



BOARD OF
ANNOUNCERS OF THE

VALUE &
QUALITY
AWARD

TENDER
2026



Board of Announcers of the Value and Quality Award Tender 2026

For nearly three decades, the Value and Quality Award Certification Mark and its predecessor, the Hungarian Product Award, have embodied and expressed recognition of and commitment to values and quality certified through objective assessment!

The Value and Quality Award Certification Mark serves as both a benchmark and a guide, helping to build and strengthen brands that embody genuine values.

The Value and Quality Award Certification Mark is privately owned. The organisers and promoters of the competition are private organisations.



The announcers of the Value and Quality Award Tender: ABP-Corp. Kft., Bocsivíki.hu Kereskedelmi és Szolgáltató Kft., Délalföldi Kertészek Zöldség-Gyümölcs Termelői és Értékesítő Mezőgazdasági Szövetkezete, DIAMOND Szervezőiroda Bt., FANNIZERO Kft., Harkányi Gyógyfürdő Zrt., JUSTICE Security Vagyonvédelmi, Tanácsadó és Szolgáltató Kft. and Koch's Torma Kft. **The tender was carried out through the financial and professional collaboration of these companies.**

The organisers' highest decision-making body is the Board of Announcers, which has the exclusive right to authorise the use of the trademark, award special prizes, and approve honours offered by external organisations.

The Board of Announcers of the Value and Quality Award Tender competition operates across a wide range of economic sectors. Their work is characterised by the highest level of professional expertise and outstanding quality, setting a good example for those whose primary aim is to move from being good to being among the truly excellent. To ensure the most successful participation possible, applicants are also provided with personalised professional consultation.



ABP-Corp. Kft.

ABP-Corp. Kft. is a Hungarian engineering and project management company established in 2019, which offers complex technical solutions during the entire life cycle of industrial and construction projects. Thanks to the company's dynamic development, it has become a major market player within a few years, building up a stable professional and financial background.

The company's aim is to provide its clients with integrated, compliant and sustainable solutions, from design through to planning permits, construction and final commissioning.

The experts at ABP-Corp. are well aware of the technical and regulatory challenges arising during investment and operation, and so they actively support their clients' decision-making. The experts at ABP-Corp. are well acquainted with the technical and regulatory challenges that arise during investment and operation, and so they actively support their clients' decision-making.

The company's services include architectural and technical design, permit management, project engineering and technical supervision, as well as services relating to explosion protection, fire safety, occupational health and safety, environmental protection and welding technology, and the localisation and review of specialised technical systems and equipment.

ABP-Corp. Kft. also provides technical management during the construction phase, engineering support for the construction work, machinery hire and coordination of materials procurement.

The company's client list includes numerous major domestic and international companies in the automotive, energy and manufacturing sectors, which clearly reflects ABP-Corp.'s professional reliability and market recognition.

ABP-Corp. Kft. is committed to long-term partnerships, high-quality engineering work and sustainable development – it is not merely a service provider for its clients, but a genuine technical partner.

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Bocsiviki.hu Kereskedelmi és Szolgáltató Kft.

Bocsiviki.hu Kft. primarily manufactures and undertakes home delivery of meals meeting special nutritional therapy requirements. The world is changing rapidly, and human problems are changing with it. In this age of information, we must sift through endless amounts of conflicting data in order to find the real solutions, whether we are company managers, service providers, manufacturers, consumers, or even customers. If we are sufficiently aware and able to respond quickly to these changes, we can truly participate in today's economic cycle without hurting others, i.e., taking market share away from them. The owner of the company does not believe in forceful solutions; their goal has never been to penetrate other people's markets or take a bite out of them. Instead of fighting in the red ocean, they believe in creating the blue ocean, in being the first to come up with solutions that have not yet been invented.

You have to be a compass that shows the way, not a weather vane that turns whichever way the wind blows. That is how you can create without violence.

They do not compete with their competitors working in similar fields, but rather join forces. They share their observations and useful experiences with each other and use them for their developments. They know that big goals come with big obstacles, so the ability to keep going despite all that is a really important strength that we need to have, because once we have overcome the obstacles, new opportunities will inevitably await us, along with greater freedom resulting from our strengthened position.

