademark – licence agreement) the beneficiary of the trademark protection will give permission to use the trademark of the Value and Quality Award. The user is obliged to pay a fee for this. The fee is understood per awarded tender. The use of the Value and Quality Award is free for one year after awarding (in the present case from 1st of September, 2019 to 31 of August, 2020). In case of the Value and Quality Award trademarks, **DIAMOND Management Office Ltd. representing the trademark owners will conclude a trademark use agreement based on the Trademark Use Sample Template available on www.emin.hu website and according to the 2019 data management information.**

8. Awarding

8.1. Honourable title of the Value and Quality Award

Based on the decision of the Board of Announcers the tenders evaluated the most outstanding will receive the title of the Value and Quality Award, and along with this the right to use the trademark free of charge for one year. The award is attested by a honorary certificate in English and Hungarian unique designed by the graphic artist, Gábor Sárkány as well as by the unique applied arts trophy made by the creative team of Porcelain Factory in Hollóháza.

One (1) Hungarian and one (1) English honorary diploma and one (1) trophy belong to one (1) awarded tender. In case of joint tenders diploma and trophy are given to (2) tender submitters. In case of a joint application of three or more applicants, additional diplomas and trophies can be ordered at cost price through the Tender Secretariat.

The relevant subsequent orders are to be sent to the e-mail address „kissildiko@emin.hu up to 10th of August, 2019. (The price of honorary diploma together with dossier: HUF 32.000 + 27% VAT/pc. The price of the Value and Quality Award trophy: HUF 43.000 + 27% VAT/ pc.).

The Grand Prize winning candidate agrees to indicate the Value and Quality Award title on product/product line, service upon making publicity for the awarded product/product line and service during the whole period of distribution.

On behalf of proprietors of trademark protection the DIAMOND Management Office Ltd. will sign a contract with the awarded applicant for the use of the VALUE AND QUALITY AWARD title and logo. The applicant agrees therein to pay the fee for carrying the trade-name. The use of the trade-name is free of charge for one year after allocation (1 September 2019 – 31 August 2020). The additional extension of the trade-mark use is only possible after the post-control of the tender and with an approval audit report. The yearly inspection is conducted





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by the expert appointed by the Board of Announcers. The costs of the inspection are covered obligatory by the applicant. The costs of the post-inspection are set separately for each tender and are included into the Trademark License Agreement. These amounts are determined per application and remain unchanged during the validity of the Trademark License Agreement.

In the case of new trademark users, the trademark usage fee is determined by HUF 60,000 + 27% (ie 16,200.-Ft) from 1 September 2020, in total 76.200 HUF. The fee for the trademark use is understood per awarded tender. The trademark usage fee is fixed in the Trademark Agreement and it is unchanged for the duration of its use! **If the expert does not recommend to approve the continued use of the trademark after the post-inspection, the use will be suspended, or ultimately withdrawn, which will be made public by the Board of Announcers.**

The Hungarian and English certificates attesting the award of the title "Value and Quality Award" and the unique trophies made by the Porcelain Manufacture Co. Ltd. in Hollóháza (Hollóházi Porcelángyár Kft.) are presented by Deputy Minister of Agriculture or by his delegate.

8.2. Special Prizes

Besides the Announcers of the Tender different companies, authorities, bodies are offering special prizes under the Value and Quality Award Tender System.

Special prizes may be offered in writing to the Secretariat by 29 June of each year by indication the exact name and value of the special prize. The admission of special prizes is decided by the Board of Announcers with simple majority. The offerer will be informed on the admission of the special prize by the Tender Secretariat in electronic message. Special prize offers received and registered after the announcement of the tender will be published on the website of the Value and Quality Award, www.emin.hu.

**Contact details of Value and Quality Award Tender Secretariat:
DIAMOND Management Office Ltd.
1172 Budapest, Gátfutó u. 15.
e-mail: kissildiko@emin.hu**

Special prizes can only be awarded to applications and applicants who won the Value and Quality Award in the current year. The following honors are awarded on the basis of recommendations: Value and Quality Award for Lifetime Achievement, Value and Quality Award of Merit for Carpathian homeland, Lifetime Achievement Award for Carpathian homeland, Value and Quality Merit Award for Communication and Value and Quality Memorial Award.

8.3.1. Special prizes founded by the Board of Announcers

8.3.1.1. Entrepreneurial Merit Award of the Value and Quality Award Tender

The **Entrepreneurial Merit Award** founded by the Board of Announcers with tradition-creating purpose can be given to enterprises proving to be able to produce premium quality and value over a long time. They enhance the good reputation of the Hungarian economy with their market activity, developments and innovations.

The Entrepreneurial Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

The "Value and Quality Entrepreneurial Merit Award" is presented by Vice-President of the Hungarian Parliament or by his delegate.





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8.3.1.2. Value and Quality Award for Lifetime Achievement

With the aim of creating tradition the Board of Tender Announcers established the **Value and Quality Award for Lifetime Achievement** for awarding natural person demonstrating their commitment for outstanding quality as well as for raising up the culture of the Hungarian economy during their activity of several years. Its outstanding work is not only characterized by its economic activity however by high level of its social sensitivity.

The Value and Quality Award for Lifetime Achievement is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

The Value and Quality Award for Lifetime Achievement is presented by Vice-President of the Hungarian Parliament or by his delegate.



8.3.1.3. Merit Award for Energy Efficiency and Environmental Protection of the Value and Quality Award Tender

The Board of Announcers founded the **Merit Award for Energy Efficiency and Environmental Protection** to protect environment, to maintain the ecologic balance of the earth and to encourage sustainable development of civilization. The prize is won by solutions, products and systems, which measurably contribute to the reduction of the carbon-dioxide emission, to the formation and development of the energy-conscious environment.

This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

It is presented by Vice-President of the Hungarian Parliament or by his delegate.



8.3.1.4. Merit Award for Innovation of the Value and Quality Award Tender

The Board of Announcers created the Merit Award for Innovation with the aim of creating tradition. The award is given out to the creators of solutions, products and systems, who have outstandingly shown the potential of the domestic creativity through the innovative features of their tender in the current year as a reflection of the entrepreneurial culture in Hungary.

This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

It is presented by Vice-President of the Hungarian Parliament or by his delegate.



8.3.1.5. Merit Award for Digitalization of the Value and Quality Award Tender

The Board of Announcers founded the Merit Award for Digitalization for tradition-creating purpose. This merit award is to be given to especially creative applications of the technology of the twenty-first century as well as to tenders improving and preserving quality of life.

This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

The merit award is presented by Vice-President of the Hungarian Parliament or his delegate.



8.3.1.6. Merit Award for Communication of the Value and Quality Award Tender

The merit award for communication is given by the Board of Announcers of the Value and Quality Award Tender to the printed or electronic media doing the most for the communication of high quality values in the year of the call for tender, within this for the publicity and promotion of the Value and Quality Award Tender System.

The merit award is attested by a Hungarian-English honorary diploma designed by the graphic artist, Gábor Sárkány as well as by a unique applied arts trophy made by the creative team of Porcelain Factory in Hollóháza.

The merit award is presented by Vice-President of the Hungarian Parliament or by his delegate.





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8.3.1.7. The Board of Tender Announcers of the Value and Quality Award – agreeing with the government program - attaches a great importance to the cooperation of the Carpathian Basin regions, to the strengthening of economic relations, in which the common qualities and creativity are the keys of success.

In order to strengthen the above goals the Board of Announcers established the Merit Award for Carpathian Homeland of the Value and Quality Award as well as the Lifetime Achievement Award for Carpathian Homeland of the Value and Quality.

The Board of Announcers decides on the awards on the basis of recommendations.

Deadline for presenting recommendation: 17 June, 2018.

The recommendation shall be presented in Hungarian on maximum three pages by registered mail to the following address:

**Tender Secretariat of Value and Quality Award Tender
Merit Award for Carpathian Homeland of the Value and Quality Award Lifetime Achievement Award
for Carpathian Homeland of the Value and Quality Award
H-1172 Budapest, Gátfutó u. 15.**

The date of the posting stamp is accepted as date of submission.

The recommendation can also be previously submitted in electronic way as well to the e-mail address: kissildiko@emin.hu

8.3.1.7.1. Merit Award for Carpathian Homeland of the Value and Quality Award Tender

This Merit Award is to be given to such natural person, who has over the years proved to be committed to strengthen and to enlarge the business relations between the cross-border regions and the motherland. On the other hand, the award is given to organisations or businesses being active in abroad and having key role in the economic cooperation between the regions of Carpathian Basin. The award recognizes those who are committed to respect for the traditions, the idea of Hungarians and the protection of the environment beyond the continuous high quality. The Merit Award for the Carpathian Homeland can be yearly given only to one (1) natural person. In case of foreign organisations maximally 3 Merit Awards are available.

This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

The Merit Award will be presented by Mr. Árpád János POTÁPI, State Secretary for Nation Policy at the Prime Minister's Office.

8.3.1.7.2. Lifetime Achievement Award for Carpathian Homeland of the Value and Quality Tender

With the aim of creating tradition, the Board of the Announcers of the Value and Quality Award founded the Lifetime Achievement Award for Carpathian Homeland. The award may be allocated to such natural person, who has over the years proved to be committed with their economic activity in strengthening, enlarging the economic, cultural and educational relations with cross-border regions and with the motherland, moreover who has dedicated for respect of traditions and for notion of Hungarians.

This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

The Merit Award will be presented by Mr. Árpád János POTÁPI, State Secretary for Nation Policy at the Prime Minister's Office.





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8.3.2. Special prizes of the announcers of Value and Quality Tender

8.3.2.1. Special Prize offered by Hajnal Meat Factory Ltd.

Hajnal Meat Factory Ltd. - having received the Hungarian Quality Product Award and Merit Award for Economy several times - founded a special prize with tradition-creating purpose in memory of Mr. László Hajnal, head of the factory who died in 2016. Recognition of outstanding quality products was a matter of heart of Mr. Hajnal. This special prize is the Hajnal László Memorial Prize which is awarded to a food business-related applicant by the management of the company who first participates in the tender. This recognition is the distribution of high-priced products in the company's stores. This special prize is symbolized by a Hollóháza porcelain vase and by a document confirming distribution's possibility.

The recognition is given up by senior László Hajnal, retired meat master and his wife.

8.3.2.2. Special Prize offered by Legrand Hungary Electricity Systems CJSC.

As special prize Legrand CJSC. offers a premium-grade self-manufactured product package to applicant winning the Value and Quality Award selected by them.

The special prize is presented by Mr. László Károlyi, general director of Legrand Hungary Electricity Systems CJSC.

8.3.2.3. Special Prize offered by Poli-Farbe Chemical Industry Ltd.

Poli-Farbe Ltd. offers a special prize for creation of „Innovative and liveable living space” to the successful candidate who won the Value and Quality Award.

The special prize is presented by Mr. Antal Szabó, managing director of Poli-Farbe Chemical Industry Ltd.

8.3.2.4. Special Prize offered by ProfessionCert Ltd.

In the year after obtaining the Value and Quality Award, ProfessionCert Ltd. provides a process optimization survey free of charge to the winning applicant selected by them. The special prize is attested by a honorary diploma.

It is presented by Mrs. Ágnes Bálint, managing director of ProfessionCert Ltd.

8.3.2.5. Special Prize offered by S.C.SSM & SIU S.R.L.

In the year after obtaining the Value and Quality Award, the company provides a work and disaster management audit free of charge to the applicant chosen by them.

This special prize is also attested by a honorary diploma. It is presented by Mr. Győző Zoltán Szabó, managing director of S.C.SSM & SIU S.R.L.

8.4. Special prizes offered by different organizations

8.4.1. Special prize offered by Communautrade – Europe Trade and Consulting Co. Ltd.

Communautrade - Europe Trade and Consulting Co. Ltd. has been pursuing successful and diversified activities in Western Balkan countries for many years in economic, commercial and financial fields. As a special prize, Communautrade Europe Trade and Consulting Co. Ltd. offers an information package promoting market entry of the awarded Applicant to one (1) western balkan country chosen by the awarded Applicant. The ideological value of the prize is HUF 250,000.

The special prize is presented by Mr. Attila Galambos, managing director of Communautrade Ltd.

8.4.2. Special Prize offered by Association for the Competitiveness of Food Entrepreneurs

The association offers a one-year membership free of charge to the applicant selected by the association, as well as the services provided by the association to its members for one year. The Award is attested by a honorary diploma and unique vase made by Hollóháza Porcelain Manufacture Co. Ltd.

The special prize is presented by the president and secretary general of the Association.

The prize is presented by the head of HUNGEXPO C. Co. Ltd.



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8.4.3. Special Prize of Charity Foundation for Health-ness, Prevention-Promotion, Rehabilitation, Education (Health-ness Prevenció-promóciós, Rehabilitáció-segítő, Oktatási és Jótékonyági Alapítvány)

The winner selected by the Foundation's Board of Trustees may use the Health-ness Foundation logo for one year on its website and publications, as well as the Foundation indicates the name and logo of the prize-winning tenderer on all advertising and marketing publications, communications and websites for one year.

The special prize is presented by Zuzsa Katona Gláser, president of the Foundation's Board of Trustees.

8.4.4. Special prize offered by Magazine for Injured People ("SÉRÜLTEK.HU MAGAZINE"): Prize for Caring Magazine for Injured People has the goal to identify and to recognize already existing tools, machines, inventions being available on the market or under production, which are developed to help people living with disability. These are representing value for people needing help. The recognition is attested by a certificate and a unique craft ornamental piece made by the artist Deél Vilma, founder of the Society of Disabled Artists, Creators and Artisans.

The prize is presented by Chief Editor of the Magazine.

8.4.5. Special Prize offered by Transilvanum Foundation

The community and events of the Transilvanum Foundation have been a meeting point for successful businessmen, artists and experts from Transylvania for five years. The Board of Trustees of the Foundation awards Transylvania's special prize to Transylvanian organizations doing a lot for promoting Transylvanian products, services and culture. The special prize is represented by a unique memorial plaque. The prize-winning organization, as privileged guest, can take part at the Transilvanum Gala being one of the most important events of the Foundation at the beginning of 2019.

The special prize is presented by Ms. Klára Simó, president of the Foundation.

8.4.6. Special Prize offered by Scientific Journalists Club

This organization, which has been operating for nearly 30 years, has created a special prize for the Economy and Science offered to a Value and Quality Award winning company chosen by them, which has been an outstanding activity in the field of economy, science and education during the current year. Grabowsky Publishing Ltd. won this special prize with their Application „Trade Magazin FMCG B2B”.

The special prize is presented by Mrs. Péter Tóth, president of Scientific Journalists Club.

9. Award Ceremony

The award ceremony of the Hungarian Quality Product Award will be held ceremoniously with a wide attendance at the beginning of September 2019 in the Upper House Room of the Parliament. (The exact date is under negotiation with regard to the program of the Parliament.) Among the invited guests important representatives of the economy and public life, heads of diplomatic missions, leading officials of business diplomacy will be present. The widest media attention will follow the ceremony.

The main patron of the event is Dr. János Latorcai, Vice President of the National Assembly.

10. Monitoring the products, services awarded with the Value and Quality Award

Using the Trademark of the Value and Quality Award is only possible with a trademark licence agreement concluded between DIAMOND Management Office Ltd. and the awarded Applicant.

Information on the continuous monitoring of the awarded Applications continuous monitoring of the awarded Applications are specified in the trademark licence agreement. Any changes occurring in the activity of the contracting parties and affecting the contract shall be notified to the parties promptly in writing.



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The Board of the Announcers and the trademark owner are entitled to check the product, product line, services recognized by the Value and Quality Award with regard to adequacy and in relation to the publicity of the Award to be made obligatory by winners.

Appointed bodies for control: DIAMOND Management Office Ltd. and ProfessionCert Co. Ltd.

The appointed bodies will carry out post-control yearly from the beginning of the given year up to 20th of June, commissioned by DIAMOND Management Office Ltd. authorized by the trademark owners. The post-control covers all trademark users regardless of the award winning year. A report will be drafted on the monitoring. The costs of the post-control are paid by the trademark user. These costs are set in the Contract for Trademark Use, which remain unchanged till the validity of the Contract.

For the post-control of the awarded Tenders, the body authorized to audit requests any document less than one year old, which was requested at the submission of the Applications as well.

List of documents required for post-control is stipulated in Annex 1 of the trademark license agreement as a guideline being an inseparable part of the contract. (The annex is same as annex 2. of the call for applications and order of procedure of the Value and Quality Award).

In case the quality of the monitored product, product line, service deteriorates compared to the quality of the product, product line, service of the tender submitted for gaining the Hungarian Quality Product Award, and the applicant fails to fulfil the modifications, measures stipulated by the announcer, or the applicant becomes unworthy for carrying the award, the right for the trademark use can be withdrawn, the public will be informed thereon by the Board of Announcers. In the event a public procedure is opened against the awarded product, service, the Board of Announcers may suspend the use of the award, and withdraw it in case of a condemning verdict.

Any changes concerning the use of the Value and Quality trademark will be made public, optionally together with sending notice to the media.

11. Publicity of the tender:

11.1. The announcers will jointly act in relation to the publicity of the tender system.

11.2. The tender is announced every year in March at a public press conference.

11.3. The complete text of the call for tender, the application form, the presentation of the award winners, the events of the tender are published on the tender website, www.emin.hu.

11.4. The tender information are available on the websites of the Announcers as well.

11.5. Tender Office of the Value and Quality Award represented the Board of Announcers can provide official information on the actual events of the tender system in a press release.

11.6. The first presentation of the award winners will take place at the award ceremony in the Parliament.

11.7. The news on the tender events are communicated to the media centres through MTI Hungarian News Agency.

11.8. The products and their manufacturers, services and their service providers awarded with the Value and Quality Award will be presented in the official Hungarian-English catalogue of the Value and Quality Award tender free of charge, which is available at fairs and exhibitions, business forums abroad and also reaches the representatives of the economic diplomacy.



VALUE AND QUALITY AWARD TENDER

11.9. The announcers of the Value and Quality Award: HAJNAL Meat Processing Factory Ltd., Legrand Hungary Electricity Systems CJSC., Poli-Farbe Chemical Industry Ltd., ProfessionCert Engineering Services Ltd., S.C.SSM & SIU S.R.L. and the priority supporter of the Tender, State Secretariat for Nation Policy at the Prime Minister's Office will present the awarded applicants and their applications on their own websites. The sponsor of the competition is the Hungarian Democratic Association of Romania. The Strategic Partners of the Tender are the Communautrade Europe Trade and Consulting Ltd., the Food Business Competitiveness Association and the Grabowski Publishing Magazine.

11.10. The tenders of the Value and Quality Award will be presented by MTVA, TV2 and ECHO TV broadcasts.

12. Tender-relevant information are given by the following representatives of the Announcers:

DIAMOND Management Office Ltd.

1172 Budapest, Gátfutó u. 15.

Kiss Károlyné Ildikó managing director

Phone: +36-1-258-0641

Mobile: +36-20-934-4909

e-mail: kissildiko@emin.hu

Dr. Siklós Kata, intellectual property protection expert

Mobile: +36-20-398-0144

e-mail: sikloskata@freemail.hu

Babó Klára, financial expert

Mobile: +36-20-511-2102

e-mail: emin.palyazat@gmail.com

Horváth László Tibor, web communication expert

Mobile: +36-20-320-5646

e-mail: sajto@emin.hu

Internet: www.emin.hu

HAJNAL Meat Processing Factory Ltd.

9061 Vámoszabadi, Hild József u. 3-5.

Hajnalné Raucsik Krisztina, managing director

Mobile: +36-30-216-6344

e-mail: hajnalne@hajnalhuskombinat.hu

Varga Ildikó, quality manager

Mobile: + 36-30-834-0779

e-mail: varga.ildiko@hajnalhuskombinat.hu

Legrand Hungary Electricity Systems CJSC.

6600 Szentes, Ipartelepi út 14. Pf.: 10.

Károlyi László, general director

Phone: +36-63-510-200

Mobile: +36-30-955-1316

e-mail: laszlo.karolyi@legrandgroup.hu



VALUE AND QUALITY AWARD TENDER

Pardi Katalin, personal assistant and PR

Mobile: +36-30-370-8625

e-mail: katalin.pardi@legrandgroup.hu

Internet: www.legrand.hu

Poli-Farbe Chemical Industry Ltd.

6235 Bócsa, III. kerület 2.

Szabó Antal, managing director

Phone: +36-78-453-133

e-mail: titkarsag@polifarbe.hu

Lenthár Ágota brand manager

Phone: +36-30-700-5665

e-mail: lenthar.agota@polifarbe.hu

Internet: www.polifarbe.hu

ProfessionCert Ltd.

1034 Budapest, Bécsi út 126-128.

Bálint Ágnes, managing director

Mobile: +36-30-941-2176

e-mail: agnes.balint@professioncert.hu

Bruszniczky Balázs, development director

Mobile: +36-20-315-3600

e-mail: balazs.bruszniczky@professioncert.hu

Pánisz Tímea, project manager (post controls and delivery of samples)

Mobile: +36-20-539-2355

e-mail: timea.panisz@professioncert.hu

Internet: www.professioncert.hu

S.C. SSM & SIU S.R.L.

Ro-547140, Mezőcsávás 334F szám, Maros county

SZABÓ ZOLTÁN GYŐZŐ, managing director

Mobile: +40-744-470562

e-mail: o{ce@munkavedelem.ro; o{ce@ssm-siu.ro

SZÉKELY ALBERT, head of services

Mobile: +40-744-486635

e-mail: szekely.albert@ssm-siu.ro;

TAKÁCS ILDIKÓ, office manager

Mobile: +40-748-115996

e-mail: takacs.ildiko@ssm-siu.ro;

Internet: www.ssm-siu.ro; www.munkavedelem.ro



VALUE AND QUALITY AWARD TENDER

Value and Quality Award Call for applications and order of procedure 2019

ANNEX 1

Submission deadline: 24th of May, 2019 (Friday)

Address: DIAMOND Szervező Iroda Bt., Secretariat of Value and Quality Award Tender,
1172 Budapest, Gátfutó u. 15.

The Application Form is valid and acceptable only together with documents detailed in point 4 of call for applications and order of procedure.

The Application Form is available in filling-in format on homepage www.emin.hu.

APPLICATION FORM

of Value and Quality Award Tender announced in 2019 for gaining the Value and Quality Award

1. Name of Applicant:
2. Address of Applicant with postal code:
3. Postal address of Applicant with postal code:
4. Phone number of Applicant:
E-mail address:
Internet access:
5. Tax number of Applicant:
6. Name, title, telephone number, email address of the head of the applicant enterprise:
7. Name, title, telephone number, email address of tender administrator:
8. Exact name of the tendered product / product line, service (in case of product line it is necessary to list the members of the product line and to indicate the exact names of the products):
.....
9. Exact name of the tendered product/product line, service (in case of product line it is necessary to list the members of the product line and to indicate the exact names of the products) in English language:
.....
10. Short presentation of the subject matter of the Application in five (5) sentences with special regard to its particular importance and benefits:
.....
.....
.....
11. Short presentation of the subject matter of the Application in five (5) sentences with special regard to its particular importance and benefits in English language:
.....
.....

.....
Firm signature (legible name, signature and company stamp)



VALUE AND QUALITY AWARD TENDER

ANNEX 2

Guidelines on Compliance Certificates being necessary for submission of applications

(All documents related to product/product line, service as subject of the application which are required by consumer protection and other legislation. In addition to these requirements, presentation and documentation of voluntary commitments undertaken in the interests of consumers.)

The following list contains guidelines for compliance documents types being the most common legal requirement within a given category.

In addition, other legal regulation may also apply to the product / product line or services in accordance with the uniqueness of the tender. In case questions arise regarding submission of these documents, the applicant has possibility of consultation as outlined in paragraph 5.

| Main Tender Category | Description of Compliance Certificates |
|---|---|
| 1. Industrial machinery and equipment, household appliances, office technology devices and equipments | Manufacturer's declaration of compliance in accordance with all relevant directives (eg. MD, LVD, EMC, PED, RoHS, RED). |
| 2. Vehicles | Licence of type |
| 3. Clothing and accessories | -Test Protocol issued by an independent accredited laboratory within one year (safety and quality parameters) - Copy of the Product Labels |
| 4. Beauty products | - Chemical, microbiological test report (Test Protocol issued by an independent accredited laboratory within one year) - Declaration of the registration CPNP - Copy of marketing label - Statement by the responsible person/body confirming that product information files (TID dossier) of product / products submitted to the Tender are in accordance with the current legislation. |
| 5 Household chemical products, chemical products | - Protocol certifying laboratory tests (Protocol issued by an independent accredited laboratory within one year) - Copy of marketing label - Safety data sheet in Hungarian language - Proof of notification to the Health State Administration |
| 6. Furniture, home and office equipments, supplies and accessories | - Warranty Card (in case of compulsory guarantee) - Use and operation manual - Test results if required by the function of the product (e.g. chemical tests in case of children furniture.) |
| 7. Building products, energy efficiency construction products | - Declaration of performance according to CPR and underlying documents (certificates, test reports) + setting minimum requirements (7/2006 TNM) |
| 8. Implemented establishments | - Final occupancy/usage permit |



VALUE AND QUALITY AWARD TENDER

| Main Tender Category | Description of Compliance Certificates |
|---|--|
| 9. Building industrial services | <ul style="list-style-type: none"> - Verification of Regional Trade and Industry Chamber's membership - Competency list of skilled technical managers and experts required for the service - Activities specified in the Articles of Incorporation - Professional liability insurance |
| 10. Infrastructural investments | <ul style="list-style-type: none"> - Final permits of competent authorities |
| 11. Silicate industrial finished products (glass, porcelain, ceramics) | <ul style="list-style-type: none"> - „Food contact“ test protocol in case of food contact products |
| 12. Sport accessories and equipment | <ul style="list-style-type: none"> - Warranty Card (in case of compulsory guarantee) - Use and operation manual - Inscriptions, signs, warnings, label designs - Confirmation of product safety according to the standard test protocol |
| 13. Playgrounds, playground and public space fitness equipment | <p>In case of playground equipments Certificate of Compliance is necessary according to Regulation of Ministry of Economy and Transport No. 78/2003. (XI. 27.) GKM</p> <ul style="list-style-type: none"> - Warranty Card (in case of compulsory guarantee) - Use and operation manual - Inscriptions, signs, warnings, label designs - Confirmation of product safety according to the standard test protocol |
| 14. Toys | <ul style="list-style-type: none"> - Warranty Card (in case of compulsory guarantee) - Manufacturer's declaration of compliance in accordance with „TOY“ directive - Documents justifying issue of manufacturer's declaration (eg. certifications, test protocols). |
| 15. Handicraft products (juried, crafts, folk art, home craft products) | <ul style="list-style-type: none"> - Licenses of authorities - Quality certificate |
| 16. IT programs, systems | <ul style="list-style-type: none"> - Based on software, system functionality, certificate ISO 27001 and / or data protection statement |
| 17. Agricultural and food industrial products (in fresh and processed forms including non-alcoholic and alcoholic beverages, nutrition supplements, foods for particular nutritional uses, handcrafted foods and herbal teas. | <ul style="list-style-type: none"> - Product sheet - Microbiological, chemical, physical, organoleptic test protocols - Proof of notification in case of nutritional supplements and foods for particular nutritional uses in accordance with relevant regulations. - Certification of HACCP or equivalent food safety system |
| 18. Pet foods | <ul style="list-style-type: none"> - Licence under Regulation (EC) No 183/2005 |
| 19. Medical devices (active medical devices as well), medical instruments | <ul style="list-style-type: none"> - Manufacturer's declaration of compliance in accordance with all relevant directives (e.g. MDD, AIMSD, IVDMD, RoHS). - Documents required for the issue of manufacturer's declaration (e.g. certification, test report) |
| 20. Products and services for human health and safety | <ul style="list-style-type: none"> - Quality certificate - Copy of product labels (for product) - Authority permissions (for service) |



VALUE AND QUALITY AWARD TENDER

| Main Tender Category | Description of Compliance Certificates |
|--|--|
| 21. Tools, applications, products, services developed for people living with help | <ul style="list-style-type: none"> - Manufacturer's declaration of conformity in accordance with all relevant directives - OEP permission |
| 22. Services helping people to spend their free time in a cultured way, inland tourism (including tourism-related catering), village tourism, organizing travels, travel agency activities | <ul style="list-style-type: none"> - Authority licenses, - In case of catering, certificates of compliance with food safety regulations |
| 23. Packaging technology (design, material and process) | <ul style="list-style-type: none"> - „Food contact“ test protocol in case of food contact packing materials |
| 24. Education, training, post training, i.e. educational methodology | <ul style="list-style-type: none"> - Accreditation, approval documents |
| 25. Textbooks and guides (interactive means), publications | <ul style="list-style-type: none"> - Law of the year 2013 No CCXXXII on textbook supply in national public education; - Decree-law No. 17/2014 (III.12.) issued by EMMI on textbooks' declaring, support and supply system of school textbooks. - Decree-law No. 51/2012 (XII.21) issued by EMMI on procedures of issuance and approval of framework curricula as well as additions and corrections related to the regulation: - Decree-law No. 23/2013 (III.29.) issued by EMMI on the amendment of EMMI decree-law No. 51/2012. (XII.21.) – Decree-law No. 6/2014. (I.29.) issued by EMMI - Decree-law No. 34/2014.(IV.29.) of EMMI on the amendment of certain ministerial decrees on public education - Decree-law of EMMI No. 40/2015.(VIII.28.) decree-law of the amendment of decree-law No. 51/2012.(XII.21.) issued by EMMI on publication and approval of framework curricula; - Bilingual education policy in the issue of EMMI No. 4/2013. No. (I, 11.); - Decree-law No. 40/2002 (V.24.) on the detailed requirements for the baccalaureate exam issued by OM - Decree-law No. 40/2002 (V. 24) issued by OM on the detailed requirements for the baccalaureate exam. |
| 26. Books and other printed brochures | <ul style="list-style-type: none"> - ISO 9001 quality assurance system (obligatory) - FSC and ISO 12647 certifications and ISO 14001 environmental management standard (optional) |
| 27. Lighting, lighting technique | <ul style="list-style-type: none"> - Manufacturer's declaration of compliance in accordance with all relevant directives (eg. LVD, EMC, RoHS, RED). - Documents required for the issue of manufacturer's declaration (eg. certification, test report) |
| 28. Products/services for improving life quality | <ul style="list-style-type: none"> - Relevant special (eg.OEP) approvals and licences |
| 29. Hotels and restaurants (including catering culture), hotel, restaurant, confectionery services, food delivery and catering based on local traditional gastronomic values | <ul style="list-style-type: none"> - Permissions/licences of relevant authorities - Certification of HACCP or equivalent food safety system |



VALUE AND QUALITY AWARD TENDER

| Main Tender Category | Description of Compliance Certificates |
|--|--|
| 30. Cultural and sporting events, museum programs, services | - Licences of relevant authorities |
| 31. Fancy goods | - Quality certificate |
| 32. Leather products (horse tools, bags, suitcases, wallets) | - Test Protocol issued by an independent accredited laboratory within one year (safety and quality parameters) |
| 33. Watches, jewellery, fashion jewellery | - Quality Certificate - Copies of product labels |
| 34. Internal and external walls, facades, design elements, wooden unique solutions, doors and windows, use of interiors in any function in outdoor and indoor living space | - CPR Performance Statement and Fundamental Documents (Certificates, Test Protocols) - description of designers in 1-2 pages - drawings necessary for solving approach - floor plans of realized interiors - drawings of wall views - 3D visualization drawings - photo documentation - technical inspection certificate on the completed works |
| 35. Products made by people with disabilities | - Rehabilitation Accreditation Certificate - List of compliance documents for products produced (products to be accepted are detailed in the present table) |
| 36. Web shop services | - NAIH Data Protection Registration Certificate |
| 37. Transport, warehousing, storage including dangerous materials as well | - Activity licenses, possibly CEMT license as well - Plant/site licence |
| 38. Other services | - Permissions of authorities and accreditation documents for laboratory services |
| 39. Labour safety devices, equipments, services | - Manufacturer's Declaration of Conformity for Devices and Equipment in accordance with the PPE Directive - In case of services, competence list of suitably qualified professionals and proof of qualifications |



WINNERS

Based on the decision of the Board of Announcers the tenders evaluated the most outstanding will receive the title of the Value and Quality Award, and along with this the right to use the trademark. The award is attested by a honorary certificate in English and Hungarian unique designed by the graphic artist, Károly Balázs as well as by the unique applied arts trophy made by the creative team of Porcelain Factory in Hollóháza.



VALUE AND QUALITY AWARD WINNER



Applicant:

A + P MAGYARORSZÁG Ltd.

H-1095 Budapest, Mester utca 57.

H-1095 Budapest, Mester utca 57.

+36202415286

forditas@gyorsforditas.hu

www.gyorsforditas.hu

Application:

Online calculator:

www.gyorsforditas.hu/wizard/client

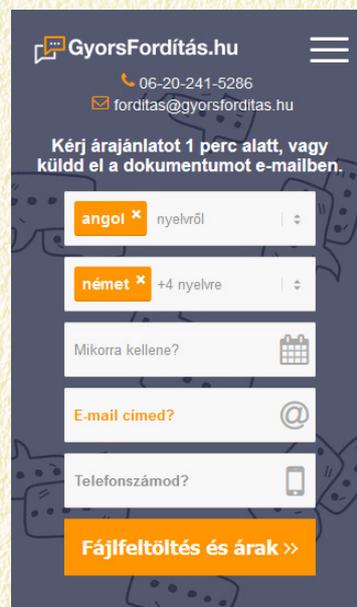
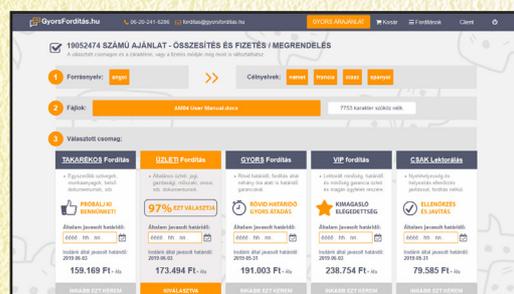
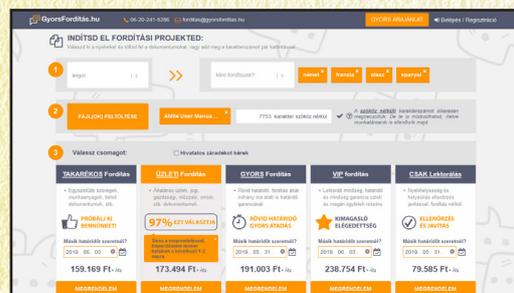
Thanks to the unique document-processing solutions of the application developed by GyorsFordítás.hu, the duration of the translation, translation offer requests, and the ordering process is reduced to a couple of seconds, replacing the former lengthy e-mailings and consultations.

In Hungary, it has been very difficult to ask for a quote and to order a translation until now: generally, the client had to wait until the translation agency processed the documents to be translated, and after this, he/she had to consult with the administrators of the company. This process was even longer in case of scanned documents and pictures.

The duration of this process which sometimes took up days, is reduced to a couple of seconds thanks to the application developed by GyorsFordítás.hu.

The uploaded documents are immediately processed by the system, and it calculates the prices in an instant without human interaction. The translation can be ordered and the payment can be made by a couple of mouse clicks.

The Hungarian application, which is accessible 24 hours a day, can handle not only editable files, but also scanned documents and pictures with the help of optical character recognition.





VALUE AND QUALITY AWARD WINNER



Applicant:

Agrova Kereskedelmi és Szolgáltató Ltd.

H-4400 Nyíregyháza, Kossuth tér 6. 1/2.

H-4400 Nyíregyháza, Kossuth tér 6. 1/2.

+36202755299

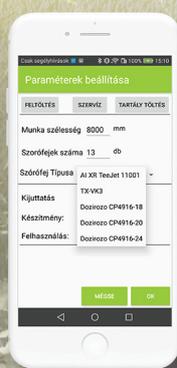
info@phylazonit.hu

www.phylazonit.hu

Application:

New dimension to the application of bacterial formulations Phyller application structure, Temposensor Basic control unit

Important tool for the efficiency of Phylazonit technology products is proper application and agro technology being integral part of technology. To accomplish this Agrova has created the Phyller dispensing device feeding the bacterium directly into the soil, when mounted on a power- or working-machine. This has been further developed with the Temposensor Basic control unit, which continuously determines the application of the same quantity within the board depending on the speed or the machine. Together, Phyller and Temposensor are able to deliver the optimum application of the Phylazonit product line, thus contributing to the efficiency of Agrova's products, the improvement of soil condition, energy reduction and environmentally sound management.





VALUE AND QUALITY AWARD WINNER



Applicant:

ALFÖLDI-HÚS Ptc.

H-5540 Szarvas, Orosházi út 5.

H-5540 Szarvas, Orosházi út 5.

+36709785395

alfoldihus@alfoldihus.hu

www.alfoldihus.hu

Application:

TRENTINO pork sausage with mediterranean seasoning:

sausage in pairs, thick sausage, sliced thick sausage

TRENTINO sausages are smoked raw sausages made with maturing regulator. These products do not contain red pepper powder which is traditional component of sausages in Hungarian market. Products' colour is typical of raw materials used. The unique, slightly sweet taste of the products is given by the special spice mixture added to the ingredients. Due to its unique ingredients, the vast majority of the market for dry products made from raw pork and red pepper is gradually gaining consumers.



TRENTINO

GLUTÉNMENTES
 LAKTÓZMENTES

GLUTÉNMENTES
 LAKTÓZMENTES



VALUE AND QUALITY AWARD WINNER



Applicant:

Andrea Ltd.

H-1201 Budapest, Vágóhíd utca 26.

H-1201 Budapest, Vágóhíd utca 26.

+36209439133

info@astikids.com

www.astibababolt.hu

Application:

Comfortable rest of babies for family calmness:

Butterfly pillow and duvet, textile nappy - towel, hoody towel, fully openable sleeping bag, sleeping bag with opening up&down, portable playing carpet - toy holder, baby bedding set with figure pillow, baby bedding set with braided pillow, baby bedding set with velcro fastened head support

With the developments of these products our aim is to provide parents being strongly affected by the frequent overnight awakenings, some practical, multifunctional items, which are helping us to place more emphasis on conscious buying too. The designs take into account compliance with legal requirements, selection of healthy, high-quality raw materials and ergonomic needs of babies and children. Parents are happy to choose these products because they are fashionable, durable and practical, and last but not at least, they are available at reasonable price.





