



CATALOGUE OF THE

VALUE &
QUALITY
AWARD

TENDER
2026





THE VALUE AND QUALITY AWARD
CERTIFICATION TRADEMARK IS A SYMBOL
OF EXCELLENCE. A SHOWCASE OF
CREATIVITY AND EXPERTISE, WHICH CONVEYS
CONTINUOUSLY CONTROLLED QUALITY!



Dear Award Winners, Dear Readers,

"Everything depends on us – we just need the will! Respect the past so that you may understand the present and build the future." /Count István Széchenyi/

A nation's economic strength and its cultural and social standing are always determined by achievements going beyond the ordinary. Those businesses, creative minds and experts who are not content with mediocrity, but strive every day for excellence, innovation and the highest standards of quality.

I am delighted to welcome all readers who are committed to values and excellent quality. I would like to extend my warmest congratulations to the award winners introduced in this catalogue, the new licence holders of the Value and Quality Award Tender.

This publication is not merely a list of names or a collection of successful projects. This catalogue showcases the most valuable players in the domestic and regional economies, forward-looking innovations, and reliable, tradition-based quality. The trademark users presented here, have demonstrated that, even in a constantly changing market environment, they are able to create outstanding goods, services and intellectual property that are competitive at international level as well.

I believe that the 'Value and Quality Award' Certification Mark is necessary. This award recognises products, services and business organisations that have demonstrated a commitment to outstanding quality and place particular emphasis on producing high-quality products and providing reliable services. Being awarded the trademark and bearing the prestigious title of the Value and Quality Award indicates continuously monitored and certified quality. Winning this title is both an honour and a responsibility. It is a guarantee for consumers, a promise to partners and an inspiring example for competitors. Behind the success of the award winners there are countless hours of work, perseverance, creativity and an unconditional dedication to their work.

Given the uncertain economic climate, it is a significant achievement that the standard of the applications submitted, covering a wide variety of topics, was exceptionally high. Judging by the successful applicants, it is clear that the application system guarantees both continuity and renewal. Nearly half of the applicants are returning entrants, whilst the majority are new players. This confirms that the trade mark has kept its prestige, whilst also being able to attract new businesses.

This year's award winners are good examples of the creative power of the Hungarian people being rich in knowledge and ideas. It is important to them that their excellence is also recognised through a quality certification mark on their products and services.

I am convinced that nothing demonstrates a country's economic strength more directly than the fact that as many of its products and services as possible bear some kind of quality mark.

The Value and Quality Award Tender attaches particular importance to ensuring that regions beyond the border can also participate in the scheme, thereby providing an opportunity to recognise outstanding businesses from the Carpathian region outside Hungary. This year, we are delighted to welcome one entry from Transylvania and two joint entries from the Czech Republic and Slovakia.

The creators of the applications aimed to provide the most comprehensive and detailed introduction possible, and submitted carefully prepared applications in accordance with the call for entries. The award-winning projects are also characterised by a people-centred, social approach. The applicants have demonstrated outstanding expertise and introduced a number of innovations, while the products and services are of an exceptionally high standard. Having read the information and reviewed the proposals, we can be confident

that, despite the difficulties, the Hungarian economy is capable of implementing its growth strategy and achieving its export targets. The award winners are a worthy addition to the ranks of the winners and enhance the reputation of the 'Value and Quality Award Certification Mark.

I would like to offer my heartfelt congratulations to this year's winners, our new licence holders, and all our long-standing partners who have successfully met the requirements of the follow-up audit and may therefore continue to use the certification mark. May they serve as an inspiring example to us all on our own journey to fulfilment! Thank you for strengthening our culture of quality through your presence, your creative work and your business activities, and for helping to build our common future!

I hope that as you look through the catalogue, you'll find plenty of great ideas and useful information to help you in your future successes!



Ildikó, Kiss Károlyné
Trademark founder,
President of the Board of
Announcers



AWARDEES OF THE
VALUE & QUALITY AWARD
TENDER 2026



Trademark Use – Value & Quality Award 2026

Applicant:

BIODRY Magyarország Kft.

address: H-7082 Kisszékely, Kossuth Lajos utca 315.

postal address: H-2040 Budaörs, Tavasz utca 4/B.

phone: +36305805203

e-mail: iroda@biodrymagyarorszag.hu

web: www.biodrymagyarorszag.hu

Application:

BIODRY Home Rescue Program

The special home rescue program of Biodry Hungary is a unique, 24-month comprehensive service and educational network aimed at preserving the condition of the country's residential housing stock and improving health awareness. It is a complex service based on a Swiss-developed, non-destructive wall-drying technology, that not only treats the effects, but also permanently solves the physical cause of wall moisture. The launch of the program was necessitated by the deteriorating technical condition of residential buildings in Hungary and the drastic increase in respiratory illnesses directly linked to this. Statistics show that there are more than 300,000 people in Hungary who have been diagnosed with asthma, and it has been scientifically proven that moisture in buildings increases the risk of developing respiratory diseases by 50 percent. For this reason, the company's mission goes beyond mere engineering tasks; its goal is to radically improve the quality of life for Hungarian families by creating a healthy living environment.



- Félelem alapú hálózatosítás
- Információhiány
- Kényszer-megoldások csapdája
- Kiszolgáltatottság az elavult módszereknek
- Ingyenes online Tudástár (E-book)
- Rendszeres Nyílt Napok
- Média- és online edukáció
- "Száras Falat Mindenkinél" mintaprojektek
- Tudásalapú cselekvés
- Ok-okozati szemlélet
- Az épület-egészségügy ismerete
- Kontroll a felújítási folyamatok felett

SZÁRAS FALAT MINDENKINEK!

Zepter TherapyAir® Smart 360°
a levegő megtisztításért

Mapei szárítóvakolatok és segédanyagok

A konferenciákon képzett építészek, tervezők és kivitelezők, akik beépítik a roncsolásmentes szemléletet a saját munkájukba.

Online tartalomgyártás, e-book letöltések és a médiamegjelenések (TV, sajtó).