Bocsiviki.hu Ltd. provides physical assistance because they have recognized that changes in nutrition over the past 100 years have led to a wide variety of health problems affecting an increasing number of people. They provide meals prepared according to nutritional therapy principles, which are delivered to more than 300 Hungarian localities.

They are keen to provide Hungarian consumers with local, seasonal, and natural foods in line with their basic principles, which include gluten-free ingredients and no milk, sugar, soy, corn, or additives. According to their observations and experiences, all of these are causes of many health problems related to digestion, the endocrine system, and metabolism.

If our body is not in good shape, if our daily attention is preoccupied with health problems that could easily be remedied by improving our diet, then we cannot remain productive in other areas of life, such as our work. That is why they want to provide assistance and support as widely as possible to businesses that, like them, want to improve people's lives.

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Délalföldi Kertészek Zöldség-Gyümölcs Termelői és Értékesítő Mezőgazdasági Szövetkezete

(Agricultural Co-operative of Fruit and Vegetable Growers and Marketers in the Southern Great Plain)

In the Southern Great Plain, in the area around Szentes, people have known for centuries how to create value from the land. The heritage of Bulgarian gardeners and the tradition of growing vegetables under cover continue to this day, through a co-operative effort involving hundreds of families.

The Délalföld Gardeners' Cooperative (DélKerTÉSZ) was established in 2002 and coordinates the farming activities of its nearly 450 members – producers from Szentes and the surrounding area, family farms and joint ventures. By combining the knowl-

edge of generations with local conditions, DélKerTÉSZ offers fresh, home-grown vegetables — at a time when sustainability, reliability of origin and quality are becoming increasingly important to buyers.

The majority of the offer consists of peppers (edible white peppers, kapia peppers, sharp peppers, pritamin peppers, Californian peppers), but tomatoes (grape tomatoes and snack tomatoes), snake cucumbers, cabbage varieties and industrial crops are also grown. In December 2021, Szentes paprika – which includes white stuffing peppers (TV), sharp pointed peppers, sweet peppers and tomato-shaped peppers – was added to the list of Hungarikums, and over the years, it has won Value and Quality Awards in numerous product categories. Cultivation takes place across nearly 50 hectares of glasshouses and 100 hectares of polytunnel-covered land, enabling the company to supply the market with 60,000 tonnes of fresh vegetables annually.

At DélKerTÉSZ, sustainability and technological development are both important considerations alongside high quality. They use integrated biological plant protection methods; their greenhouses and polytunnels are heated using geothermal energy and thermal water, and they have their own solar farm. Their new Logistics Centre, which was handed over in 2023, has significantly speeded up and improved the efficiency of their logistics processes, enabling shops to receive larger quantities of Hungarian peppers and tomatoes. It is these innovative solutions, the modern infrastructure and centuries-old tradition that ensure that the distinctive paprika-growing culture of the Szentes region will be maintained for future generations. In order to ensure the survival of this greenhouse cultivation tradition, which has been passed down through the generations, a long-term mentoring programme has been launched so that as many young gardeners as possible can continue this wonderful profession.

DélKerTÉSZ's vegetables can be found in supermarket chains across the country. The cooperative opened its flagship shop, Lecsó Liget, in Szentes in 2024, and in the summer of 2025, it launched its online shop, through which locally grown vegetables can be delivered directly from the producers to any part of the country.

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DIAMOND Szervezőiroda Bt.

The DIAMOND Szervezőiroda Bt. is in charge of the coordination, organization and implementation of the Value and Quality Award Tender on behalf of the owners. Its primary aim is to showcase high quality and outstanding economic performance, thereby contributing to a positive evaluation of Hungarian companies' market position at both domestic and international levels.

The Management Office's professional team has decades of experience in quality certification, intellectual property protection, communication, and tender organization. This wide-ranging expertise ensures that tender processes are carried out to a high standard. DIAMOND Management Office places a high priority on discovering, evaluating, and presenting competitive products and services, while keeping in mind the needs of consumers and users. It presents the holders of the Value and Quality Award Certification Mark in a standardised format across its electronic channels, thereby helping to raise the profile and visibility of these businesses. DIAMOND Szervezőiroda Bt. is committed to protecting and consciously managing intellectual property. They emphasize that protecting innovative ideas and solutions and using them effectively plays a key role in increasing the economic performance of businesses.