Applicant:
Animall Professional Care Ltd.

H-2112 Veresegyház, Hársas utca 14.

H-2112 Veresegyház, Hársas utca 14.

+36208526464

info@animall.hu

www.animall.hu

Application:

Dr. Pet product family:

Repellent collar for dogs against ticks and fleas, repellent collar for cats against ticks and fleas, repellent spot on for dogs against ticks and fleas, repellent spot on for cats against ticks and fleas, repellent shampoo for dogs and cats against ticks and fleas, repellent spray for dogs and cats against ticks and fleas

The motto of the company: "Prevention is the most effective medicine" (*Semmelweis Ignác*) Of course, this is also true for fleas and ticks. Once we know how to get these blood suckers out of our pets, we have already taken a big step to protect their health. These thoughts inspired us to develop the Dr. Pet flea and tick repellent family with the St. Stephen Veterinary University and the Budapest Technical University, which provides excellent protection for dogs and cats against external parasites. The products of the Dr. Pet product range for dogs and cats are domestic production and have been recognized by customers both domestically and externally.

VALUE AND QUALITY AWARD WINNER





VALUE AND QUALITY AWARD WINNER



Applicant:

Asociația Vadon (Vadon Association) (Ro)

România RO-520055 Sfântu Gheorghe, Str. Libertății Nr. 7

România RO-520055 Sfântu Gheorghe, Str. Libertății Nr. 7

+40267351177

vadon@vadon.ro

www.vadon.ro

Application:

Natural education carried out by the Vadon Association:

museum pedagogical services, thematic drawing competitions, nature-awareness programs and activities outside the museum

The widespread popularity of museum education continued by Vadon Association in the Hunter Museum serves the sustainable development of the region. Its mission is the education through which children learn to appreciate, preserve and proudly show the natural values of Szeklerland. In the museum pedagogical activities, during 2018, took part more than 2400 children. The annual thematic drawing competition (for which the theme is always the relation between person and nature) has annually more than 1500 participants from different settlements, schools and kindergartens of Szeklerland. The activities outside the museum serve a broader target group than the above mentioned, through this, with camps, recreational activities, other events we promote the local natural values.





VALUE AND QUALITY AWARD WINNER



Applicant:

Aventics Hungary Ltd.

H-3300 Eger, Bánki Donát utca 3.

H-3300 Eger, Bánki Donát utca 3.

+3636531600

laszlo.soltesz@emerson.com

www.aventics.hu

Application:

High performance electrical power pilot valve family

110 W, 30 mm version, 5 W, 22 mm version

The special feature of the two types of 3/2 pilot valve being subject of the tender is to be able to provide a stable fast coupling at 10 bar pressure for high flow valves. Unique selling point of the valve family is a short opening and closing time against of similar products. The 5 W medium performance pilot valve is mainly used in light industry. The electrical power 10 W pilot valve is used as a high-pressure valve (30 bar) in the heavy industry (80% in ship industry). Complete project management and design development process are realized in Eger by Hungarian colleagues.

The pilot valve family is built on : 563, 567, 565, 581 (ISO 1,2,3,4,), 583.





VALUE AND QUALITY AWARD WINNER



Applicant:

Bakonyerdő Erdészeti és Faipari Plc. Franciavágási Fűrészáru Gyár

H-8500 Pápa, Jókai út 46.

H-8564 Ugod-Franciavágás

+3689573520

fvagas@bakonyerdo.hu

www.bakonyerdo.hu

Application:

Sawn lamella from Bakony

The sawn lamella from Bakony – as a semi-finished product – is a wooden plate with formatted milled surface reflecting the natural grain of wood and making thus unique every single piece of the product. Only the fantasy and style can set a limit to its application. Besides parquet production this product is offering possibilities for furniture and wood-worker industries, moreover it has a place in our today's modern interior design.





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Applicant:

Balázs-Diák Ltd.

H-1138 Budapest, Szekszárdi utca 12/a

H-1138 Budapest, Szekszárdi utca 12/a

+3612665140

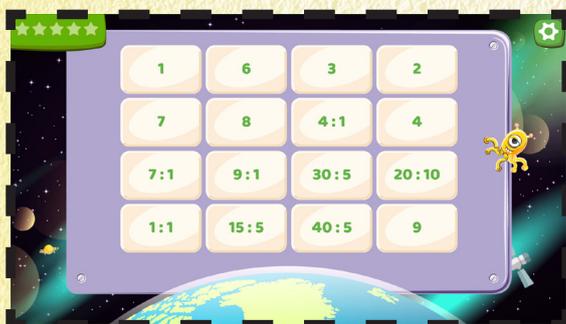
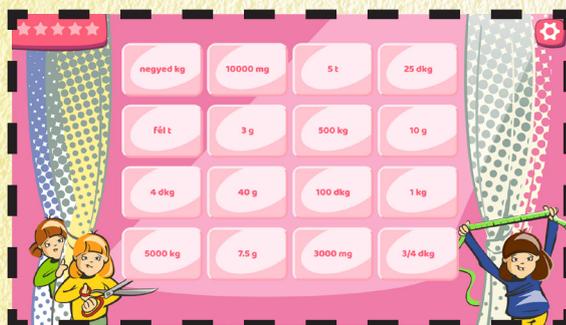
info@ugyesedni.hu

www.ugyesedni.hu

Application:

Skills development for all ages

Online development games for all ages. It helps you to identify immediately the problem area and gives you personalized solutions. Different difficulties, consecutive levels with detailed teacher methodological guide. Multiple user, modern and user friendly interface. Various gameplay options guarantee the never ending fun.





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BEEBOR Első Magyar Mézbor Manufaktúra Ltd.

H-2370 Dabas, József Attila utca 38.

H-2370 Dabas, József Attila utca 38.

+36202537991 ; +36308798790

mezbor@beebor.hu

www.mezbor-beebor.hu

Applicant:

Application:

BeeBor mead

The BeeBor mead is produced by the BEEBOR First Hungarian Mead Manufacture, made of own branded and selected sor of honey, based on a secret recipe and technology evolved over the years. This mead is available only in limited items, it is a registered trademark and won the award of the „Masterpiece of Hungarian Craft”. The speciality of BeeBor derives from its making process. There are not used any fruits with pesticides – including grapes – or any other artificial additive during production. The alcohol content is provided by the fermentation of the honey while preserving its mineral and trace elements. Thus the produced sweet wine contains 12-13,5 VV% alcohol, it has the clear and bright amber colour, a honeyed flower scent and a long, silky, harmonic aftertaste. The natural flavours of the honey through the fermentation and the maturation turn into a special mead, into BeeBor.





VALUE AND QUALITY AWARD WINNER



Applicant:

Budapest Gyógyfürdői és Hévízei Plc.

H-1034 Budapest, Szőlő utca 38.

H-1034 Budapest, Szőlő utca 38.

+3614524500

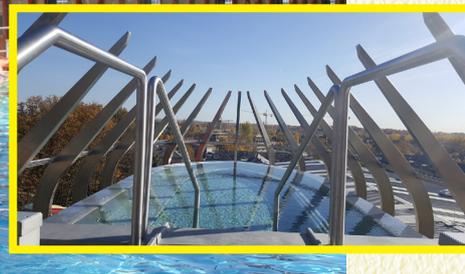
info@spabudapest.hu

www.budapestgyogyfurdoi.hu

Application:

Csillaghegyi Árpád Bath

Among the three large northern baths on the Buda side, Csillaghegyi Árpád Bath is the largest one. Apart from its clean, lukewarm waters it is a special bath due to its varied relief and sunbathing terraces. The immediate surroundings of the area have been already used by the Romans as well. In the autumn of 2018, an indoor unit was inaugurated with swimming pools, a wellness area, a paradise for children and a sauna world. In the outside area you can find a swimming pool, a leisure pool and a children's pool being available during the summer season.





VALUE AND QUALITY AWARD WINNER



Applicant:

CO-OP Hungary Plc.

H-1097 Budapest, Könyves Kálmán körút 11/C.

H-1097 Budapest, Könyves Kálmán körút 11/C.

+3614555400

szaniko@skymarketing.hu

www.coop.hu

Application:

"COOP Jót Jó Áron" Viennese Sausage

(packets of 300g)

The "COOP Jót Jó Áron" (Great Products at Great Prices) product family includes most of the own branded products of supermarket chain, thus the refrigerated, vacuum-packed pork Viennese Sausages, sold in packet of 300g produced by Nádudvari Élelmiszer Ltd. The product is manufactured using raw materials from certified suppliers and applying manufacturing technology with high quality assurance system. Selling these products under a trade brand results in lower prices by making possible to provide high quality for a wider target group, including those who are seeking a better value-for-money alternative.





VALUE AND QUALITY AWARD WINNER



Applicant:

CO-OP Hungary Plc.

H-1097 Budapest, Könyves Kálmán körút 11/C.

H-1097 Budapest, Könyves Kálmán körút 11/C.

+3614555400

szaniko@skymarketing.hu

www.coop.hu

Application:

"COOP Jót Jó Áron" Tokaji Furmint dry white wine and Zempléni cuvée semi-sweet

(bottle of 0,75 litre)

In the "COOP Jót Jó Áron" (Great Products at Great Prices) product family, you can find the supermarket chain's mostly own brand products, including the 0,75cl Tokaji Furmint dry white wine and Zempléni Cuvée semi-sweet white wine, both produced by Grand Tokaj Plc. The wines are made by using production techniques with a high quality assurance system, built on Hungarian wine-making traditions and using first class production technology with expertly sourced Hungarian ingredients. The wine-growing partners are working in close cooperation with the manufacturer, with Grand Tokaj Plc. providing strict guidelines and supervising the producers to ensure the highest possible quality of grapes. This process results in truly traditional Hungarian wines finding their place on the global market. Selling these products under a trade brand results in lower prices, making thus possible to provide high quality products for a wider target group, including those who are seeking a better value-for-money alternative.





VALUE AND QUALITY AWARD WINNER



Applicant:

CosMed Kozmetológiai és Diagnosztikai Gyártó és Kereskedelmi Ltd.

H-2038 Sós-kút, Petőfi Sándor utca 131/C.

H-2038 Sós-kút, Petőfi Sándor utca 131/C.

+3623560041

info@cosmed.hu; info@pandhys.hu; info@pandhys.com

www.csosmix.global

Application:

PANDHY'S™ COSMIX product line - Oleo Formulas: Innovative, personalized, professional and retail beauty care and therapy system:

OleoActiveBlends Szett; CalmBooster; ShieldBooster;
BrightBooster; TanBooster; NightBooster; EnergyBooster

The COSMIX line is an innovative tailor-made, professional beauty care and therapy system carefully coordinating the performance of exquisite formulas and highly skilled and attentive practitioners with the client's current needs and desires as a single and above all priority.

A COSMIX – your blend, your beauty line gives the therapist both the possibility and responsibility to apply the appropriate treatment and blend the most suitable formulas for achieving the treatment goals.





VALUE AND QUALITY AWARD WINNER



Applicant:

CSOMIÉP Ltd.

H-6800 Hódmezővásárhely, Makói út CSOMIÉP Ipartelep

H-6800 Hódmezővásárhely, Makói út CSOMIÉP Ipartelep

+3662535730

beton@csomiep.hu

www.csomiep.com

Application:

Group of large-section TB reinforced concrete elements:

250/330/130; 300/380/130; 350/430/130; 400/480/130; 450/530/130

Based on our several-decade experience in production and marketing, as well as the excellent characteristics of our TB products being market leaders in the area of land drainage even today, we have developed the product group of large-section TB reinforced concrete elements. This product group consists of 5 different element sizes with channel bed widths between 250 cm and 450 cm. They are produced with 50 cm size differences. The length of the elements is maximum 2.0 m. This size of precast channel bed elements is the largest and unique in Hungary. Using these large-section TB reinforced concrete elements, channels with high water delivery capacities can be built in a fast and simple manner, requiring little manual labour. The finished channel bed is watertight, so there is no water loss, and it is essentially maintenance-free.





VALUE AND QUALITY AWARD WINNER



Applicant:

Deka Union Ltd. / Lidl Magyarország Bt.

DU: H-5700 Gyula, Béke sugárút 66. 2/6

H-5700 Gyula, Köröspart utca 88.

+36202646636

sausage@deka-union.eu

www.deka-union.eu

Lidl: H-1037 Budapest, Rádl árok 6.

H-1037 Budapest, Rádl árok 6.

+3613466000

info@lidl.hu

www.lidl.hu

Application:

Pikok Pure product line:

Delicious sliced sausage 100g; Hot sliced dry sausage 100g;

Delicious dry sausage 250g; Hot dry sausage 250g

Pikok Pure products are meat products of unique quality in Hungary. They are made from real meat and do not contain preservatives, according to the health conscious nutrition. They consist exclusively of natural ingredients, free from additives and colorants. They have a prominent role in the nutrition, as they include the ingredients of a balanced and varied diet and are full of important proteins for our body.





VALUE AND QUALITY AWARD WINNER



Applicant:

DEMIART S.R.L. (Ro)

România RO-547565 Santana de Mures (jud. Mures), Str. Viilor, nr. 454

România RO-547565 Santana de Mures (jud. Mures), str. Viilor, nr. 454

+40744500754 ; +40265323454

office@demiart.ro

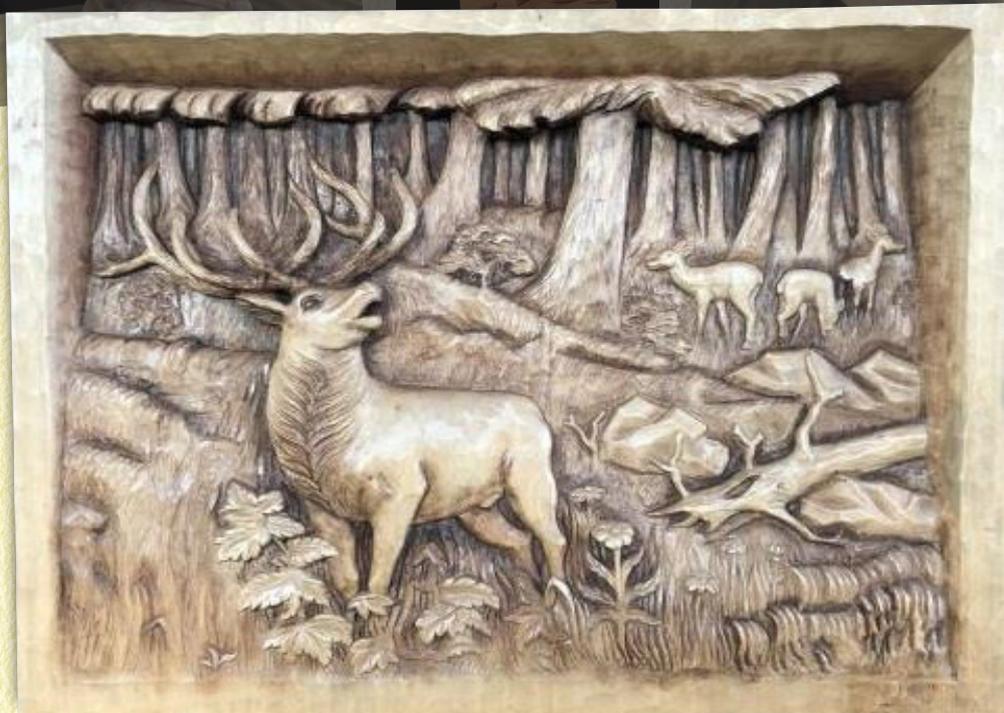
www.demiart.ro

Application:

Wooden carved hunting objects, statues, reliefs:

Hubertusz statue; Hunter with dog statue, carved trophy washers, Wall clock, Bear statue, Wolf statue Hart statue, Hart relief, Mountain goat relief, Boar statuer

Carved hunting-themed objects, statues, reliefs, trophies are parts of our folk art and folk object culture, they are tradition holders, fitting into our life as well. These objects have an important role in hunting life. DemiArt products are namely not made of plastic or gypsum, but the combination of machine and humen work galvanizes the pieces of wood into life. During the preparation, wood carving and carpentry with great tradition in Transylvania is combined with Western working methods and modern technology. The main distinguishing mark of handicraft products is the excellent quality while products made with precision become the hierophant of our DemiArt company.





VALUE AND QUALITY AWARD WINNER



Applicant:

DENT-ART-TECHNIK Ltd.

H-9024 Győr, Csokonai utca 10.

H-9024 Győr, Csokonai utca 10.

+36309370373

labor@dentarttechnik.hu

www.dentarttechnik.hu

Application:

Manufacture of dental products with virtual design from PEEK material

The new high-tech plastic materials like PEEK dental products are offering new possibilities in the dental fields. The polyether is unique having high density molecular structure and similar mechanical properties as human bone structure. Our future goal is to utilize this excellent health feature that the polyether ether ketone possesses. We would like to use widely this component as a frame structure of the dental elements. Considering the mechanical and biomaterials properties we will design in the virtual space to manufacture of dentures. Subtractive and additive machining is then used for production.





VALUE AND QUALITY AWARD WINNER

Délalföldi Kertészek Zöldség-Gyümölcs Termelői és Értékesítő Mezőgazdasági Szövetkezete

Applicant:

H-6600 Szentes, Szarvasi út 3/b.

H-6600 Szentes, Szarvasi út 3/b.

+3663311411

titkarsag@delkerteszh.hu

www.delkerteszh.hu

Application:

„Paprika of Szentes” vegetable product with protected geographical indication (PGI):

Hungarian hot wax 5pcs / bag; white capsicum 500g / bag and 5pcs / bag;
kapia paprika 750g / grill tray and 50g small basket

The production of capsicum has been an important activity for many decades in the South Great Plain region, it is sold as a protected product of origin as „Paprika of Szentes” since spring 2014, when the European Commission declared the product name „Szentesi paprika” as protected geographical indication (PGI). The protection extends to white capsicum, Hungarian hot wax, kapia paprika and tomato shaped peppers. „Paprika of Szentes” has become favourite of consumers, because the area has favourable natural conditions – such as the high number of sunny hours, the excellent nutrient content of the production area, the favourable watering possibilities and the presence of thermal water, last but not at least the accumulated expertise and experience – all contribute to making „Paprika of Szentes” a delicious and unrivaled complement to our customers’ meals, meeting all the requirements of a healthy lifestyle. Thin, crispy skin, extremely juicy, spicy flavour, intense pepper scent – these main consumer-enjoyment values are the best way to characterize the protected product of origin. Tradition and innovation combine at the same time in „Paprika Szentes” – we strive to preserve the intrinsic values and flavours of our vegetables that have been introduced by the truck farmers in the countryside.





VALUE AND QUALITY AWARD WINNER



Applicant:

DIEMER S.R.L. (Ro)

România RO-535600 Székelyudvarhely, Fások utca 14/23 (Hargita megye)

România RO-535600 Székelyudvarhely, Fások utca 14/23 (Hargita megye)

+40785298410

director@yoursignature.ro

www.yoursignature.ro, www.cosmeticsanatos.ro

Application:

SigNature face care products made of organic and healthy ingredients:

Hydrating and Firming Anti-Aging Cream with Hialuronic Acid and Vitamin E for Men, Teen Hydra Energizer Daily Cream - for teens, IT Hydra Energizer Daily Cream - for IT specialists, Make-up Remover Lotion for Normal and Greasy Skin, Make up Remover Lotion for Dry and Mixed Skin, Concentrated Firming and Anti-Aging Serum 35+ with Hyaluronic and Vitamins A and E, Concentrated Firming and Anti-Aging Serum 50+ with Hyaluronic Acid and Vitamins A and E, Booster Multicomplex AntiAging, Booster Multicomplex AntiAkné

SigNature brand would like to establish a new trend on the market: it provides the alternative of high quality, organic, healthy, safe and environment-friendly cosmetics not represented by any multinational company in this way before. The company is using strictly recyclable, environmentally friendly packaging. They joined the international trademark network, called Grüne Punk (Green Point). Due to continuous innovation the most up-to-date and healthiest raw materials are used for production, keeping the company at the forefront. The SigNature webshop brings up-to-date, consumer-friendly solutions for a conscious purchase. The SigNature webshop brings up-to-date, consumer-friendly solutions for a conscious purchase. The SigNature webshop brings up-to-date, consumer-friendly solutions for a conscious purchase.





VALUE AND QUALITY AWARD WINNER



Applicant:

DIPA Diósgyőri Papírgyár Plc.

H-3535 Miskolc, Hegyalja út 203/1.

H-3535 Miskolc, Hegyalja út 203/1.

+3646530890

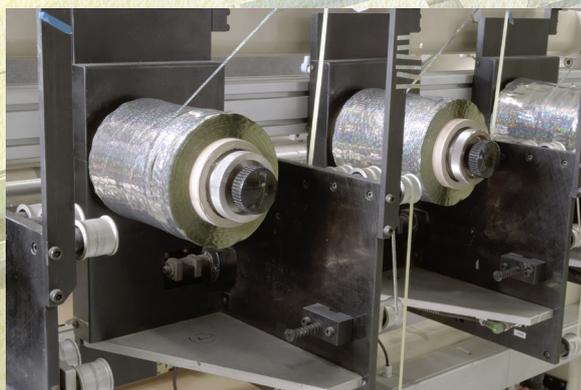
info@dipa.hu

www.dipa.hu

Application:

**Production of banknote base papers,
base paper for documents, authentic documents,
base paper for tickets, watermarked write papers**

The company is specialized for the production of high-quality security base papers with a long tradition, manufacturing experience and world-class technology. In Hungary, the company alone represents and applies technology enabling domestic and export state orders - banknotes and personal documents - to be completed. The manufacturing culture, the safety system meets our today's requirements, the basic paper selection satisfies the specific requirements of the market. The various security elements of the production structure guarantee the individual needs of the customer. DIPA Diósgyőri Papírgyár Plc. handles the environmental impacts of its activities as a priority.





VALUE AND QUALITY AWARD WINNER



Applicant:

FÁN GROUP Ltd.

H-6724 Szeged, Textilgyári út 4.

H-6724 Szeged, Textilgyári út 4.

+36303361739

csaba.kanizsai.fantrade@gmail.com

www.fangroup.hu

Application:

Lotti sour cream 20% 330 g

The Lotti sour cream 330g is produced in a long-established dairy factory where quality control is at a high level (Sole-MiZo Plc.) Lotti sour cream is always made from fresh cows' milk. When opening Lotti sour cream, its colour is clearly bone white, its taste is pleasant and aromatically sour. The fat content of Lotti sour cream is 20%. The consumer can meet real, traditional sour cream on the shelves coming from the maturing chambers.





VALUE AND QUALITY AWARD WINNER



Applicant:

Flover Artitude Ltd.

H-2072 Zsámbék, Kálvária utca 4.

H-2072 Zsámbék, Kálvária utca 4.

+36202717078

schafferszilvia09@gmail.com

www.flover.hu

Application:

Exclusive wedding, event and interior design full service

The ultimate goal of the exclusive, wedding, event and interior design work is to realize the own developed and unique decorations at the highest possible level by making maximum use of modern technical possibilities. Thus our aim is to represent in all respects the unique, exclusive and special quality on the market of decorations and interiors.





VALUE AND QUALITY AWARD WINNER



Applicant:

Gallicoop Pulykafeldolgozó Plc.

H-5540 Szarvas, Ipartelep 531/1.

H-5540 Szarvas, Ipartelep 531/1.

+3666621500

kapcsolat@gallicoop.hu

www.gallicoop.hu

Application:

Prémium Classic Turkey breast

The 116% ham specialty made of turkey breast is a new, premium product of Gallicoop, which has a unique protein content in the Hungarian palette. Its 25% protein content stands out from other ham products. The turkey half-breast as its raw material is carefully selected. After that it is getting marinated, netted (by hand) and cooked. Whole-packed and cut versions can be found in the desks. This perfectly fits to the so called „comfort products” as it no longer requires further processing. This is an excellent material for fresh salads, but it is also recommended for rice or pasta dishes.





VALUE AND QUALITY AWARD WINNER



Applicant:

GÉSZ Gaál és Sziklás Ltd.

H-4033 Debrecen, Veres Péter utca 19.

H-4033 Debrecen, Veres Péter utca 19.

+3652520520

info@gesz.com

www.flavonmax.hu

Application:

Flavon Peak Veggie

Flavon Peak Veggie is our company's tenth, most recent dietary supplement, the second member of Peak concept: it is the trendy synergism of valuable vegetables with high amount of active substances and plant oils packed in sachets as daily doses. The product is basically lipophilic, water-oil emulsion of special rate of special components. It has strong antioxidant effect, it's a concentrate of plant components supporting the immune activity. The chosen vegetables are extremely rich in health-protecting colouring materials such as chlorophyll, betacarotene and lycopene having positive effect on the body; and the polyunsaturated fatty acids of plant origin are essential for a healthy life. This product having strong antioxidant effects, made of natural vegetable and fruit ingredients is recommended to all ages from children to elderly.





VALUE AND QUALITY AWARD WINNER



Applicant:

Grabowski Kiadó Ltd.

H-1037 Budapest, Bécsi út 269.

H-1037 Budapest, Bécsi út 269.

+36306112152

marketing@trademagazin.hu

www.trademagazin.hu

Application:

Business Days conference

Trade magazine, the leading B2B trade magazine for decision-makers in the FMCG market, organizes the year's biggest meeting of the trade's decision-makers – the Business Day conference.

The underlying theme of the event – organized this year for the 13th time – is different at every turn. At the conference we are going to discuss the most important events of the past year and talk about what the future might bring. We analyse the market, discuss strategies, brands, innovations, regulations, market changes and challenges from the perspectives of product manufacturers and retailers alike. The invited speakers and roundtable discussion participants are independent economic experts, market researchers, iconic figures in the directorial seat of FMCG manufacturers and retailers, presidents of trade associations and lobby organizations, well-known and respected colleagues from service providers and representatives of various ministries.





VALUE AND QUALITY AWARD WINNER



Applicant:

Győri Likőrgyár Plc.

H-9027 Győr, Budai út 7.

H-9027 Győr, Budai út 7.

+3696312535

info@gyorilikor.hu

www.gyorilikor.hu ; www.pannonhalmipalinka.hu

Application:

Berry Product Line from Pannonhalma (40%, 0,5l):

Raspberry, Strawberry, Elderberry, Black-current, Raspberry-Black-current, Blackberry

The distillation of the national drink of Hungary, the Pálinka, has a 100 years tradition in Pannonhalma. The Panonhalmi Pálinkárium has a great variety of the traditional and fashionable Pálinka-types too. Among the different pálinka-types, the berry product line – like raspberry, strawberry, elderberry, black-currant and black berry – represents the top value. The distillation of this spirits needs a huge professional practice. So, we would like to introduce the berry product line more widely among the domestic and the foreign costumers, because this products have a full, rich flavours and a very fruity taste.





VALUE AND QUALITY AWARD WINNER



Applicant:

GYULAHÚS Ltd.

H-5700 Gyula, Munkácsy Mihály utca 7-9.

H-5700 Gyula, Béke sugárút 50.

+3666620220

info@gyulahus.hu

www.gyulahus.hu

Application:

Gyulai Pork Liver Paste with Grilled Paprika

Gyulai Liver Paste – further developed. It is traditional, but trendy. The newest product of the well-known Gyulai Liver Paste product line contains pieces of liver. Grilled vegetable takes its taste very delicious. This product is also gluten- and lactose-free.





VALUE AND QUALITY AWARD WINNER



Applicant:

HAJDU Hajdúsági Ipari Plc.

H-4243 Téglás, Külterület 0135/9 hrsz.

H-4243 Téglás, Külterület 0135/9 hrsz.

+3652582700

hajdu@hajdurt.hu

www.hajdurt.hu

Application:

HAJDU SMILEY

closed system, electric hot water tank product family:

SY80R; SY120R; SY150R

The most important features and advantages of the product family of SMILEY:

- Layer heating – faster reaction to heating, less heat loss;
- Ceramic heater – no direct contact with water;
- Precise electronic temperature control;
- ECO (energy saving) function – adjusts the temperature after the learning period according the water use habits;
- Unique LED display





VALUE AND QUALITY AWARD WINNER

HERBADOCTOR Kereskedelmi és Szolgáltató Ltd.

H-6000 Kecskemét, Nagy László utca 2F.

H-4400 Nyíregyháza, Jósa András utca 17.

+3642792979

herbadoctor@gmail.com

www.herbadoctor.hu

Application:

Flex Body Product line:

Flex Body Joint Cream with Collagen, Flex Body Joint Spray with Collagen

A Flex Body Joint Cream with Collagen and Flex Body Joint Spray with Collagen have been developed to boost the effect of Flex Body Hydrolysed Collagen Powder, which is very popular among our costumers. Plenty of our costumers suffer from osteoarthritis and we aimed easing their complaint by creating these products. Collagen is the most useful protein in our body, because it is the most important component of connective tissues including joints. Our products contain herbs, hyaluron acid, glucosamine, and MSM beside of collagen. This spray version can be effectively absorbed into both broad-pile skin and aging skin.





VALUE AND QUALITY AWARD WINNER



Applicant:

Hollóházi Porcelángyár Ltd.

H-3999 Hollóháza, Károlyi út 11.

H-3999 Hollóháza, Károlyi út 11.

+36309412225

kallai.miklos@hollohazi.hu

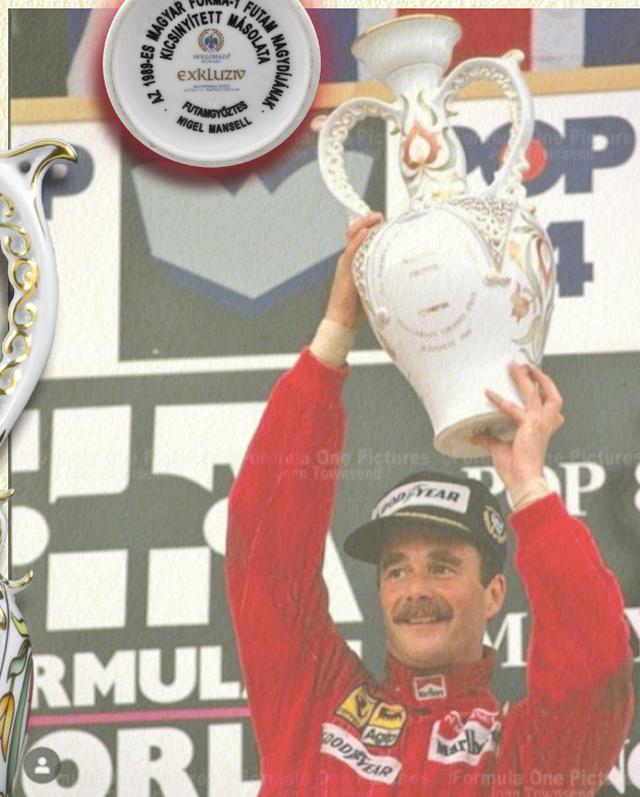
www.hollohazi.hu

Application:

Formula 1 trophy with porcelain certificate

This is a memorial trophy of Formula 1 of 1989 to be published by Porcelain Factory in Hollóháza on the occasion of the 30th anniversary of the Formula 1.

The trophy is a miniature copy with a serial number and a certificate, which is decorated with the signature of the then winner, Nigel Mansell. With this product, the tradition of the past can be further extended to the market of the future, as Formula 1 has a potential market opportunity and an unlimited store of marketing values with more than one hundred million fans.





VALUE AND QUALITY AWARD WINNER



Applicant:

Honey Hill Kereskedelmi és Szolgáltató Ltd.

H-4431 Nyíregyháza, Mackó utca 35.

H-4431 Nyíregyháza, Mackó utca 35.

+3642792063

honeyhillkft@gmail.com

www.honeyhill.hu

Application:

Royal Bee Venom Balm (250 ml)

Royal Bee Venom Balm is composed of the centuries old bee venom and the legendary effects of herbs in order to naturally resolve the problem of different kind of joint pains. Its main special ingredient is the bee venom having been used as versatile cure for rheumatism and arthritis for thousands of years. It is absorbed really smooth and quickly, perfectly fitting for desirable skincare due to its special composition and 100% natural ingredients.





VALUE AND QUALITY AWARD WINNER



Applicant:

Hungast Holding Plc.

H-1119 Budapest, Fehérvári út 85.

H-1119 Budapest, Fehérvári út 85.

+3618027330

titkarsag@hungast.hu

www.hungast.hu

Application:

Children cafes, Elderly cafes, Workplace canteens and catering,

As a market-leading catering provider in Hungary, Hungast Holding Plc. believes that catering is a responsibility. Moreover the company is convinced that today's food will build the man of tomorrow, its body and spirit as well. Their catches do not provide only the daily energy, but also their components and way of preparing for a healthier life. With commitment, expertise, and innovation, they have been a long-standing example for everybody in the segment for many years, and the company does all this to the satisfaction of their consumers. **Hungast: Food, Experience, Care!**

 **Szupermenza** ápr. 12., 8:11 • 🌐

Hatalmas boldogság és büszkeség számunkra, hogy Végh Tamás séf a Hungast Csoport oszlopos tagja már hosszú évek óta, szeretettel gratulálunk neki az újabb elismeréshez! 🏆 📈 ❤️

 **A webhely névjegye**

origo.hu
A séf, aki teljesen megújította a gyerekménzát
Az a célom, hogy a menzán a gyerekeknek az ebéd gasz...

👍❤️ 113 5 hozzászólás • 135 megosztás





VALUE AND QUALITY AWARD WINNER



Applicant:

Hülitzerné Veress Katalin e.v. (self-employed)

H-1162 Budapest, Bekecs utca 27.

H-1162 Budapest, Bekecs utca 27.

+36204393600

veresskati@indamail.hu

www.vermix.hu

Application:

VERMIX Product Family:

Cleansing Tonic, Drying Mixture, Drying Mixture Forte

Vermix product family is containing special products for alleviation of skin anomalies such as seborrhea, acne, burn, wounds and symptoms caused by fatty skin. Vermix products are composed of natural ingredients. The novelty and surprisingly beneficial effect of these products are acknowledged by patents. Due to antiseptic and cooling effects of the products, during the treatment, such effects like reduction of pain and itching is immediately felt.





VALUE AND QUALITY AWARD WINNER



Ilcsi SZÉPÍTŐ FÜVEK Biokozmetikai Ltd.

H-1021 Budapest, Üdülő út 37.

H-1021 Budapest, Üdülő út 37.

+3612005603

info@ilcsi.com

www.ilcsi.com

Application:

Gentle Man Product Family:

Body Lotion 200 ml; After Shave Balm 100 ml; Moisturizer 50 ml; Scrub 50 ml

With the power of nature – For men

Over the last six decades, Ilcsi has treated the skin of ladies and gentlemen with the same care. New demands and tendencies have inspired the company to create a men's care product line being in all aspects suitable for their skin type and skin conditions, blending the traditional values with the value of organic plants as well as with the newest technology of the 21st century. This is how the men's cosmetics family for solving the men's skin problems was created using the help of the expertise of cosmeticians. Thanks to this, the men have every chance for being just slightly better looking than the devil.





VALUE AND QUALITY AWARD WINNER



Applicant:

Körös-Net Szolgáltató és Kereskedő Ltd.

H-6200 Kiskőrös, Erdőtelki utca 4.

H-6200 Kiskőrös, Erdőtelki utca 4.

+36703305207, (+3678412914)

info@hyal-joint.hu

Application:

Integrated health advice for people with reduced mobility to improve quality of life

Körös-Net provides the service to people with reduced mobility to improve their quality of life, which significantly makes better the quality of life of those affected. Almost one million people of different age groups live in Hungary due to limited arthrosis-like joint disorder. According to the Bone and Art Decade Survey, half of people with knee arthrosis are constantly taking pain killers and/or non-steroidal anti-inflammatory drugs. Walking is a problem for 90% of these people. An important advantage of the advisory service that is the subject of the tender is that it provides an alternative to alleviating and eliminating locomotor complaints in addition to medication treatments. Integrated health counselling is based on continuous feedback provided and processed by a medical team run by the applicant since 2007. In the counselling, it is of particular importance to relieve arthrosis-induced movement constraints by a complex method. To this end, the group of practitioners and sports doctors operated by the applicant successfully combines motion therapy and the Hyal-Joint dietary supplement, which has been exclusively marketed in Hungary since 2017 and contains natural hyaluronic acid. As a result, the quality of life of Hungarians with limited mobility is significantly improved by the natural replacement of hyaluronic acid and the combined use of motion therapy. In the case of the integrated counselling service subject to the application, this combined method is presented by the applicant in a publicly accessible publication for the persons concerned, giving a detailed description of the mechanism of action of the applied formulation and showing the importance of movement therapy.





VALUE AND QUALITY AWARD WINNER



Applicant:

KRL Kontrol Ltd.

H-2030 Érd, Bajcsy-Zsilinszky út 81.

H-2030 Érd, Bajcsy-Zsilinszky út 81.

+3623381818

krl@krl.hu

www.krl.hu

Application:

Nationwide service and maintenance of PFC capacitor banks

KRL Kontrol Ltd. currently operates over 10,000 PFC capacitor banks nationwide, with approximately 600 valid maintenance contracts. So the service department is a very important field of our company dealing with the repair, maintenance and operation of the company's products with high level of professional knowledge and excellent technical background. With 4 service cars the company carries out repairs, commissioning or maintenance of the given equipment at any point in the country within 48-72 hours of notification in order to ensure continuous operation being guaranteed by their 25 years' experience as well as their existing ISO 9001:2015 certification.



KRL Kontrol Kft.



VALUE AND QUALITY AWARD WINNER



Applicant:

Kunság-Szesz Szeszipari Plc.

H-6200 Kiskőrös, Bánffy utca 37.

H-6200 Kiskőrös, Bánffy utca 37.

+3678414140

info@kunsagszesz.hu

www.kunsagszesz.hu

Application:

Mátyás Bitter Liqueur

In the expanding range of hungaricums, the company felt the need to create a unique, high-quality product embodying Hungarian traditions. The prized alcohol essence of Mátyás Bitter Liqueur is based on a secret recipe and made from herbs and spices using the most cutting-edge technology while meeting the highest quality requirements. The Renaissance herbs of the Matthias era – sage, arnica, artemisia grass, lime blossom - revived in the Mátyás Bitter Liqueur. The Mátyás Bitter as a national product will please drinks connoisseur and the members of the public with its uniqueness, speciality, quality and naturalness. This is demonstrated by national and international awards like Gold Medal won at Destillata International Fruit Spirits Competition.