A képzett tulajdonosok tudatos megrendelővé válnak, így a környezetükben (szomszédok, ismerősök) is lebontják a mesterember-mitoszokat.





Trademark Use – Value & Quality Award 2026

Applicant:

BIODRY Magyarország Kft.

address: H-7082 Kisszékely, Kossuth Lajos utca 315.

postal address: H-2040 Budaörs, Tavasz utca 4/B.

phone: +36305805203

e-mail: iroda@biodrymagyarorszag.hu

web: www.biodrymagyarorszag.hu

Application:

Biodry Complex Heritage Protection Package

The special heritage protection package of Biodry is a complex service based on a Swiss-developed, non-destructive wall-drying technology, providing comprehensive professional support for the preservation of historical buildings. In addition to the technological installation, the program includes professional wall diagnostics and restoration consultancy guaranteeing the long-term preservation of the structural and aesthetic integrity of historical monuments.

The objective of the service package is to provide monument owners and managers not just a tool, but a complete professional safety net: the core Biodry technology eliminates wall dampness without any physical intervention, which is complemented by a 36-month, regular follow-up protocol to ensure the transparency of the drying process. An integral part of the package is the complimentary wall diagnostics protocol, which records the baseline condition using thermal imaging, moisture mapping, and drying-oven moisture content analysis. The third pillar is the expert restoration consultancy, which supports the professional restoration of historical values during and after the drying phase through material usage recommendations and damage control advice.





Trademark Use – Value & Quality Award 2026

Applicant:
BIO-VET Kft.

address: H-1045 Budapest, Berliini utca 47-49.

postal address: H-1045 Budapest, Berliini utca 47-49.

phone: +36306768471

e-mail: info@biovet.hu

web: www.synomax.hu

Application:
Synomax Product Line

(Syrup 275ml and 100ml, Gastro Support Liquid 275ml and 100ml, Joint Regeneration Chews 450g and 150g, Immune Support Chews 450g and 150g, Liver Support Chews 450g and 150g)

The Synomax product line represents a feed supplement system developed within a veterinary-oriented approach, which implements a comprehensive prevention-focused and long-term support strategy for the health of companion animals. The products' innovative, highly bioavailable formulations – especially the liquid formulations – ensure effective absorption of the active ingredients and easy, stress-free dosing. In the development of this product line, practical applicability, stability, and a flavour profile that appeals to animals are given top priority, thereby promoting consistent use. Synomax's system-level solutions (joint protection, digestive health, immune and liver support) work in synergy to improve the animals' quality of life. Based on BIO-VET's professional philosophy, the product line embodies a commitment to quality, animal welfare, and sustainable animal husbandry.





Trademark Use – Value & Quality Award 2026

Applicant:

Csillagsuli Kft.

address: H-1138 Budapest, Szekszárdi utca 12/A

postal address: H-1138 Budapest, Szekszárdi utca 12/A

phone: +3617661996

e-mail: kapcsolat@csillagsuli.hu

web: www.csillagsuli.hu

Application:

Digital Educational and Skill-Development Games for Primary School Students

Word Ducks, Cosmic Shapes, and Spacewalk

StarSchool's digital game package supports the learning and skill development of lower primary school children through three exciting games. Word Ducks helps children practice the basics of Hungarian spelling through visually engaging and motivating tasks, covering topics such as short and long vowels, syllable division, and verbal prefixes. Cosmic Shapes focuses on developing geometric skills, where children can recognize two-dimensional and three-dimensional shapes and practice spatial orientation through playful activities. Spacewalk develops logical thinking, algorithmic skills, and problem-solving abilities while players build a network of space service tunnels between the space station and the spaceship. A shared feature of all three games is their exciting outer-space setting, which makes learning and practice both motivating and enjoyable.





Trademark Use – Value & Quality Award 2026

Applicant:

FÁN Group Kft.

address: H-6724 Szeged, Textilgyári út 4.

postal address: H-6724 Szeged, Textilgyári út 4.

phone: +36307564726

e-mail: marketing@fangroup.hu

web: www.fangroup.hu

Application:

„Lotti” sour cream

(20% 150g, 20% 330g)

Fán Group Kft. is one of Hungary's leading food wholesale groups, 100% Hungarian-owned. Their Lotti product line offers consumers a wide selection of dairy products. Typically, domestic manufacturers use high-quality raw materials and, through continuous quality assurance, deliver their products to their wholesale warehouses, from which their private-label products become available to all their partners thanks to their nationwide coverage. Lotti sour creams are made from high-quality ingredients, have a 20% fat content, feature a traditional flavour, and are gluten- and soy-free.





Trademark Use – Value & Quality Award 2026

Applicant:

GYULAHÚS Kft.

address: 5700 Gyula, Munkácsy Mihály utca 7-9.

postal address: H-5700 Gyula, Béke sugárút 50.

phone: +3666620220

e-mail: info@gyulahus.hu

web: www.gyulahus.hu

Application:

Gyulai Frontier Peasant Sausage Family

mild and spicy

The Gyulai Végvári Parasztkolbász product line (mild and spicy) combines the best of traditional Hungarian sausage-making with modern consumer expectations. The products are made from select pork meat, using natural seasonings and a traditional smoking process, ensuring a distinctive, well-balanced flavour profile. The mild version is milder, while the spicy version offers a more pronounced, paprika-flavoured taste experience. Building on Gyula's traditions, the sausage line embodies reliable quality and Hungarian meat-processing culture. The products are ideal for both everyday consumption and use in the foodservice industry.





Trademark Use – Value & Quality Award 2026

Applicant:

Honey Hill Kereskedelmi és Szolgáltató Kft.

address: H-4431 Nyíregyháza, Mackó utca 35.

postal address: H-4431 Nyíregyháza, Mackó utca 35.

phone: +3642792063

e-mail: honeyhillkft@gmail.com

web: www.honeyhill.hu

Application:

Honey Hill Cleansing and Firming Duo

Honey Hill Facial Cleansing Foam+Honey Hill Skin Firming Serum

Honey Hill Cleansing and Firming Duo is an innovative skincare set that includes a royal jelly stem cell facial cleansing foam and a royal jelly stem cell skin-firming serum. The products' unique formula, enriched with natural bee-derived active ingredients, helps cleanse and moisturize the skin while maintaining its firmness. Regular use of the Duo may help improve the skin's elasticity, revitalize tired, dull skin, and reduce the signs of aging. Thanks to their light, fast-absorbing texture, these products can be easily incorporated into your daily skincare routine. The key strength of this line is that it combines natural ingredients with modern cosmetic innovation, offering a premium-quality, Hungarian-developed skincare solution.