The Office offers participants and partners free publicity and information opportunities on the www.emin.hu website and related digital platforms. These channels not only serve to promote recognized organizations, products, and services, but also help to spread awareness of the values of quality and innovation more widely. The activities of DIAMOND Szervezőiroda Bt. are closely aligned with the quality policy of the Hungarian economy, contributing to sustainable development, strengthening innovation, and preserving Hungary's intellectual heritage.

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Short film about the Award Ceremony of the year 2025: <https://youtu.be/urbuYiEjvyo>



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FANNIZERO

FANNIZERO Kft.

The founding owner of FANNIZERO Kft. believes that: Our dreams are meant to come true. The company may grow to the size we dare to dream of. Our world has never been so fast as it is now. In the midst of the noise, we can find opportunities everywhere, if we look for them, because in every trial there is a lesson for us. These lessons are half lived in advance, but understood afterwards. Desire, strength, decision, courage and always getting up one more time than we fell. It is never a shame to kiss the floor, but it is a duty to stand up! These are the most important basis of the entrepreneurship, but they don't come immediately. Life often wraps its best gifts in tasks to be solved, the bigger the task, the bigger the gift.

FANNIZERO Kft. was born from such a task, while its owner was born to fill this gap in the world. She was a fat little girl whose only happiness was eating. She was addicted to refined carbohydrates, sugar and grain-rich, ultra-processed foods. Her love for delicious and fattening food awakened in her the desire to create pizza, pasta and bread do not making her fat and ruining her health. Her dream has come true, millions of people can eat heavenly delicacies, mindfully, without sugar and grains. After losing more than fifty kilograms, he built up the business through six years of study and hard work. She treated the company like a baby: with patience, love and faith. Today, FANNIZERO manufactures its products at its own gluten- and grain-free production facility. With nearly 70 products, they have won 10 awards over the past three years, work with hundreds of retailers, and their export business is also growing steadily. They are present in tens of thousands of households with the aim of making people's lives better, easier, healthier and happier.

The Value and Quality Award is particularly close to the owner's heart, and he is committed to supporting the applicants on their path to success.

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Fanni Seprenyi
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Harkányi Gyógyfürdő Zrt.

Harkányi Gyógyfürdő Zrt. is a leading tourist and healthcare institution in the town of Harkány, with a history dating back more than two hundred years. The thermal waters of Harkány were discovered in 1823, and word of their curative properties soon spread throughout the country. The spa has continued to develop ever since, and its operations are characterised by a balance between respect for tradition and a modern approach. The medical waters of the Harkány Thermal Spa, with their unique composition, have been proven to be effective primarily in the treatment of musculoskeletal, joint and dermatological conditions, but they also have a beneficial effect on gynaecological and lymphatic problems. Under a contract with the National Health Insurance Fund, the spa's medical department offers a range of subsidised treatments and also supports guests' recovery with modern physiotherapy and rehabilitation services.

The resort is open all year round, and alongside its medical services, it places particular emphasis on leisure and wellness facilities. The indoor water park, the sauna complex, the indoor and outdoor children's play areas, as well as the seasonal outdoor swimming pools and water slide park, ensure that the spa is an attractive leisure destination for all age groups. Families, young people and older guests alike can find their ideal way to relax. The professional work carried out at the Harkány Thermal Spa has been recognised with numerous awards. In 2019, the spa was awarded the title of 'Spa of the Year' in one of the largest public votes for spas in Hungary, which served as confirmation of its guests' trust and satisfaction. Furthermore, under the Hungarian Spa Association's rating system, the Harkány Thermal Spa holds a five-star rating in the categories of thermal spa, lido and water park, which attests to the high standard of its services, its compliance with professional standards and the safety of its guests.

In recent years, the spa has carried out significant developments in order to strengthen its full-year operation and improve the guest experience. As well as expanding its range of services, it places particular emphasis on energy efficiency and sustainability, including through the use of renewable energy sources and the introduction of modern technological solutions.

The Harkány Thermal Spa is characterised by its commitment to quality, its guest-centred approach and its focus on continuous improvement. Its aim is to maintain its leading role in domestic health tourism in the long term, while creating value for guests, the local community and the region alike.