VALUE AND QUALITY AWARD WINNER



Applicant:

Lenti Gyógyfürdő Ltd.

H-8960 Lenti, Táncsics Mihály utca 2/A

H-8960 Lenti, Táncsics Mihály utca 2/A

+3692630590

info@balancehotel.hu

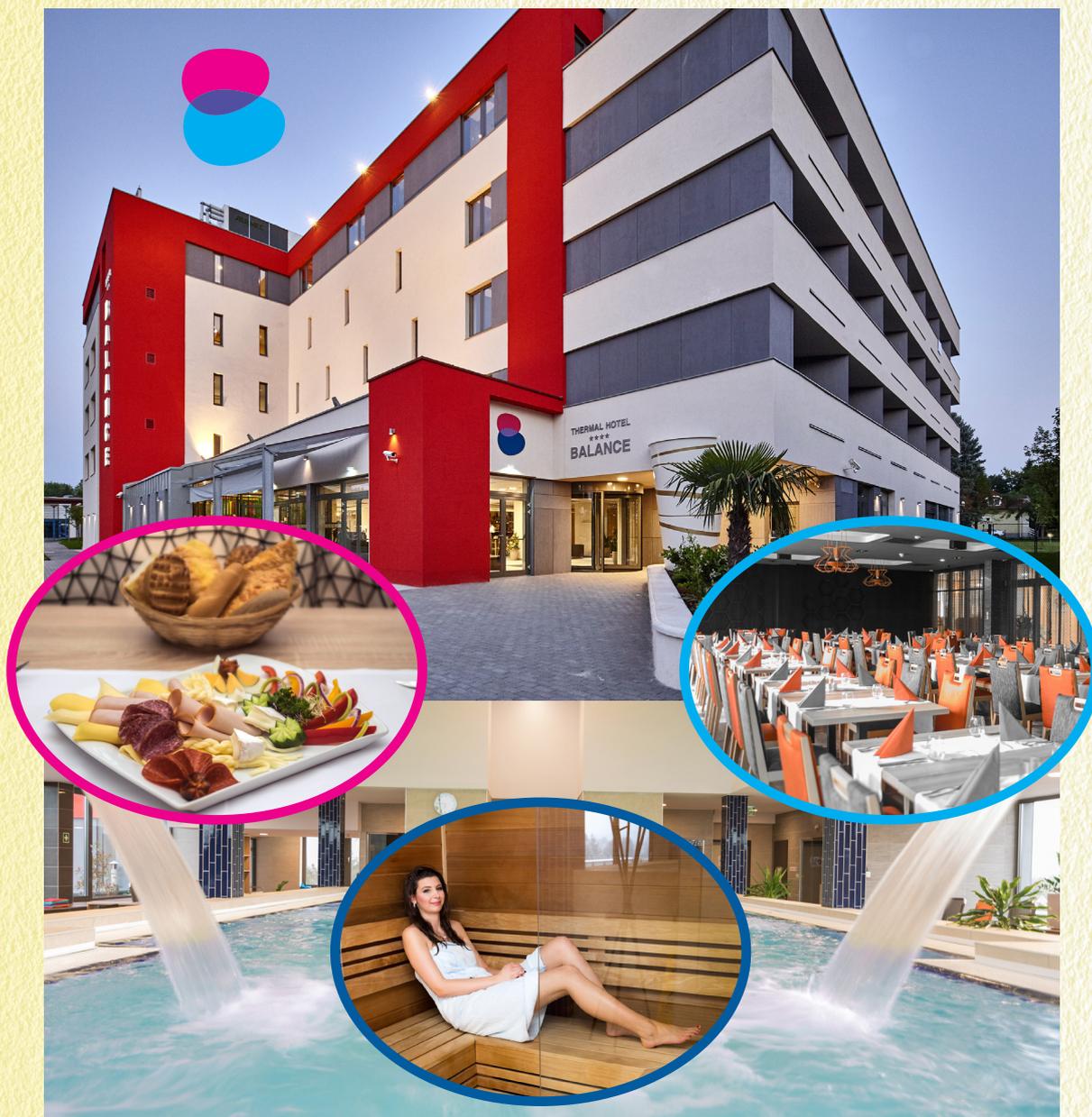
www.balancehotel.hu

Application:

Thermal Hotel Balance**** Lenti

„...providing a perfect relax with direct access to Lenti Thermal Spa and Saint George Energy Park...”

Thermal Hotel Balance**** Lenti awaits its guests with air-conditioned, modern equipped rooms and unique suites with own jacuzzi in order to offer a more relaxing and pleasant stay there. Gastronomy offer has both international and regional flavours using fresh ingredients from the region to prepare food in perfect harmony with the rich selection of drinks. Balance Spa located on the fourth floor ensures the complete physical and mental refreshment with its experience pool, saunas and massage rooms. With the help of the corridor from the hotel, the guests can comfortably walk to the thermal spa, new adventure bath, outdoor spa and St. George Energy Park.





VALUE AND QUALITY AWARD WINNER



Applicant:

Lidl Magyarország Bt.

H-1037 Budapest, Rádl árok 6.

H-1037 Budapest, Rádl árok 6.

+3613466000

info@lidl.hu

www.lidl.hu

Application:

Amethyst wine product family:

Tokaj Amethyst furmint dry; Tokaji Szamorodni, sweet; Tokaji Késői Arany, late harvest, sweet; Prémium Amethyst furmint, semi-dry; Tokaji Amethyst Hárslevelű, semi-dry

In both Hungarian and international markets, the trade of Tokaj wines is strongly concentrated on the cheapest semi-sweet furmint. It should be pointed out to both domestic and foreign customers that Tokaj is capable of producing high-quality wines with a good price-quality ratio. This is why the Tokaj Amethyst product family was created. Every member of the new product family aims to bring the different varieties of Tokaj wines closer to the consumers.





VALUE AND QUALITY AWARD WINNER



Applicant:

Lidl Magyarország Bt.

H-1037 Budapest, Rádl árok 6.

H-1037 Budapest, Rádl árok 6.

+3613466000

info@lidl.hu

www.lidl.hu

Application:

Ecological shopping bags

Textile eco-bags, inspired by environmental awareness can be found in Lidl shops since the beginning of 2018 in order to give an alternative to single use plastic bags. Their advantage lies not only in their reusability, but also in the 100% recycled, third-generation eco-textile fabrics that can be recycled and decomposed as polymers in both industrial and biological environments, leaving little ecological footprint. They are not only durable, but in their appearance beautiful as well by carefully choosing the colours enabling all the customers to find the right type matching their own taste.





VALUE AND QUALITY AWARD WINNER



Applicant:

Lidl Magyarország Bt.

H-1037 Budapest, Rádl árok 6.

H-1037 Budapest, Rádl árok 6.

+3613466000

info@lidl.hu

www.lidl.hu

Application:

Celeste Bikavér 0,75l

With Celeste Bikavér, a new, high-quality product has been added to the own branded Bull' Bloods of the store shelves exceeding the usual price and value level with its price and value ratio.

That is why Lidl's experts worked together with suppliers and wine experts from the selection of basic wines to the blending and the necessary after-treatments. The label and the name of the product also serve to make it clear to the customers that they are holding a different category of Eger Bull' Blood in their hands.





VALUE AND QUALITY AWARD WINNER



Applicant:

Lidl Magyarország Bt.

H-1037 Budapest, Rádl árok 6.

H-1037 Budapest, Rádl árok 6.

+3613466000

info@lidl.hu

www.lidl.hu

Application:

Trattoria Alfredo Hungarian pizza, 560 g

A Trattoria Alfredo Hungarian Pizza follows the traditions not just in taste and character, but in the production process as well, in a way that it sets the most modern technology and approach to the human hand by creating so a unique and perfect fusion between the traditional and the modern world. When selecting raw materials used in the production, priority is given to domestic producers and sources of supply, while in the meantime the existence of quality conditions must be guaranteed throughout the production and is subject to continuous monitoring during procurement. Product development for Trattoria Alfredo Hungarian Pizza was not limited to the adaptation of an existing recipe, much rather the developers elaborated a new concept concerning the high-quality products of existing suppliers according to customers' requirements. The product typically reflects the Hungarian gastronomic tradition and thus creates one of the most special fusion on the market, combining Italian pizza dough with Hungarian flavours.





VALUE AND QUALITY AWARD WINNER



Applicant:

Lidl Magyarország Bt.

H-1037 Budapest, Rádl árok 6.

H-1037 Budapest, Rádl árok 6.

+3613466000

info@lidl.hu

www.lidl.hu

Application:

Meat Farm GMO free chicken product family:

whole chicken, chicken breast, chicken drumstick and thigh mix, wings

The GMO-Free label can only be used for foods derived from a GMO-free production process. The main advantage of the product line is that chickens are reared in countryside in smaller groups, so that the housing conditions are much more ideal. Their daily feed can be supplemented with natural things scraped from the soil.





VALUE AND QUALITY AWARD WINNER



Applicant:

Lidl Magyarország Bt.

H-1037 Budapest, Rádl árok 6.

H-1037 Budapest, Rádl árok 6.

+3613466000

info@lidl.hu

www.lidl.hu

Application:

In store baked scone product family:

scone with potato, scone with cheese, crackling scone

The savoury scone is a traditional pastry in the Carpathian Basin. Keeping this in mind, Lidl offers cheese, potato and pork crackling versions of the product, directly baked in Lidl's stores. Thanks to their rounded shape, they are as close to the homemade style as possible, baked from high quality puff pastry dough and meeting the quality requirements expected and customized by customers.

Potato scone is made with whole potato pieces instead of potato flakes, and the so called „Outlaw” scone is made of real pork greaves and not of paste.





VALUE AND QUALITY AWARD WINNER



Applicant:

Mag-Log Transport Ltd.

H-2234 Maglód, Perczel Mór utca 31.

H-2234 Maglód, Perczel Mór utca 31.

+3629998690

barabas.botond@maglog.hu

www.mag-log.com

Application:

Pocket-friendly, clockwork accurate logistics, safety, optimal processes, transparency, complete logistics outsourcing

Logistics is the main driving force for every business. Nowadays many businesses do not pay enough attention to the strategic activity considering it in many cases like an unpleasant expense. Mag-Log Transport Ltd., as a forwarding agent, has been working for years to bring logistics as a value-adding service to its partners' daily life. Due to the outsourced logistics, based on the past experiences of the company, goods damage is minimal at their partners, the logistics processes are transparent and the working hours are released. As a consequence, there is an increase in trade.





Applicant:

Manhertz Erzsébet Szociális Alapítvány

H-2085 Pilisvörösvár, Szent Erzsébet utca 135.

H-2085 Pilisvörösvár, Szent Erzsébet utca 135.

+3626332132

mesza@mesza.hu

www.mesza.hu

Application:

The value of Elderly People, System Usage Manual

The Manual presents a new method of Elderly Care structured in franchise system, discussing the steps of the concept formation followed by the particular deal realization.



VALUE AND QUALITY AWARD WINNER





VALUE AND QUALITY AWARD WINNER

MARKETINGSHOP Kereskedelmi és Szolgáltató Ltd.

H-4400 Nyíregyháza, Vay Ádám körút 4-6. III.em. 310/A.

H-4400 Nyíregyháza, Vay Ádám körút 4-6. III.em. 310/A.

+36308917575

kunmartashop2010@gmail.com

www.marketingshopLtd.com

Application:

Márti herbal balm for varicose legs

Márti herbal balm is an ointment for treating spider veins and easing pain in the leg, leg cramps and swelling. Nowadays the tendency shows that the consumers are becoming more and more environmental- and health-conscious, resulting that they prefer products which do not contain chemicals and do not have adverse effects. Instead of pharmaceutical products, people are looking for the natural products. The Márti Balm contains only natural ingredients, which is good for treating the symptoms of varicose veins. Its usefulness is proven by several laboratory tests and positive consumer feedback.





VALUE AND QUALITY AWARD WINNER



Applicant:

Mystic Nails Hungary Kereskedelmi és Szolgáltató Lp

H-6724 Szeged, Árvíz utca 61.

H-6724 Szeged, Árvíz utca 61.

+36302231719

supply@mysticnails.hu

www.mysticnails.hu

Application:

Mystic Nails – ColorMe! As U Wish gel-lack collection:

96 - Up to U; 97 - Surprise Me; 98 - Simple; 99 - Whatever; 100 - Something Trendi;
101 - I Don't Know; 103 - I have No Idea; 104 - So Unique; 105 - Hot; 106 - Autumnal;
107 - Something Solid; 108 - Good Question; 109 - Pleasant; 110 - Something Summery;
111 - Matches With Everything; 112 - Something Cheerful; 113 - Something Cool

The Mystic Nails ColorMe! As U Wish gel-lack collection is a very unique product including more colour variations. Nowadays gel-lacks are the most popular products in the professional nail beauty industry and 90% of the nails are made with gel-lacks by the nail technicians in the saloons. The extreme success of ColorMe! As U Wish gel-lack collection comes from the fact that near its top-notch quality and easy usage it also serves a very frustrating problem of nail technicians in a creative, catchy and surprisingly funny way. Moreover the customers themselves were also involved in the creation of this collection and this is also the reason of the high demand. As a proof of the success of the product the company has managed to sell more than 5.000 pc As U Wish gel-lack since its launch approx. 1,5 years ago.

A kollekcio legujabb tagjai mostantol elérhetőek a webshopon.

AHOGY TI KÉRTÉTEK.

MILYEN KÖRMÖKET SZERETNÉL?

Gél lakk 12 ml

103 TILLA GÖZÖM SINCE I HAVE NO IDEA

104 OLYAN FEJEDY SO UNIQUE

105 DÖGÖS HOT

106 ŐSZIES AUTUMNAL

107 SOMETHING SOLID

108 TÖ KÉRDEK GOOD QUESTION

109 KELLEMS PLEASANT



VALUE AND QUALITY AWARD WINNER



Applicant:

Natural Immune Control System Plc.

H-6720 Szeged, Kárász utca 16.

H-6720 Szeged, Kárász utca 16.

+36202094190

iroda@nics.hu

www.nics.hu ; www.nics.eu

Application:

One Year Product

Q1,Q10+Omega3 complex+Inulin+microflora Dietary Supplement

Environmental factors have an impact on our bodies thus the daily intake of probiotics is of significant importance in our today's world. Since we damage our intestinal flora every day as a result of our diet, stress, smoking and other environmental effects, their replenishment is greatly needed. The products of the company are based on inulin and probiotics which aim at restoring properly the microbiome. The healthy composition of the microbiome is indispensable for the absorption and conversion of added vitamins, as well as for the production of certain vitamins. In this way the active substance combined with probiotics will be utilized to a greater degree.





VALUE AND QUALITY AWARD WINNER



Applicant:

Natural Immune Control System Plc.

H-6720 Szeged, Kárász utca 16.

H-6720 Szeged, Kárász utca 16.

+36202094190

iroda@nics.hu

www.nics.hu ; www.nics.eu

Application:

Medium-term Product 9x Microbiom Rebalance +3 enzymes Dietary Supplement

Environmental factors have and impact on our bodies thus the daily intake of probiotics is of significant importance in our today's world. Since we damage our intestinal flora every day as a result of our diet, stress, smoking and other environmental effects, their replenishment is greatly needed. However, it is not enough to replace these bacteria, they need to be nourished and sustained in our bodies, as well. Nowadays, our daily diet is, unfortunately, not able to provide adequate nutrition for the multiplication of these bacteria. 9x Microbiom Rebalance+3 Enzymes is a revolutionary new product on the market. Through its consumption not only does it sustain and multiply the active „good” bacteria living in our bodies, but also activates the „sleeping” bacteria, too. For this reason it can provide a solution for such problems where the normal intake of the necessary bacteria is not feasible, for example in the case of dairy intolerance.





VALUE AND QUALITY AWARD WINNER



Applicant:

NATURLAND Magyarország Ltd.

H-1106 Budapest, Csillagvirág utca 8.

H-1656 Budapest, Rákoskeresztúr 1. Pf.: 73.

+3614312000

titkarsag@naturland.hu

www.naturland.hu

Application:

NATURLAND Inno Rheuma Forte cream 70g

For more than a decade the NATURLAND brand name has been associated with the best quality of natural health and cosmetic products. The philosophy of NATURLAND is based on the prevention of diseases and the treatment of the developed diseases in a natural way. The company produces the non-prescription NATURLAND health products combining the hundreds years' experience of community medicine with the results of current researches. The Inno Rheuma Forte cream is a health product not being considered as a drug and the effect of its ingredients is proven by studies. It can be applied in the treatment of rheumatic joint inflammations muscular and extremital pain, muscular strain and contusion, closed traumatic injuries (strain and dislocation) on its own or combined with drugs or physiotherapeutic treatment.





VALUE AND QUALITY AWARD WINNER



Applicant:

Németh Nyílászáró Gyártó és Forgalmazó Ltd.

H-5502 Gyomaendrőd, Fő út 81/1.

H-5502 Gyomaendrőd, Fő út 81/1.

+3666283385

nemethkft@nemetLtd.hu

www.nemethLtd.hu

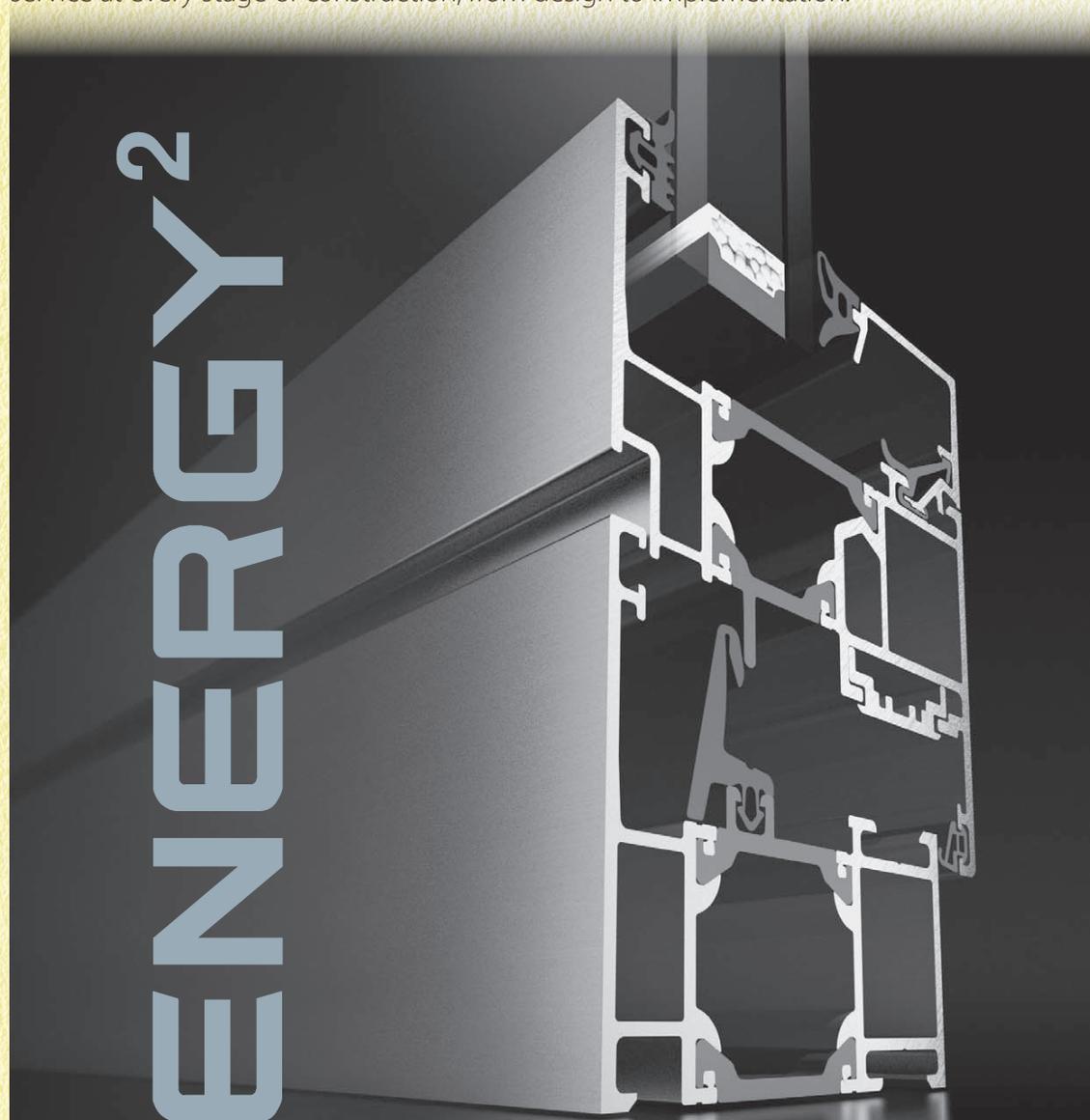
Application:

Aluminium windows and doors made of SCHÜCO profile systems:

AWS/ADS 65.HI; AWS/ADS 70.HI; AWS/ADS 75.SI; AWS/ADS 90.SI

The exterior walls of a building have a decisive influence on the house's optics, function and energy, that is, its character. With these systems the customers are in possession of products meeting all requirements. For example, the unique SCHÜCO AWS/ADS 90.SI profile system reduces by 76% the power loss of the windows in a week, while providing optimal comfort. The company offers a wide range of products, from window systems, raising-pushing door, entrance door, greenhouse systems to the shutter-, window shutters and an inside ledge extend systems. In addition to innovative system solutions, the company provides first-class service at every stage of construction, from design to implementation.

ENERGY²





VALUE AND QUALITY AWARD WINNER



Applicant:

Népművészeti Egyesületek Szövetsége

H-1011 Budapest, Szilágyi Dezső tér 6.

H-1255 Budapest, Pf.: 193.

+3612143523; +3612143147

neszfolk@nesz.hu

www.nesz.hu; www.mestersegekunnepe.hu; www.pavavedjegy.hu

Application:

Festival of Folk Arts - Celebration of crafts

The Festival of Folk Arts, the traditional meeting of native and foreign folk artists will be held for the 33rd time in 2019 at the historical area of Buda Castle. At the 4 day festival the best representatives of folk crafts will show the secrets of their crafts, while working in their workshops with the participation of the audience. Draftsmen, who can be seen working, will include woodcarvers, matmakers, calico-makers, felt-makers, embroiderers, wheelwrights, rope-makers, smiths, potters, musical instrument makers, harness makers, wavers, lace-makers, egg painters and honey cake makers. There will be opportunity also for the children to try the fundamentals of folk craft traditions. Beside the workshop presentations, you can enjoy the performance of singers, dancers and folk groups both from Hungary and abroad. Shows, puppet theatre, children programmes and evening dance house will entertain the public. On August 20th, for the celebration of Saint Stephen's Day, there will be a march of craftsmen and the Blessing of New Bread will take place.





VALUE AND QUALITY AWARD WINNER



Applicant: Oktatási Hivatal (Education Office)

H-1055 Budapest, Szalay utca 10-14.

H-1363 Budapest, Pf.: 19.

+3613742100

info@oh.gov.hu

www.oktatas.hu

Application:

DPR AAE Career Guidance Support Model

The research module of the graduate career tracking system based on the integration of different public authority administrative databases (Graduate Career Tracking System – Integration of Administrative Databases – GCTC IAD) supports the transition between school years and higher education, also career choice and career guidance by a unique school years and higher education, also career choice and career guidance by a unique know how – and also through a user-friendly display of data.

The basis of the Career Guidance support module is a research database operated by the Educational Authority – and created on the basis of a know how developed by the Educational Authority, too – which has a static visualisation product part (Infographics) and an interactive online research interface (available from autumn 2019 on diplomantul.hu), where a free search engine collects data for undergraduates, their parents and the eager public to enhance picking the best personal career options for them. There co-exist several opinions, expectations, legends and myths of higher education and entering the labour market after graduation, but our career guidance support module provides solutions by factual data to the most common undergraduate dilemmas. What one can do with a particular degree (what types of job they can find), whether they have any job at all, how long it will take to find a job, what salary they can expect in a particular field, how their graduate career pathways compare to that of those without completing their studies.

The gap-filler database contains information of every single higher education programme, which is available nowhere else. It refers to every field of education and 250 courses; It can present labour market position of graduates and drop-offs – enhancing a decision about career pathways, while also motivation for obtaining a degree, since our data clearly present whether it is rewarding in the short or long term to invest time, money and energy in higher education studies or not).





VALUE AND QUALITY AWARD WINNER



Applicant:

ORIENTAL HERBS Ltd.

H-1174 Budapest, Bél Mátyás utca 61/A.

H-1106 Budapest, Keresztúri út 176-178.

+3612611088

info@drchenpatika.com

www.drchenpatika.com

Application:

Virgin Tea Products

For more than 20 years, Virgin Tea products have been supporting the effectiveness of dieting with their herbal active ingredients. This is a natural combination for our pure inner and shapely look. Virgin Tea products are made by using several components and by paying attention to healthy functioning of all human organs, thereby providing a healthy and natural solution to metabolic control. Virgin Tea naturally helps to activate the self-healing processes of the body, since it stimulates the metabolism, restores the body's healthy functioning and balance. The Virgin Tea, the Virgin Tea Forte due to their content of senna supports the intestinal function, the regularity of intestinal operation and the rhythm of digestion.





VALUE AND QUALITY AWARD WINNER



Applicant:

OrtoProfil Prod Romania S.R.L. (Ro)

România RO-540253 Marosvásárhely, Hídvég utca 44/A. (Maros megye)

România RO-540253 Targu Mures, str. Podeni, nr. 44/A

+40265208500

ortoprofil@ortoprofil.ro

www.ortoprofil.ro

Application:

ScoliCamp - Special camp for teen with scoliosis

ScoliCamp is a unique camp in Romania whose primary goal is to showcase and highlight the importance of non-surgical treatment of idiopathic scoliosis in children and adolescent scoliosis and to describe the psychological aspects of treatment. The camp is trying to break down the prejudices and the badly designed concept that the person who is wearing a corset is limited in movement or cannot move at all.





VALUE AND QUALITY AWARD WINNER



Applicant:

P92 Prónay-kastély Ltd.

H-2617 Alsópetény, Petőfi utca 52.

H-1038 Budapest, Fürdő utca 2.

+36205692271

sales@pronaykastely.hu

www.pronaykastely.hu

Application:

Prónay Castle Event Venue and Organization Service

The Prónay Castle is a hotel, event and conference venue close to Budapest. The completely renovated monument is open to their guests for weddings, family and social events, conferences, corporate and cultural events with a peaceful atmosphere of the past and unity of the modern environment. Far from the noise of the world, it provides calm, inspiring environment for their guests. Guests are provided with high-quality service by the P92 Group, with special regard to the P92 Prónay-Castle Ltd.





VALUE AND QUALITY AWARD WINNER



Applicant:

Primacom S.R.L. (Ro) / Petry Retail S.R.L. (Ro)

Pc: Románia RO-540191 Targu Mures, str. Barajului, nr. 5 jud. Mures

Románia RO-540191 Targu Mures, str. Barajului, nr. 5 jud. Mures

+40265364308 ; +40735206265

pr@petry.ro

www.petry.ro

PR: Románia RO-540040 Targu Mures, str. Scaricica, nr. 1

Románia RO-540191 Targu Mures, str. Barajului, nr. 5 jud. Mures

+40265364308; +40735206265

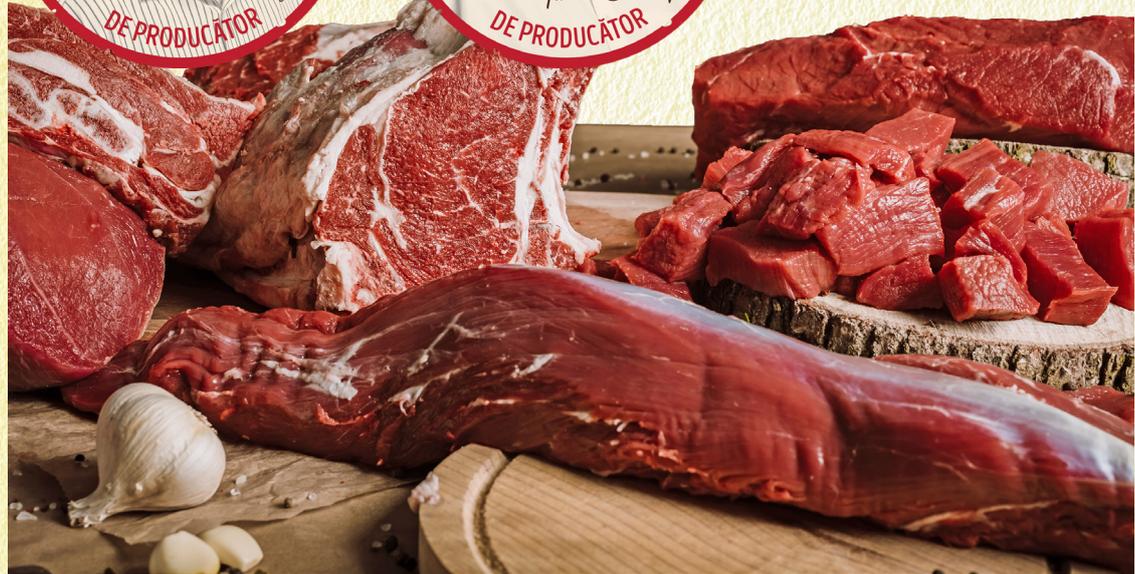
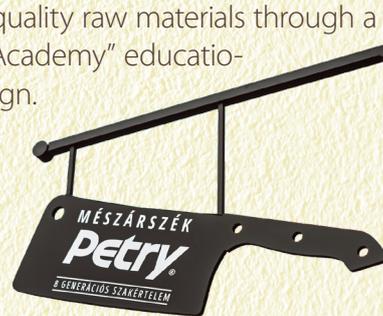
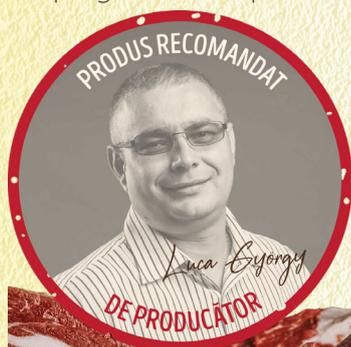
pr@petry.ro

www.petry.ro

Application:

Selected Meats Program

The mission of the Selected Meat Program is to pay tribute to the hard work of the profession and the ancestors. The elements of the Selected Meat Program: High Quality Raw Materials, Special Shop Network, Educational Program of „Petry Meat Academy”, Public Information & Education Campaign. Always fresh meat and expertise – this is the secret of the success of more than 8 generations of Petry butchers, which is also recalled by the Selected Meat Program, where our professional colleagues are working with the utmost care in order to put the finest bites on customers' table. The company pays attention to buy only selected and healthy animals from certified domestic farms, which are delivered with special cars, without stress, and then let them rest before the slaughtering process. Attention is paid to processing as well, because it is not enough to produce only good quality products, it is important to educate and develop the colleagues continuously and to keep the customers informed of the importance of conscious consumer behaviour. Based on these, the elements of the Selected Meat Program are compiled from the best quality raw materials through a specially designed shop network through the „Petry Meat Academy” educational program to the public awareness and education campaign.





VALUE AND QUALITY AWARD WINNER



Applicant:

PRIMER ELECTRO S.R.L. (Ro)

România RO-540481 Marosvásárhely, Haladás utca 2. szám (Maros megye)

România RO-547365 Jedd, 287. szám (Maros megye)

+40770353262

marketing@centrudesticla.ro

www.centrudesticla.ro

Application:

Tiffany stained glasses, vitral glasses and painted glasses

Primer Electro has a wide variety of glasses in order to meet the customers' requirements. To satisfy the highest expectations of its clients, the company works with high-quality raw materials and pays great attention to the processing of the products due to a skilled and dynamic team. To this end, employees participate in individual or team building courses and trainings. The company's activities are characterized by a social sensitivity of high degree, which is reflected in spending a part of their income on humanitarian aids.





VALUE AND QUALITY AWARD WINNER



Applicant:

SOLE-MiZo Plc.

H-6728 Szeged, Budapesti út 6.

H-6728 Szeged, Budapesti út 6.

+36703388520

solemizo@solemizo.bonafarm.hu

www.mizo.hu

Application:

Mizo Lactose-free product line:

boxed milk 1l/2,8%; boxed GMO-free UHT milk 1l/1,5%; UHT cocoa 330ml; UHT light cocoa 450ml; UHT cocoa 200ml; peanut chocolate flavoured milk 450ml; yoghurt 130g; fruit yoghurt with pieces of fruits 150g strawberry and peach; kefir 150g; sour cream 20% 330g; sour cream in bucket 20% 800g; butter 100g; butter cream 38% 200g; Hungarian butter cream 39% 200g; trappist cheese 700g; sliced trappist cheese 125g; half-fat curd cheese 250g; natur Túró Rudi 30g; UHT cooking cream 20% 330ml

Mizo is a modern, high-quality, trendy and innovative brand. The Mizo Lactose Free product line is the market leader in its category. The company uses different colour for packaging to distinguish their lactose free products from the competitors' ones. This striking „lactose-free” colour is orange which suggests openness, happiness and dynamism. Furthermore this colour is perfectly represents reliable features in the eyes of consumers looking for lactose free products. 'Eat the whole family together' is the slogan of the company used in communication of the lactose free dairy products. This slogan reflects the fact that on the occasion of a joint family meal the whole family can eat together with the lactose sensitive family member as well.





VALUE AND QUALITY AWARD WINNER



Applicant:

SOLE-MiZo Plc.

H-6728 Szeged, Budapesti út 6.

H-6728 Szeged, Budapesti út 6.

+36703388520

solemizo@solemizo.bonafarm.hu

www.mizo.hu

Application:

Mizo Flavoured Drinks Product Family in 450ml packs:

Cocos-choco milk, cocoa, banana-choco milk, lactose free light cocoa, vanilla milk, white coffee, peanut chocolate flavoured milk, pineapple-coconut milk, sour cherry-chocolate milk

Mizo is a modern, high-quality, trendy and innovative brand. As per market researches, Mizo is a market leader in 5 categories, namely in flavoured milk drinks, coffee milk drinks, lactose-free products, premium UHT milk and 'lowcarb' dairy products. Mizo branded flavoured milk drinks are popular among consumers. Due to the continual innovations and tracking the market's trends the company is able to increase the product range with trendy and creative flavours every year.





VALUE AND QUALITY AWARD WINNER



Applicant:

Szatmári Konzervgyár Ltd.

H-4762 Tyukod, Bem út 85.

H-4762 Tyukod, Bem út 85.

+3644376436

szatmari@regeweb.hu

www.regeweb.hu

Application:

Rege Reform Sauces product line (720ml):

Apple sauce (apple pieces in coconut milk); Sour cherry sauce (sour cherry in coconut milk); Pear sauce with orange juice concentrate

The products of Szatmári Konzervgyár Ltd., traded under the brand name Rege, have a wide assortment. In the Rege reform sauces, everyone can find their favourite flavours, be it traditional, special or unique. All of the products of Szatmári Konzervgyár Ltd. are free from preservatives, produced with heat treatment satisfying all the requirements of the modern nutrition. The main target of the company is to assure and sustain the premium quality, and to educate the costumers on a healthy life style.





Applicant:
Szatmári Konzervgyár Ltd.

H-4762 Tyukod, Bem út 85.

H-4762 Tyukod, Bem út 85.

+3644376436

szatmari@regeweb.hu

www.regeweb.hu

Application:

Rege Salads product family:

Carrot salad 370ml; Celery salad 370ml; Beetroot salad with horse-radich 580ml;
Potato salad 720ml; Fitness salad 720ml; Gherkin salad 720ml

The products of Szatmári Konzervgyár Ltd., traded under the brand name Rege, have a wide assortment. In Rege salads everyone can find their favourite flavours, be it traditional, special or unique. All of the products of Szatmári Konzervgyár Ltd. are free from preservatives, produced with heat treatment satisfying all the requirements of the modern nutrition. The main target of the company is to assure and sustain the premium quality, and to educate the costumers on a healthy life style.

VALUE AND QUALITY AWARD WINNER





VALUE AND QUALITY AWARD WINNER



Applicant:

Thermal Hotel Visegrád ****superior

H-2025 Visegrád, Lepence völgy 2.

H-2025 Visegrád, Lepence völgy 2.

+3626801990

igazgatosag@thv.hu

www.thv.hu

Application:

Hotel Service „... pampering relaxation in the attraction of Natural Harmony ...”

Since its opening in 2004, the hotel has been at the forefront in providing quality services, it has always been a market leader, pointing direction to competitors of the same category. They are proud of offering superior quality, recognized by both professional circles and guests. Here, quality is a decisive endeavour in everyday life. A wide range of guests' feedback and positive guests' comments also confirm that the service system of the hotel meets the highest demands.





VALUE AND QUALITY AWARD WINNER



Applicant:

VendelFood Ltd.

H-1116 Budapest, Arany Dániel tér 2.

H-1118 Budapest, Gombocz Zoltán utca 18.

+36209609275

info@vendelfood.hu

www.buzakolbaszok.hu

Application:

BUZA Sausage variations:

mediterranean salami; venison salami -delicate; venison salami - hot

The new generation of the Buza sausages, honoured with the „Value and Quality Award”, has appeared as a fresh spotlight on the market. The Mediterranean salami containing no paprika, with its complex world of tasty spices, is a real delicacy for those who are open to the light trends of modern gastronomy. This family of products rooted in the county of Zala is unimaginable without the dry sausages made from the venison of the Transdanubian region. The noble game (deer) required noble products. This has been realized perfectly both with the premium quality venison selected manually and the technology inherited from our Grandfather.





VALUE AND QUALITY AWARD WINNER



Applicant:

YAMUNA Ltd.

H-8699 Somogyvamos, Fő utca 104.

H-7400 Kaposvár, Dombóvári út 3.