Trademark Use – Value & Quality Award 2026

Applicant:

Hymato Products Termelő és Kereskedelmi Kft.

address: H-8196 Litér, külterület hrsz.: 034/32.

postal address: H-8184 Balatonfűzfő, Fűzfőgyártelep Pf.: 36.

phone: +36708823633

e-mail: info@hymato.hu

web: www.hymato.hu

Application:

**HuminHair - Hair Regenerating and Conditioning Shampoo -
Natural Cosmetics**

(250 ml)

HuminHair is a natural new approach to hair care: it gently cleanses while helping to restore harmony to your hair and scalp. Its natural ingredients support hair regeneration; hair becomes softer, shinier, and more easy to manage after just the first wash. With regular use, hair appears more vibrant and supple, and the scalp feels more comfortable. It is especially recommended for dry, damaged, or dull hair—when your hair needs more than just a simple wash.





Trademark Use – Value & Quality Award 2026

Applicant:

Mabe Trade s.r.o. (Sk) / MP Krásno, a.s. (Cz)

Mabe Trade s.r.o.

address: Szlovákia H-SK-98401 Lučenec, Vajanského 3166

postal address: Szlovákia H-SK-98401 Lučenec, Vajanského 3166

phone: +421517164804

e-mail: mabe@mabetrade.sk

web: www.mabetrade.sk

MP Krásno, a.s.

address: Csehország H-CZ-75701 Valašské Mezíříčí, Hranická 430/34, Krásno nad Bečvou

postal address: Csehország H-CZ-75701 Valašské Mezíříčí, Hranická 430/34, Krásno nad Bečvou

phone: +420571855111

e-mail: mpk@krasno.cz

web: www.krasno.cz

Application:

Lard and Bacon Products

Roasted meat-flavoured lard with cracklings, 150 g; Roasted lard with roasted onions, 150 g; Spicy paprika-flavoured roasted lard with roasted onions; Traditional Czech bacon, sliced, 100g

The product combines traditional flavours with modern convenience through its premium selection of fats and traditional homemade bacon. Made from premium-quality ingredients, these fats deliver an authentic, home-style flavour, while remaining unique on the market. All of the fat selections are preservative-free. Made according to a traditional recipe, „Ancient Czech Bacon,” with its distinctive smoky flavour, is an excellent example of home-style meat products.





Trademark Use – Value & Quality Award 2026

Applicant:

Mabe Trade s.r.o. (Sk) / MP Krásno, a.s. (Cz)

Mabe Trade s.r.o.

address: Szlovákia H-SK-98401 Lučenec, Vajanského 3166

postal address: Szlovákia H-SK-98401 Lučenec, Vajanského 3166

phone: +421517164804

e-mail: mabe@mabetrade.sk

web: www.mabetrade.sk

MP Krásno, a.s.

address: Csehország H-CZ-75701 Valašské Mezíříčí, Hranická 430/34, Krásno nad Bečvou

postal address: Csehország H-CZ-75701 Valašské Mezíříčí, Hranická 430/34, Krásno nad Bečvou

phone: +420571855111

e-mail: mpk@krasno.cz

web: www.krasno.cz

Application:

Processed meat products

Gavallér meat with sliced cheese, 76g; Fűrdő smoked sliced meat, 100g; Amálka Premium sliced ham, 100g; Duo deli slices with chicken breast and pork, 100g; Country-Style Pork Cheese

The application combines traditional flavours with modern convenience in its selection of premium meat products. The products' strengths lie in their excellent quality, authentic flavours, and practicality, all of which meet the needs of today's consumers. The "Sliced Duo Delicacy" is a high-quality product made from carefully selected meats, featuring two different varieties of delicious and delicately seasoned deli meats. Country-style pork cheese is an artisanal product made without thickeners and with a high meat content.





Trademark Use – Value & Quality Award 2026

Applicant:

MANDELAY Magyarország Kereskedelmi Kft.

address: H-2310 Szigetszentmiklós, Gyártelep 12001/33 hrsz.

postal address: H-2310 Szigetszentmiklós, Gyártelep 12001/33 hrsz.

phone: +36202507190

e-mail: info@vibeyoup.com

web: www.vibeyoup.com

Application:

Biofeedback Product Line

Mandelay Q9; SCIO

Biofeedback (known in Hungarian as biological feedback) is a scientifically based method through which a person can learn to consciously regulate certain physiological processes in their body that were previously controlled involuntarily, such as heart rate, breathing, muscle tension, or the electrical conductivity of the skin. The essence of the method: Perception -> Measurement -> Feedback -> Conscious control. GSR is one of the most widely used biofeedback parameters. It measures the skin's electrical conductivity, which is proportional to the activity of the sweat glands and is therefore directly related to the activation of the sympathetic nervous system (i.e., a state of stress). The physiological basis of biofeedback is that the autonomic nervous system can be trained. Biofeedback specifically affects the functioning of the autonomic nervous system, which regulates, among other things, the following functions: heart rate, blood pressure, breathing, muscle tone, thermoregulation, and skin resistance. The company has developed two devices for this purpose: the Mandelay Q9 and the SCIO.



THE FUTURE IS HERE: MANDELAY Q9

HAVE YOU EVER WONDERED WHY SOME PEOPLE ARE SHINING LIKE A STAR AND VIBING?

The answer is holistic health as it is all about you being balanced: physically, mentally, emotionally, socially, intellectually, and spiritually.

Curious how to reach this level? So, we have a solution - our latest medical development Mandelay Q9 biofeedback device!