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JUSTICE SECURITY

JUSTICE Security Vagyonvédelmi, Tanácsadó és Szolgáltató Kft.

JUSTICE Security Property Protection, Consultancy and Services Limited Liability Company, or Justice Security Kft. for short, is a leading, nationally recognised security services provider in Hungary, with over two decades of professional experience and a strong market presence.

Justice Security Kft's core business is the provision of high-quality property protection, security technology and consultancy services, offering comprehensive solutions meeting modern-day requirements for organisations in the retail, industrial, logistics and service sectors. The company's aim is not only to offer its partners traditional security services, but also to provide bespoke, innovative and effective security systems and processes ensuring the long-term security of assets, equipment and information. Justice Security Kft's service portfolio covers the full spectrum of property protection and offers comprehensive solutions tailored to clients' needs. The company designs and implements integrated security and protection systems for retail, industrial and logistics facilities, taking into account the specific characteristics of the environment in question and the individual risk factors. Justice Security Kft. utilises modern security technology, including video surveillance, intrusion detection, access control and integrated systems effectively supporting the protection of physical and digital assets.

The company's experts help to identify and prevent potential danger sources through fact-finding audits, risk analysis and safety consultancy. In addition, Justice Security Kft. pays special attention to the development of digitalised property protection solutions and to providing security awareness training for its staff, thereby contributing to long-term, sustainable and effective security operations. In line with its philosophy, Justice Security Kft. does not sell off-the-shelf services, but offers tailor-made, efficient and effective long-term solutions that ensure a high level of security.

The company is constantly upgrading its technical infrastructure, human resources and service processes in order to meet the highest safety standards and keep pace with market dynamics.

In addition to its strong technological infrastructure, one of Justice Security Kft's key competitive advantages is its own know-how and in-house developments, which enable the company to develop solutions that effectively reduce risks and boost customer confidence.

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Managing director



Koch's Torma Kft.

"Tradition and innovation serving quality"

The KOCH'S brand has more than a century of roots dating back to 1908, when Georg Koch founded the predecessor of Koch's Torma Kft. in Germany. The Hungarian subsidiary - Koch's Torma Kft., headquartered in Kiskunfélegyháza - was established in 1991 as part of an international expansion, which has now become a recognized international player in premium quality horseradish products and seasonings as a member of the Develey Senf & Feinkost GmbH group.

The company's mission is to provide consistent, outstanding quality guaranteeing consumer satisfaction and trust. The assortment covers a wide range, from the flavours of traditional Hungarian cuisine to modern gastronomic trends. Koch's Torma Ltd. is committed to the use of natural and sustainable raw materials: its products are made from the highest quality raw materials, bought from Hungarian sources, from long-term, reliable domestic partners. Based on the „farm to table” philosophy, the company controls the entire production process from horseradish planting to packaging of the finished product, thus guaranteeing the highest quality standards.

Koch's Torma Ltd. considers as a mission to revive the culture of horseradish consumption, with special attention to the younger generations. Horseradish is not only a spice with a distinctive flavour, but also a medicinal herb with numerous positive physiological - beneficial - effects. For this reason, Koch's Torma Ltd. strives through continuous innovation and unique product development to make horseradish popular again in everyday gastronomy and not just during the Easter period. This is proven by the constantly expanding, colourful product range.

Sustainability plays a key role in the company's strategy. In addition to their own cultivation, their supplier partners also follow sustainable farming principles, including the use of crop rotation and minimizing chemicals. The company also makes conscious decisions in the field of packaging: thanks to the design change, the packaging has a clean and elegant appearance in a minimal style - referring to the commitment to producing the products in the most natural way possible. In addition, packaging materials are 100% recyclable in designated selective waste bins, in accordance with the relevant rules.

Koch's Torma Ltd. has three locations in Hungary. Its annual production exceeds 2.5 thousand tons of horseradish, and it also processes significant quantities of mustard and paprika. Overall, it can be said that the company's goal is to create value, and its main characteristic is its passion for innovation, in addition to reliability and the production of high-quality products. Its other objectives include raising awareness of the KOCH'S brand across the border here and beyond as well as strengthening export activities in Central European markets.

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