+36304112811

info@yamuna.hu

www.yamuna.hu

Application:

Beauty Elixir anti ageing product family:

day cream; day gel; eye contour gel; night cream

In this product family the best of the ancient knowledge and traditions of the ancestors are combined with the achievements of modern cosmetic industry. The product line meets all the need of a mature skin. It does not take months to wait for the results! The special active agent of the day cream and gel promises an optical tightening effect within 15-60 minutes. The facial skin regains its tonicity and elasticity, the contour of the face is firmer and more youthful within two weeks.





VALUE AND QUALITY AWARD TENDER

Special prizes of the Value and Quality Award Tender, 2019

The Board of Announcers of the Value and Quality Award, the announcers separately as well, moreover different companies, main authorities, non-governmental organizations, civil offered valuable special prizes to applicants and for application being successful at the Tender.

Special prizes of the Board of Announcers of the Value and Quality Award Tender:

The **Entrepreneurial Merit Award** founded by the Board of Announcers with tradition-creating purpose can be given to enterprises proving to be able to produce premium quality and value over a long time. They enhance the good reputation of the Hungarian economy with their market activity, developments and innovations. The Entrepreneurial Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

The Entrepreneurial Merit Award is merited by Deka Union Ltd.

The Value and Quality Entrepreneurial Merit Award is presented by Mr. János Latorcai, vice-president of the Hungarian Parliament.



With the aim of creating tradition the Board of Tender Announcers established the **Value and Quality Award for Lifetime Achievement** for awarding natural person demonstrating their commitment for outstanding quality as well as for raising up the culture of the Hungarian economy during their activity of several years. Its outstanding work is not only characterized by its economic activity however by high level of its social sensitivity.

The Value and Quality Award for Lifetime Achievement is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

The Posthumous Value and Quality Award for Lifetime Achievement is merited by

Mrs. László Lódi, lacquer paint industrial engineer, professional advisor of Poli-Farbe Ltd. This special prize is presented by Mr. János Latorcai, vice-president of the Hungarian Parliament.



The Board of Announcers established the **Merit Award for Energy Efficiency and Environmental Protection** to protect environment, to maintain the ecologic balance of the earth and to encourage sustainable development of civilization. The prize is won by solutions, products and systems, which measurably contribute to the reduction of the carbon-dioxide emission, to the formation and development of the energy-conscious environment.

This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

The prize is merited by Budapest Gyógyfürdői és Hévízei Plc. for renovating and modernizing baths in Budapest.

This special prize is presented by Mr. János Latorcai, vice-president of the Hungarian Parliament.



The Board of Announcers established the **Merit Award for Innovation** with the aim of creating tradition. The award is given out to the creators of solutions, products and systems, who have outstandingly shown the potential of the domestic creativity through the innovative features of their tender in the current year as a reflection of the entrepreneurial culture in Hungary. This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

The prize is merited by Szatmári Konzervgyár Ltd. for their application on Rege reform sauces.

It is presented by Mr. János Latorcai, Vice-President of the Hungarian Parliament.





VALUE AND QUALITY AWARD TENDER

The Board of Announcers established the **Merit Award for Innovation Leader** with the aim of creating tradition. Recognition is intended to award such manager of company or senior executive who is demonstrably committed to an innovative way of thinking in the direction of the entrusted activity, being at the same time active contributor to the implementation of innovations, moreover contributing creatively to the increase of economic level.

This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd

The prize was first awarded to Antal Mészáros, managing director of CSOMIÉP Ltd. having multiple patents.

It is presented by Mr. János Latorcai, Vice-President of the Hungarian Parliament.



The Board of Announcers founded the **Merit Award for Digitalization** for tradition-creating purpose. This merit award is to be given to especially creative applications of the technology of the twenty-first century as well as to tenders improving and preserving quality of life. This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

The prize is merited by Oktatási Hivatal (Office of Education) for application on DPR AAE Career Guidance Support Model.

The merit award is presented by Mr. János Latorcai, Vice-President of the Hungarian Parliament.



The Honourable title "Talent of the year" may be awarded to enterprise giving priority in its extremely valuable application the promotion of people's well-being by using local natural resources and presenting high quality products or services. This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

The prize is merited by Mag-Log Transport Ltd. for their application "Pocket-friendly, clockwork accurate logistics, safety, optimal processes, transparency, complete logistics outsourcing".

The merit award is presented by Mr. János Latorcai, Vice-President of the Hungarian Parliament



The Merit Award for Communication is given by the Board of Announcers of the Value and Quality Award Tender to the printed or electronic media doing the most for the communication of high quality values in the year of the call for tender, within this for the publicity and promotion of the Value and Quality Award Tender System. This recognition can be used in the own communication of the winner. The merit award is attested by a Hungarian-English honorary diploma designed by the graphic artist, Gábor Sárkány as well as by a unique applied arts trophy made by the creative team of Porcelain Factory in Hollóháza.

The prize is merited by creative team of MTVA's cross-border news agent network, creative team of MTI news service, Creative Team of HÍR TV and Central Editorial Office of MédiaWorks' regional daily newspapers.

The merit awards are presented by Mr. János Latorcai, Vice-President of the Hungarian Parliament.



Carpathian Homeland Merit Prize of the Value and Quality Award is to be given to such natural person, who has over the years proved to be committed to strengthen and to enlarge the business relations between the cross-border regions and the motherland. On the other hand, the award is given to organisations or businesses being active in abroad and having key role in the economic cooperation between the regions of Carpathian Basin. The award recognizes those who are committed to respect for the traditions, the





VALUE AND QUALITY AWARD TENDER

idea of Hungarians and the protection of the environment beyond the continuous high quality. The Merit Award for the Carpathian Homeland can be yearly given only to one (1) natural person. In case of foreign organisations maximally 3 Merit Awards are available.

This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

The prize is merited by "Révész Imre" Association of Transcarpathian Hungarian Fine and Applied Artists and by Klára Simó, president of the Transylvania Foundation.

The merit award is presented by Mr. Árpád János POTÁPI, State Secretary for Nation Policy at the Prime Minister's Office.

With the aim of creating tradition, the Board of the Announcers of the Value and Quality Award founded the Lifetime Achievement Award for Carpathian Homeland.

The award may be allocated to such natural person, who has over the years proved to be committed with their economic activity in strengthening, enlarging the economic, cultural and educational relations with cross-border regions and with the motherland, moreover who has dedicated for respect of traditions and for notion of Hungarians.

This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

Lifetime Achievement Award for Carpathian Homeland is merited by Mr. László VÉGH, sociologist, political scientist, founder of Bibliotheca Hungarica in Somorja.

The merit award is presented by Mr. Árpád János POTÁPI, State Secretary for Nation Policy at the Prime Minister's Office.



Further valuable special prizes are given to winners by announcers separately as well: HAJNAL Meat Processing Factory Ltd., Legrand Hungary Electricity Systems CJSC., Poli-Farbe Chemical Industry Ltd., ProfessionCert Engineering Services Ltd.

Special Prize offered by Hajnal Meat Factory Ltd.

Hajnal Meat Factory Ltd. - having received the Hungarian Quality Product Award and Merit Award for Economy several times - founded a special prize with tradition-creating purpose in memory of Mr. László Hajnal, head of the factory who died in 2016. Recognition of outstanding quality products was a matter of heart of Mr. Hajnal. This special prize is the Hajnal László Memorial Prize which is awarded to a food business-related applicant by the management of the company who first participates in the tender. This recognition is the distribution of high-priced products in the company's stores. This special prize is symbolized by a Hollóháza porcelain vase and by a document confirming distribution's possibility.

The recognition is given up by Mrs. Hajnal Raucsik Krisztina, managing director as well as senior László Hajnal, retired butcher and his wife.

Special Prize offered by Legrand Hungary Electricity Systems CJSC.

As special prize Legrand CJSC. offers a premium-grade self-manufactured product package to applicant winning the Value and Quality Award selected by them.

The special prize is presented by Mr. László Károlyi, general director of Legrand Hungary Electricity Systems CJSC to KRL Kontrol Ltd.

Special Prize offered by Poli-Farbe Chemical Industry Ltd.

Poli-Farbe Ltd. offers a special prize for creation of „Innovative and liveable living space” to the successful candidate who won the Value and Quality Award.

The special prize is presented by Mr. Antal Szabó, managing director of Poli-Farbe Chemical Industry Ltd. to Flover Artitude Ltd. for application “Exclusive wedding, event and interior design full service”.



VALUE AND QUALITY AWARD TENDER

Special Prize offered by ProfessionCert Ltd.

In the year after obtaining the Value and Quality Award, ProfessionCert Ltd. provides a Medical Wellness Audit to the winning applicant selected by them. The special prize is attested by a honorary diploma.

It is presented by Mrs. Ágnes Bálint, managing director of ProfessionCert Ltd. to Thermal Hotel Visegrád superior.

Special Prize offered by S.C.SSM & SIU S.R.L.

In the year after obtaining the Value and Quality Award, the company provides a work and disaster management audit free of charge to the applicant chosen by them.

This special prize is also attested by a honorary diploma.

This special prize is presented by the managing director of S.C.SSM & SIU S.R.L. to Asociația Vadon for application "Natural education including museum pedagogical services, thermatic drawing competitions, nature-awareness programs and activities outside the museum".

Special prizes are also offered by Communautrade - Europe Trade and Consulting Co. Ltd, Association for the Competitiveness of Food Entrepreneurs Magazine for Injured People ("SÉRÜLTEK.HU MAGAZINE"), Transylvanum Foundation, a „Health-ness” Charitable Foundation for Prevention-Promotion, Rehabilitation-Assisted, Educational and Charitable Foundation (Health-ness Prevenção-promóciós, Rehabilitáció-segítő, oktatási és Jótékonyági Alapítvány), Scientific Journalists Club.

Products and producers of gaining Value and Quality Award will be presented free of charge in the Hungarian and English electronic catalogue of the Value and Quality Tender appearing on foreign exhibitions and business forums and reaching the representatives of the economic diplomacy as well.

Call for Value and Quality Award tender, presentation of prize winners, tender information and application form are available electronically at the following website: www.emin.hu



VALUE AND QUALITY AWARD TENDER

VALUE AND QUALITY AWARD, 2019 economic evaluation

To the economic successes and prosperity of our country, such domestic quality products are needed which are able to survive the increasingly globalizing world economic competition and to find markets.

With the foundation and introduction of the Value and Quality Award Certification Mark, the opportunity has increased for recognizing enterprises having firm intention to be the best among the most prominent ones. Increasingly confident to say that the Hungarian economy is going through a positive day-to-day changes. Hungarian products have significantly developed, export possibilities have increased. As a result of the Hungarian government's efforts to unite Hungarians, Hungarian businesses across the border have been strengthened. The role of the distinctive signs, trademarks particularly drawing attention to outstanding results and achievements is increasingly of great importance.

A quality certification system, as alternative development program is the integral part of the governmental economic strategy. It is a bridge between creative producers/services providers and consumers. The awarded applications may serve as a base for a certified and controlled export product range. At the same time, the trademark assists consumers in their conscious purchases by presenting a direct positive message, giving guidance in orientation among products.

The Value and Quality Award presents the „excellence” according to Trademark Law, it is suitable for introduction to international markets and inherits the ancient values as well.

The most important part of the Value and Quality Award's introduction abroad is the cross-border cooperation. The Announcers of the Tender seek to involve the most active companies of the Carpathian Basin in the activity of tender system.

The Value and Quality Award Tender System is patronized by Dr. János Latorcai, Deputy Speaker of the Parliament who is following – through his activity - the road being marked by István Széchenyi and who devotes his life to the service of the nation. It is a pleasure and honour for us that the Application System is assisted by such an excellent expert of the Hungarian economy.

The main patron of the events of the Value and Quality Award is also Dr. János Latorcai, Deputy Speaker of the Parliament.

In 2019 the Value and Quality Award Tender was announced and realized by DIAMOND Management Office Ltd., charged with coordination, organisation and management of the Tender commissioned by trademark's founders, Hajnal Meat Processing Ltd., Legrand Hungary Electricity Systems CJSC. Poli-Farbe Chemical Industry Ltd. ProfessionCert Engineering Services Ltd. S.C.SSM & SIU S.R.L. from Transilvania.

Special support is given by the State Secretariat for Nation Policy at the Prime Minister's Office and Democratic Alliance of Hungarians in Romania.

Aim of the “Value and Quality Award's application is to recognize the high quality level of the goods and services introduced in tender applications, to promote the production of high quality products being competitive on international markets, to contribute to the market activity and also to the development of exports of the producers becoming qualified through this competition. Moreover it considers as a task to provide obvious support to the customers of products and services in quality- conscious choice, to contribute to the development and marketing of health conscious and energy-efficient products, to support the appearance of high value-added products and services as well as the successful activity of businesses operating in intellectual property-intensive industries.

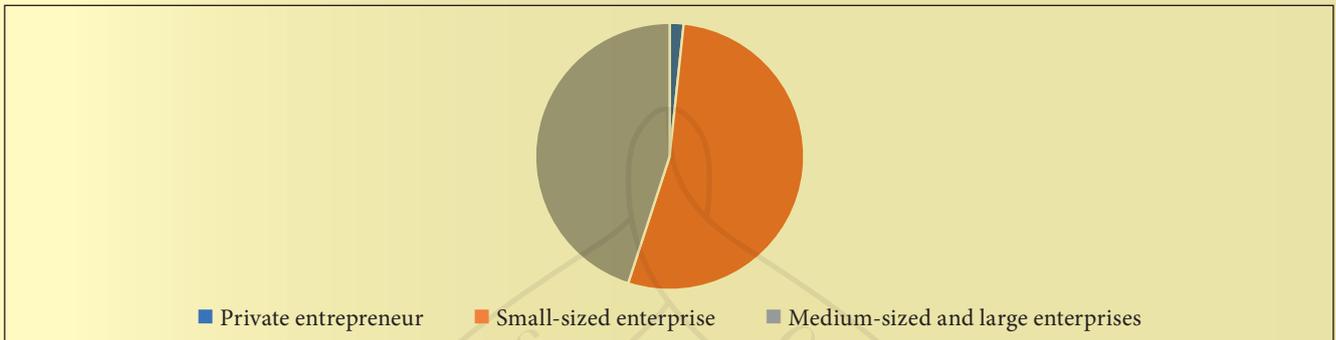
Any natural or legal entity and incorporation, individual entrepreneur, creative community can submit tenders with product/service produced or distributed in Hungary or in the Carpathian Basin, complying with the goals of the tender according to the main tender categories. One applicant can submit several tenders and several applicants can submit a joint tender.



VALUE AND QUALITY AWARD TENDER

Among the prize-winners we can equally find farmers, private entrepreneurs, small and medium-sized enterprises.

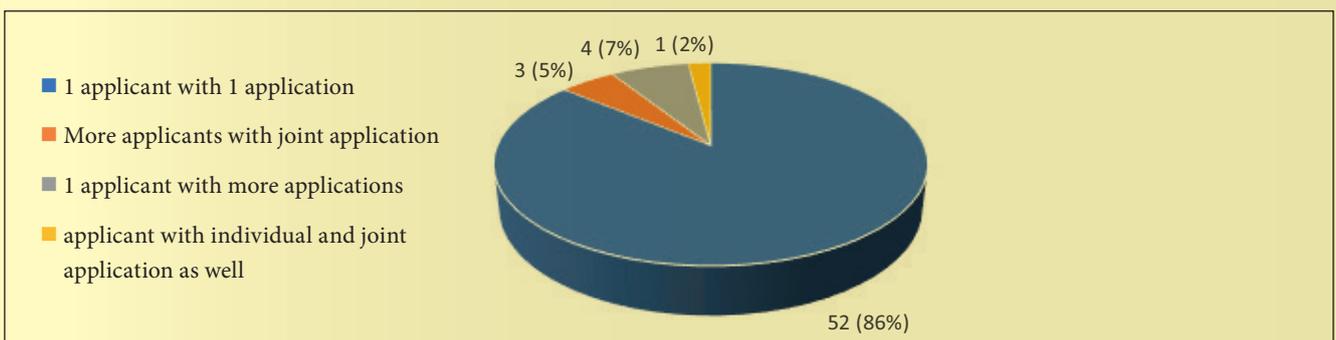
| Applications according types of businesses | No. of Applicants (pc) | % |
|--|------------------------|------------|
| Private entrepreneur | 1 | 1% |
| Small-sized enterprise | 32 | 53% |
| Medium-sized and large enterprises | 27 | 46% |
| Totally: | 60 | 100 |



One tender can include only one product or one product line. One product line may consist of max.10 products. No application can be entered for any technology process not materialized in a product or for such service, which has not been introduced to the market at the time of submitting the tender.

This year 60 applicants with 67 applications were awarded and gained trademark's use. Applicants have taken all tendering opportunities. 52 applicants submitted 1 individual application each, 4 applicants 2-2 applications, 4 applicants submitted totally 2 applications, and one applicant competed with one individual and one common application with other tenderer.

| Distribution of candidates by tendering opportunities | Number of applicants (pc) | % |
|---|---------------------------|-------------|
| 1 applicant with 1 application | 52 | 86% |
| Several applicants with a joint application | 3 | 5% |
| 1 applicant with more applications | 4 | 7% |
| Applicant with individual application and joint application as well | 1 | 2% |
| Totally: | 60 | 100% |





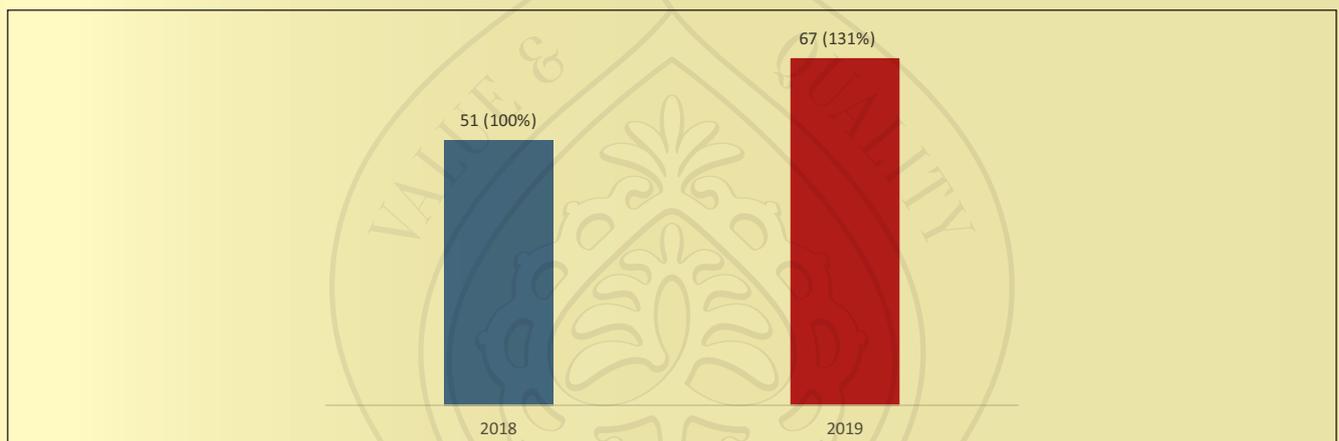
VALUE AND QUALITY AWARD TENDER

Basing on the proposal of an independent expert body, the Board of Announcers of the Value and Quality Award is granting the right to use the trademark, which is attested by an honorary certificate in English and Hungarian, as well as by the unique applied arts trophy made by the creative team of Porcelain Factory in Hollóháza.

The tender evaluation took place in several rounds on a selective basis, so every candidate who could not meet the strict tender requirements in some way was eliminated every round. However, despite the rigorous testing, the final round of the jury considered all the remaining applications suitable for using the Value and Quality Award Trademark, and this was accepted and approved unanimously by the Board of Announcers with a maximum score.

The honourable title "Value and Quality Award" together with the Value and Quality Award Trademark use were gained by 31% more applications as compared to the previous year. The most outstanding tenders and applicants won Lifetime Achievement and Merit Awards as well founded by the Board of Announcers.

| Increase of awarded applications per year | Number of applications (pc) | % |
|---|-----------------------------|------|
| 2018 | 51 | 100% |
| 2019 | 67 | 131% |



The responsibility of jury evaluating the applications was very high, as it had to submit well-based proposals to the Board of Announcers. Upon evaluation the jury will take the followings into account:

- Content and aesthetic wholeness of the tender documentation
- Safety, adequacy, quality, innovative nature, marketability, economic utility, export strength of the product/ product line, service submitted to the tender
- Application of energy saving, environment friendly solutions, advantages offered to the consumers
- Certificate or expertise issued by a third party (certification body) proving the product adequacy
- Decision of the Experts
- Experiences of tests performed by qualified and accredited laboratories
- Application of quality management system (e.g. ISO, or HACCP in case of foods)
- Intellectual property protection awareness
- Legal rules for placing on the market
- Former prizes, certification trademarks
- Additional voluntary benefits offered to the consumers
- Credibility of financial data included in the Application Form
- Main relevant official complaints, measures, disputes being in progress
- Creative ideas, unusual and innovative, future-oriented solutions.
- Existence and observance of labor and fire protection regulations



VALUE AND QUALITY AWARD TENDER

The representatives of the announcers as well as external experts certified the products and services being subject to the tender according to the terms of Call for Applications and Order of Procedure, as well as relevant official regulations with laboratory tests, on-site inspections and through test purchases.

According to the decision of the Board of Announcers, the most prominent tenders gained the use of the Value and Quality Grand Award Certification Mark being free for one year after awarding.

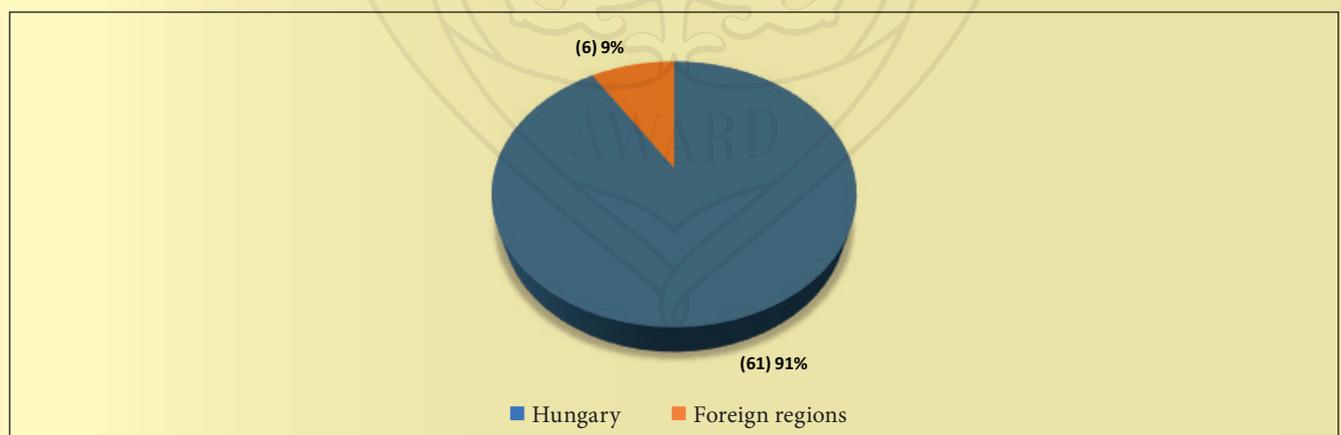
Rights and obligations to use the trademark are set out in the Trademark Licence Agreement. The use of a trademark over a period of one year depends on the resolution contained in the post-audit and is subject to a fee. Bodies called upon by the Board of Announcers are controlling the awarded products and services not only in terms of compliance, but also in terms of publication activity of prize-winner. In the case of a negative change, the use of the trademark may be suspended, or ultimately withdrawn. Changes in the use of the trademark will be made public.

Identifying with the program of the Hungarian government, it is also important for the Board of Announcers of the Value and Quality Award to encourage cooperation in the regions of the Carpathian Basin, therefore, it was already possible even in the last year for cross-border businesses to actively joint the Value and Quality Award Tender.

In the announcement of the tender in the Carpathian region, we were assisted by the State Secretariat for National Policy, RMDSZ and our Transylvanian partner being member of the Board of Tender Announcers. As a result of their assistance, we received from Transylvania high-quality, valuable applications, in which even the most critical expert reviewers did not find any mistake. Moreover they have provided such exemplary models from which it would be worthwhile to gather experience at home as well.

In 2019, 6 applications of 7 Transylvanian candidates won the honourable title of Value and Quality Award.

| Applications per countries | Number of applications (pc) | % |
|----------------------------|-----------------------------|-------------|
| Hungary | 61 | 91% |
| Foreign regions | 6 | 9% |
| Totally: | 67 | 100% |



It is also important to recognize those natural and foreign businesses that have long been engaged in their activities to support and strengthen the economic and cultural activities of the motherland and the cross-border areas.

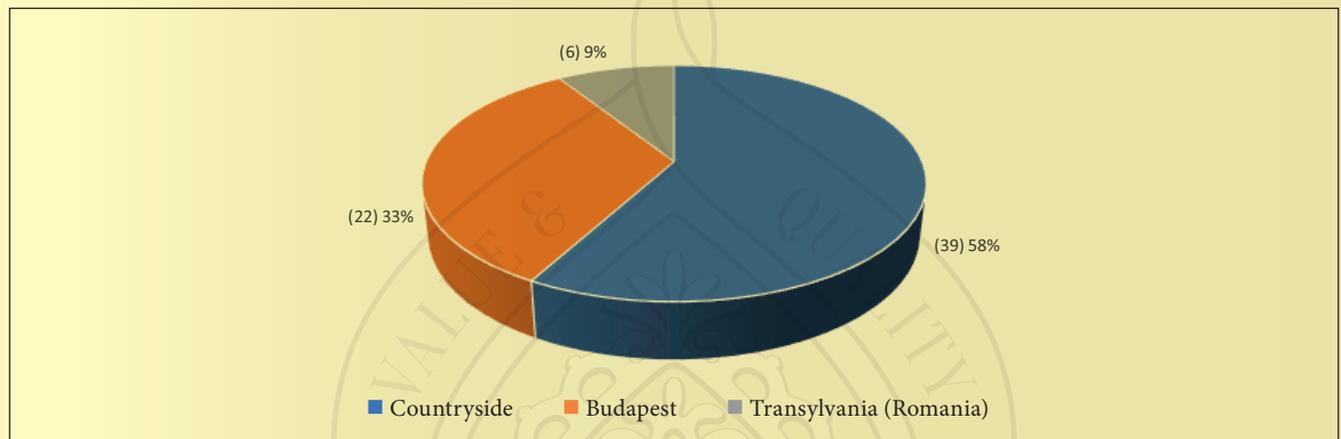


VALUE AND QUALITY AWARD TENDER

The Board of Announcers of Value and Quality Award Tender has donated the Carpathian Homeland Merit Prize to a natural person and to an organization. One applicant received the Lifetime Achievement Award for Carpathian Homeland.

58% of the awarded applicants submitting tenders in motherland have its headquarters in countryside, 33% thereof are resident in Budapest, 9% came from different regions of Transylvania as cross-border businesses.

| Territorial distribution | Number of applications (pc) | % |
|--------------------------|-----------------------------|-------------|
| Countryside | 39 | 58% |
| Budapest | 22 | 33% |
| Transylvania (Romania) | 6 | 9% |
| Totally: | 67 | 100% |



Reviewing the applications submitted, it became clear that tender appraisers were not in an easy position, since the wide range, high quality content and design of the applications set a high standard for the jury. Products and services being able to overcome the final test represent the most outstanding professional standards internationally as well.

The Board of announcers of the Value and Quality Award Tender, the 100% of the evaluated applications deemed worthy of using the Certification Mark, which is a true reflection of the high level of the applications.

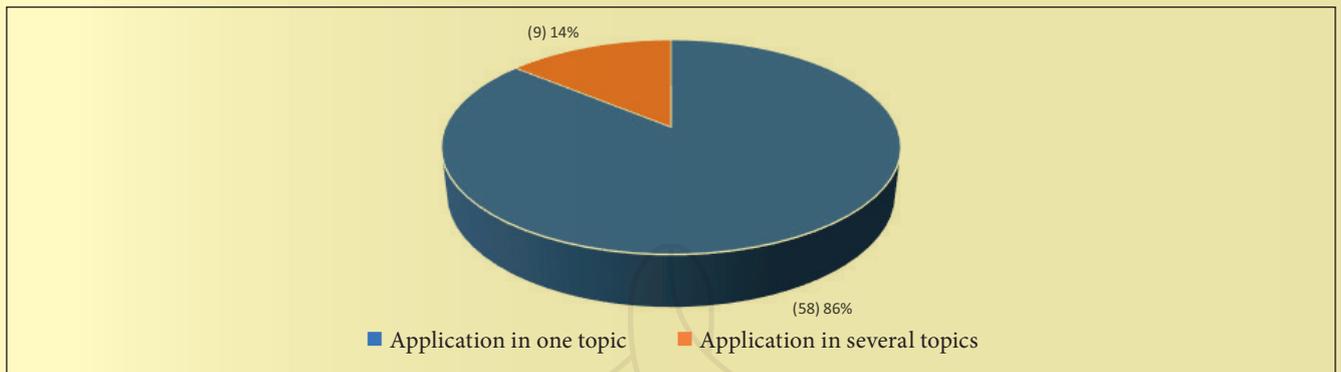
It is encouraging that many of the enterprises want to take part in such an objective competition and to belong to the proud camp of the excellences. Most of the applicants are small and medium-sized entrepreneurs, but patented individual entrepreneurs are also present. This is marking the start of a joyful and welcome process, since they also consider important that their work would be acknowledged and also supported by an independent jury. It can therefore be said that such quality competition like Value and Quality Award Tender and Trademark System is absolutely necessary because this is needed and required by producers and service providers as well.

The evaluated applications are related to 18 main tender categories covering a broad economic spectrum. The efforts to serve users and consumers at an increasingly high level can be seen in each application. In more than 30% of the winning applications different topics are together, in addition to the product the related services or servicing activity are present and in case of services several functions also appear. This represents a 19% positive shift towards more complex tenders compared to last year.



VALUE AND QUALITY AWARD TENDER

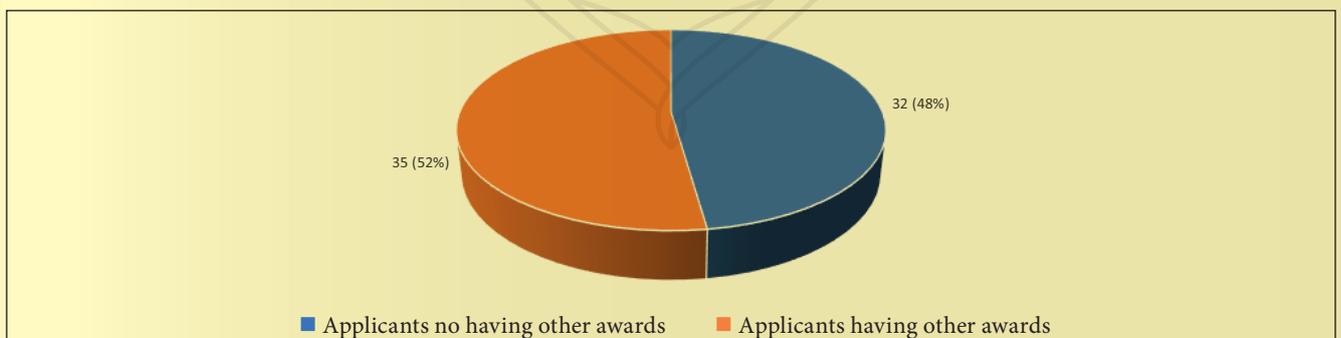
| Types of Applications | Number of Applications (pc) | % |
|-------------------------------|-----------------------------|-------------|
| Application in one topic | 58 | 86% |
| Application in several topics | 9 | 14% |
| Totally: | 67 | 100% |



More than 40% of awarded applicants have some qualification and award. These applicants argue that all competitions are an objective measure symbolizing extent and direction of the development. They are convinced that the Value and Quality Award certification trademark qualifies their excellence, their company and their innovative work as well. Their effort in the future is to reach that this distinctive mark would be visible on their more and more products and services helping consumers in orientation between products as EMBLEM OF THE QUALITY.

Other applicants claim that they would rather qualify themselves first for a higher grade because the award gains will raise their application to a higher level.

| Applicants | Number of Applications (pc) | % |
|-----------------------------------|-----------------------------|-------------|
| Applicants no having other awards | 32 | 48% |
| Applicants having other awards | 35 | 52% |
| Totally: | 67 | 100% |

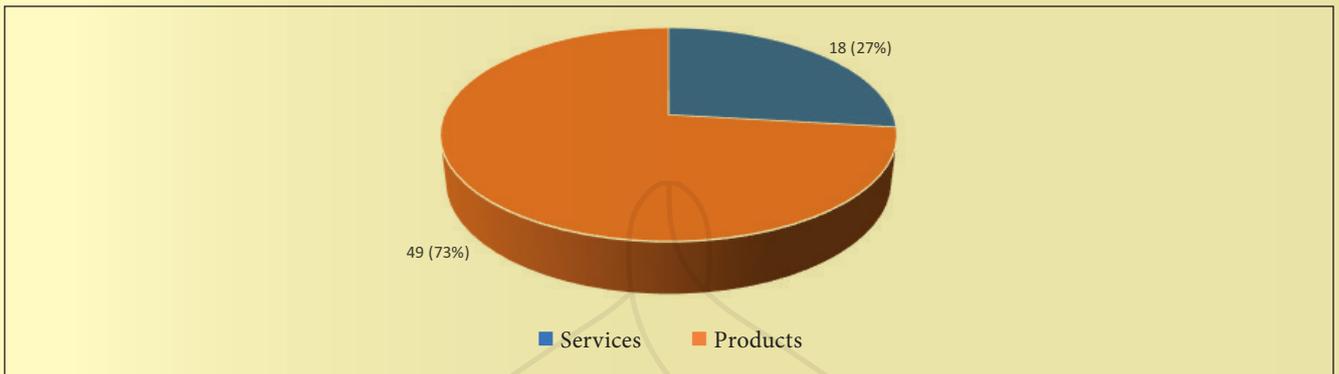




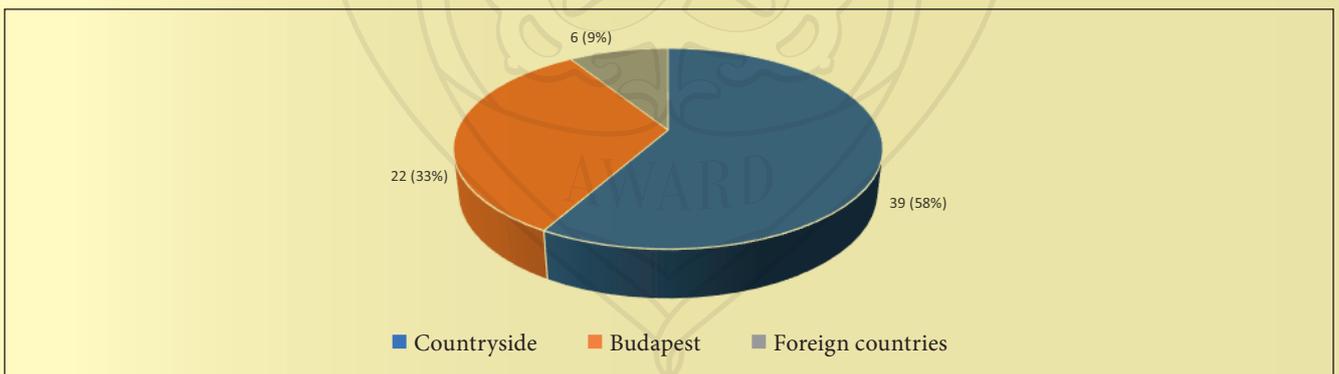
VALUE AND QUALITY AWARD TENDER

73% of winning applications fall within the scope of tangible products, while 27% present different services.

| Tendering possibilities | Number of Applications (pc) | % |
|-------------------------|-----------------------------|-------------|
| Services | 18 | 27% |
| Products | 49 | 73% |
| Totally: | 67 | 100% |



| Regions' distribution | Number of Applications (pc) | % |
|-----------------------|-----------------------------|-------------|
| Countryside | 39 | 58% |
| Budapest | 22 | 33% |
| Foreign countries | 6 | 9% |
| Totally: | 67 | 100% |



33% of the winners have headquarters in Budapest, 58% of the awarded applicants have headquarters in countryside, 9% of winners are from cross-border regions.

The awarded applications were submitted from 13 counties of Hungary including all regions of the country, of course, the capital, Budapest, also boasts a significant amount of award-winning applications.