MANDELAY Q9 HEADSET DEVELOPMENT

Training of my...
rehab...

SCIO

HOW DOES THE SCIO BIOFEEDBACK SYSTEM HELP TO GET YOUR BALANCE BACK?

The SCIO Biofeedback system was created to deal with the innermost cause of our body's improper functioning.

This delicate original technology trains the issue right in the cells, where it dissolves the blockades, which inhibit the body's natural flow of energy.



WHAT CAN SCIO DO?

SCIO device is like a classic in tuxedo. It is a proven of all time device which is the all modern devices, is also in the prevention; It helps to reduce the risk of various problems.



Trademark Use – Value & Quality Award 2026

Applicant:

Marnevall Kereskedelmi és Szolgáltató Zrt.

address: H-4030 Debrecen, Diószegi út 13.

postal address: H-4030 Debrecen, Diószegi út 13.

phone: +36300191331

e-mail: marketing@marnevall.com

web: www.marnevall.com

Application:

Ripp-Ropp Breaded Product Line

American nuggets; Cornflake-coated chicken breast strips; Hortobágy pancakes; Kentucky-style spicy chicken wings; Kentucky-style chicken breast strips; Breaded chicken wings; Breaded Gouda cheese; Breaded cauliflower bites; Breaded cheese; Breaded pork chops; Breaded Trappist cheese

The Ripp-Ropp breaded product line represents a new level of quick yet high-quality meal preparation, tailored specifically to the needs of modern, time-pressed consumers. A major advantage of these products is that they can be prepared easily and quickly, while retaining their home-style flavour and the high quality of their ingredients. The Ripp-Ropp breaded product line offers a solution to the challenges of everyday cooking, combining convenience and a gourmet experience without compromise. The company believes that its products create real value for consumers and are a true symbol of quality in the market.





Trademark Use – Value & Quality Award 2026

Applicant:

Matula Media Kft. (Ro)

address: Románia H-RO-535600 Székelyudvarhely, Móricz Zsigmond utca 49B

postal address: Románia H-RO-535600 Székelyudvarhely, Városháza tér 14 szám

phone: +40744776752

e-mail: gereb.laszlo@regaprojekt.ro

web: www.matulamedia.ro

Application:

**Editing, publishing and distributing
Corvin crossword puzzle magazines**

The Corvin crossword puzzle magazines, edited, published, and distributed by Matula Media Kft., are the only Hungarian-language crossword puzzle publications in Transylvania; thus, the editorial offices and work sites operating in Deva and Székelyudvarhely are also the only Hungarian-language crossword puzzle workshops in Transylvania. Matula Media Kft. publishes 11 different puzzle magazines, of which 2 are weekly, 5 are monthly, 2 are quarterly, and 2 are annual. Monthly sales of crossword puzzle magazines exceed 20,000 copies, which amounts to a quarter of a million Hungarian-language crossword puzzle magazines annually. Hungarian crossword puzzle magazines in Transylvania are not only important for crossword enthusiasts, but also serve as outstanding tools for language development; at the same time, they are important tools for preventing dementia in old age. By publishing crossword puzzle magazines, Matula Media Kft. is also fulfilling an important mission, as continuing to operate Transylvania's last crossword puzzle production workshop also means saving the Hungarian crossword puzzle industry in Transylvania.





Trademark Use – Value & Quality Award 2026

Applicant:

Nádudvari Élelmiszer Feldolgozó és Kereskedelmi Kft.

address: H-4181 Nádudvar, Gutenberg utca 1.

postal address: H-4181 Nádudvar, Pf.: 23.

phone: +3654480633

e-mail: nadudvari@nadudvari.hu

web: www.nadudvari.hu

Application:

Nádudvari Puddings

Vanilla Flavoured 150g, Cocoa 150g

Nádudvari Élelmiszer Kft. is committed to create products combining great taste with the expectations of modern consumers. The Nádudvari Vanilla flavoured pudding 150 g and Nádudvari Cocoa pudding 150 g offer rich and creamy dessert experience thanks to their high milk content and carefully developed recipes. The vanilla pudding contains 84.9% milk, while the chocolate pudding is made with 83% milk, providing a smooth texture and a naturally full flavour. These products are designed for consumers looking for a convenient yet premium quality dessert option for everyday enjoyment. With their classic flavours and creamy consistency, Nádudvari puddings represent reliable quality and indulgence in every spoonful.





Trademark Use – Value & Quality Award 2026

Applicant:

Nádudvari Élelmiszer Feldolgozó és Kereskedelmi Kft.

address: H-4181 Nádudvar, Gutenberg utca 1.

postal address: H-4181 Nádudvar, Pf.: 23.

phone: +3654480633

e-mail: nadudvari@nadudvari.hu

web: www.nadudvari.hu

Application:

Nádudvari Snack Product Line

Broccoli&Cheese 550g, Nádudvari Snack Cauliflower&Cheese 550g

Nádudvari Élelmiszer Kft. places strong emphasis on developing products that meet modern consumer expectations while offering tasty and convenient meal solutions for everyday life. The Nádudvari Snack Broccoli & Cheese 550 g and Nádudvari Snack Cauliflower & Cheese 550 g products combine a high vegetable content with a creamy cheese filling, creating a balanced and enjoyable flavour experience. Beneath the crispy coating, consumers can enjoy a rich vegetable-based filling complemented by the smooth texture of cheese. The products can be prepared quickly and easily in the oven or air fryer, making them an ideal choice for consumers seeking more conscious yet convenient meal options. Nádudvari Snack products provide a modern, vegetable focused alternative without compromising on taste.





Trademark Use – Value & Quality Award 2026

Applicant:

Papp László, self-employed entrepreneur

address: H-2119 Pécel, Pesti út 81.

postal address: H-2119 Pécel, Pesti út 81.

phone: +36309330189

e-mail: pappmuvek@yahoo.com

web: www.mobillelatok.hu

Application:

Mobile grandstands

(with chairs, with benches, with raised seats)

Thanks to their hydraulic operation, these mobile grandstands can be set up and removed in a very short time, and require minimal manpower for relocation. Their spectator areas have proven in recent years that they have become an important part of the events. When it comes to transport, thanks to the lorry's size, no additional permits are required; when folded, its dimensions fall within the limits set by European standards. It is excellent from an environmental perspective, as no packaging or environmentally harmful materials are used. Over the years, it has become an essential part of state events, world championships, sporting and cultural programmes, and historical events.





Trademark Use – Value & Quality Award 2026

Applicant:

Pharmaherb Kft.

address: H-1054 Budapest, Bank utca 4.

postal address: H-1054 Budapest, Bank utca 4.

phone: +3646390217

e-mail: info@gyorgytea.hu

web: www.gyorgytea.hu

www.gyorgyteabolt.hu

Application:

"Györgytea" Single-ingredient Herbal Capsules

Hawthorn, Thyme, Turmeric, Milk Thistle

Györgytea founded by Uncle Gyuri Szabó, the herbalist from the Bükk, has been a trusted source of high-quality herbal teas and other products for decades. In keeping with the expectations of the modern age, Györgytea's range of dietary supplements has been expanded with a new product range. The latest developments have resulted in single-ingredient herbal capsules. These dietary supplements offer the quality expected from Györgytea.





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Applicant:

Pharmaherb Kft.

address: H-1054 Budapest, Bank utca 4.

postal address: H-1054 Budapest, Bank utca 4.

phone: +3646390217

e-mail: info@gyorgytea.hu

web: www.gyorgytea.hu

www.gyorgyteabolt.hu

Application:

“Györgytea” Herbal Capsules with a Complex Formulation

Men’s Health Capsules, Women’s Health Capsules,
Calm, Blood Pressure, Venous Circulation, Liver, Joints

Pharmaherb Kft. (Györgytea), founded by Uncle Gyuri Szabó, the herbalist from the Bükk, has been a trusted source of high-quality herbal teas and other products for decades. In line with the expectations of the modern age, Györgytea’s range of dietary supplements has been extended with a new product range. The latest developments have resulted in herbal capsules with a complex formulation containing not only herbs but also vitamins and minerals. These dietary supplements, recommended for a wide range of health problems, combine nature’s ancient wisdom with the recommendations of nutritional science, all in the quality you’ve come to expect from Györgytea.





Trademark Use – Value & Quality Award 2026

Applicant:

SERITY PRODUCT Kereskedelmi és Szolgáltató Kft.

address: H-3271 Visonta, Vadvirág utca 10.

postal address: H-3271 Visonta, Vadvirág utca 10.

phone: +36304888348

e-mail: iroda@serity.hu

web: www.serity.hu

Application:

SERITY - About You - Dietary Supplement Product Line

Serity Shape for boosting metabolism, Serity Moon with tryptophan and acetyl-L-carnitine, Serity Zenzym with bromelain and papain enzymes, Serity Aminova mango-peach flavoured drink powder - amino acid complex for women, Serity Aminova forest fruit flavoured drink powder - amino acid complex for women, Serity Balance blue raspberry flavour - for supporting women's health, Serity Balance lemon-lime flavour - for supporting women's health, Serity Jov of Life with shilajit and cordyceps sinensis extract, Slim Gum - dietary sweeteners supplement chewing gum containing garcinia extract with sweeteners.

For 10 years now, Olgi Leitner has been helping women in the Serity – 'It's About You' group (180,000) to respect their bodies and souls even amidst the demands of work, home and family, and not to view looking after themselves – whether in terms of their appearance or their mental wellbeing – as selfish.

The programmes, the community and Serity – The 'It's All About You' product range offers support to women and mothers who are struggling with postnatal weight issues, insulin resistance, thyroid problems or the symptoms of (peri)menopause, or who 'simply' don't feel comfortable in their own skin because they lack motivation, lack drive, and their once colourful, vibrant lives have been replaced by a rat race that has become a breeding ground for listlessness, aimlessness, resignation – in short, the loss of happiness. Olgi Leitner, aged 45, as a mother of three, knows and understands exactly what goes on in a woman's mind. By holding up a mirror to them and presenting her own life with unvarnished honesty, she strives to help them and give them hope that there is always a way out, encouraging them to dare to stand up for themselves and set out on a mentally and physically healthy, unknown yet happy path. The initiative is therefore based on a healthy lifestyle, which encompasses mental wellbeing just as much as weight loss, body sculpting, the use of dietary supplements, exercise and personalised diets – presented in a way and communicated in a manner that allows them to fit into the lives of today's women: not as an obligation or a compulsion, but as a fundamental need we have towards ourselves. The greatest strength of the Serity brand lies in its comprehensive, supportive approach, its community-based ethos, Olgi Leitner's many years of professional experience, and her innovative product developments, which form one of the key pillars of the Serity – It's All About You product range.





Trademark Use – Value & Quality Award 2026

Applicant:

Terék Művészeti Kft.

address: H-2192 Hévízgyörk, Kossuth Lajos út 61.

postal address: H-2192 Hévízgyörk, Kossuth Lajos út 61.

phone: +36703863910

e-mail: terek.jozsef@gmail.com

web: www.terekjozsef.hu

Application:

Hungary 1920

Hungary 1920 is a unique musical work that presents the fate of the Hungarians. The title specifically refers to the Hungarian historical events of Trianon, the process and consequences of which are expressed in the form of musical images. Strengthening the unity of the Hungarians is one of the most important messages of the Tárogató concerts. One of the newest and most diverse, approximately 10-minute music suite compilations of the music service - which is a composition by Dr. József Terék - shows that no matter what difficulties the Hungarians have to go through, nothing and no one can tear their unity apart. The work features birth, war, love, hatred, death, earthquake, destruction, rebirth, and of course the Hungarian identity.