VALUE AND QUALITY AWARD TENDER

Awards and trademark use according counties of Hungary in 2019

| County | Number of Applicants per county | % | Number of Applications per county | % | Applicant | No. of applications | Subject of tender |
|----------|---------------------------------|----|-----------------------------------|----|--|---------------------|--|
| Budapest | 15 | 25 | 21,5 | 32 | | | |
| | | | | | A + P MAGYAR-ORSZÁG Ltd. | 1 | Online calculator: www.gyorsforditas.hu/wizard/ client |
| | | | | | Andrea Ltd. | 1 | Comfortable rest of babies for family calmness |
| | | | | | Balázs –Diák Ltd. | 1 | Skills development for all ages |
| | | | | | Budapest Gyógyfürdői és Hévízei Plc. | 1 | Csillaghegyi Árpád Bath |
| | | | | | CO-OP Hungary Plc. | 2 | „COOP Jót Jó Áron” Viennese Sausage |
| | | | | | | | „COOP Jót Jó Áron” Tokaji Furmint dry white wine and Zempléni cuvée semi-sweet (bottle of 0,75 litre) |
| | | | | | Grabowski Kiadó Ltd. | 1 | Business Days conference |
| | | | | | Hungast Holding Plc. | 1 | Children cafes, Workplace canteens and catering, Elderly cafes |
| | | | | | Hülitzerné Veress Katalin, self-employed | 1 | VERMIX Product family |
| | | | | | Ilcsi SZÉPÍTŐ FÜVEK Bio-kosmetikai Ltd. | 1 | Gentle Man Product Family |
| | | | | | Lidl Magyarország Lp. | 6,5 | Pikok Pure Product family |
| | | | | | | | Amethyst Product family |
| | | | | | | | Ecological shopping bags |
| | | | | | | | Celeste Bikavér 0.75 l. |
| | | | | | | | Trattori Alfredo 560 gr-os Hungarian Pizza |
| | | | | | | | Meat Farm GMO free chicken product family |
| | | | | | | | In store baked scone product family |



VALUE AND QUALITY AWARD TENDER

| County | Number of Applicants per county | % | Number of Applications per county | % | Applicant | No. of applications | Subject of tender |
|----------------------|---------------------------------|----|-----------------------------------|----|---|---------------------|--|
| | | | | | NATURLAND Magyarország Ltd. | 1 | NATURLAND Inno Rheuma Forte cream 70 gr. |
| | | | | | Népművészeti Egyesületek Szövetsége | 1 | Festival of Folk Arts - Celebration of crafts |
| | | | | | Oktatási Hivatal | 1 | DPR AAE Career Guidance Support Model |
| | | | | | ORIENTAL HERBS Ltd. | 1 | Virgin Tea Product family |
| | | | | | VendelFood Ltd. | 1 | BUZA Sausage variations |
| Bács-Kiskun | 2 | 3 | 2 | 3 | | | |
| | | | | | Körös-Net Szolgáltató és Kereskedő Ltd. | 1 | Integrated health advice for people with reduced mobility to improve quality of life |
| | | | | | Kunság- Szesz Szeszipari Plc. | 1 | Mátyás Bitter Liqueur |
| Békés | 6 | 10 | 4,5 | 7 | | | |
| | | | | | ALFÖLDI-HÚS Plc. | 1 | TRENTINO pork sausages with mediterranean seasoning |
| | | | | | Deka Union Ltd. | 0,5 | Pikok Pure product family |
| | | | | | Gallicoop Pulykafeldolgozó Plc. | 1 | Prémium Classic Turkey breast |
| | | | | | Gyulahús Ltd. | 1 | Gyulai Pork Liver Paste with Grilled Paprika |
| | | | | | Németh Nílászárógyártó és forgalmazó Ltd. | 1 | Aluminium windows and doors made of SCHÜCO profile systems |
| Borsod-Abaúj-Zemplén | 2 | 3 | 2 | 3 | | | |
| | | | | | DIPA Diósgyőri Papírgyár | 1 | Production of base papers |
| | | | | | Hollóházi Porcelángyár Ltd. | 1 | Formula 1 trophy with porcelain certificate |
| Csongrád | 6 | 10 | 8 | 12 | | | |
| | | | | | CSOMIÉP Ltd. | 1 | Group of large-section TB reinforced concrete elements |



VALUE AND QUALITY AWARD TENDER

| County | Number of Applicants per county | % | Number of Applications per county | % | Applicant | No. of applications | Subject of tender |
|-------------------------|---------------------------------|-----|-----------------------------------|-----|---|---------------------|--|
| | | | | | Délalföldi Kertészek Zöldség-Gyümölcs Termelői és Értékesítő Mezőgazdasági Szövetkezete | 1 | „Paprika of Szentes” vegetable product with protected geographical indication (PGI) in different packs |
| | | | | | Fán Group Ltd. | 1 | Lotti sour cream 20%, 330 gr. |
| | | | | | Mystic Nails Hungary Kereskedelmi és Szolgáltató Lp. | 1 | Mystic Nails – ColorMe! As U Wish gel-lack collection |
| | | | | | Natural Immun Control System Plc. | 2 | One Year Product Q1,Q10+Omega3 complex+Inulin+microflora Dietary Supplement |
| | | | | | | | Medium-term Product 9x Microbiom Rebalance +3 enzymes Dietary Supplement |
| | | | | | SOLE – MiZo Plc. | 2 | Mizo Lactose-free product line |
| | | | | | | | Mizo Flavoured Drinks Product Family in 450m packs |
| Győr-Ménfőcsanak-Sopron | 2 | 3 | 2 | 3 | | | |
| | | | | | Dent-Art-Technik Ltd. | 1 | Manufacture of dental products with virtual design from PEEK material |
| | | | | | Győri Likőrgyár Plc. | 1 | Berry Product Line from Pannonhalma |
| Hajdú-Bihar | 2 | 3 | 2 | 3 | | | |
| | | | | | GéSz Gaál és Sziklás Ltd. | 1 | Flavon Peak Veggie |
| | | | | | HAJDU Hajdúsági Ipari Plc. | 1 | HAJDU SMILEY closed system, electric hot water tank product family |
| Heves | 1 | 1,5 | 1 | 1,4 | | | |
| | | | | | Aventics Hungary Ltd. | 1 | High performance electrical power pilot valve family |
| Nógrád | 1 | 1,5 | 1 | 1,4 | | | |
| | | | | | P92 Prónaykastély Ltd. | 1 | Prónay Castle Event Venue and Organization Service |



VALUE AND QUALITY AWARD TENDER

| County | Number of Applicants per county | % | Number of Applications per county | % | Applicant | No. of applications | Subject of tender |
|------------------------|---------------------------------|-----|-----------------------------------|-----|---|---------------------|---|
| Pest | 8 | 14 | 8 | 12 | | | |
| | | | | | Animall Professional Care Ltd. | 1 | Dr. Pet product family for dogs and cats against ticks and fleas |
| | | | | | BEEBOR Első Magyar Mézbor Manufaktúra Ltd. | 1 | BeeBor mead |
| | | | | | CosMed Kozmetológiai és Diagnosztikai Gyártó és Kereskedelmi Ltd. | 1 | PANDHY'S™ COSMIX product line - Oleo Formulas |
| | | | | | Flover Artitude Ltd. | 1 | Exclusive wedding, event and interior design full service |
| | | | | | KRL Kontrol Ltd. | 1 | Nationwide service and maintenance of PFC capacitor banks |
| | | | | | Mag-Log Transport Ltd. | 1 | Pocket-friendly, clockwork accurate logistics, safety, optimal processes, transparency, complete logistics outsourcing |
| | | | | | Manhertz Erzsébet Social Foundation | 1 | The value of Elderly People, System Usage Manual |
| | | | | | Thermal Hotel Visegrád**** superior | 1 | Hotel Service „... pampering relaxation” in the attraction of Natural Harmony ...” |
| Somogy | 1 | 1,5 | 1 | 1,4 | | | |
| | | | | | Yamuna Ltd. | 1 | Beauty Elixir anti ageing product family |
| Szabolcs-Szatmár-Bereg | 5 | 9 | 6 | 9 | | | |
| | | | | | Agrova Kereskedelmi és Szolgáltató Ltd. | 1 | New dimension to the application of bacterial formulations: Phyller application structure, Temp-sensor Basic control unit |
| | | | | | HERBADOCTOR Ltd. | 1 | Flex Body Product Family |



VALUE AND QUALITY AWARD TENDER

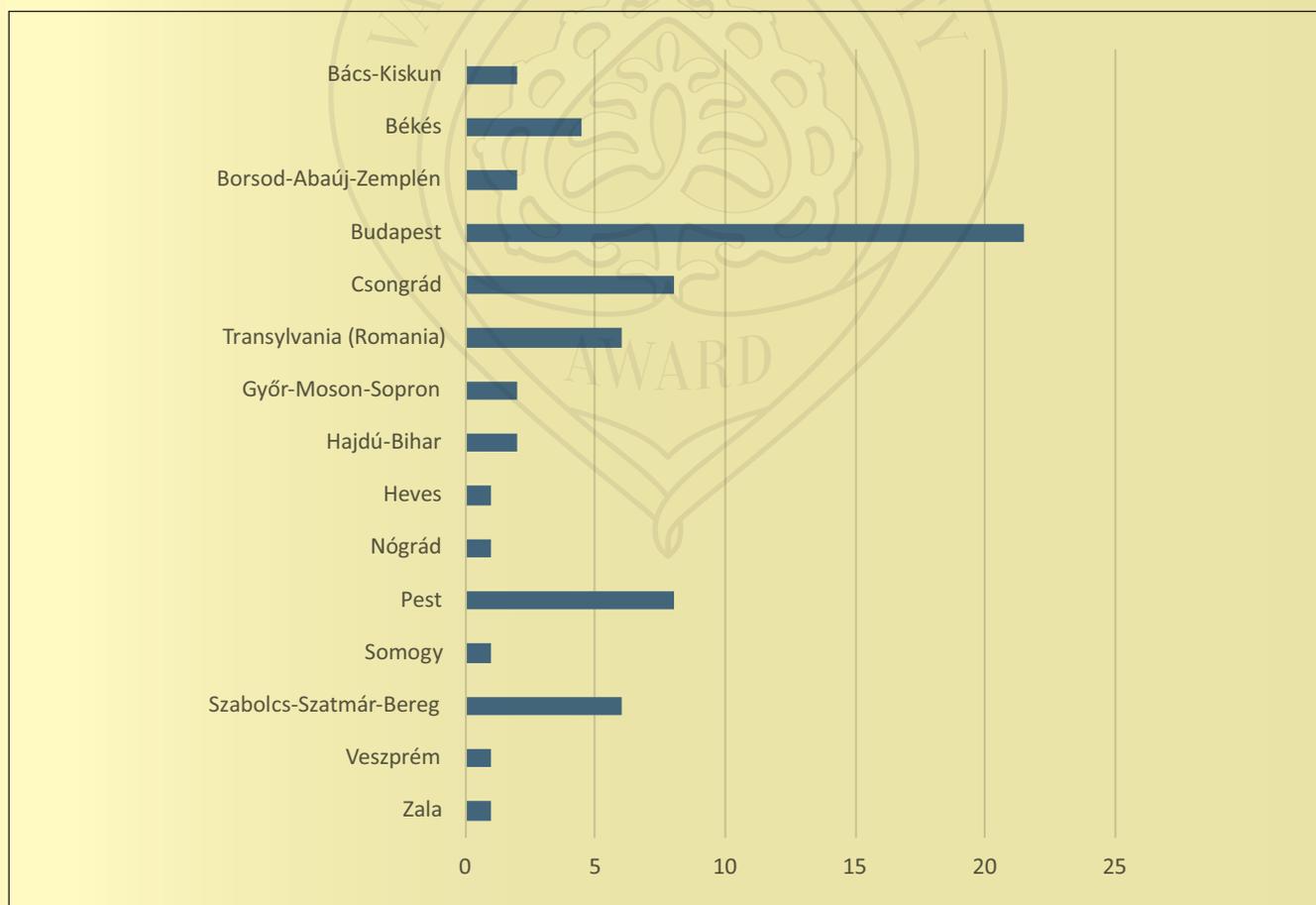
| County | Number of Applicants per county | % | Number of Applications per county | % | Applicant | No. of applications | Subject of tender |
|------------------------|---------------------------------|------|-----------------------------------|-----|---|---------------------|--|
| | | | | | Honey Hill Ltd. | 1 | Royal Bee Venom Balm |
| | | | | | MARKETING-SHOP Ltd. | 1 | Márti herbal balm for varicose legs |
| | | | | | Szatmári Konzervgyár Kft. | 2 | Rege Reform Sauces product line |
| | | | | | | | Rege Salads product family |
| Veszprém | 1 | 1,5 | 1 | 1,4 | | | |
| | | | | | Bakonyerdő Erdészeti és Faipari Plc. - Franciavágási Fűrészáru Gyár | 1 | Sawn lamella from Bakony |
| Zala | 1 | 1,5 | 1 | 1,4 | | | |
| | | | | | Lenti Gyógyfürdő Ltd. | 1 | Termal Hotel Balance**** Lenti |
| Transylvania (Románia) | 7 | 12,5 | 6 | 9 | | | |
| | | | | | Asociația Vadon (Vadon Egyesület) | 1 | Natural education carried out by the Vadon Association |
| | | | | | DEMIART SRL. | 1 | Wooden carved hunting objects, statues, reliefs |
| | | | | | DIEMER SRL. | 1 | SigNature face care products made of organic and healthy ingredients |
| | | | | | OrtoProfil Prod Romania SRL. | 1 | ScoliCamp - Special camp for teen with scoliosis |
| | | | | | Primacom SRL. | 0,5 | Selected Meats Program |
| | | | | | Petry Retail SRL. | 0,5 | Selected Meats Program |
| | | | | | Primer Electro SRL. | 1 | Tiffany stained glasses, vitral glasses and painted glasses |
| Totally: | 60 | 100 | 67 | 100 | | 67 | |



VALUE AND QUALITY AWARD TENDER

Applications awarded in 2019. per county

| County | Number of applications (pc) | % |
|------------------------|-----------------------------|------------|
| Bács-Kiskun | 2 | 3 |
| Békés | 4,5 | 7 |
| Borsod-Abaúj-Zemplén | 2 | 3 |
| Budapest | 21,5 | 32 |
| Csongrád | 8 | 12 |
| Transylvania (Romania) | 6 | 9 |
| Győr-Moson-Sopron | 2 | 3 |
| Hajdú-Bihar | 2 | 3 |
| Heves | 1 | 1,4 |
| Nógrád | 1 | 1,4 |
| Pest | 8 | 12 |
| Somogy | 1 | 1,4 |
| Szabolcs-Szatmár-Bereg | 6 | 9 |
| Veszprém | 1 | 1,4 |
| Zala | 1 | 1,4 |
| Totally: | 67 | 100 |





VALUE AND QUALITY AWARD TENDER

The Value and Quality Award Tender has offered possibilities to the applicants in subjects covering almost all the fields of the economy.

The applications submitted and awarded have proved that outstanding work is going on in the most varied fields. In all cases, energy efficiency and environmental awareness are of paramount importance in the evaluation process.

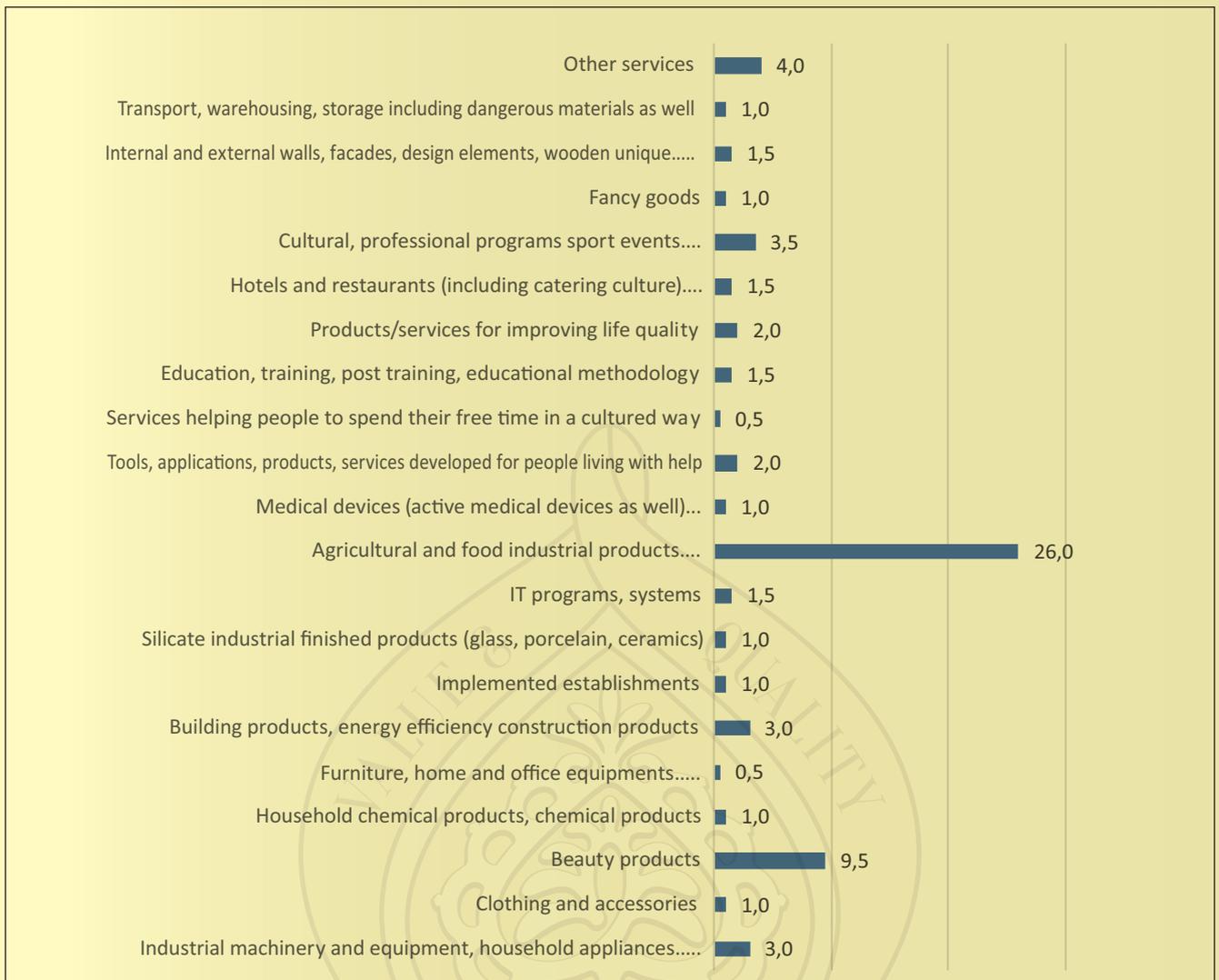
The range of prize-winning applications shows well the movement of consumer and demand-supply trends and requirements. Studying the applications it can be stated that more and more applications are built on digitalization, moreover this can be observed also in case of such classical group as food products or organization of different events. This year IT applications are closely based on other topics such as education.

Applications gaining the Value and Quality Award in 2019 according to main tender categories

| Main tender categories | Number of applications (pc) |
|---|-----------------------------|
| Industrial machinery and equipment, household appliances, office technology devices and equipments | 3,0 |
| Clothing and accessories | 1,0 |
| Beauty products | 9,5 |
| Household chemical products, chemical products | 1,0 |
| Furniture, home and office equipments, supplies and accessories | 0,5 |
| Building products, energy efficiency construction products | 3,0 |
| Implemented establishments | 1,0 |
| Silicate industrial finished products (glass, porcelain, ceramics) | 1,0 |
| Information technology (programs, systems) | 1,5 |
| Agricultural and food industrial products (in fresh and processed forms including non-alcoholic and alcoholic beverages, nutrition supplements, foods for particular nutritional uses, handcrafted foods and herbal teas) | 26,0 |
| Medical devices (active medical devices as well), medical instruments | 1,0 |
| Tools, applications, products, services developed for people living with help | 2,0 |
| Services helping people to spend their free time in a cultured way, inland tourism (including tourism-related catering), village tourism, travel organization, travel agency activities | 0,5 |
| Education, training, post training, educational methodology | 1,5 |
| Products/services for improving life quality | 2,0 |
| Hotels and restaurants (including catering culture), hotel, restaurant, confectionery services, food delivery and catering based on local traditional gastronomic values | 1,5 |
| Cultural, professional programs sport events, museum programs, services | 3,5 |
| Fancy goods | 1,0 |
| Internal and external walls, facades, design elements, wooden unique solutions, doors and windows, use of interiors in any function in outdoor and indoor living space | 1,5 |
| Transport, warehousing, storage including dangerous materials as well | 1,0 |
| Other services | 4,0 |
| Totally: | 67,0 |



VALUE AND QUALITY AWARD TENDER



All awarded applications are outstanding and guiding work containing some novelty as well. The aim of the applicants was to introduce their products and services representing a high intellectual value whereby the higher and higher service level of consumers and users is an important aspect. They are also clearly assisting them in their choices.

Studying the numbers it can be stated that the food-related applications continue to represent the largest group including 40% of trademark users. Each awarded food product has a special emphasis on healthy nutrition, does not contain harmful ingredients, allergenic substances. They take care of people needing special nutrition without damaging their taste experience.

More applications were available in the subject of dietary supplements as well, showing that there are several ways to produce products by exploiting possibilities of the nature and helping to be more health and to feel well.

In catering applications, restaurant catering, presentation of healthy and delicious food was of outstanding importance. This year's winners include application proving that meals in community catering can be prepared from healthy ingredients, in good taste.



VALUE AND QUALITY AWARD TENDER

Number and quality of applications in the field of cosmetics and household chemicals means increasing number of applicants. The competition brought success to each application submitted. The awarded products made by environmentally-friendly solutions as well as in practical and environmentally-friendly packaging are enriched with vitamins and minerals. Only natural, quality raw materials are used in production which are strictly free from all kinds of petroleum products, harmful chemicals, and nourish the skin properly. Most of the winners made such product by using herbs that can be used effectively to alleviate various health problems.

Applications of outstanding quality have been received, presenting various events, highlighting the diversity and ingenuity that an event provides to all participants in a relaxed and formal environment while providing a lasting and useful experience.

Imaginative novelty created by practice, also water heater helping our daily life can be found among the awarded industrial machines, equipments and household appliances.

Information technology is the most important pillar of the knowledge-based economy. Applications submitted on this topic presented forward-looking solutions. In development activity there is an effort to realize up-to-date education system even through new technologies. Digitalization has played a significant role in almost every application, the quality of the prize-winning IT application is characterized by the fact that the Board of Announcers has rewarded also a special prize in addition to the honourable title of Value and Quality Award.

All of us have a natural desire to improve our lives. The diversity and outstanding quality of award-winning products and services for improving quality of life demonstrates that the possibilities are unlimited. People-oriented social thinking is a feature of award-winning applications raising the reputation of the Value and Quality Award Trademark. The applications submitted in this tender category have accumulated outstanding knowledge, while they are introducing many novelty elements thus worthily increasing the winners' camp.

We awarded the applications received from the most interesting areas of the economy. In connection with every topic we can say that the submitted and awarded applications are exemplary works within their respective areas of expertise by highlighting clothing, furniture, finished silicate products, medical devices and fancy goods.

Climate-friendly and energy-efficient solutions can be found not only in the building industrial tenders but also in other applications, even the appreciation of products and ideas resulting in long-term sustainable development, high quality of life and realistic economy-level savings. Several world-class tenders reached us that will surely be part of our country's future economic successes.

Last year we indicated that the aim of the Board of Announcers was to enlarge the range of services we awarded. This effort resulted in an increase of around 10%.

The applicants strive to give a correct and wide range presentation of their activity, more than 80% of the applications submitted were carefully constructed and aesthetically outstanding work. By reading the information provided, we are sure that Hungarian economy will succeed to realize its development strategy and export efforts.

In addition to the Value and Quality Award, the Board of Announcers, the announcers separately and different companies, authorities, civil organizations offered valuable **special prizes** to the applicants being successful in the tender as recognition of their performance.



VALUE AND QUALITY AWARD TENDER

Special Prized offered by the Board of Announcers of the Value and Quality Award Tender:

The **Entrepreneurial Merit Award** founded by the Board of Announcers with tradition-creating purpose can be given to enterprises proving to be able to produce premium quality and value over a long time. They enhance the good reputation of the Hungarian economy with their market activity, developments and innovations. The Entrepreneurial Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

With the aim of creating tradition the Board of Tender Announcers established the **Value and Quality Award for Lifetime Achievement** for awarding natural person demonstrating their commitment for outstanding quality as well as for raising up the culture of the Hungarian economy during their activity of several years. Its outstanding work is not only characterized by its economic activity however by high level of its social sensitivity. The Value and Quality Award for Lifetime Achievement is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

The Board of Announcers established the **Merit Award for Energy Efficiency and Environmental Protection** to protect environment, to maintain the ecologic balance of the earth and to encourage sustainable development of civilization. The prize is won by solutions, products and systems, which measurably contribute to the reduction of the carbon-dioxide emission, to the formation and development of the energy-conscious environment. This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

The Board of Announcers established the **Merit Award for Innovation** with the aim of creating tradition. The award is given out to the creators of solutions, products and systems, who have outstandingly shown the potential of the domestic creativity through the innovative features of their tender in the current year as a reflection of the entrepreneurial culture in Hungary. This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

The Board of Announcers established the **Merit Award for Innovation Leader** with the aim of creating tradition. Recognition is intended to award such manager of company or senior executive who is demonstrably committed to an innovative way of thinking in the direction of the entrusted activity, being at the same time active contributor to the implementation of innovations, moreover contributing creatively to the increase of economic level. This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

The Board of Announcers founded the **Merit Award for Digitalization** for tradition-creating purpose. This merit award is to be given to especially creative applications of the technology of the twenty-first century as well as to tenders improving and preserving quality of life. This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

The Honourable title "Talent of the year" may be awarded to enterprise giving priority in its extremely valuable application to the promotion of people's well-being by using local natural resources and presenting high quality products or services. This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

The Merit Award for Communication is given by the Board of Announcers of the Value and Quality Award Tender to the printed or electronic media doing the most for the communication of high quality values in the year of the call for tender, within this for the publicity and promotion of the Value and Quality Award Tender System. This recognition can be used in the own communication of the winner. The merit award is attested by a Hungarian-English honorary diploma designed by the graphic artist, Gábor Sárkány as well as by a unique applied arts trophy made by the creative team of Porcelain Factory in Hollóháza.



VALUE AND QUALITY AWARD TENDER

Carpathian Homeland Merit Prize of the Value and Quality Award is to be given to such natural person, who has over the years proved to be committed to strengthen and to enlarge the business relations between the cross-border regions and the motherland. On the other hand, the award is given to organisations or businesses being active in abroad and having key role in the economic cooperation between the regions of Carpathian Basin. The award recognizes those who are committed to respect for the traditions, the idea of Hungarians and the protection of the environment beyond the continuous high quality. The Merit Award for the Carpathian Homeland can be yearly given only to one (1) natural person. In case of foreign organisations maximally 3 Merit Awards are available. This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

With the aim of creating tradition, the Board of the Announcers of the Value and Quality Award founded the Lifetime Achievement Award for Carpathian Homeland. The award may be allocated to such natural person, who has over the years proved to be committed with their economic activity in strengthening, enlarging the economic, cultural and educational relations with cross-border regions and with the motherland, moreover who has dedicated for respect of traditions and for notion of Hungarians. This Merit Award is attested by a Hungarian-English honorary diploma and unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

Further special prizes are given to winners by the Announcers separately as well: HAJNAL Meat Processing Factory Ltd., Legrand Hungary Electricity Systems CJSC., Poli-Farbe Chemical Industry Ltd., ProfessionCert Engineering Services Ltd.

Special Prize offered by Hajnal Meat Factory Ltd.

Hajnal Meat Factory Ltd. – having received the Hungarian Quality Product Award and Merit Award for Economy several times – founded a special prize with tradition-creating purpose in memory of Mr. László Hajnal, head of the factory who died in 2016. **This special prize is the Hajnal László Memorial Prize** which is awarded to a food business-related applicant by the management of the company who first participates in the tender. This recognition is the distribution of high-priced products in the company's stores. This special prize is symbolized by a Hollóháza porcelain vase and by a document confirming distribution's possibility.

Special Prize offered by Legrand Hungary Electricity Systems CJSC.

As **special prize Legrand CJSC.** offers a premium-grade self-manufactured product package to applicant winning the Value and Quality Award and selected by them.

Special Prize offered by Poli-Farbe Chemical Industry Ltd.

Poli-Farbe Ltd. offers a special prize for creation of „Innovative and liveable living space” to the successful candidate who won the Value and Quality Award.

Special Prize offered by ProfessionCert Ltd.

In the year after obtaining the Value and Quality Award, ProfessionCert Ltd. provides a Medical Wellness Audit to the winning applicant selected by them. The special prize is attested by a honorary diploma and a unique applied art trophy made by creative team of Hollóháza Porcelain Manufacture Co. Ltd.

Special Prize offered by S.C.SSM & SIU S.R.L.

In the year after obtaining the Value and Quality Award, the company provides a work and disaster management audit free of charge to the applicant chosen by them. This special prize is also attested by a honorary diploma.

Special prizes are also offered by Communautrade - Europe Trade and Consulting Co. Ltd, Association for the Competitiveness of Food Entrepreneurs Magazine for Injured People (“SÉRÜLTEK.HU MAGAZINE”), Transylvanum Foundation, a „Health-ness” Charitable Foundation for Prevention-Promotion, Rehabilitation-Assisted, Educational and Charitable Foundation (Health-ness Prevenció-promóciós, Rehabilitáció-segítő, oktatási és Jótékonyági Alapítvány), Scientific Journalists Club.



VALUE AND QUALITY AWARD TENDER

Applicants gaining the Value and Quality Award in 2019

| No. | Registration No. | Applicant | Application |
|-----|------------------|---|--|
| 1. | 160-19-émin | A + P MAGYARORSZÁG Ltd. | Online calculator: www.gyorsforditas.hu/wizard/client |
| 2. | 156-19-émin | Agrova Kereskedelmi és Szolgáltató Ltd. | New dimension to the application of bacterial formulations: Phyller application structure, Temposensor Basic control unit |
| 3. | 161-19-émin | ALFÖLDI-HÚS Plc. | TRENTINO pork sausage with mediterranean seasoning: sausage in pairs, thick sausage, sliced thick sausage |
| 4. | 120-19-émin | Andrea Ltd. | Comfortable rest of babies for family calmness: Butterfly pillow and duvet, textile nappy - towel, hooded towel, fully openable sleeping bag, sleeping bag with opening up&down, portable playing carpet - toy holder, baby bedding set with figure pillow, baby bedding set with braided pillow, baby bedding set with velcro fastened head support. |
| 5. | 121-19-émin | Animall Professional Care Ltd. | Dr. Pet product family: Repellent collar for dogs against ticks and fleas, repellent collar for cats against ticks and fleas, repellent spot on for dogs against ticks and fleas, repellent spot on for cats against ticks and fleas, repellent shampoo for dogs and cats against ticks and fleas, repellent spray for dogs and cats against ticks and fleas |
| 6. | 151-19-émin | Asociatia Vadon (Vadon Egyesület) (Ro) | Natural education carried out by the Vadon Association: museum pedagogical services, thematic drawing competitions, nature-awareness programs and activities outside the museum. |
| 7. | 142-19-émin | Aventics Hungary Ltd. | High performance electrical power pilot valve family: 10 W, 30 mm version, 5 W, 22 mm version |
| 8. | 168-19-émin | Bakonyerdő Erdészeti és Faipari Plc. - Franciavágási Fűrészáru Gyár | Sawn lamella from Bakony |
| 9. | 157-19-émin | Balázs-Diák Ltd. | Skills development for all ages |
| 10. | 176-19-émin | BEEBOR Első Magyar Mézbor Manufaktúra Ltd. | BeeBor mead |
| 11. | 133-19-émin | Budapest Gyógyfürdői és Hévízei Plc. | Csillaghegyi Árpád Bath |
| 12. | 138-19-émin | CO-OP Hungary Plc. | „COOP Jót Jó Áron” (Great Products at Great Prices) Viennese Sausage (packets of 300g) |
| 13. | 140-19-émin | CO-OP Hungary Plc. | „COOP Jót Jó Áron” (Great Products at Great prices) Tokaji Furmint dry white wine and Zempléni cuvée semi-sweet (bottle of 0,75 litre) |



VALUE AND QUALITY AWARD TENDER

| No. | Registration No. | Applicant | Application |
|-----|------------------|---|---|
| 14. | 127-19-émin | CosMed Kozmetológiai és Diagnosztikai Gyártó és Kereskedelmi Ltd. | PANDHY'S™ COSMIX product line - Oleo Formulas: Innovative, personalized, professional and retail beauty care and therapy system: OleoActiveBlends Set; CalmBooster; ShieldBooster; BrightBooster; TanBooster; NightBooster; EnergyBooster |
| 15. | 164-19-émin | CSOMIÉP Ltd. | Group of large-section TB reinforced concrete elements: 250/330/130; 300/380/130; 350/430/130; 400/480/130; 450/530/130 |
| 16. | 155-19-émin | Deka Union Kft. / Lidl Magyarország Lp. | Pikok Pure product line: Delicious sliced sausage 100g; Hot sliced dry sausage 100g; Delicious dry sausage 250g; Hot dry sausage 250g |
| 17. | 150-19-émin | DEMIART SRL (Ro) | Wooden carved hunting objects, statues, reliefs: Hubertusz statue; Hunter with dog statue, carved trophy washers, Wall clock, Bear statue, Wolf statue Hart statue, Hart relief, Mountain goat relief, Boar statue |
| 18. | 141-19-émin | DENT-ART-TECHNIK Ltd. | Manufacture of dental products with virtual design from PEEK material |
| 19. | 163-19-émin | Délalföldi Kertészek Zöldség-Gyümölcs Termelői és Értékesítő Mezőgazdasági Szövetkezete | „Paprika of Szentés” vegetable product with protected geographical indication (PGI): Hungarian hot wax 5pcs / bag; white capsicum 500g / bag and 5pcs / bag; kapia paprika 750g / grill tray and 50g small basket |
| 20. | 145-19-émin | DIEMER SRL (Ro) | SigNature face care products made of organic and healthy ingredients: Hydrating and Firming Anti-Aging Cream with Hialuronic Acid and Vitamin E for Men, Teen Hydra Energizer Daily Cream - for teens, IT Hydra Energizer Daily Cream - for IT specialists, Make-up Remover Lotion for Normal and Greasy Skin, Make up Remover Lotion for Dry and Mixed Skin, Concentrated Firming and Anti-Aging Serum 35+ with Hyaluronic and Vitamins A and E, Concentrated Firming and Anti-Aging Serum 50+ with Hyaluronic Acid and Vitamins A and E, Booster Multicomplex AntiAging, Booster Multicomplex AntiAkné. |
| 21. | 134-19-émin | DIPA Diósgyőri Papírgyár Plc. | Production of banknote base papers, base paper for documents, authentic documents, base paper for tickets, watermarked write papers |
| 22. | 146-19-émin | FÁN GROUP Ltd. | Lotti sour cream 20% 330 g |
| 23. | 162-19-émin | Flover Artitude Ltd. | Exclusive wedding, event and interior design full service |
| 24. | 154-19-émin | Gallicoop Pulykafeldolgozó Plc. | Prémium Classic Turkey breast |
| 25. | 118-19-émin | GéSz Gaál és Sziklás Ltd. | Flavon Peak Veggie |
| 26. | 125-19-émin | Grabowski Kiadó Ltd. | Business Days Conference |



VALUE AND QUALITY AWARD TENDER

| No. | Registration No. | Applicant | Application |
|-----|------------------|--|---|
| 27. | 148-19-émin | Győri Likőrgyár Plc. | Berry Product Line from Pannonhalma (40%, 0,5l): Raspberry, Strawberry, Elderberry, Black-current, Raspberry-Black-current, Blackberry |
| 28. | 111-19-émin | GYULAHÚS Ltd. | Gyulai Pork Liver Paste with Grilled Paprika |
| 29. | 147-19-émin | HAJDU Hajdúsági Ipari Plc. | HAJDU SMILEY closed system, electric hot water tank product family: SY80R; SY120R; SY150R |
| 30. | 137-19-émin | HERBADOCTOR Kereskedelmi és Szolgáltató Ltd. | Flex Body Product line: Flex Body Joint Cream with Collagen, Flex Body Joint Spray with Collagen |
| 31. | 176-19-émin | Hollóházi Porcelángyár Ltd. | Formula 1 trophy with porcelain certificate |
| 32. | 117-19-émin | Honey Hill Kereskedelmi és Szolgáltató Ltd. | Royal Bee Venom Balm (250 ml) |
| 33. | 159-19-émin | Hungast Holding Plc. | Children cafes, Workplace canteens and catering, Elderly cafes |
| 34. | 139-19-émin | Hülitzerné Veress Katalin, self-employed | VERMIX Product Family: Cleansing Tonic, Drying Mixture, Drying Mixture Forte |
| 35. | 124-19-émin | Ilcsi SZÉPÍTŐ FÜVEK Biokozmetikai Ltd. | Gentle Man Product Family: Body Lotion 200 ml; After Shave Balm 100 ml; Moisturizer 50 ml; Scrub 50 ml |
| 36. | 153-19-émin | Körös-Net Szolgáltató és Kereskedő Ltd. | Integrated health advice for people with reduced mobility to improve quality of life |
| 37. | 112-19-émin | KRL Kontrol Ltd. | Nationwide service and maintenance of PFC capacitor banks |
| 38. | 136-19-émin | Kunság-Szesz Szeszipari Plc. | Mátyás Bitter Liqueur |
| 39. | 114-19-émin | Lenti Gyógyfürdő Ltd. | Thermal Hotel Balance**** Lenti „...providing a perfect relax with direct access to Lenti Thermal Spa and Saint George Energy Park...” |
| 40. | 169-19-émin | Lidl Magyarország Lp. | Amethyst wine product family: Tokaj Amethyst furmint dry; Tokaji Szamorodni, sweet; Tokaji Késői Arany, late harvest, sweet; Prémium Amethyst furmint, semi-dry; Tokaji Amethyst Hárslevelű, semi-dry |
| 41. | 170-19-émin | Lidl Magyarország Lp. | Ecological shopping bags |
| 42. | 171-19-émin | Lidl Magyarország Lp. | Celeste Bikavér 0,75l |
| 43. | 172-19-émin | Lidl Magyarország Lp. | Trattori Alfredo Hungarian pizza, 560 g |
| 44. | 173-19-émin | Lidl Magyarország Lp. | Meat Farm GMO free chicken product family: whole chicken, chicken breast, chicken drumstick and thigh mix, wings |
| 45. | 174-19-émin | Lidl Magyarország Lp. | In store baked scone product family: scone with popato, scone with cheese, crackling scone |
| 46. | 135-19-émin | Mag-Log Transport Ltd. | Pocket-friendly, clockwork accurate logistics, safety, optimal processes, transparency, complete logistics outsourcing |
| 47. | 129-19-émin | Manhertz Erzsébet Social Foundation | The value of Elderly People, System Usage Manual |