Trademark Use – Value & Quality Award 2026

Applicant:

Testőr-Audit Nemzetközi Biztonsági Tanácsadó és Auditáló Szolgáltató Kft.

address: H-1062 Budapest, Andrásy út 59.

postal address: H-1062 Budapest, Andrásy út 59.

phone: +3613201217

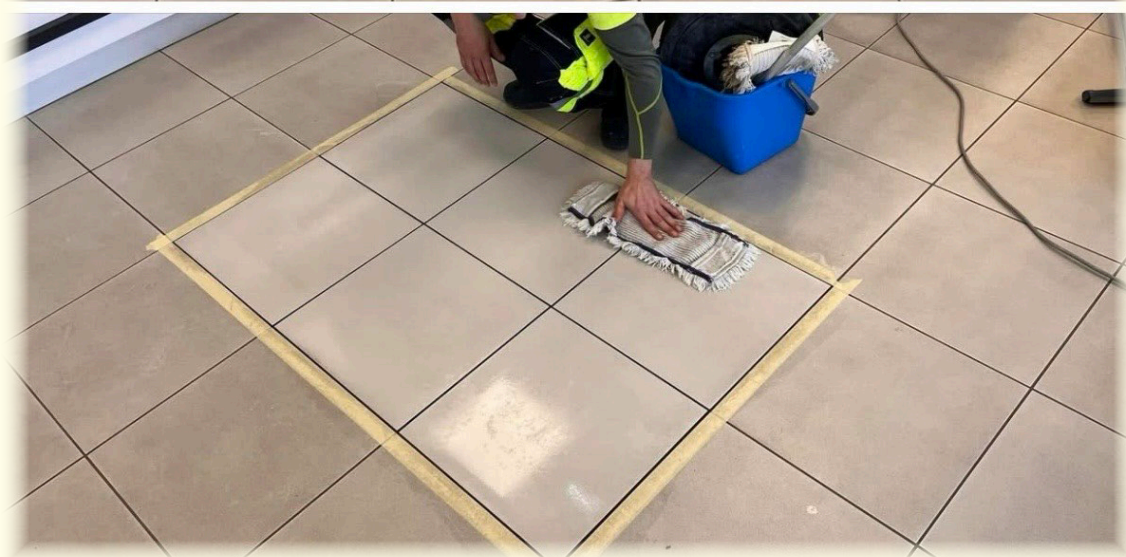
e-mail: info@testorauditkft.hu

web: www.testorauditkft.hu

Application:

Cleaning services

Testőr-Audit Kft., associated company of Testőr Kft., provides primarily cleaning and grounds maintenance services to key clients in the property security sector. A characteristic feature of the business model they have developed is that security services and cleaning services form a service chain structured as a comprehensive system. Through the operational model that has been established, a demonstrable synergy in security is achieved across the relevant facilities, which contributes to a higher quality of service, an enhanced level of security, and the effective and comprehensive fulfilment of client expectations. The provision of integrated services sets the company apart from other players in the market.





Trademark Use – Value & Quality Award 2026

Applicant:

Vitaking Kft.

address: H-1063 Budapest, Szív utca 33.

postal address: H-8200 Veszprém, Lőszergyári út 5.

phone: +3688590410

e-mail: info@vitaking.com

web: www.vitaking.hu

Application:

Vitaking 365 Multivitamin Product Family

Multi Basic Vitamin Pack, Multi Plus Vitamin Pack, Multi Senior Vitamin Pack,
Multi Teen Vitamin Pack, Multi Paleo Vitamin Pack, Multi Sport Vitamin Pack

Monthly multivitamin packs, specially formulated to meet nutritional needs, for all age groups, for every day. All Vitaking monthly packs, divided into daily doses, contain the vitamins and minerals being essential for consumers, in the quantities they need. All Vitaking monthly packs, divided into daily doses, contain the vitamins and minerals that are essential for consumers, in the quantities they need. The vitamin, mineral and trace element content of the packs prevents any deficiency in any of these nutrients from developing, even given today's poor dietary habits. The vitamins and other ingredients contained in the packs support the optimal functioning of the immune system and help to improve your day-to-day well-being, thereby helping you to achieve an even better quality of life.



Special prizes and other recognitions of the Value and Quality Award Tender in 2026

Applications and applicants gaining right of trademark use in the current year may receive special prizes as well. Besides the Announcers of the Tender, different companies, authorities, bodies are offering special prizes in the frame of the Value and Quality Award Tender System.

They also have the opportunity to offer special prizes after the announcement of the tender as well. Special prizes may be offered in writing to the Secretariat by 30 June of each year by indicating the exact name of the special prize. The admission of special prizes is decided by the Board of Announcers with simple majority. The offeror will be informed on the admission of the special prize by the Tender Secretariat in electronic message. Special prize offers received and registered after the announcement of the tender will be published on the website of the Value and Quality Award, www.emin.hu.

Value and Quality Award of Merit for Carpathian Homeland and Value and Quality Merit Award for Communication are granted on the basis of recommendations.

Special prizes and merit awards founded by the Board of Announcers

Special prizes founded by the Board of Announcers are attested by a Hungarian-English honorary diploma designed by Gábor Sárkány, graphic artist as well as by a unique applied arts filigree made by Andrea Szőcs Dr., craftsman.

Merit Award for Energy Efficiency and Environmental Protection of the Value and Quality Award Tender

The Merit Award for Energy Efficiency and Environmental Protection recognizes environment protection, maintenance of the ecologic balance of the earth as well as it is the recognition of ensuring and promoting sustainable civilization development. The prize is won by solutions, products and systems, which measurably contribute to the reduction of the carbon-dioxide emission, to the formation, development and sustainability of the energy-conscious environment as well as to the reduction of the ecological footprint.

This year's award is merited by BIODRY Magyarország Kft. for applications on Biodry Home Rescue Program and Biodry Complex Heritage Protection Package.



Merit Award for Corporate Social Responsibility of the Value and Quality Award Tender

The Board of Announcers of the Value and Quality Award Tender has established the Merit Award for Corporate Social Responsibility, which is given to a natural person or enterprise that, in addition to outstanding economic activity, has a high level of social awareness and actively supports those in need.

The first recipient of the Merit Award is SERITY PRODUCT Kereskedelmi és Szolgáltató Kft.