VALUE AND QUALITY AWARD TENDER

| No. | Registration No. | Applicant | Application |
|-----|------------------|--|---|
| 48. | 115-19-émin | MARKETINGSHOP Kereskedelmi és Szolgáltató Ltd. | Márti herbal balm for varicose legs |
| 49. | 113-19-émin | Mystic Nails Hungary Kereskedelmi és Szolgáltató Lp. | Mystic Nails – ColorMe! As U Wish gel-lack collection: 96 – Up to U; 97 – Surprise Me; 98 - Simple; 99 - Whatever; 100 - Something Trendi; 101 – I Don't Know; 103 – I have No Idea; 104 – So Unique; 105 - Hot; 106 - Autumnal; 107 - Something Solid; 108 – Good Question; 109 - Pleasant; 110 – Something Summery; 111 – Matches With Everything; 112 – Something Cheerful; 113 – Something Cool |
| 50. | 122-19-émin | Natural Immune Control System Plc. | One Year Product Q1,Q10+Omega3 complex+Inulin+microflora Dietary Supplement |
| 51. | 123-19-émin | Natural Immune Control System Plc. | Medium-term Product 9x Microbiom Rebalance +3 enzymes, Dietary Supplement |
| 52. | 128-19-émin | NATURLAND Magyarország Ltd. | NATURLAND Inno Rheuma Forte cream 70g |
| 53. | 116-19-émin | Németh Nyílászáró - gyártó és - forgalmazó Ltd. | Aluminium windows and doors made of SCHÜCO profile systems: AWS/ADS 65.HI; AWS/ADS 70.HI; AWS/ADS 75.SI; AWS/ADS 90.SI |
| 54. | 132-19-émin | Népművészeti Egyesületek Szövetsége | Festival of Folk Arts – Celebration of crafts |
| 55. | 126-19-émin | Oktatási Hivatal (Office of Education) | DPR AAE Career Guidance Support Model |
| 56. | 119-19-émin | ORIENTAL HERBS Ltd. | Virgin Tea Products |
| 57. | 165-19-émin | OrtoProfil Prod Romania SRL (Ro) | ScoliCamp - Special camp for teen with scoliosis |
| 58. | 144-19-émin | P92 Prónay-kastély Ltd. | Prónay Castle Event Venue and Organization Service |
| 59. | 152-19-émin | Primacom SRL (Ro) / Petry Retail SRL (Ro) | Selected Meats Program |
| 60. | 149-19-émin | PRIMER ELECTRO SRL (Ro) | Tiffany stained glasses, vitral glasses and painted glasses |
| 61. | 130-19-émin | SOLE-MiZo Plc. | Mizo Lactose-free product line: boxed milk 1l/2,8%; boxed GMO-free UHT milk 1l/1,5%; UHT cocoa 330ml; UHT light cocoa 450ml; UHT cocoa 200ml; peanut chocolate flavoured milk 450ml; yoghurt 130g; fruit yoghurt with pieces of fruits 150g strawberry and peach; kefir 150g; sour cream 20% 330g; sour cream in bucket 20% 800g; butter 100g; butter cream 38% 200g; Hungarian butter cream 39% 200g; trappist cheese 700g; sliced trappist cheese 125g; half-fat curd cheese 250g; natur Túró Rudi 30g; UHT cooking cream 20% 330ml |



VALUE AND QUALITY AWARD TENDER

| No. | Registration No. | Applicant | Application |
|-----|------------------|---|--|
| 62. | 131-19-émin | SOLE-MiZo Plc. | Mizo Flavoured Drinks Product Family in 450ml packs: Cocos-choco milk, cocoa, banana-choco milk, lactose free light cocoa, vanilia milk, white coffee, peanut chocolate flavoured milk, pineapple-coconut milk, sour cherry-chocolate milk |
| 63. | 166-19-émin | Szatmári Konzervgyár Ltd. | Rege Reform Sauces product line (720ml): Apple sauce (apple pieces in coconut milk); Sour cherry sauce (sour cherry in coconut milk); Pear sauce with orange juice concentrate |
| 64. | 167-19-émin | Szatmári Konzervgyár Ltd. | Rege Salads product family: Carrot salad 370ml; Celery salad 370ml; Beetroot salad with horse-radich 580ml ; Potato salad 720ml; Fitness salad 720ml; Gherkin salad 720ml |
| 65. | 158-19-émin | Thermal Hotel Visegrád ***superior | Hotel Service „... pampering relaxation” in the attraction of Natural Harmony ...” |
| 66. | 143-19-émin | VendelFood Ltd. | BUZA Sausage variations: mediterranean salami; venison salami -delicate; venison salami - hot |
| 67. | 175-19-émin | YAMUNA Ltd. | Beauty Elixir anti ageing product family: day cream; day gel; eye contour gel; night cream |
| 68. | | Value and Quality Award - Entrepreneurial Merit Award | Deka Union Ltd. |
| 69. | | Posthumous Value and Quality Award for Lifetime Achievement | Mrs. László Lódi, lacquer paint industrial engineer, professional advisor of Poli-Farbe Ltd. |
| 70. | | Value and Quality Award - Merit Award for Energy Efficiency and Environmental Protection | Budapest Gyógyfürdői és Hévízei Plc. |
| 71. | | Value and Quality Award - Merit Award for Innovation | Szatmári Konzervgyár Ltd.: Rege Reform Sauces |
| 72. | | Value and Quality Award - Merit Award for Innovation Leader | Antal Mészáros, managing director, CSOMIÉP Ltd. |
| 73. | | Value and Quality Award - Merit Award for Digitalization | Oktatási Hivatal: DPR AAE Career Guidance Support Model |
| 74. | | Value and Quality Award - Honourable title “Talent of the year, 2019” | Mag-Log Transport Ltd.: Pocket-friendly, clockwork accurate logistics, safety, optimal processes, transparency, complete logistics outsourcing |
| 75. | | Value and Quality Award - Merit Award for Communication | MTI directorate |
| 76. | | Value and Quality Award - Merit Award for Communication | Central Editorial Office of MédiaWorks’ regional daily newspapers |



VALUE AND QUALITY AWARD TENDER

| No. | Registration No. | Applicant | Application |
|-----|------------------|--|--|
| 77. | | Value and Quality Award - Merit Award for Communication | HÍR TV's Creative Team |
| 78. | | Value and Quality Award - Merit Award for Communication | Creative team of MTVA's cross-border news agent network |
| 79. | | Value and Quality Award - Carpathian Homeland Merit Prize | "Révész Imre" Association of Transcarpathian Hungarian Fine and Applied Artists (RIT) |
| 80. | | Value and Quality Award - Carpathian Homeland Merit Prize | Klára Simó, president of the Transylvanum Foundation |
| 81. | | Value and Quality Award - Lifetime Achievement Award for Carpathian Homeland | Mr. László VÉGH, sociologist, political scientist, founder of Bibliotheca Hungarica in Somorja |

We sincerely hope that our present winners will conquer not only domestic but the international market as well. We firmly believe that the Value and Quality Award trademark is an effective aid for the export of high quality products manufactured in Hungarian and Carpathian regions. It has been also proven that, to the west of us, companies in more developed economies not only consider important, but key of their success to use some kind of certification mark highlighting their excellence.

At the time of our joining the EU, Thomas Glaser, Communications Adviser of the European Union said that trademarks could do the most in the interests of the products. The interest of all of us is to welcome in the economic life Hungarian companies developing knowledge-based products and services as well as having registered trademark.

The Value and Quality Award Certification Trademark empowers security and power! It rightly provides a positive distinction of user, symbolizes the strengthening of the Hungarian economy and promotes Hungary's most important treasure, performance of gray matter.

(Kiss Károlyné Ildikó, Babó Klára)



VALUE AND QUALITY AWARD TENDER

Users of the Value and Quality Award Certificate Trademark 1998-2019

| Applicant/s | Application description | Year of Award |
|---|---|---------------|
| 77 Elektronika Műszeripari Co. Ltd. (77 Eletronika Precision Engineering Co. Ltd.) | D – Cont blood sugar measuring product line | 1998. |
| 77 Elektronika Műszeripari Kft. | Automatic urine analysing system | 2010. |
| A + P MAGYARORSZÁG Ltd. | Online calculator: www.gyorsforditas.hu/wizard/client | 2019. |
| AGM Beton Zrt. / SYCONS Kft. (AGM Concrete Co. Ltd./ SYCONS Ltd.) | Reinforced concrete tunnel elements for hydraulic jacking technology | 2018. |
| Agrova Kereskedelmi és Szolgáltató Ltd. | New dimension to the application of bacterial formulations: Phyller application structure, Temposensor Basic control unit | 2019. |
| AGROVIR Ltd. | AgroVIR 2 decision support system | 2018. |
| ALBADENT Dental Ltd. | Prosthesis fixation by Mini Dental Implants Procedure | 2018. |
| ALFÖLDI-HÚS Plc. | Szarvas thin turkey sausage and PIKOK Turkey Pair of sausages | 2017. |
| ALFÖLDI-HÚS Plc. | Svábföldi turkey sausages deli and hot tastes: Svábföldi turkey thick sausage deli, Svábföldi turkey thick sausage hot, Svábföldi turkey thin sausage, Svábföldi turkey sausages deli, Svábföldi turkey sausages thick | 2018. |
| ALFÖLDI-HÚS Plc. | TRENTINO pork sausage with mediterranean seasoning: sausage in pairs, thick sausage, sliced thick sausage | 2019. |
| Andrea Ltd. | Baby clothing for newborn period: long sleeves bodysuit with buttons on the shoulder, long sleeves bodysuit with buttons in the front, short sleeves bodysuit with buttons on the shoulder, long sleeves romper with buttons on the shoulder, long sleeves romper with buttons in the front, long sleeves bodysuit with buttons on the shoulder with pants and cap, long sleeves sleeping bag, cotton blanket, textile nappy, baby bib, bodysuit with pants | 2017. |
| Andrea Ltd. | Practicality and functionality in baby and kidsware: Sleeping bag with opening at the botton, Baby carrying bag, Baby blanket which can be transformed to a baby bag, Baby blanket which can be fitted into a carseat, Baby bag with separable leg parts, Overall which can be transformed to a baby bag, Ski set with adjustable length, Sleeping bag which can be transformed to and overall, Sleeping bag with openings for both legs. | 2018. |
| Andrea Ltd. | Confortable rest of babies for family calmness: Butterly pillow and duvet, textile nappy - towel, hoody towel, fully openable sleeping bag, sleeping bag with opening up&down, portable playing carpet - toy holder, baby bedding set with figure pillow, baby bedding set with braided pillow, baby bedding set with velcro fastened head support. | 2019. |



VALUE AND QUALITY AWARD TENDER

| Applicant/s | Application description | Year of Award |
|--|--|---------------|
| Animall Professional Care Ltd. | Dr. Pet product family: Repellent collar for dogs against ticks and fleas, repellent collar for cats against ticks and fleas, repellent spot on for dogs against ticks and fleas, repellent spot on for cats against ticks and fleas, repellent shampoo for dogs and cats against ticks and fleas, repellent spray for dogs and cats against ticks and fleas | 2019. |
| A.P.P. Kereskedő és Szolgáltató Kft. (A.P.P. Trade and Service Co. Ltd.) | DiaSafe® Fall Protection Systems: Line System Multi; Single System Solo; Single System Duo; Line System Glide Solo; Line System Glide Duo | 2015. |
| Asociația Vadon (Vadon Egyesület) (Ro) | Natural education carried out by the Vadon Association: museum pedagogical services, thematic drawing competitions, nature-awareness programs and activities outside the museum. | 2019. |
| ATS-Soft Ltd. (voltage: BECK AND PARTNERS Kft.) | HR Cloud recruitment and selection software | 2015. |
| Aventics Hungary Ltd. | High performance electrical power pilot valve family: 10 W, 30 mm version, 5 W, 22 mm version | 2019. |
| Bakonyerdő Forestry and Wood Industry Plc. | To learn about the nature from the nature by Bakony Forest | 2017 |
| Bakonyerdő Plc. BEFAG Parquet factory | BEFAG finished parquet „natural oil ready-made” product range: Colourless keeping the natural colour of wood, White Oil, Bone-White, Hazel | 2017 |
| Bakonyerdő Erdészeti és Faipari Zrt. - Franciavágási Fűrészáru Gyár | Sawn lamella from Bakony | 2019. |
| Balázs-Diák Co.Ltd. | Spec Learn online playground | 2018 |
| Balázs-Diák Ltd. | Skills development for all ages | 2019. |
| BEEBOR Első Magyar Mézbor Manufaktúra Ltd. | BeeBor mead | 2019. |
| BioCo Hungary Co. Ltd. | ‘MCQ’ labeled BioCo Food Supplement product line, BioCo water dispersible Q10 – Food supplement capsule with vitamins, selenium and water dispersible Coenzyme Q10, Innovita Cranberry FORTE – Food supplement tablet with cranberry extract, BioCo time released Vitamin C 1000 mg with rose hip extract tablets – Food supplement tablet with time released Vitamin C and rose hip extract, BioCo Organic bonded magnesium + Vitamin B6 – Food supplement tablet with organic bonded magnesium and Vitamin B6, BioCo Vitamin D3 2000 IU tablet – Food for special medical purposes for the dietary management of Vitamin D deficiency, when increased Vitamin D intake is suggested. BioCo Ginkgo biloba + Lecithin 1000 mg – Food supplement softgel capsule with Ginkgo biloba extract and lecithin, BioCo Vitamin K2 – Food supplement tablet with natural source Vitamin K2, BioCo K2 Forte 120 ug – Food supplement tablet with natural source 120 ug Vitamin K2, BioCo Omega-3 Forte – Food supplement softgel capsule with Omega-3 fatty acids, Bio Co Cartilage & Muscle Bone Complex film-coated tablets – Food for special medical purposes for the dietary management of joint disorders caused by increased overloading of joints. Film coated tablet with following active ingredients: Vitamin C, Vitamin D3, minerals and glucosamine sulphate. | 2017 |



VALUE AND QUALITY AWARD TENDER

| Applicant/s | Application description | Year of Award |
|--------------------------------------|---|---------------|
| BioCo Hungary Ltd. | <p>BioCo's 100% Organic product food supplement family</p> <ul style="list-style-type: none"> - BioCo Organic bonded IRON - BioCo Organic bonded SELENIUM - BioCo Organic bonded CHROMIUM - BioCo Organic bonded ZINC - BioCo MAGNE-citrate + Vitamin B6 - BioCo CALCI-citrate + Vitamin D3 <p>The development of BioCo's 100% organic product family was inspired by our commitment to quality and it was backed-up by dozens of scientific publications and EFSA's (European Food Safety Authority) professional statements which supported the claim that organic compounds are better absorbed than inorganic ones, despite of the fact that organic compounds contain substances in a much less concentration and organic raw material have considerably higher prices. We aimed to create supplements being significantly better absorbed in the human body. By launching our product family, we undertook higher production cost which comes with the usage of smaller concentration but well absorbed organic substances, and the education of consumers and retailers. The BioCo Hungary Ltd. reject the behaviour of such market participants, whose products labelled as „organic” barely are containing organic substances. This is only for marketing purposes misleading thus consumers. BioCo's organic formulas are designed with the outmost care, contain 100% organic compounds only and even the use of inorganic additives are excluded.</p> | 2018 |
| BOGLAR CHAMP S.R.L. (Ro) | Production of mushrooms: White champignon, brown champignon and preurotus | 2018 |
| Budapest Gyógyfürdői és Hévízei Plc. | Széchenyi Gyógyfürdő spa and wellness services | 2012 |
| Budapest Gyógyfürdői és Hévízei Plc. | Szent Gellért Fürdő és Uszoda curing and wellness services | 2013 |
| Budapest Gyógyfürdői és Hévízei Plc. | Szent Lukács Gyógyfürdő és Uszoda services | 2014 |
| Budapest Gyógyfürdői és Hévízei Plc. | Rudas Gyógyfürdő és Uszoda services | 2015 |
| Budapest Gyógyfürdői és Hévízei Plc. | Dandár Thermal Bath and its services | 2016 |
| Budapest Gyógyfürdői és Hévízei Plc. | Paskál Thermal and Open-air Baths | 2017 |
| Budapest Gyógyfürdői és Hévízei Plc. | Palatinus Thermal, Open-air and Wave Bath | 2018 |
| Budapest Gyógyfürdői és Hévízei Zrt. | Csillaghegyi Árpád Bath | 2019. |
| Clearservice Ltd. | Program „Make a living at Home | 2018 |
| CO-OP Hungary cPlc. | Coop Rally, for quality Hungarian products | 2017 |
| CO-OP Hungary Plc. | „COOP Jót Jó Áron” Bécsi Virsli (300g-os kiszerezés) | 2019. |



VALUE AND QUALITY AWARD TENDER

| Applicant/s | Application description | Year of Award |
|---|---|---------------|
| CO-OP Hungary Plc. | „COOP Jót Jó Áron” (Great Products at Great Prices) Viennese Sausage (packets of 300g) | 2019. |
| CO-OP Hungary Plc. | „COOP Jót Jó Áron” (Great Products at Great prices) Tokaji Furmint dry white wine and Zempléni cuvée semi-sweet wgute wube (bottle of 0,75 litre) | 2019. |
| Csehiné Sikos Mária Family Farmer | Traditional Homemade Trappist cheese family: classic and smoked | 2018 |
| CosMed Kozmetológiai és Diagnosztikai Gyártó és Kereskedelmi Ltd. | PANDHY'S™ COSMIX product line - Oleo Formulas: Innovative, personalized, professional and retail beauty care and therapy system: OleoActiveBlends Set; CalmBooster; ShieldBooster; BrightBooster; TanBooster; NightBooster; EnergyBooster | 2019. |
| CSOMIÉP Beton- és Meliorációs Termékgyártó Co.Ltd. (CSOMIÉP Concrete and Melioration Product Manufacturer Co. Ltd.) | TB type ditch and bed covering reinforced concrete product line | 2007 |
| CSOMIÉP Co. Ltd. | Railway platform product line with EU mark | 2009 |
| CSOMIÉP Co. Ltd. | Product line of portal elements for railway portal bridges | 2009 |
| CSOMIÉP Co. Ltd. | Trapezoid light-weight ditch and bed covering product line: I/20/20, I/40/40, II/60/70, II/80/115, III/100/120, TISZA 1-2 | 2011 |
| CSOMIÉP Co. Ltd. | Product line of reinforced concrete interlocking piles: SZC-700, SZC-500, SZC-400, SZC-600-V, SZC-500-V, SZC-400-V | 2017 |
| CSOMIÉP Co. Ltd. | Frame elements for the construction of box culverts Types: frame element 60x60x100x15, frame element 80x80x100x15, frame element 100x100x100x15, frame element 120x120x100x15, frame element 130x130x100x15, frame element 150x150x100x15, frame element 200x200x100x15, tandem frame element, 2x130x130x100x15 tandem frame element, 2x150x150x100x15 tandem frame element | 2018 |
| CSOMIÉP Ltd. | Group of large-section TB reinforced concrete elements: 250/330/130; 300/380/130; 350/430/130; 400/480/130; 450/530/130 | 2019. |
| Deka Union Co. Ltd. | „Címeres” sausage product line: paprika thick sausage, paprika sausage pair, „Ördög” thick sausage, „Ördög” sausage, „Ördög” ring sausage, Desszert sausage, sausage for roasting | 2012 |
| Deka Union Co. Ltd. | Címeres Kulárés sausage | 2014 |
| Deka Union Co. Ltd. | Debrecen delicacy duo sausage | 2015 |
| Deka Union Co. Ltd. | „Címeres” smoked liverpate | 2016 |
| Deka Union Co. Ltd./ Lidl Hungary Trade Lp. | Pikok Pannónia Aflame Sausage | 2017 |
| Deka Union Ltd. / Lidl Hungary Lp. | „Címeres” and „Húsfarm friss” flavoured sausages: in honey, bacon and garlic flavours. | 2018 |
| Deka Union Kft. / Lidl Magyarország Lp. | Pikok Pure product line: Delicious sliced sausage 100g; Hot sliced dry sausage 100g; Delicious dry sausage 250g; Hot dry sausage 250g | 2019. |



VALUE AND QUALITY AWARD TENDER

| Applicant/s | Application description | Year of Award |
|--|--|---------------|
| S.C.DEMIART S.R.L. (Ro) | Devotional statues: Saint Stephen-statue, Saint Ladislaus-statue, Saint Elizabeth-statue from the House of Árpád, Virgin Mary-statue from Csíksomlyó, Saint Joseph-statue, Praying Virgin Mary-statue, Saint Anthony-statue, The heart of Jesus-statue, The heart of Mary-statue, Crucified Jesus-statue | 2018 |
| DEMIART SRL (Ro) | Wooden carved hunting objects, statues, reliefs: Hubertusz statue; Hunter with dog statue, carved trophy washers, Wall clock, Bear statue, Wolf statue Hart statue, Hart relief, Mountain goat relief, Boar statue | 2019. |
| Dent-Art-Technik Co. Ltd. | Virtual designing and the production process in the implant prosthetics | 2018 |
| DENT-ART-TECHNIK Ltd. | Manufacture of dental products with virtual design from PEEK material | 2019. |
| Dent-Art-Technik Co. Ltd. | Bonegrafting in maxilo-facial surgeries: Artbone: 3D Block, 3D Ring, 3D Disk, 3D Cortical | 2016 |
| Délalföldi Kertészek Zöldség- Gyümölcs Termelő és Értékesítő Szövetkezete (Vegetable-Fruit Producer and Sales Co-operative of South-Hungarian Great Plain's Gardeners) | Fresh-frozen paprika | 2007 |
| Délalföldi Kertészek Zöldség- Gyümölcs Termelő és Értékesítő Szövetkezete (Vegetable-Fruit Producer and Sales Co-operative of South-Hungarian Great Plain's Gardeners) | Fresh frozen tomato | 2011. |
| Délalföldi Kertészek Zöldség-Gyümölcs Termelői és Értékesítő Mezőgazdasági Szövetkezete | „Paprika of Szentés” vegetable product with protected geographical indication (PGI): Hungarian hot wax 5pcs / bag; white capsicum 500g / bag and 5pcs / bag; kápia paprika 750g / grill tray and 50g small basket | 2019. |
| DIEMER SRL (Ro) | SigNature face creams made of organic and healthy ingredients: - SigNature firming night cream for greasy and mixed skin - SigNature firming day cream for greasy and mixed skin - SigNature firming night cream for normal skin - SigNature firming day cream for normal skin - SigNature firming night cream for dry skin - SigNature firming day cream for dry skin - SigNature Premium firming and regenerating cream 35+ - SigNature Premium firming and regenerating cream 50+ | 2018 |



VALUE AND QUALITY AWARD TENDER

| Applicant/s | Application description | Year of Award |
|---|---|---------------|
| DIEMER SRL (Ro) | SigNature face care products made of organic and healthy ingredients: Hydrating and Firming Anti-Aging Cream with Hialuronic Acid and Vitamin E for Men, Teen Hydra Energizer Daily Cream - for teens, IT Hydra Energizer Daily Cream - for IT specialists, Make-up Remover Lotion for Normal and Greasy Skin, Make up Remover Lotion for Dry and Mixed Skin, Concentrated Firming and Anti-Aging Serum 35+ with Hyaluronic and Vitamins A and E, Concentrated Firming and Anti-Aging Serum 50+ with Hyaluronic Acid and Vitamins A and E, Booster Multicomplex AntiAging, Booster Multicomplex AntiAkné. | 2019 |
| DIPA Diósgyőri Papírgyár Plc. | Production of banknote base papers, base paper for documents, authentic documents, base paper for tickets, watermarked write papers | 2019. |
| DORA NATURA Ltd. | Dora Natura - 13 skin care cream | 2018 |
| Dr. IMMUN Co. Ltd. | DR. IMMUN® 25 herbal hair treatment product line: hair drops, hair shampoo, hair care oil, hair balsam | 2012 |
| Dr. IMMUN Co. Ltd | Dr. IMMUN® Herbalicum extracts: Vérehullató fecskendő extract, Fekete nádálytő extract, Nettle hair drop, Rózsa face tonic, Gum and mouth care extract, Foot spray | 2014 |
| Dr. Miliesz Bioproducts Co. Ltd. | Dr. Miliesz curing products | 2007 |
| Egri Korona Borház Co. Ltd. | Egri Korona Borház SELECTION: sel. Egri Cabernet Sauvignon 2009., Sel. Egri Couvée 2009., Sel. Egri Kékfrankos 2009., Sel. Egri Merlot 2009., Superior Bikavér 2006. | 2013 |
| FÁN GROUP Ltd. | Hentes virsli "Hentes virsli" is a pleasant seasoned heat-treated product containing meat pulp in synthetic casing. | 2018 |
| FÁN GROUP Ltd. | Lotti sour cream 20% 330 g | 2019 |
| Film-Art Stúdió Ltd. | Hungarian Chronicle – weekly cultural magazine show | 2016 |
| Flover Artitude Ltd. | Exclusive wedding, event and interior design full service | 2019 |
| Fonyódi Ásványvíz Ltd. (Fonyódi Minal Water Co. Ltd.) | Fonyódi spring water still, Fonyódi spring water, carbon-dioxid | 2009 |
| FOTON Nyílászáró Szerkezeteket Gyártó és Forgalmazó Ltd. (FOTON Producer and Distributor of Doors and Windows Co. Ltd.) | FOTON EXPERT plastic window | 2015. |
| Friendly Trade Co. Ltd. | Dr. Benny electric nasal cleaning unit | 2013 |
| Gallicoop Pulykafeldolgozó Plc. | Prémium Classic Turkey breast | 2019 |
| GEOWATT Co. Ltd. | Vaporline" branded reversible, multi-functional heat-injection, circle-process mounted geothermic heat pump product line at 0/50 Celsius fluid – water heat temperature (GBI 13-, GBI18-, GBI24-, GBI33-, GBI66-, GBI96- HACW | 2012 |



VALUE AND QUALITY AWARD TENDER

| Applicant/s | Application description | Year of Award |
|--|---|---------------|
| GéSz Gaál és Sziklás Kft. | Flavon product line: Flavon Max, Flavon Kids, Flavon Max +, Flavon Green, Flavon Active, Flavon Protect, Flavon Green +, Flavon Joy, Flavon Peak Fruit | 2018 |
| GéSz Gaál és Sziklás Ltd. | Flavon Peak Veggie | 2019. |
| Globál Sport Co. Ltd. and Ovi-Foci Non-Profit Foundation | Kindergarden soccer pitch, Ovi-Sport programme | 2013 |
| Grabowski Kiadó Ltd. | Trade Magazin, FMCG B2B magazine | 2018 |
| Grabowski Kiadó Ltd. | Business Days Conference | 2019. |
| Győri Likörgyár Plc. | Grape and Pomace Pálinka Product Line from Pannonhalma: Irsai Olivér Grape Pálinka from Pannonhalma; Pomace Pálinka from Pannonhalma; Pomace Pálinka on Dried Fruit Bed from Pannonhalma; Pomace Rosé Pálinka on Fried Fruit Bed from Pannonhalma | 2018. |
| Győri Likörgyár Plc. | Berry Product Line from Pannonhalma (40%, 0,5l): Raspberry, Strawberry, Elderberry, Black-current, Raspberry-Black-current, Blackberry | 2019. |
| Gyulahús Co. Ltd. | Gyulai Pokol Salami | 2011 |
| Gyulahús Co. Ltd. | Gyulai Salami | 2015. |
| Gyulahús Co. Ltd. | Gyulai Hand Made Products | 2015. |
| Gyulahús Co. Ltd. | Gyulai Sausage Codex Package | 2016 |
| Gyulahús Co. Ltd. | „Gyulai” Extra Spicy Sausage | 2017 |
| Gyulahús Co. Ltd. | Gyulai Mini Grill Sausage product line: Hungarian style, with horse radish, chili lime, sweet chili | 2018 |
| GYULAHÚS Co. Ltd. | Gyulai Pork Liver Paste with Grilled Paprika | 2019 |
| HAJDU Hajdúsági Ipari Plc. | HAJDU SMILEY closed system, electric hot water tank product family: SY80R; SY120R; SY150R | 2019. |
| Hajnal Húskombinát Co. Ltd. (Hajnal Meat Factory Co. Ltd.) | Dán mix sliced salami in packaging | 2013 |
| Hajnal Húskombinát Co.Ltd. | Hajnal Párizsi in roll | 2013 |
| Hajnal Húskombinát Co.Ltd. | Hajnal Vienna sausage in sheep skin | 2014 |
| Hajnal Húskombinát Co.Ltd. | Smoked-cooked hams | 2015 |
| Hajnal Húskombinát Co.Ltd. | Hajnal Sausages: Sliced Luncheon, salami „Tourist” | 2016 |
| Hajnal Húskombinát Co.Ltd. | Hajnal Frikandó hams: smoked-raw, smoked-cooked | 2016 |
| Hajnal Húskombinát Co.Ltd. | „Hajnal” bacon-wrapped pork chop with spicy: western barbecue and garlic flavors | 2016 |
| Hajnal Húskombinát Co.Ltd. | Hajnal Stuffed Pork Tenderloin in several flavours: „piroska”, hot „debreceni”, mustard | 2016 |
| Hajnal Húskombinát Co.Ltd. | Bolognese sauce | 2017 |
| Hajnal Húskombinát Co.Ltd. | „Peasant Ham” ripened in traditional way | 2017 |
| HERBADOCTOR Kereskedelmi és Szolgáltató Ltd. | Flex Body Product line: Flex Body Joint Cream with Collagen, Flex Body Joint Spray with Collagen | 2019. |



VALUE AND QUALITY AWARD TENDER

| Applicant/s | Application description | Year of Award |
|---|--|---------------|
| Hollóházi Porcelain Factory Co. Ltd. | APOLLO Popt product line | 1999. |
| Hollóházi Porcelain Factory Co. Ltd. | „Centenáriumi” collection | 2003 |
| Hollóházi Porcelain Factory Co. Ltd. | Arany Tokaj collection porcelain set | 2004 |
| Hollóházi Porcelain Factory Co. Ltd. Hollóházi Porcelain Factory Co. Ltd. | Arany Tokaj collection porcelain set | 2004 |
| Hollóházi Porcelain Factory Co. Ltd. | Bükki- Arany products | 2007 |
| Hollóházi Porcelain Factory Co. Ltd. | HERMÉSZ collection with lavender decoration | 2013 |
| Hollóházi Porcelain Factory Co. Ltd. | Szivárvány porcelain jewel collection | 2013 |
| Hollóházi Porcelain Factory Co. Ltd. | Pannónia collection: kitchenware and fancy goods with different decorations | 2014 |
| Hollóházi Porcelain Factory Co. Ltd. | Holdfény collection with tátika deoration | 2014 |
| Hollóházi Porcelain Factory Co. Ltd. | Minerva tableware collection with various decoration- Mocca cup, mug, oval plate, dinner plate, soup plate, dessert plate 19 cm, Round salad bowl 22 cm, compote bowl, Plate set 18 pcs, dinner set 26 pcs, compote set 7 pcs | 2017 |
| Hollóházi Porcelángyár Ltd. | Formula 1 trophy with porcelain certificate Formula 1 trophy with porcelain certificate | 2019 |
| HOLZ CENTER S.R.L. (Ro) | MÁRK interior and exterior doors and windows: 01. one-sided window; 02. two-sided window – center opening window; 03. one-sided terrace door; 04. two-sided, center opening terrace door; 05. front door | 2018 |
| Honey Hill Kereskedelmi és Szolgáltató Ltd. | Royal Bee Venom Balm (250 ml) | 2019 |
| Hotel Carbona Gyógyszálló Plc. | Hévíz Naturmed Hotel Carbona Hotel spa- and wellness service system „The Art of Health | 2009 |
| Hotel Carbona Gyógyszálló Plc. | ‘Art of Gastronomy’ service system of Restaurant Attila at Hotel Carbona Gyógyszálló | 2013 |
| Hungast Holding Plc. | Children cafes, Workplace canteens and catering, Elderly cafes | 2019 |
| Hülitzerné Veress Katalin, self-employed | VERMIX Product Family: Cleansing Tonic, Drying Mixture, Drying Mixture Forte | 2019 |
| Ilcsi SZÉPÍTŐ FÜVEK Biokozmetikai Ltd. | Gentle Man Product Family: Body Lotion 200 ml; After Shave Balm 100 ml; Moisturizer 50 ml; Scrub 50 ml With the power of nature – For men | 2019 |
| Ilona - Malom Műhely Bt. (Mill Workshop Lp.) | Ilona-Malom Uniquely designed outdoor playground equipments: 4 legged swing, playhouse, rocking equipment, cable rider, cargo train, play sculptures, rope-end swinger, giant readwheel, agility equipment, nest swing with one point suspension | 2016 |



VALUE AND QUALITY AWARD TENDER

| Applicant/s | Application description | Year of Award |
|---|--|---------------|
| IMED Orvosi Berendezéseket Fejlesztő Co. Ltd. (IMED Medical Devices Developer Co. Ltd.) | CARDIAX Computer EKG | 2007 |
| KLUB Recreation Co. Ltd. | ALL YOU CAN MOVE SPORTPASS | 2017 |
| Körös-Net Szolgáltató és Kereskedő Ltd. | Integrated health advice for people with reduced mobility to improve quality of life | 2019 |
| KRL Kontrol Ltd. | Nationwide service and maintenance of PFC capacitor banks | 2019 |
| Kun Richárd és Kun Molnár Mónika | fIAVATAR – Magical Flowers | 2016 |
| Kunság-Szesz Szeszipari Plc. | Mátyás Bitter Liqueur | 2019 |
| Kvartélyház Szabadtéri Színház Kft. (Kvartélyház Outdoor Theater Co. Ltd.) | Egerszeg Festival | 2015 |
| Kvartélyház Szabadtéri Színház Kft. (Kvartélyház Outdoor Theater Co. Ltd.) | Zalaegerszeg Gastronomy and Wine Festival – Autumn Harvest | 2016 |
| Legrand Magyarország Villamossági Rendszerek Zrt. (Legrand Hungary Electricity Systems CJSC.) | Niloé sunk double connection plug, double connection plug. Schuko French screw and spring connection | 2011 |
| Legrand Magyarország Villamos Rendszerek Zrt. (Legrand Hungary Electricity Systems CJSC.) | FORIX electric fitting products: IP 44 water-free and IP 21 wall extern | 2013 |
| Legrand Magyarország Villamos Rendszerek Zrt. (Legrand Hungary Electricity Systems CJSC.) | Program MOSAIC connection plug | 2014 |
| Legrand Magyarország Villamos Rendszerek Zrt. (Legrand Hungary Electricity Systems CJSC.) | Valena Life flush mounted electrical accessory range | 2015 |
| Legrand Magyarország Villamos Rendszerek Zrt. (Legrand Hungary Electricity Systems CJSC.) | Valena Allure flush mounted electrical accessory range | 2016 |
| Lenti Gyógyfürdő Ltd. | Thermal Hotel Balance**** Lenti „...providing a perfect relax with direct access to Lenti Thermal Spa and Saint George Energy Park...” | 2019 |
| LIDL Hungary Lp. | „MEATFARM” product line - rabbits: Rabbit haunch with bone, rabbit voreparts, rabbit half chopped, whole rabbit without head , rabbit hamburer, spine meat filet, stiped meat, rabbit liver, chopped whole rabbit with liver | 2018 |



VALUE AND QUALITY AWARD TENDER

| Applicant/s | Application description | Year of Award |
|---|--|---------------|
| LIDL Hungary Lp. | "Chef Select" chilled ready meals: Rice Bácskai Style, Chicken Paprika, Cabbage Stew Székely Style, Mexican chicken, Penn Bolognaise, Penne Arrabiata, Tomato and Tuna Fussili, Tuna and Cream Farfalle, Gluten free penne bolognaise, Gluten free penne carbonara, Gluten free penne arrabiata, Gluten free Macaroni Milano Style | 2018 |
| LIDL Hungary Lp. | Craft Bear product line: Harcos Indian Pale Ale 6,0% Vol., Hazafi American Pale Ale 5,5% Vol., Heuréka Lager 4,5% Vol. | 2018 |
| Lidl Hungary Lp. | Amethyst wine product family: Tokaj Amethyst furmint dry; Tokaji Szamorodni, sweet; Tokaji Késői Arany, late harvest, sweet; Prémium Amethyst furmint, semi-dry; Tokaji Amethyst Hárslevelű, semi-dry | 2019 |
| Lidl Hungary Lp. | Ecological shopping bags | 2019 |
| Lidl Hungary Lp. | Celeste Bikavér 0,75l | 2019 |
| Lidl Hungary Lp. | Trattori Alfredo Hungarian pizza, 560 g | 2019 |
| Lidl Hungary Lp. | Meat Farm GMO free chicken product family: whole chicken, chicken breast, chicken drumstick and thigh mix, wings | 2019 |
| Lidl Hungary Lp. | In store baked scone product family: scone with popato, scone with cheese, crackling scone | 2019 |
| Madách Színház Nonprofit Kft. (Madách Theatre Nonprofit Co. Ltd.) | Catherine Johnson - Benny Andersson - Björn Ulvaeus: Mamma Musical | 2015 |
| Mag-Log Transport Ltd. | Pocket-friendly, clockwork accurate logistics, safety, optimal processes, transparency, complete logistics outsourcing | 2019 |
| Manhertz Erzsébet Social Foundation Non-Profit Organization (alias St. Elizabeth Social Foundation) | „Caring Elderly on Manhertz –Principle®” | 2014 |
| Manhertz Erzsébet Social Foundation (alias St. Elizabeth Non-profit Organization) | Elderly Health Care | 2017 |
| Manhertz Erzsébet Social Foundation (alias St. Elizabeth Non-profit Organization) | Creating a Profile in the eldercare | 2018 |
| Manhertz Erzsébet Social Foundation | The value of Elderly People, System Usage Manual | 2019 |
| MARKETINGSHOP Kereskedelmi és Szolgáltató Ltd. | Márti herbal balm for varicose legs | 2019 |
| MEGASTAR PLUS Co.Ltd. | MegaORA administration management system | 2010 |
| Médiaszolgáltatás-támogató és Vagyonkezelő Alap (MTVA) – Kossuth Radio Channel Directorate | Environment protection radio program „Discoverer of the Environment” | 2016. |