Merit Award for Innovation of the Value and Quality Award Tender

The Merit Award for Innovation of the Value and Quality Award Tender is given out to the creators of solutions, products and systems, who have outstandingly shown the potential of the domestic creativity through the innovative features of their tender in the current year as a reflection of the entrepreneurial culture in Hungary.

This year's award is merited by László Papp, self-employed entrepreneur for application on Mobile Grandstands in various types.



"Talent of the year" Merit Award of the Value and Quality Award Tender

The Honourable title "Talent of the year" may be awarded to an enterprise giving priority in its outstandingly sophisticated application to the promotion of people's well-being through local natural values and by using high-quality products or services.

This year's award is merited by BIO-VET Kft.



"Local Patriot" Merit Award of the Value and Quality Award Tender

This prize is awarded by the Values and Quality Award Jury to the winning applicant or representative who has shown an exemplary commitment to the home country, actively contributing to its development and prosperity by creating jobs and employment, with a strong local focus.

This year, the award went to GYULAHÚS Kft.



"For Youth" Merit Award of the Value and Quality Award Tender

This Merit Award was founded by the Board of the Announcers of the Value and Quality Award Tender with the aim of creating a tradition in recognition of the outstanding activities of the award-winning company for the continuous development and renewal of the learning and teaching processes of young people, taking into account and applying modern educational trends and tools.

This year's award is merited by Csillagsuli Kft. for application on Digital Educational and Skill-Development Games for Primary School Students.



Merit Award for Carpathian Homeland of the Value and Quality Award

The award may be given to natural persons operating in Hungary or the Carpathian region who have demonstrated a long-standing commitment to strengthening and expanding economic relations between the border regions and the mother country, or to organizations operating abroad or enterprise operating abroad that plays a prominent role in economic co-operation in the Carpathian Basin. The award recognizes activities that, in addition to consistent high quality, demonstrate a commitment to respecting traditions, protecting the environment, and promoting Hungarian culture.

This merit award was merited by Matula Media S.R.L.



Merit Award for Communication of the Value and Quality Award Tender

The Merit Award for Communication is given by the Board of Announcers of the Value and Quality Award Tender to individuals and printed or electronic media doing a lot for the communication of high-quality values of the invitation to tender, within this for the publicity and promotion of the Value and Quality Award Tender System. The fact of recognition can be used in the own communication of the winner as well.

This year's award was merited by Ms. Zsuzsanna Hermann of managing editor of the Grabowski Kiadó Kft. Trade Magazine.



Special prizes of the announcers of Value and Quality Tender

Special prize offered by ABP-Corp. Kft.

The special prize from ABP-Corp. Kft. consists of a 10-hour professional consultation provided by a chamber-registered, qualified architect and urban planner, which the winner of the special prize may use either in relation to a specific set of architectural plans or simply as part of a professional advisory service. The special prize is symbolised by a certificate. *This special prize was merited by BIODRY Magyarország Kft.*



Special price offered by Bocsiviki.hu Kereskedelmi és Szolgáltató Kft.

The Bocsiviki.hu Kft. will offer its monthly consultation to the selected applicant who has won the use of the trademark for one year, on the professional topic chosen by the winner, and will publish it on its website for 12 months. The special prize is certified by a trophy and a certificate of honour.

This special prize was merited by László Papp, self-employed entrepreneur.



Special prize offered by Délalföldi Kertészek Zöldség-Gyümölcs Termelői és Értékesítő Mezőgazdasági Szövetkezete

The Délalföldi Kertészek Szövetkezete will feature the applicant it has selected and granted the right to use its trademark on the delkertesz.hu and szentesivaganyok.hu websites for 12 months, and will showcase the winning business on all its social media platforms. As a special prize, the organiser is offering the applicant a monthly vegetable package consisting of premium, fresh and processed produce for five months (in April, May, June, July and August). The special prize is symbolised by a certificate. *This year's award went to GYULAHÚS Kft.*



Special prize offered by DIAMOND Szervezőiroda Bt.

DIAMOND Management Office. founded a special prize under the name "HERALD". They will offer to the selected applicant winning the use of the Value and Quality Award Trademark in the current year as well as they offer the opportunity to have a permanent independent presence on the www.emin.hu website for one year to be updated at will, as well as to include 130 copies of its own information material in the press material of the press conference announcing the competition. The special prize is attested by a unique ornament made by fine artist Andrea Szócs Dr., as well as by an honorary diploma created by Károly Balázs, graphic artist. *This year's HERALD special prize goes to Honey Hill Kereskedelmi és Szolgáltató Kft. for its entry entitled Honey Hill Cleansing and Firming Duo.*



Special prize offered by FANNIZERO Kft.

FANNIZERO Kft. is offering a business lunch at the FANNIZERO shop in Szombathely to the applicant of its choice who has been granted the right to use the trademark and whose application relates to a health-conscious lifestyle. The winning company will be featured on all its social media platforms. The special prize is awarded in the form of a trophy and a certificate.

This special prize was merited by SERITY PRODUCT Kereskedelmi és Szolgáltató Kft.



Special Prize offered by Harkányi Gyógyfürdő Zrt.

Harkányi Gyógyfürdő Zrt. is offering 30 spa tickets valid until 31 January 2028 to the company of its choice, with the aim of encouraging team-building. This special prize is certified by a certificate.

This special prize was merited by László Papp, self-employed entrepreneur.



Special Prize offered by JUSTICE Security Vagyondvédelmi, Tanácsadó és Szolgáltató Kft.

Justice Security Kft. has established the 'FOR INNOVATION' special prize in connection with the Value and Quality Award Tender, which is awarded to the applicant selected by the company who has been granted the right to use the trademark in the given year. As part of the special prize, Justice Security Kft. offers a complex security audit carried out by the company's experts, which provides a complete picture of the winning organisation's security risks and opportunities for improvement. The special prize is certified by a certificate.

This year's award went to Csillagsuli Kft.



Special Prize offered by Koch's Torma Kft.