VALUE AND QUALITY AWARD TENDER

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|--|--|---------------|
| Médiaszolgáltatás-támogató és Vagyonkezelő Alap (MTVA) | It is good to be good" All day long fundraising campaign program | 2016. |
| MICS FOOD Ltd. | MicsFood Franchise | 2018 |
| MONTIVÍZ Vízpalackozó és Forgalmazó Zrt. (MONTIVÍZ Water Bottler and Distributor Plc.) | MONTI natural mineral water in balloon | 2013 |
| Murexin Co. Ltd. | Murexin Factory Szekszárd - Energy efficiency investement | 2018 |
| Mystic Nails Hungary Kereskedelmi és Szolgáltató Lp. | Mystic Nails – ColorMe! As U Wish gel-lack collection: 96 – Up to U; 97 – Surprise Me; 98 - Simple; 99 - Whatever; 100 - Something Trendi; 101 – I Don't Know; 103 – I have No Idea; 104 – So Unique; 105 - Hot; 106 - Autumnal; 107 - Something Solid; 108 – Good Question; 109 - Pleasant; 110 – Something Summery; 111 – Matches With Everything; 112 – Something Cheerful; 113 – Something Cool | 2019 |
| Natural Immune Control System cPlc. | One Year Product mouth-soluble Granulate dietary supplement product line: Multivitamin for all + Inulin + Microflora granulated, Kid's Multivitamin + Inulin + Microflora granulated, Magnezium 3 B6 vitamin + Inulin + Microflora granulated | 2018 |
| Natural Immune Control System cPlc. | One Year Product Capsules Nutritional Supplements product line: - Vitamin D 4000NE + Kalcium + Inulin + Microflora dietary supplement, - Vitamin C 500 mg + vitamin D + Rosehip + Acerola + Inulin + Microflora dietary supplement, - Multivitamin 100%NRV + Goji berry + Inulin + Microflora dietary supplement, - Cranberries extract 320 mg + Black currant+ Inulin + Microflora dietary supplement, - Lutein + Zeaxantin with zinc for the maintenance of normal vision + Inulin + Microflora dietary supplement, - Ginkgo biloba 150 mg + Magnezium + Vitamin B6 + Inulin + Microflora dietary supplement, - Saw palmetto extract 320 mg + Pumpkin seed + Nettle root + Inulin + Microflora dietary supplement, - Curcuma +320mg + Frankincense extract + Vitamin E + Inulin + Microflora dietary supplement, - Trace elements with Collagen+ Vitamins +Inulin + Microflora dietary supplement | 2018 |
| Natural Immune Control System cPlc. | Medium-Term Product Line: Algae 4 All Spirulina + Klorella+ Lithothamnium calcareum+Haematococcus pluvialis+Microflora dietary supplement; Medium-term Product Beautiful Collagen+Hyaluronic acid+ Omega 3+Inulin+Microflora dietary supplement; Medium-term Product Weight Control Glucomannan+Inulin+Microflora with minerals dietary supplement | 2018 |
| Natural Immune Control System Plc. | One Year Product Q1,Q10+Omega3 complex+Inulin+microflora Dietary Supplement | 2019 |



VALUE AND QUALITY AWARD TENDER

| Applicant/s | Application description | Year of Award |
|--|---|---------------|
| Natural Immune Control System Plc. | Medium-term Product 9x Microbiom Rebalance +3 enzymes Dietary Supplement | 2019 |
| NATURLAND Magyarország Kft. (Naturland Hungary Co. Ltd.) | NATURLAND Sweedish Bitter Drops + Vitamin C | 2016 |
| NaturComfort Co. Ltd. | Hungarian Family Balm | 2017 |
| NATURLAND Magyarország Kft. (Naturland Hungary Co. Ltd.) | NATURLAND Chest Cream for Respiratory product family – for children and for adults | 2017 |
| NATURLAND Magyarország Kft. (Naturland Hungary Co. Ltd.) | NATURLAND Melliora cream 60 g | 2018 |
| NATURLAND Magyarország Kft. (Naturland Hungary Co. Ltd.) | NATURLAND Inno Rheuma Forte cream 70g | 2019 |
| Németh Nyílászáró - gyártó és - forgalmazó Ltd. | Aluminium windows and doors made of SCHÜCO profile systems: AWS/ADS 65.HI; AWS/ADS 70.HI; AWS/ADS 75.SI; AWS/ADS 90.SI | 2019 |
| Népművészeti Egyesületek Szövetsége | Festival of Folk Arts - Celebration of crafts | 2019 |
| Oktatási Hivatal | National competence assessment (OKM) | 2012 |
| Oktatási Hivatal | High Educational IT System | 2014 |
| Oktatási Hivatal | DPR AAE Career Guidance Support Model | 2019 |
| Ongropack Co.Ltd. | ONGROFOAM PVC plate line: Base, Ultra, Premium, Colour, Easy-Use types in foam extruded finish | 2013 |
| Ongropack Co. Ltd. | ONGROFOL® PVC Stretch Films: Jumbo, Converted, Industrial | 2014 |
| Organic- Spirit- Hungary Trade co. Ltd. | mySPIRIT skincare beauty treatment with mySPIRIT bio beauty products: Herbal rejuvenating massage oil, Édesgyökér Centella skin regenerating mask, Biborkasvirág Anti-aging massage cream, Stellária-Hamamelisz mask after face cleaning, Goji vitalizing cream treatment, Aloe skin smoothing gel 81.81% ÖKO, Galagonya face milk, Medical tonic, Hibiscus rejuvenating serum, Rose-medical zilis hydrating rejuvenating daily cream, Acai-hibiscus rejuvenating eye contour cream, Air essence – bio oil mixture, Earth- essence bio oil mixture, Fire essence – bio oil mixture, Water essence – bio oil mixture | 2014 |
| ORIENTAL HERBS Ltd. | Virgin Tea Products | 2019 |
| OrtoProfil Prod Romania SRL (Ro) | ScoliCamp - Special camp for teen with scoliosis | 2019 |
| Óbudai Danubia Zenekar Nonprofit Ltd. | MUSIC IS AL WEE NEED.... musical knowledge-dissemination concerts of Danubia Orchestra Óbuda in gyms for youth | 2018 |
| P92 Prónay-kastély Ltd. | Prónay Castle Event Venue and Organization Service | 2019 |
| PA – COMP Kft. | Nut-replacement mix | 2009 |



VALUE AND QUALITY AWARD TENDER

| Applicant/s | Application description | Year of Award |
|---|---|---------------|
| Panyolai Szilvórium Plc. | Panyolai Elixír product line: Elixir Plum Palinka of Szatmar 45%, Elixir Apple Palinka of Szabolcs 42%, a kind of sour cherry palinka 40%, Elixir Apricot palinka 40%, Elixir William pear palinka 40%, Elixir Quince palinka 40% Elixir Black cherry palinka 42%, Elderflower palinka 40%, Elixir Black currant palinka 40%, Elixir Strawberry palinka 40% | 2015 |
| Panyolai Szilvórium Plc. | Panyolai „Bedded” Palinkas – Golden apple, Golden pear, Golden Grape, Ruby Cherry, Ruby Plum | 2017 |
| Panyolai Szilvórium Plc. | Panyolai Simple Quintessence (SQ): SQ Plum Palinka of Szatmar; SQ Apfel Palinka of Szabolcs; SQ Sour Cherry Palinka; SQ Black Cherry Palinka; SQ Williams Pear Palinka; SQ Abricot Palinka | 2018 |
| Petry SRL (Ro) | Királyleányka - White wine | 2018 |
| Petry Retail SRL | Petry Bistro Grill & Wine | 2018 |
| PÉTER IMPEX Kft. | „SOLAR COLLECTOR” | 2015 |
| Phylazonit Co. Ltd. | Phylazonit Technology Product Family – Stubble Decomposer, Soil Inoculant, Soil Regenerator, Soy | 2017 |
| PIPELIFE Hungária Co. Ltd. | RADOPRESS product line: cold and warm water and central hearing system, Watt surface heating-cooling system | 2014 |
| PIPELIFE Hungária Co. Ltd. | PIPELIFE drainage system: PVC-U sewage system in DN110-DN500 mm diameter range (KG with homogeneous and solid wall structure, KG-SUPER with multilayer wall structure); PP Pragma sewage- and drainage (perforated) pipe system with structured wall, in DN 160-DN1000 mm diameter range; PP PRO inspection chamber system in DN630, DN800 and DN1000 mm diameters; STORMBOX rainwater infiltration system. | 2015 |
| Poli-Farbe Co.Ltd. | Poli – Farbe Policolor het insulation system | 2007 |
| Poli-Farbe Co.Ltd. | Cellkolor Aqua enamel product line | 2009 |
| Poli-Farbe Co.Ltd. | Poli – Farbe Neo interior wall paint product line: single-layer interior wall paint, dispersion interior wall paint, Poli-Farbe anti-moult kitchen and bathroom paint | 2011 |
| Poli-Farbe Co.Ltd. | Poli- Farbe Policolor Mineral fibre insulation system: silicate plaster, silicate plaster primer, thermo binder with A1 certification | 2012 |
| Poli- Farbe Co.Ltd. | Poli-Farbe Boróka Satin & Base products: silk shining thick primer and wood protection primer | 2013 |
| Poli-Farbe Co.Ltd. | Poli- Farbe Platinum wall paints: interior one-layer application | 2014 |
| Poli-Farbe Co.Ltd. | Cellkolor Brill high-gloss enamel paint | 2015 |
| Primacom SRL (Ro) | Transylvanian dry-cured meat specialties: Dried pork ham, Speck, Dried pork belly, Dried pork loin, Dried beef sirloin | 2018 |
| Primacom SRL (Ro) / Petry Retail SRL (Ro) | Selected Meats Program | 2019 |
| PRIMER ELECTRO SRL (Ro) | Tiffany stained glasses, vitral glasses and painted glasses | 2019 |
| Referencia Mosodák Plc. | „Microchip identification system for washing sanitary textile” | 2015 |
| RIGO Szerszám és Formakészítő Co. Ltd. | Bookbinding machinery for printing industry LamiBIND 340 PUR+ Hot-Melt LamiBIND 420 PUR+ Hot-Melt; MillBIND 420 PUR+ Hot-Melt; MegaBIND 420 PUR+ Hot-Melt; Perfect Binder 420 PUR+ Hot-Melt | 2015 |



VALUE AND QUALITY AWARD TENDER

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|--|---|---------------|
| RONDO Hullámkarton-gyártó Co. Ltd. | Candies delivery and display box | 2017 |
| Sárközi László, self-employed | Constructions, fences, handrails, roofs made of aluminium material | 2018 |
| SCHRACK Technik Co. Ltd. | Schrack MODUL4000: mega switchboard system and installation technique | 2014 |
| Sole - Mizo cPLc. | Mizo Coffee Selection: Espresso, Espresso no sugar, Doppio, Latte Machiato, Flat White, Americano, Cappuccino, Melange, Kapuciner | 2018 |
| SOLE-MiZo Plc. | Mizo Lactose-free product line: boxed milk 1l/2,8%; boxed GMO-free UHT milk 1l/1,5%; UHT cocoa 330ml; UHT light cocoa 450ml; UHT cocoa 200ml; peanut chocolate flavoured milk 450ml; yoghurt 130g; fruit yoghurt with pieces of fruits 150g strawberry and peach; kefir 150g; sour cream 20% 330g; sour cream in bucket 20% 800g; butter 100g; butter cream 38% 200g; Hungarian butter cream 39% 200g; trappist cheese 700g; sliced trappist cheese 125g; half-fat curd cheese 250g; natur Túró Rudi 30g; UHT cooking cream 20% 330ml | 2019 |
| SOLE-MiZo Plc. | Mizo Flavoured Drinks Product Family in 450ml packs: Cocos-choco milk, cocoa, banana-choco milk, lactose free light cocoa, vanilla milk, white coffee, peanut chocolate flavoured milk, pineapple-coconut milk, sour cherry-chocolate milk | 2019 |
| Spirit Hotel Gyógyszálloda Ltd. | SPIRIT – Dream Come True”: Spirit Hotel Thermal Spa ***** Superior | 2014 |
| SPQR 2014 Ltd. | The natural relationship of horse and rider at Texas Ranch” | 2018. |
| STOCK & GO Co. Ltd. | Intelligent device management - STOCK range of products Stock Terminal, StockMAT ECO automata, STOCKMAT automata (standard return), STOCKMAT SAFE automata, STOCKMAT INSERT automata, DISPOMAT Standard Paternoster, DISPOMAT Sectioned Paternoster, SHG Storage Automata | 2017 |
| Szamos Cipőipari és Kereskedelmi Kft. (Szamos Shoe Industry and Commerce Co. Ltd.) | „Szamos Kölyök” supinated children’s shoes | 2015 |
| Szatmári Konzervgyár Ltd. | Rege Reform Sauces product line (720ml): Apple sauce (apple pieces in coconut milk); Sour cherry sauce (sour cherry in coconut milk); Pear sauce with orange juice concentrate | 2019 |
| Szatmári Konzervgyár Ltd. | Rege Salads product family: Carrot salad 370ml; Celery salad 370ml; Beetroot salad with horse-radish 580ml ; Potato salad 720ml; Fitness salad 720ml; Gherkin salad 720ml | 2019 |
| Terragro Trade Co. Ltd. | Soil inoculant product-family (BIOFIL Acidic, BIOFIL Alkaline and BIOFIL Normal) | 2015 |
| Therézia Prodcom Co. Ltd. | Therezia Steamed Cheese Specialties – Cheese Roll with pepper, Cheese Roll with paprika, Cheese Roll with sausage, Traditional Transylvanian Cheese, Transylvanian Twisted Cheese, Mezőpaniti Cheese | 2017 |



VALUE AND QUALITY AWARD TENDER

| Applicant/s | Application description | Year of Award |
|---|--|---------------|
| Thermal Hotel Visegrád ****superior | Hotel Service „... pampering relaxation” in the attraction of Natural Harmony ...” | 2019 |
| Ultrigel Hungary 2000 Co. Ltd. | Ultrigel products: AquaUltra Basic ultrahang gel 5000 ml in cubitainer and canister ; 1000 ml, 500 ml, 260 ml with flip-top and push-pull lid. AquaUltra Clear ultrasound gel 5000 ml in cubitainer and canister; 1000 ml, 500 ml, 260 ml with flip-top and push-pull lid. AquaUltra Aloe ultrasound gel 5000 ml in cubitainer and canister; 1000 ml, 500 ml, 260 ml with flip-top and push-pull lid. AquaLaser IPL & Laser gel 5000 ml in cubitainer and canister, 1000 ml, 500 ml, 260 ml with flip-top and push-pull lid. Aqua-LUB 5000 ml in cubitainer and canister, 1000 ml, 500 ml, 300 ml with 260 ml flip-top and push-pull lid. AquaUltra Hyperscan 100 Prémium ultrasound gel 5000 ml in cubitainer and canister; 1000 ml, 500 ml, 260 ml with flip-top and push-pull lid. AquaUltra Sterile gel 20 ml DeepIce Tens gel 5000 ml in cubitainer; 1000 ml, 500 ml, 260 ml with flip-top and push-pull lid. DeepThermo Tens gel 5000 ml in cubitainer; 1000 ml, 500 ml, 260 ml with flip-top and push-pull lid. HiGel Hand Sanitizer 5000 ml in cubitainer; 1000 ml, 500 ml, 300 ml, 100 ml | 2017 |
| VendelFood Co. Ltd. | „BUZA „ variations of sausages: Mild sausage, hot sausage, „Legényes” extra hot sausage, thick paprika sausage (mild), thick paprika sausage (hot) | 2015 |
| VendelFood Ltd. | BUZA Sausage variations: mediterranean salami; venison salami -delicate; venison salami - hot | 2019 |
| Vitaking Ltd. | Vitaking Multi Profi monthly vitamin packages: Multi Basic Profi, Multi Plus Profi, Multi Senior Profi, Multi Paleo Profi, Multi Teens Profi, Multi Sport Profi | 2017 |
| Welopebeauty Ltd. | Collagen Cocktail collagen&hyaluronic acid&elasztin complex liquide dietary supplement | 2018 |
| Welopebeauty Ltd. | Collagen Cocktail anti-aging face care complex | 2018 |
| YAMUNA Ltd. | YAMUNA Bath and Body care family with grape-seed oil: skin care shower gel, moisturizing body lotion, „bath bomb”, moisturizing hand cream, body butter 200 ml, moisturizing shampoo | 2018 |
| YAMUNA Ltd. | Beauty Elixir anti ageing product family: day cream; day gel; eye contour gel; night cream | 2019 |
| Zichy Szín - Műhely Közhasznú Nonprofit Ltd. | The art concept and creed of ZICHY THEATER -WORKSHOP | 2017 |

IMPRESSUM

In 2019

The organizational, secretarial and trademark use tasks related to the Value and Quality Award Tenders are performed by DIAMOND Management Office Ltd. as Secretariat of Value and Quality Award.

DIAMOND Management Office Ltd.
Address: H-1172 Budapest, Gátfutó u. 15

Contacts:

Kiss Károlyné Ildikó, managing director

Phone : + 36- 1-258-0641

Mobile: +36-20-934-4909

E-mail. kissildiko@emin.hu

Bálint Ágnes, managing director

Mobile: +36-30-941-2176

E-mail: agnes.balint@professioncert.hu

Bruszniczky Balázs, development director

Mobile:+36-20-315-3600

E-mail: balazs.bruszniczky@professioncert.hu

Babó Klára, financial expert

mobile : +36-20-511-2102

e-mail:baboklara@emin.hu

Internet: www.emin.hu

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The Value and Quality Certification Mark embodies and expresses Hungary's recognition and commitment to certified quality.

The call for tenders will be announced in March, 2019

- waiting products/services produced and marketed in Hungary or produced in the Carpathian region and marketed also in Hungary which

- are suitable for mass production

- are meeting the most strict quality, consumer protection as well as environmental requirements

- are competitive in home and foreign markets

- are made with high quality, environmentally friendly processes

- compulsory and voluntary manufacturer and distributor warranty are provided both to consumers and users.

Call for tender, presentation of prize winners, tender information and application form are available electronically at the following website:

www.emin.hu

MEMBERS OF THE BOARD OF ANNOUNCERS OF THE VALUE AND QUALITY AWARD

The Board of Announcers is the highest decision-making body of the application.

The Board of Announcers decides on the right to use the Value and Quality Award Trademark.

In the Board of Announcers each announcer shall have one vote. The Board of Announcers decides also on the awarding of special prizes. The applications being considered the most outstanding will be awarded the Value and Quality Award and the right to use the trademark.



VALUE AND QUALITY AWARD TENDER

Board of Announcers of the Value and Quality Award

Gaining the use of the Value and Quality Award Certification Trademark is the recognition of outstanding quality standards. Announcers of Value and Quality Award Tender also strive to develop and implement concepts through their own activities as well promoting business successes of enterprises producing excellent products.



DIAMOND MANAGEMENT OFFICE Ltd.

Programs of Diamond Management Office Ltd. are designed primarily to improve the economic position of innovative industrial enterprises. The aim of the Office is to explore and demonstrate competitive products both in Hungary and Carpathian Basin. It recognizes and awards products (goods, services) and business organizations that are demonstrably committed to quality issues during their activities. He is a dedicated mediator for energy-conscious environmental expectations and consumer interests alike. It provides assistance in the widest possible, more effective protection and use of knowledge assets.



Hajnal Meat Processing Factory Ltd.

Hajnal Meat Processing Factory Ltd. is a Hungarian owned family business. From father the son, from son the grandchild inherited it and the end result can be tasted day by day. It is located in Kisalföld, 8 km from Győr, in an industrial park. They are processing Hungarian half-pigs which are distributed to their customers in various forms through different supermarket chains besides their own store network. The philosophy of Hajnal Meat Processing Factory is to produce from Hungarian raw materials, as they say: „from family to family table”!



Legrand Hungary CJSC

Legrand Hungary CJSC is a member of Board of Announcers of Value and Quality Award Tender.

„For 100 years at home in our homes”

Starting with the production of traditional switches, Legrand Ltd. is now a good example for well combining the value and quality by producing complete systems of IoT devices and smart homes. Tradition and innovation is combined by the Hungarian knowledge and workforce for the long-term sustainable development.



VALUE AND QUALITY AWARD TENDER

POLI-FARBE

Poli-Farbe Chemical Industry Ltd.

Poly-Farbe Chemical Industry Ltd. is one of the Hungarian leading paint and plaster factories. The initial size and capacity of the company is well illustrated by the fact that in the first year of their activity, less than 20 tonnes of paint were produced and sold.

Since then, this number has been increasing continuously every year. In 2018 their paint production exceeded 48,000 tons, while their sales exceeded 12 billion forints. The year 2014 also brought growth abroad as well, about 6,5% of annual turnover was made up of exports. Today Poli-Farbe Ltd. deliver paints to the neighbouring countries as well, including Austria, Romania, Serbia, Slovakia and Slovenia. Poli-Farbe, employing nearly 280 people, has invested billions of HUF in developments over the past 25 years. Poli-Farbe Ltd. provides employment and livelihoods to many people not only in Ócsa, but in the surrounding towns as well. In 2017 the company carried on a "milestone" investment: Due to new production unit built with robot technology and a 21st century production line, the competitiveness of the Hungarian paints will increase all over the world. Building on new capacities, they can increase their export activity as well.



ProfessionCert

ProfessionCert Ltd.

ProfessionCert Co. Ltd. is a Hungarian-owned company. Their main activities are independent technical and engineering inspections, testing services, expertise, certification, project management services and process development both in Hungary and beyond the borders.

The members of the company's management, as well as the employees have professional experiences of several decades covering a wide range of different fields of expertise.

Key aspect is for us to emphasize the safety and quality of products and to increase the competitiveness of products and services. Therefore supporting the Value and Quality Award Tender and taking active part in the application system is considered as their priority task.



SSM&SIU

S.C. SSM & SIU S.R.L.

This Transylvanian company, headquartered in Mezőcsávás (with two working points) has been active in the field of labour safety since 2008. It was founded with the aim to provide full service in this diverse field of expertise. Dynamic, socially sensitive and highly professional staff is providing external accredited services. With their help, the most varied range of partners is able to perform harmonious, safety and productive work not endangering human life. Their agricultural activity includes walnut plantation and cultivation of berry fruits to be exported to the European Union in the near future.



DIAMOND
SZERVEZŐIRODA BT.



DIAMOND

SZERVEZŐIRODA BT.

Diamond Management Office Ltd. is a Hungarian-owned enterprise. Its main activity is to organize and conduct the Value and Quality Award Tender commissioned by trademark rights holders.

The owners and experts of the company have a wide range professional experiences concerning quality certification, protection of intellectual property, as well in different issues related to the organization of the Tender.

VALUE &
QUALITY

2019

DIAMOND Ltd. has an active role in supporting businesses in their quality policy. Its programs are focusing on improving the position of innovative industrial enterprises in domestic and international markets. Its aim is to find and present competitive products and services with the utmost consideration of consumer and user interests.

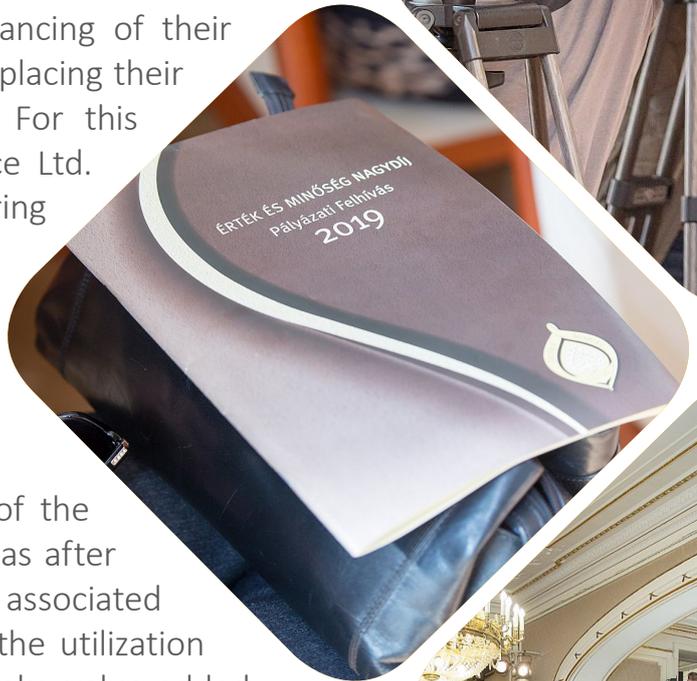
DIAMOND Ltd. undertakes an active role in the organization of professional conferences where quality and consumer protection are of paramount importance. It contributes to presenting the winners of the Value and Quality Award Tender in various fields. The company – as organizer - contributes to the strengthening of economic relations between organizations and enterprises being active in the motherland, Carpathian Region and the V4 Countries.

An outstanding opportunity for prudent innovative enterprises to support the further financing of their research and development activities by placing their previous results on a business basis. For this purpose, DIAMOND Management Office Ltd. offers its help by giving proposal for exploring business development opportunities as well as by identifying how to take advantage of these possibilities in the field of the widest, most effective protection and use of knowledge.

Following the structured organization of the elements of intellectual capital, as well as after the assessment and analysis of the risks associated with the use, it is possible to prepare the utilization of the knowledge asset. In order to make value-added inquiries to market target groups by an innovative enterprise, it is necessary to define the value of the knowledge asset elements, which is always the focus point of innovation management.

DIAMOND Management Office Ltd. is at the disposal of innovative market participants with its intellectual property protection consciousness and professional assistance.

Staff of the Office provides individual advice to the clients who are coming to them. DIAMOND Ltd. considers the unified registration of businesses and products being holders of the Value and Quality certification mark as an important task.





VALUE AND QUALITY AWARD TENDER



„The Value and Quality Award offers an opportunity that will eventually result in a positive distinction logo on the winner’s product and service”

Kiss Károlyné Ildikó, managing director of DIAMOND Management Office Ltd. organizing the Value and Quality Tender System.

The Value and Quality Grand Prix debuted last year. Would you be so kind to summarize the experience of the first year.

The introduction of the Quality and Quality Awards Certification Trademark has been dictated by development. Last year, one of the focus points of the Board of Announcers was the promotion of generational renewal and the evaluation of knowledge asset management. In fact, distinctive signs highlighting outstanding results and achievements are playing an increasingly important role in economic life. (There are many well-functioning examples for this in countries with stronger economies, such as France.)

The introduction of the trademark and the first year was successful, since for the time being we have 187 trademark users. Our trademark users consist of awarded applicants having submitted valid tender application in 2018, and those who decided to use the Value and Quality Award Certification Mark in the future as well. 105 different enterprises have 187 trademark use rights. This is a very good result also indicating that it is important for businesses to present the result of an objective test with a quality certification mark. Manufacturers and service providers are pleased to see more opportunities in the field of trademarks, so they decide to use the trademark the best introducing their product, not only for their own sake, but also for the best information of consumers.

Speaking of a trademark, please explain to us why quality certification is important and why it is important to certify the results of quality control with a trademark?

In today’s vast selection of goods, we are often unsure, because we have no enough information, we do not know everything. Knowledge of the quality of products and services helps the customer to choose the right product and service on the one hand, and on the other hand it is the basis for recognizing quality defects. Quality certification is an official document issued under the responsibility of an inspection of a specific body, which is ultimately for our safety. The trademark is a clearly and obviously illustrated distinctive mark – as a result - giving a different character where it is indicated. A quality certification mark clearly conveys the message that its user is in compliance with regulations and specifications.

It qualifies the trademark holders raising them to a higher level among the players of the economy. It provides clear assistance to consumers and buyers to make the right decision for them. I think, it is not only important, but very useful as well to have a quality certification mark. Moreover, it is our common task and interest to make the meaning and content of various certification marks known with as wide consumer circle as possible.

The economic potential of a country is also demonstrated by the presence of a number of qualifying trademarks on its products and services.

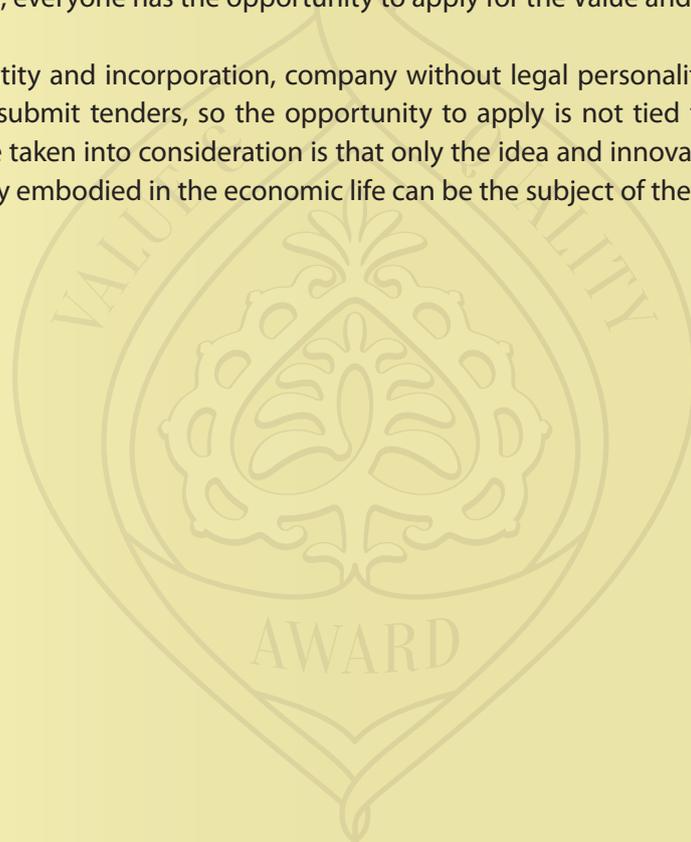


VALUE AND QUALITY AWARD TENDER

The Hungarian mind always creates a virtue out of the need. A lot of good, small and big ideas have become business successes. Do I think well that the Value and Quality Award Tender intends to encourage and award this value creation?

Yes, the Hungarian mind has been always famous for its creativity. Submitting applications is a competition giving change to tenderers to stand out from mediocrity. The Board of Announcers of the Value and Quality Award Tender is committed to supporting the expansion of the knowledge base by all means. The Value and Quality Award offers an opportunity that will eventually result in a positive distinction logo on the winner's product and service. Our award-winners are excellent examples of expertise, creativity and of how you can gain economic advantage by increasing your innovation activity. Most of our applicants and winners are small and medium-sized businesses, including of course large companies as well, but artists, creators, intellectual freelancers, individual entrepreneur and traditional farmers have also appeared among the tenderers. At the same time, we welcome the fact that our applicants are also experiencing the change of generation taking place in the field of economic life, which is clearly geared towards openness and willingness to act. Due to the open nature of the competition, everyone has the opportunity to apply for the Value and Quality Award and use this certification mark.

Any natural or legal entity and incorporation, company without legal personality, individual entrepreneur, creative community can submit tenders, so the opportunity to apply is not tied to income, headcount, etc. An important factor to be taken into consideration is that only the idea and innovative concept realized in the product or service actually embodied in the economic life can be the subject of the application.







VALUE AND QUALITY AWARD TENDER



**„Tradition is not guarding the ashes but passing on the flame! ”
(Tamás Morus)**

Hajnal Meat Processing Factory Ltd - is a real family business. It was founded in 1992 by László Hajnal as a private business with his father. Initially, it was exclusively a meat processing company specializing in the supply of their growing retail network and mostly selling carcass meat. In 2004, by purchasing the former Ringa meat shops, it became a truly defining meat company in Győr region. Apart from supplying their own shop network, they have become increasingly important supplier of raw materials not only for Győr region but also for many other meat factories in the country.

Their products were popular, more and more people were looking for them. Serving consumers was a growing problem, urging the realization of the „big dream” as soon as possible, the construction of a new meat factory.

In 2009 a meat processing factory as a new green-field investment- being adequate to the EU standards in all respects – was realized on 1800 square meters in border of Győr with a processing capacity of 650 pigs per day. When choosing the site for investment, the environment-oriented approach was decisive, but it was a good decision from logistical point of view as well. The new processing factory offers possibility to make their products with traditional sawdust fumigation.

The Hajnal Meat Processing Factory Ltd. manufactures their already popular products under modern technological conditions by using raw materials in high quality. The production is based on HACCP system coordinated with IFS (International Food Standard) quality management system.

In the meantime, due to product development, the company launched its own brand to the market **under the name Hajnal Meat with slogan: „from our family to your family's table”**. This emblem generates trust and purchase demand. Its popularity is constantly increasing. The manufacture of these formulations has become dominant for today.

Customer satisfaction is the primary consideration when designing a product range and new developments. Through continuous inquiries, market research and tasting, they seek to fully meet the needs of consumers, to satisfy their needs and to influence their purchasing habits with new developments.

Their brand, „Hajnal Meat”, launches two product-lines to the market:

Hajnal Meat Processing Factory Ltd. continues to process the product mainly in these two directions. These two product lines got the brand names DYNASTY and GENERATION.

- **Hajnal Meat Dynasty** (we strive for freshly developed new flavours respecting traditions). This product family contains red meat products, for example bologna, hot dog sausage in sheep casing, cold cuts.
- **Hajnal Meat Generation** including the future based on the past. This product line is made up of products that can be produced in traditional households as well, with traditional homemade seasoning, by traditional production but in modern hygienic conditions, like traditional smoked meats, pork cheese, chitterlings, bacon and sausages.



VALUE AND QUALITY AWARD TENDER

New development trend in the last years is to elaborate a delicate product group. Some members of the new product line are available today on the market and they are very popular, like marinated meats, Frédi slice, stuffed pork tenderloin in spicy coat. These products also wear the Value and Quality Award Trademark.

According to the production philosophy of Hajnal Meat Processing Factory Ltd., High quality is of paramount importance in the food industry, because our health depends on it, and we are what we eat. The Hajnal Meat Processing Factory Ltd. has been already gained the Hungarian Quality Product Award with their 15 products. In 2016 the company received the Merit Award for the Economy and in 2017 the Loyalty Award. Our awarded products are wearing the continuously controlled Value and Quality Award Trademark.

László Hajnal, the founder of the company, has died in 2016, and his wife, Mrs. Hajnal Raucsik Krisztina and their children have continued to carry on the business in an uninterrupted way, respecting his father's dreams, but realizing their own modern ideas and developments.

For his honor and memory the founders of the company created a special prize under name „Hajnal László” to be won by enterprise proving outstanding achievements in the food industrial category in the Value and quality Award Tender.

Quality and expertise where products are produced and delivered to consumers' table with love and devotion. This creed can never be a matter of compromise.





VALUE AND QUALITY AWARD TENDER



„Traditional recipes need to be highly kept because quality and progress are only dream without roots.“

Hajnalné Raucsik Krisztina, managing director, Hajnalhús Ltd.

Hajnalhús Kft's slogan transmit confidence, as the slogan „from our family to your family's table“ means that they are only offering products that you are happy to eat. How looks like the product palette? What is Hajnalhús offering in their product range?

As responsible manager, but as mother as well, I can only think that all customers are part of a family, only a bigger, so-called large family, for whom I am responsible. Producing food is only possible in strict compliance with the rules and in high quality, since our health and safety is at stake. This is a relationship of trust, because we are producing and our consumers are buying. The continuously increasing demand for our products shows that we are in the right way. In accordance with our slogan, we strive to meet the needs of all ages, from children to the elderly people, everyone will find the goods suiting their taste, i. e. our product range is wide. You can find here so-called red meat products, sausages, various hams, bacons, salami, or pre-made raw products giving very popular culinary experience, like stuffed pork tenderloin, marinated meats, pork chop wrapped in bacon and others. All our products are made from half porc. Most of our products are non-allergenic and we do not use separatums. All our products are GMO free. I think, it is not difficult to put delicious snacks „from our family to your family's table“ from about 75 dairy products of Hajnalhús Ltd.

The widest range of applicants of the Value and Quality Award represents the food industry. As tender announcer and evaluator give some helpful tips for this year's food applicants.

Perhaps the key is to manufacture their products only from superior basic materials, far-reaching compliance with the standards. Dare to deviate from the usual. Do not aim to copy the results of others, but learn from good examples. Feel free to let go of your imagination, dare to think and create new things. Provide space for young people, explore the opportunities and benefits of generation change, because it is possible only with a youthful dynamism and by respecting tradition to create products fitting today's age and taste. If a company has a clear business philosophy, is aware of its values, strengths, has a vision and knows where and how wants to go, moreover dares to dream big, such a company has a place among us. Feel free itself to apply for becoming a proud user of the Value and Quality Award Trademark.

Tradition and progress: how can a successful food entrepreneur today adapt the taste of our traditions to today's modern requirements?

I think that the taste of products with traditional recipes cannot be changed. This must be strictly kept, since quality and progress are only dream without roots. It is important, however, that traditional products must also be manufactured under modern, hygienic conditions. Quantity should never be at the expense of quality. Of course, we need to move with age, gently adapting to today's needs and demands. It is very important that a health-conscious approach is a key consideration when designing our products. The balance has to be found so that our products should not be only nutritious, healthy, but also tasty, delicious, sublime and even heavenly. All this requires up-to-date, constantly developing professional knowledge, common sense and last but not least, pure taste buds. Naturally, the modernity of our products requires continuous development. Our goal is to continuously upgrade the machine park of our production unit with many small ideas. We are in a constant relationship with our customers, we appreciate their opinions and their any suggestion to be always considered and used by us. Our goal- and customer-oriented, health and environment-conscious way of thinking, our high level professionalism and our dedication are a sure key to the continued growth of our current popularity.



 **legrand**®



VALUE AND QUALITY AWARD TENDER



“One is more than many. Quality is more important than quantity.” (Weiner Sennyey Tibor)

**As member of the Value and Quality Grand Prix Award Board,
we continued to undertake our commitment to quality.**

„For 100 years at home in our homes” - responsibility for high quality.

It is the responsibility of Legrand to always launch to the domestic and international markets products guarantying the highest quality and safety for its customers. We are proud that today there is almost no family or business in our country not meeting with any of our products during its life. For us, it's important to keep the trust being behind the name "Legrand", for this we've been working for 100 years in Hungary. The company designs, manufactures and sells electrical installation materials, its headquarter is in Szentes, the domestic sales head office is located in Budapest. First as Kontakta and Kontavill, later - after the successful privatization in 1992 – the company continued its work as a member of the Legrand Group. The Legrand Group as multinational company is a world market leader with their classical and low voltage electrical installation products, however it also has a leading in numerous new business segments as well, like user interfaces, energy distribution, cable management, IT systems, smart homes. The company sells its products on all five continents, in 180 countries of the world, employs 35,000 people worldwide, its sales are growing steadily.

Legrand CJSC, parent company of Legrand Group, is employing 600 people. In addition to their own employees, Legrand CJSC provides work in Csongrád county to additional 700 mainly disabled people. Our price income is mostly coming from export sales. Our product range consists of 35,000 different products and 20 million annually sold products.

Legrand builds on the knowledge and experience of Hungarian employees, saying that our most important value is the employee.

Our corporate values are created, built and developed by our employees in accordance with the needs of the given era. In our opinion, we must always be able to renew and give more to our partners. The announcement of Value and Quality Tender and participation of Legrand also promote the ability to renew with the professional support of the applicants. As an innovative company our goal is to help those who are committed to the guaranteed quality, and accordingly represent the values being behind the name Legrand. Unique and social utilities, sustainable development, innovation and quality will be the key guiding principles for us in our common work.

We are convinced that only companies can produce high quality products and services, whose incorporate the concept of responsibility into their business philosophy in addition to their economic goals. We say at Legrand that beyond professional knowledge, the soul of the company is also incorporated into the products.

Why is it important to integrate international experiences into local production? Is there any difference between foreign and domestic quality?

After the privatization, besides implementing its reorganization project and realizing developments in value of several tens of millions of Euros, the company was able to continue its success on the market. However, not only the new processes required for production, but also the business knowledge of Legrand Group acquired in international markets got into the possession of Legrand Hungary CJSC. Our international success also proves that Hungarian quality is not behind foreign one. Our products comply with strict Hungarian standards and also with the international testing requirements in all respects.

We think that besides quality, the Value and Quality Award Tender System is also suitable to guide businesses in the program against counterfeiting and abuse of trademark. Legrand Hungary - with its experience - will support the applicants to be able to demonstrate their innovative, quality and value-creating work.



VALUE AND QUALITY AWARD TENDER



Legrand Hungary CJSC

Our mission: Let's work together on quality!

The basic values of Legrand CJSC are timeless, they are only adapted to the needs of the given age and are getting better and better. In addition to our ability to renew, our commitment to high quality is the basis of our continuous development.

Striving for quality and making efforts to maintain it is just as important after the introduction of a successful product or service than at the very beginning. This path is not easy, successful applicants will see it, but it is worth it. It is worth keeping and maintaining the trust of our customers, because without this confidence, we will not be able to launch another outstanding product to the market because they will not be interested in us.

Innovative technology, reliability and style that Legrand offers to its customers. Legrand aims to innovate and promote smart solutions therefore the company is constantly developing its products beyond the technological demands of the age. **The quality, creativity and quality-conscious guidelines** given to our customers are what we believe in.

Based on its market leading position as a social responsible company, Legrand Zrt. attaches great importance to set an example through quality. Legrand has been manufacturing and selling electrical products in Hungary for 100 years, always including innovation and exceeding the requirement of our age. Their products keep to win awards, the management receives leadership recognition, moreover Legrand, as employer, is also many CSR awards' holder. We are proud of the results we have achieved, and we encourage everyone to show their abilities. One of the best ways for it is to apply for the **Value and Quality Award Trophy**.

Find out more about Legrand and its products at www.legrand.com



VALUE AND QUALITY AWARD TENDER



„Being at home in our homes for 100 years“

“Two basic topics should be integrated into the strategic elements of an enterprise: one is change management and ability to renew, and another is the high focus on quality.”

László Károlyi, general manager of Legrand CJSC.

Legrand is world-wide specialist in electrical and digital data transfer infrastructure for buildings. Today, the name Legrand is the same as development and quality. In 100 years, countless own developments and related recognitions have characterized their work. Please share with us few thoughts on what does almost 100 years since the foundation of the company mean to you?

We have been present in the Hungarian market for 100 years, meaning that Legrand has always been long-term in mind, including its predecessors as well. Long-term success required both appropriate management of changes and our ability to renew. We have started our activity with the production of porcelain sockets not being already present in our portfolio. In the 1940s, our predecessor manufactured nearly 700 different products, today Legrand has over 35,000 different products on offer. That's why we say „Everything which is electrical installation“ is Legrand Hungary. But not only products have undergone through significant changes over time. After the 2nd World War, the private factory became owned by the state, when production and trade were separated from each other and the production division was moved from Budapest to Szentes. The first modern production unit was completed in 1968. But imagine the situation! It was mostly an agricultural area, people skilled in agriculture started off in the way of „industrialization“. In 1988 Kontavill became independent and productivity improved. In 1992, following the successful privatization, Legrand Hungary CJSC. became member of the international Legrand Group. With this joining - in addition to the domestic market - production and sales have started to international market as well. Legrand is world-wide specialist in electrical and digital data transfer infrastructure for buildings. Today, our products are sold on every continent, with our presence in over 180 countries worldwide.

What kind of strategic principles a prospective Winner of the Value and Quality Award should have in order to be as successful as Legrand?

We think that the development of Legrand is an excellent example for how to manage changes successfully and how to move on a long-term sustainable path. Whatever changes we are talking about, whether individual, larger or even multinational companies, the primary goal is the development in each case. Development is defined as the renewal of products and services based on the expected changes in market requirements and thus the increase of market share in a particular segment. From my own experience, I highlight two very important elements needed by every prospective applicant for a successful application in the Value and Quality Award Tender System. These are the two cornerstones that should be incorporated into the strategic elements of the business: one is the skills of change management and renewal, and the other is the emphasis on quality. As far as change is concerned, we have seen in Legrand's 100-year history that they coped well with very extreme economic and political conditions, and this is no different today. In fact, we can say that changes are accelerating because we live in a globalized world, where information flows a lot easier and businesses move easily around the world, so we can find ourselves in an unexpected business environment at any time. However not only this is causing a dramatic change, but digital transformation as well, or the integration of the



VALUE AND QUALITY AWARD TENDER

growing generation Y and Z into the work environment. Businesses need to find successful solutions to all of these problems, as these risks also represent enormous opportunities at the same time. Anyone who skilfully handles these problems will be successful. In short term, investing energy and money into high quality being another cornerstone, may seem excessive, but our results are also proving that quality is always a worthwhile investment. This is especially true in our today's digital world, where customers can easily find information on products and services. You should not regret spending on quality because you will keep your business on a long-term and reliable growth path.

What kind of applications does Legrand expect through the Value and Quality Award Tender System?

In addition to the two principles mentioned above - change management and quality - we believe that only they can produce high quality products and services who, in addition to their economic interests, incorporate social utility and sustainability into their business philosophy. Commitment to high quality does not only apply to a period, however, it must always be maintained. We are looking for innovative solutions in the applications and for the attitude like „Legrand“ managing the life of a product or service in a complex way. Our experience as developer, manufacturer and trader shows that we do not just need to focus on our local market, so we will also monitor the export potential of the submitted applications as well. Commitment to high quality is also in connection with social responsibility and environmental protection. We welcome and vote for applications in the field where Legrand is active - the construction industry and everything not necessarily including the manufacture of electrical products, for example, patient care for the elderly, products and services which are forward-looking and exemplary. The subjects of the applications should be suitable to strengthen the market position of companies and to make the applicants worthy of being included in the premium camp of Value and Quality Award Tender. We know that Hungarian quality is successful at international level as well. We continue to believe that the Value and Quality Award, launched last year, can effectively support the activity and market opportunities of its participants.



POLI-FARBE



VALUE AND QUALITY AWARD TENDER

POLI-FARBE

Poly-Farbe Chemical Industry Ltd.

Poli-Farbe Chemical Industry Ltd., based in Bócsa, became from a family business to one of the Hungarian leading paint and plaster factory. While most of competitors have stopped manufacturing in Hungary and are selling only foreign recipes to customers, we are continuously expanding our competitive product range in our own laboratory and with our modern manufacturing machines and with the help of our Hungarian chemical experts.

Our company has been progressing with successful developments and innovations since its foundation in 1992, and today we are very close to achieve market leadership in Hungary.

Antal Szabó, founder of Poli-Farbe Ltd. worked as manager of the box producing plant and as security officer in a cooperative of Bócsa. At the beginning of the change of regime, it became clear to him that he could lose his job due to the economic recession, then he began to realize his own vision for which he also received foreign support.

In 1989, the question was raised in a family conversation with a Bavarian small entrepreneur in Waldkraiburg whether he intends to produce paints in Bócsa. The answer was yes. By the morning, they agreed in details. To get started, a simple technology and a recipe, as well as the necessary raw materials were provided by the Bavarian party, who made all this in return for a significant historical moment that the then government opened its borders to Austria for East German tourists. Thus, the company was founded under the name Fischer-Farben Ltd. at the end of 1989.

The headquarters of the company was initially in Fischerbócsa with box and paint core manufacturing activity. The initial size and capacity of the company is well illustrated by the fact that in the first year of their activity, less than 20 tonnes of paint were produced and sold. In 2018, our paint production exceeded 48 thousand tons, while our sales exceeded 12 billion HUF.

Our sales doubled between 2008 and 2015 and have still continued to grow. All of this is due to our ability to develop paints meeting real customer requirements. After our success on domestic market, foreign expansion started to unfold in 2005. In 2006 the exports made up 2%, in 2007 3% and in 2008 5% of the sales revenue of the company. Over the past 3 years, export sales have been proportionally 4-5% of Poli-Farbe's annual revenue. Today Poli-Farbe Ltd. deliver paints to the neighbouring countries including Austria, Romania, Serbia, Slovakia and Slovenia.

As our capacity expanded, the number of people employed by our company also increased reaching 280 persons in 2018. Poli-Farbe Ltd. provides employment and livelihoods to many people not only in Ócsa, but in the surrounding towns as well. The third most important pillar of the development of Poli-Farbe Chemical Co. is the training of employees in addition to capacity expansion and quality improvement. The company offers the opportunity to participate in an OKJ chemical vocational training to its employees.

To strengthen the trust of our partners, our quality management system is certificated with independent experts. We have ISO 9001 certification for quality management since 1999 and ISO 14001 environmental management certification since 2013.

The goal of Poli-Farbe Ltd. is to increase customer satisfaction through the effective implementation of the system, including the process of continuous improvement of the current structure, as well as to build trust in order to meet customer requirements, and to comply with the applicable legislation.



VALUE AND QUALITY AWARD TENDER

In 2017 the company carried on a “milestone” investment: Due to new production unit built with robot technology and a 21st century production line by investing more than HUF 1 billion, the competitiveness of the Hungarian paints will increase all over the world. The main advantage of industry’s development of 4.0 is to produce larger amounts of wall paint in less time using less electricity, while reducing the human resource per unit of tonne but increasing the volume of production. In the new production unit, they can produce twice more paint as before.

Building on new capacities, they can also increase their export activity. By expanding their production capacity, their intention is not only to gain market leadership in the domestic market estimated at about 30-35 billion forints, but also want to have regional role in the region. Between the years of 2018 and 2020, an export increase of 20 percent is expected in the white, indoor dispersion wall paint segment.

On 11th of February, 2019, Poli-Farbe Ltd. entered into a partnership with the Polish Sniezka paint company group.

Thanks to the charity programs of Poli-Farbe Ltd., hundreds of educational, social, health and cultural institutions had been renewed with this quality Hungarian paint in the past years - from the border and beyond. In addition, Poli-Farbe is one of the major donors to National Association of Large Families, as well as the strategic partner of Budapest Association of Disabled People. The company’s efforts in social responsibility have been recognized by the Ministry of Human Resources in 2012, Mr. Antal Szabó, managing director of Poli-Farbe Chemical Co. Ltd., was awarded a Ministerial Recognition Prize at the event organized on the occasion of the Disabled World Day.





VALUE AND QUALITY AWARD TENDER

POLI-FARBE

„With color, with soul,” our products bring diversity and thus positive thoughts to our homes. „

Antal Szabó, managing director of Poly-Farbe Chemical Industry Ltd.

The products of Poli-Farbe Ltd. are „ambassadors” of colours and positive thoughts. How does a product become more than a product?

It just depends on people. Our employees, expertise and innovative solutions ensure the consistent quality of our paints. Innovations and product features are all designed to meet the requirements of renovators and professionals, and maximally adapt to consumer needs. From time to time, we come up with new product features and novelties serving the purpose of flat renovations, but exactly beautification of homes. Thanks to our products, even residential home renovators are not even reminded of confusion today, but self-expression, the ability to renew their homes every few years according to their taste, with the influence of colours and changing fashions, and we help them to create a high-profile home. Slogen of our company: Poli-Farbe - „With color, with soul”. We can say without exaggeration that our products bring diversity and thus positive thoughts to homes. In the heart of Bács-Kiskun County, in Bócsa, we have been working for over 25 years to ensure that high quality Hungarian paints and plasters would be the most effective solution for renovators. Our product innovations are recognized with quality awards every year proving that the knowledge and experience of Hungarian chemical engineers is outstanding at international level as well.

Poli-Farbe’s activity shows an example for creativity, diversity and positive thinking. The youngest member of this consistent work is home heating wall paint. Do we rightly think that this is a revolutionary innovation in energy efficiency?

Poli-Farbe heating paint is an innovation that could revolutionize home renovation in the coming decades. This special wall paint is an electrical consumer, a system consisting of a power source, a control system and paint containing additives with electrical conductivity. The product is planned to be installed in any household, but only by a qualified, licensed technician. Its efficiency lies in the fact that it heats the selected area directly without loss of time and heat: with an area of approximately 6 square meters, an apartment with an area of 60-70 square meters can be heated at a capacity of 300-350 watts / m². Its main advantage is that it significantly reduces the ecological footprint of homes and is cheaper to build up than traditional heating systems. The development team consists of Hungarian experts: Department of Telecommunications and Media Informatics, BME Faculty of Electrical Engineering and Informatics as well as the professional team of Poli-Farbe. Our company would like to start the production and trade of this product even this year.



VALUE AND QUALITY AWARD TENDER

Poli-Farbe Ltd. believes that talent, diligence and ingenuity do not create value only for the company. What could a company do besides its own business successes for creating value to others as well through innovation and persistent work?

It is important for a company to be able to think and act responsibly by setting so a good example for its environment. The dynamic development of Poli-Farbe lies in the fact that the founders and employees of the company speak one language and they also listen to the opinions of others. The key to the success of our paints is to involve market players, primarily specialist dealers and consumers, in the development process, thus, we only manufacture products that are in demand and represent a real solution in the field of home beautification. However, Poli-Farbe does not only focus on innovation: from the beginning, we are supporting disadvantaged talents. We support the talents, whether they are healthy or disabled, because we believe that their positive attitude and diligence are exemplary for all of us. In addition, we have launched a number of national programs helping hundreds of health, social, educational and cultural institutions to be renewed across and beyond our borders. We believe that a renewed, beautiful environment has a positive impact on people and on our daily lives, so that we success to create real value.



Poli Farbe – Colour and soul

Our History

Poli-Farbe Chemical Ltd. is one of the leading paint and plaster manufacturer in Hungary. While our competitors have shut down their production in Hungary and sell only foreign formulas to their customers, we constantly broaden our competitive product range with the help of our Hungarian chemistry specialists, in our own laboratory, with our modern manufacturing machines. Since the foundation of our company in 1992, we are progressing with successful developments and innovations, and today we are on the verge of becoming the Hungarian market leader.



Founder of Poli-Farbe, Antal Szabó, worked as the Manager of the box factory and as safety representative at a collective farm in Bócsa. At the end of Communism in Hungary it became clear to him that he could lose his job due to the economic recession, so he started to build up his own enterprise with some help from abroad. During a meeting with a Bavarian small enterprise in Waldkraiburg in 1989 he was asked if he wanted to start producing paints in Bócsa. And his answer was yes. By next morning they agreed on all the details:

the Bavarian party provided a simple technology and recipes, as well as the necessary raw materials in order to start production - they provided all these for the historic moment of the then Hungarian government to open Hungary's borders with Austria for the East-German tourist.

This is how our company, then called Fischer-Farben Ltd., was founded at the end of 1989. The company was initially seated in Fischerbócsa. Our core activity was box and paint production. The starting size and capacities of our company is well reflected by the fact that in the first year we produced and sold less than 20 tons of paints. This figure has been continuously growing ever since. 20 years after our foundation, in 2009, we produced and sold more than 35 thousand tons of paints, and our turnover exceeded 6.1 billion HUF. In 2018 our paint production passed 48 thousand tons, and our turnover was more than 12 billion HUF.

Seeing the success of our products in Hungary, from 2005, it has become important to us to challenge ourselves on the international market as well. In 2006, 2% of our annual turnover was from export; in 2007, it was 3%. In the last 3 years, including 2017, export made 4-5% of our annual revenue. Nowadays we transport paints to neighbouring countries, such as Austria, Croatia, Romania, Serbia, Slovakia and Slovenia.

Poli-Farbe Vegyipari Kft.

Bócsa: 6235 Bócsa, III. kerület 2. • Telefon: +36 (78) 453 130, 453 133 • Fax titkárság: +36 (78) 553 013 • Fax áruforgalom: +36 (78) 453 014 • E-mail: polifarbe@polifarbe.hu
Alsónémedi: 2351 Alsónémedi, Északi ipartelep • Telefon: +36 (30) 866 4639

On 11st February 2019 Poli-Farbe Ltd. signed a partnership agreement with polish Sniezka group of paint industry.

Facing the crisis: continuous quality improvement and capacity increase

Poli-Farbe Chemical Ltd. is 100% owned by Hungarians, and its management has sought to set long-term targets ever since the beginnings. The strategies shaping the continuous development of the company have been determined based on these targets: any profits have been consistently recycled into the operations, and this allowed buy to buy our recent site in Bócsa, and to continuously expand and modernize our production equipment. These steps enabled us to broaden our product portfolio.

Some milestones of our product developments in the past few years:

- We have been producing **enamel paints** since 2001.
- In 2002 our product portfolio was extended with **water-based wood preservatives**.
- We've been producing **plasters** since 2004.
- In 2005 we developed our most successful, especially user-friendly product, **Platinum**, which is a **single-layer, premium quality wall paint**.
- In 2006 we were focusing on **water-based enamel paints**.
- We launched the product portfolio of **Corso adhesives** in 2007.
- In 2008 our **Inntaler** product portfolio was extended by **special wall paints** and other **accessories**.
- In 2009 we launched the **Platinum Dekor** product range, and the collection of **Platinum Kid children's room paints**.
- In 2010 our **Poli-Farbe Neo** paint containing Teflon® surface-protection additive was developed.
- From 2011 we've been producing the **formaldehyde-free** version of **Platinum**, and we extended our **Platinum Dekor** product range.
- In 2013 we went to the market with our unique **Platinum Kitchen and Bathroom Paints**, and we launched our **Policolor Ready complete thermal insulation system**.
- In the spring of 2013, **Boróka Satin Solvent-Based Solid Wood Stain** was born, which was followed by **Boróka Solvent-Based Transparent Wood Stain** in 2014.
- In 2014, we created **Medi-Farbe Dispersion Interior Wall Paint**, which is specifically recommended for painting sanitary facilities.
- In 2015, **Cellkolor Brill High-gloss Enamel Paint** was introduced to the market.



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- One of the novelties of 2016 was the arrival of the newest member of **Poli-Farbe Platinum One Coat Interior Wall Paint, the Platinum RIO—honouring the Olympics**—in 8 wonderful new shades at the beginning of the paint season. Before the end of this year, we concluded an agreement with The DOW Chemical Company. The result of the joint product development is the **Poli-Farbe Inntaler AIR CLEANER Interior Wall Paint**.
- Since 2017, Poli-Farbe Kft. sells **DELTA Woodprotection industrial wood stains** on the Hungarian market.
- In 2018, we renew **Poli-Farbe Platinum Matt Latex Wall Paint** inside out, which can be applied to protect and decorate indoor spaces exposed to excessive use.
- In 2019 we launched with the following new products on the market: **Poli-Farbe Santal Hypoallergenic wall paint, Poli-Farbe Santal Hypoallergenic filler, Platinum Decor Colourfur interior wall paint**.



Our company started to use the computer-controlled, automated and completely closed-circuit paint production technology in 2004. In order to satisfy the growing demands, we increased our capacity: a new production line was developed, where plasters forming the basis of the thermal insulation systems, and single-layer paints are produced. This equipment, one of the most up-to-date paint production systems in Hungary, enabled a huge step forward in the quality development of our products, significantly decreasing physical

labour needs and practically eliminating any environment pollution. We started to build our logistics centre in 2009, using EU funds, and we finished the construction of this centre by the summer of 2010. Total value of this project exceeded 270 million HUF. In that same year we installed our own powder production line as part of an investment of more than 100 million HUF. Since then we've been producing gypsum plasters and adhesives. The plasters and adhesives of various structures of the Policolor thermal insulation system, awarded with Hungarian Quality Product Award and Excellent Construction Product trademark, are also produced here, therefore Poli-Farbe Ltd. can provide complex services for the thermal insulation of houses.

The expansion of the research and development activities of our company required the construction of our new laboratory of 160 square metres, where research and development is separated from quality control. In the year of 2013 we set out high-quality working conditions for our developers, and provided state-of-the-art technical equipments for the laboratory. Based on our environment-conscious approach, we installed solar panels in order to provide hot water for the lab.

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In 2017, we made a major investment: we expanded our production capacity by around HUF 926 million of investment. We used the modern technology of Industry 4.0 to reach full automation. Because of our new unit equipped with a 21st-century production line, we can ensure you that the competitiveness of Hungarian paints will increase worldwide. The biggest advantage of the development with Industry 4.0 is that we can produce more distemper in a shorter period by using less electricity, while we are decreasing human resource needs per ton, and increasing the production volume. In the new unit, we can produce twice as much paint as earlier in one shift. Building on these new capacities, we can extend our export activity as well.

Besides the increasing competitiveness of investment and development on international level, it is rejoicing that the introduction of robotics has not lead to dismissals. Due to intra-corporate transfers, there were no loss of jobs. The environmentally friendly technology of the development results in a smaller use of energy. This corresponds to one of our main goals that is not to harm the environment not only when manufacturing our products, but also when choosing components, and where it is possible reduce pollution to the minimum or eliminate it completely. It is also a significant step to

remove tasks which require great physical effort from our employees in order to protect health and create a more attractive workplace.

Organizational re-structuring



Parallel to the expansion of our production, our headcount also increased, it doubled in the past five years and reached 230 people.

Our company gives work, and hence provides a living, to a lot of people not only in Bócsa, but in the neighbouring villages, as well. The third most important pillar of the development of Poli-Farbe Ltd, in addition to the capacity expansion and quality development, is the training of employees. Our company provides opportunity for the employees to participate in chemical professional training.

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In order to strengthen the trust of our partners in our reliability, we asked independent experts to accredit our management system. We obtained our quality management certificate according to the ISO 9001 standard in 1999, and our environment management certificate according to the ISO 14001 standard in 2013.

Innovative solutions, awarded products

Our most significant result is that within slightly more than 25 years, we built a dynamically developing corporation in Bócsa from scratch, which has become a decisive paint and plaster factory in the Carpathian Basin. We have won numerous product and innovation prizes thanks to our Hungarian creative chemical technicians working in our laboratory with our modern manufacturing machines. Our group is continuously looking for innovative solutions in order to manufacture better and better products. More of our products give proof of this; a whole product line of ours won Magyar Termék Nagydíj (Hungarian Quality Product Award), and several other products gained recognition:

- 2006. Hungarian Quality Product Award: Platinum single-layer indoor wall paint and Boróka wood glaze
- 2006. Hungarian Innovation Tender Award: Platinum single-layer indoor wall paint
- 2007. Hungarian Quality Product Award: Policolor thermal insulation system
- 2008. Hungarian Quality Product Award Qualification: Inntaler product range
- 2008. "Magyar Minőség Háza" Quality Award: Inntaler product range
- 2009. Hungarian Quality Product Award: Cellkolor Aqua water-based enamel product range
- 2010. Hungarian Quality Product Award: Platinum Kid baby-friendly paint
- 2011. Excellent Construction Product Award: Policolor thermal insulation system
- 2011. Bölcső (Cradle) Award: Poli-Farbe Ltd. Platinum Kid Charity Programme
- 2011. ÉMI Quality Logo: Policolor silicon plaster
- 2011. Hungarian Quality Product Award: Poli-Farbe Neo wall paint
- 2012. Hungarian Quality Product Award: Policolor thermal insulation system with rock-wool
- 2012. Environment Protection Award of Excellence Policolor thermal insulation system with rock-wool
- 2013. Hungarian Quality Product Award: Boróka Satin&Base solvent-based thick-glaze and base layer
- 2014. Hungarian Quality Product Award: Platinum single-layer indoor wall paint
- 2014. Hungarian Economy Award of Excellence
- 2015. Hungarian Quality Product Award: Cellkolor Brill high-gloss enamel paint
- 2018. Product of the Year: Poli-Farbe Platinum One Coat Interior Wall Paint
- 2019. Product of the Year: Poli-Farbe Platinum Matt Latex Wall Paint

During the development of our company we have been facing many challenges, nevertheless we can continue our dynamic development path taking advantage of the domestic know-how, and our flexible, yet reasonable,

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people-oriented approach. At Poli-Farbe we believe in innovation, developments, reliable, state-of-the-art, high quality and good value for money products, and we see satisfied and returning customers as the key of our future.

Pannon Paint Network



In Hungary there are about one thousand paint shops operated by or originated from family enterprises. Poli-Farbe launched Pannon Paint Network in the autumn of 2011 in order to provide common actions, uniform communication and to attract Hungarian customers. In the framework of the concept “store in store”, the Hungarian paints will gain a prominent place, and the family businesses will stay on the market with the help of cooperation and unified marketing. Every stockist who joins the network will be able to increase their profit significantly, this is why the expansion of the network is still on the agenda. In the middle of 2018, 184 stores of 104 partners have become a member of the network countrywide; in these specialist stores, they put emphasis on the Hungarian quality paints.

We help with Hungarian paints

Our company management has not forgotten where they came from and where they are heading. Our leaders are on the view that Hungarian forint and Euro do not worth a penny, if they cannot share their positive notions, values and do not support those who are in need. The goal of the corporate in Bócsa is to surround families and communities with clean, nice environment as healthy as possible. Thanks to the last years’ charity programmes organised by Poli-Farbe, hundreds of educational, social, health-care and cultural institutions—within and outside our borders—have been recoloured with Hungarian quality paints. Moreover, Poli-Farbe is one of the primary benefactors of the Nagycsaládosok Országos Egyesülete (National Association of Large Families), and the strategic partner of Mozgássérültek Budapesti Egyesülete (Budapest Association of Disabled People). Our initiative has started the Újrafestett valóság (Re-painted Reality) exhibition series, which made it possible for the healthy and disabled artists to create upon our common values. We have successfully proved that mouth and foot painting artists are able to create exceptional artwork, if we provide them with the right tools. The social responsibility efforts of our company were acknowledged by the Ministry of Human Capacities in 2012, when Antal Szabó, Managing Director of Poli-Farbe, was awarded with Diploma of Merit by the Minister at the event organized on the International Day of People with Disabilities.

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ProfessionCert



VALUE AND QUALITY AWARD TENDER



ProfessionCert Co. Ltd.

ProfessionCert Co. Ltd. is a Hungarian-owned company. Their main activities: independent technical and engineering inspections, testing services, expertise, certification, project management services and process development both in Hungary and beyond our borders. The members of the company's management, as well as the employees have professional experiences of several decades covering a wide range of different fields of expertise.

ProfessionCert Ltd. is using its own experts during implementation of audit, testing, inspection services and process improvements. In case of special professional needs, itself qualifies and applies the involved experts.

Our experts provide support to our partners – from development to obtaining the necessary licenses - for interpretation, application and successful fulfilment of the Hungarian and European requirements.

Our goal is to support our partners in promoting their products to become suitable to reach national and international markets and comply with Hungarian and international regulations and customer requirements as well.

Our main priority is to emphasize the safety and quality of products and to increase product competitiveness. Therefore, we consider as one of our main tasks to support the "Value and Quality Award Tender" and to take part actively in the tender system.

ProfessionCert Ltd. has implemented and effectively operates its quality management system in line with the principles of the MSZ EN ISO 9001:2015 standard proved by an independent certificate.

Our goal is the continuous development and expansion of range of services in close cooperation with our customers, taking into account their needs and the market environment.

Contacts:

ProfessionCert Kft.

1036 Budapest, Galagonya u. 5.

www.professioncert.hu

info@professioncert.hu



VALUE AND QUALITY AWARD TENDER



„Our main activity is ensuring the professional success of our clients with services related to quality compliance”

Ágnes Bálint, managing director, ProfessionCert Co. Ltd.

As an independent engineering organization, you are working in the background, and in your everyday lives we rarely meet your activities directly. How exactly do you contribute to the increase of the quality?

The main activity of our company is ensuring the professional success of our clients with services related to quality. We participate on a daily basis in products', systems' compliance tests, moreover in verification and certification processes.

During our daily work we provide expert support to our Partners in the interpretation, application and successful fulfilment of Hungarian and European requirements.

Our goal is to make our partners' products and services suitable for the national and international markets, moreover to assure them to meet both national and international regulations and customer requirements.

Technical regulations and standards are important in your field. What about the EU harmonization of Hungarian standards, how well they meet European and international expectations?

Our employees all work with engineering qualifications and with standard application experience of several decades. We are members of the Hungarian Standards Board (MSZT). We actively participate in the work of several professional fields and we support the tasks of the National Committee for Standardization with our expert activity.

Thanks to this membership and our ongoing cooperation with international certification bodies, we have an up-to-date knowledge of current legal requirements and standards.

We can say that Hungarian standardization is keeping up with EU standard-setting and is actively participating in it. We see that this task is huge with continuously renewed challenges in standardization. Companies targeting the EU market can rely on information available on domestic channels.

The quality requirements are changing day by day just like the economic environment. As jury chairman of the Value and Quality Award Tender, please mention some focus points being necessary for the players of the economy as well as for prospective applicants of the Value and Quality Award Tender.

The first step of successfully meeting both the quality requirements and the application is to get to know the content and formal requirements in detail.

In case of the „Value and Quality Grand Prize”, it is important to highlight the application criteria under which only products, software or services - already introduced and available to users - can be applied for. In addition, it is necessary that the subject of the tender has to fully comply with the relevant legislation and quality requirements. When preparing an application, it is important to submit all supporting documents.

For a positive evaluation, the application has to present very clearly the value of the product / service in the market. Applicants must clearly know the benefits of their product and service and they must be able to demonstrate this in the tender documentation submitted.

One of the benefits of the „Value and Quality Award” is that it provides free consultation for those who are planning to submit an application.

I recommend you to take the advantage of this opportunity for the sake of a successful application



SSM&SIU



VALUE AND QUALITY AWARD TENDER



SSM & SIU

S.C. SSM & SIU S.R.L.

Motto: „Your company is safe in our hands!”

The social sensibility and commitment of the founders of the company drew their attention to the shortcomings in workplace safety.

This Transylvanian company, headquartered in Mezőcsávás has been active in the field of labour safety, health protection,, prevention of occupational emergencies since 2008. It was founded with the aim to provide full service in this diverse field of expertise.

Dynamic, socially sensitive and highly professional staff is providing external accredited services. With their help, the most varied range of partners is able to perform harmonious, safety and productive work not endangering human life.

It is one of the few companies working with high-quality staff with outstanding professional knowledge from the outset. They are proud to say that SSM & SIU has a permanent contractual relationship with more than 650 companies throughout Transylvania.

The employees of SSM & SIU S.R.L. have different ages, skills and sphere of interests, which guarantees a personalized, high quality, fast and efficient service. The staff responds to the ever-changing challenges by providing them with enhanced knowledge through continuous professional training.

Three main principles of work to be done:

- legal compliance
- fast, efficient advising activity
- customer-oriented work

Today, SSM & SIU S.R.L. has become a two working point enterprise.

In 2012 the company started its agricultural activity with walnut plantation and cultivation of berry fruits, by exploiting the geographic location of the settlements, the productive capacity and climatic conditions of the land. Today the company is farming already on 5 hectares of land with the aim to increase the size of the area continually.

The economic development support won in 2017, which was applied for through the regional office of the Hungarian National Trading House, was a big help. The support helped us to become competitive in product quality and quantity as well. Their raw materials are becoming increasingly popular among processing companies and distributors. Their finished products are favoured by supermarket chains and catering places. The dynamic growth in quantity and quality will also allow the expansion within the European Union in the near future.

The aim is to achieve further improvements in both sectors of activity.

In the field of labour safety, the big dream is to help minimize the number of workplace accidents, emergencies and fire damage by meeting the ever-increasing challenges and solving problems more efficiently.

In 2018 – by building a guesthouse in the region „Mezőség” – the development of the local rural tourism and catering has been started. Most of the catering will be provided with locally produced raw materials.



VALUE AND QUALITY AWARD TENDER



SSM&SIU

„Satisfaction, efficiency, skills, and ultimately price income continue to increase by ensuring appropriate working conditions”

Szabó Zoltán Győző, managing director, SSM & SIU S.R.L.

The accident is painful, its prevention is not! – says SSM & SIU S.R.L. How security-conscious are businesses? How important value is the safe work environment in a company today?

Unfortunately, I have to say that this area leaves much to be done, meeting EU requirements is going slowly, even though safe, risk-free work are key issues, as we spend a significant part of our life at our workplace. There are almost no workplaces where, due to the nature of the work, there is no accident or problem of this kind. However, it can also be stated that due to increasingly stringent expectations and workplace training, the number of work-related accidents decreases, even if not drastically, from year to year. It is also a sad fact that in recent years, at 2/3 of workplaces inspected they have found irregularities with regard to both jobs and employees. In my opinion, safe working environment is a value of great importance. Satisfaction, productivity and efficiency will increase by ensuring proper working conditions, which will ultimately lead to an increase in sales. At a workplace where everything is in order, there are safe working environment, it is more likely to have a highly qualified manpower being able to produce higher quality, more marketable products.

As member of Board of announcers, SSM & SIU S.R.L. does not only represent its own profession, but also Transylvania, the largest Hungarian-populated area beyond our borders. How would you approach your compatriots in favour of the Value of Quality Award Tender?

For me and for our company, it is a great honour to have possibility for participating in the work of the Board of Announcers. Great for us to see that companies working outside Hungary have the opportunity to apply for such positive recognition. We are fortunate enough to be in continuous contact with over 650 businesses across Transylvania. We are in a fortunate position to be in continuous contact with over 650 businesses across Transylvania. I know that Transylvanian businesses have become very strong in recent years. Knowing their products, their manufacturing conditions, I can encourage them to apply for the honourable title of Value and Quality Award, because their products would be able to compete. I believe that participation and winning award at the tender is a huge milestone for the further success of Transylvanian businesses. We must seize the opportunity! Read the call for proposals and take advantage of the free consultation! Take an example of large number of Transylvanian businesses already using the Value and Quality Award Trademark.

Along with your services, we can meet fantastic jams, raspberries and nuts all the time on the shelves of stores. How does agriculture come into your business activity?

We think it is clever and wise to stand on more than one foot. We are so lucky that „Mezőség” is our home with both good climatic and soil conditions. Basing on the professional skills of our colleague, we decided to expand towards agriculture. We started with walnut plantations and cultivation of berries very successfully. Today we are farming on our own land of 5 hectares constantly expanded by us. We applied for economic development support through the regional office of the Hungarian National Trading House, which we have successfully won. Thus, by developing our agricultural machine park, the quality and quantity of our products have also made us competitive in the near and far markets. Our goal is to get to know and like our products also in the countries of the European Union. Another idea we have is to build a guesthouse in order to develop local tourism in a way that the catering is provided by our own production. Our goal is to get more people to know and to like the colours and flavours of Transylvania for the sake of always coming back to us.

CREATOR OF THE TROPHY IS HOLLÓHÁZA PORCELAIN FACTORY LTD.

In Hollóháza wonderful works of art are created by careful human hands from dust and fire, built on centuries-old traditions. Thanks to this knowledge across generations, the dream of the founders has come true and the TROPHY was born as a symbol of the Value and Quality Award.





TRADITION AND...



There has been a gastro revolution in Hungary in recent years, whereby we have rediscovered forgotten recipes, the well-known traditional dishes are brought to the dining tables in a new approach and serving. Of course, this required the right materials, well-trained professionals and good business people. By now, it is not a matter of growing numbers of people what they eat. At the Hollóháza Porcelain Factory, we thought this further and we stated: not only does it matter "what we eat", but it does not matter "from what we eat. It is important to lay the table with domestic porcelain.

The Hollóháza Porcelain Factory was added to the National Depository in 2017 and after that the Hollóháza porcelain became Hungaricum. This is a great glory, but also a responsibility. We have to keep the value we have accumulated since 1777,



physically in the same place, first in glass, later in faience and finally in porcelain production. The common point has always been the handmade work and striving for excellent quality. At the same time, we need to see the changes around us, changing tastes, habits, and technological development. The place of our activities has been unchanged from the beginning. Accordingly, we need to develop our product family in line with tradition, while the new generation is open to the requirements of the modern life. To this end, we have to dare to dream big and to experiment, moreover we need to be continuously inspired.



Our first set, inspired by this spirit, based on new shapes and decorative elements, was launched in April 2017 to our brand shops and resellers. With the participation of Erika Sütő, porcelain designer, this completely new set is the result of several years' development and market research, which got the name Minerva. It is characterized by youthful, modern form and decoration. In addition, it is extremely practical as it can be used in a microwave and dishwasher as well. The item assortment has been expanded further in 2019.





VALUE & QUALITY AWARD

In 2019 László Jurcsák (student of Endre Szász) returned to the Hollóháza Porcelain Factory with new ideas and completed a slightly more colourful collection: „Road,” „Wedding,” and „Travel” decor that are extending the range of our ornaments.



In 2019, it will be 30 years that Nigel Mansell, motorsport legend, in the Hungaroring Formula-1 event, raised aloft the trophy of the Hollóháza Porcelain Factory in 1989. On this occasion we made the unique “Replica” consisting 50 pieces with a Mansell signed certificate.

When renewing our products, we take into account usability, and it is important to adapt new technology allowing us to use dishwasher and microwave oven in order to meet our today's requirements.

Hollóháza Porcelain Factory has been committed to excellent quality since 1999, having been producing trophies since then, and the special prizes of the Board of Announcers since 2014. In the period of 1999-2017 the Hungarian Quality Product Award and from the year of 2018 the Value and Quality Award are created by Hollóháza Porcelain Factory. We are proud that the Trophy of Hollóháza has today become the symbol of value and quality.

We believe that it is the responsibility of a company having healthy visions and mission consciousness to respect traditions and, in addition to being constantly renewed, to shape environment in its own modest way, moreover to influence its customer's life. The Hollóháza Porcelain Factory wants to bring some style back to the meals again, as we used to say: „Let's give the right way to eat!” on a Sunday family lunch or at a friendly gathering. Even meat soup is better to eat from porcelain plate.

We hope that the former and present winners will be our partners in the future.



Tradition and renewal: Porcelain of Hollóháza





VALUE & QUALITY AWARD



„Impress, create, enrich;
and our homeland will prosper!”

/:Ferenc Kölcsey – Poem Huszt:/