Koch's Torma Kft. creates its sauces by honouring tradition, whilst at the same time focusing on continuous renewal and innovation. In keeping with this spirit, the special prize consists of three exclusive, seasonally selected KOCH'S gift packs, chosen by the company, for the applicant selected by the company to use the trademark; these packs also contain the company's latest products. The special prize is certified by a certificate of recognition.

This year's award went to Marnevall Kereskedelmi és Szolgáltató Zrt.



Special prizes offered by various organisations

Special Prize of the Bertalan Farkas Centre for Education and Methodology

The Centre will award a special prize to the applicant it selects who has shown an outstanding example of responsibility and who has been awarded the use of the Value and Quality Award Trademark. The special prize is the replica copy of the launch key of the Soyuz-36 spacecraft and a certificate of honour.

This year's award went to the Matula Media S.R.L.

Special Prize of FÁN Group Kereskedelmi és Szolgáltató Kft.

Since its establishment, FÁN GROUP has been committed to value creation and quality services. As a mark of respect, with a view to creating tradition it will offer a special prize to an applicant of its choice, in recognition of an activity which it considers to be particularly relevant to the spirit of the competition. The recognition is symbolized by a vase and a certificate of honour by the artist Zsolnay.

This year's special prize was merited by Pharmaherb Kft.

Special Prize of Mr. István János Hajós

István Hajós, acting in a private individual capacity, established the PÉLDAMUTATÁS (Setting an example) Special Award, which embodies values such as dedication, caring for others and a sense of responsibility towards the community. The winner of the special prize will have the opportunity to attend an exclusive charity dinner with István Hajós, founder of the 'One Step Further – István Hajós Foundation', and the foundation's ambassadors. The event provides an opportunity for participants to share their experiences, thoughts and forward-looking ideas over an inspiring, informal dinner, whilst gaining a direct insight into the foundation's mission and values. The special award is symbolised by a certificate.

This year's special prize was merited by Matula Media S.R.L.

Special Prize of Health-ness Foundation

The Health-ness Foundation focuses on the main areas of health promotion, prevention and rehabilitation. The Foundation offers its special prize winner cooperation in joining the Women Entrepreneurship Section of National Association of Entrepreneurs and Employers (VOSZ), participating in professional events and business development programmes.

This special prize is merited by Pharmaherb Kft. for its joint application on "Györgytea" Herbal Capsules with a Complex Formulation.

Special Prize of Mr László Károlyi

László Károlyi has been a leading role in the domestic and international economic life for decades. On the basis of his outstanding professional knowledge and experience, he offers a special prize to the most innovative or creative benchmarking business start-up, small or medium-sized, based on the business logic of the trademark he has selected for the year in question. The special prize: 3 sessions of organisational restructuring and business development consultancy for 1 hour, in worth of HUF 300.000 certified by a certificate of honour.

This special prize is merited by Matula Media S.R.L.

Special Prize of Marketing Art Kft.

The main profile of Marketing Art is marketing and communication consulting. Their team offers their clients the benefits of the organisation of an advertising agency, the reliability of an employee and the flexibility of a consultant. Their colleagues are highly skilled professionals with decades of experience in marketing, sales, management, branding, brand management, event management, trade marketing, as well as in various areas of consulting and business development. As a special prize, they will offer 10 hours of online consultancy in worth of HUF 400.000 to one of its selected businesses.

The winner in this year is Vitaking Kft.

Special Prize of M&R Innovations and Special Solutions s.r.o.

The company has been committed to innovation and new technologies for more than a decade, mainly in the commercial, agricultural and construction sectors. It has been active in Asia for more than five years, where it is committed to helping companies enter this dynamic market. As a special prize, he will offer to market and support the winning product of his choice in Kazakhstan. As a special prize, they will offer to market and promote its chosen award-winning product in Kazakhstan. The special prize is represented by a certificate.

The special prize is merited by BIO-VET Kft.

Special Prize offered by Transilvanum Foundation

The community and events of the Transilvanum Foundation have been a meeting point for successful businessmen, artists and experts from Transylvania for 14 years. The Board of Trustees of the Foundation awards Transylvania's special prize to Transylvanian organizations doing a lot for promoting Transylvanian products, services and culture. Furthermore, the special prize can also be awarded to an organisation whose activities can build a bridge between Transylvanian and national economic cultures. The special prize is represented by a unique memorial plaque.

This special prize is merited by Matula Media S.R.L.

Trade Magazine's communication offer

The October issue of Trade Magazine will include a Value and Quality Award (EMIN) supplement with a summary of the awards ceremony and a toast from the jury, including a list of all the winners. In addition, all winners will receive a voucher entitling them to a 20% discount, which they can use to appear in a Trade Magazine.

The new trademark users (creators and creations) will be presented free of charge in the official Hungarian and English electronic catalogue of the Value and Quality Award Tender System, which will be displayed at domestic and international exhibitions and business forums, and will be sent to representatives of economic diplomacy.

Information about the Value and Quality Award Tender, presentation of the winners, and the call for entries can be found online at www.emin.hu.



THE CALL FOR TENDERS WILL ALSO
BE ANNOUNCED IN MARCH 2027 AT
A PUBLIC PRESS CONFERENCE.

THE ANNOUNCEMENT OF THE
TENDER RESULTS, PRESENTATION OF
THE AWARDEES AND CONTRIBUTORS,
WILL TAKE PLACE AT THE BEGINNING
OF SEPTEMBER 2027 IN A
CEREMONIAL SETTING BEFORE A
WIDE AUDIENCE.

THE VALUE AND QUALITY AWARD
CERTIFICATION TRADEMARK
EMBODIES AND EXPRESSES A
COMMITMENT TO
CERTIFIED QUALITY AND
ACKNOWLEDGES THE PERFORMANCE
OF HUMANITY'S GREATEST
TREASURE: INTELLECTUAL CAPACITY.

„EVERYTHING DEPENDS ON US;
WE JUST HAVE TO WANT IT!
RESPECT THE PAST SO THAT
YOU CAN UNDERSTAND
THE PRESENT AND
BUILD THE FUTURE.”

/ COUNT ISTVÁN SZÉCHENYI /

