



CATALOGUE OF THE
VALUE AND QUALITY
AWARD TENDER
2024

Many thanks

to
the PARTNERS OF THE VALUE AND QUALITY AWARD Tender,
as well as to members of the Board of Announcers:

DIAMOND Szervezőiroda Bt.
ExVA Vizsgáló és Tanúsító Kft.
FANNIZERO Kft.

Hajnal Húskombinát Kft.

INNOVA Észak-Alföld Regionális Fejlesztési és Innovációs Ügynökség Nonprofit Kft.

LEGRAND Magyarország Villamos Rendszerek Zrt.

SZÁM-PONT Számítástechnikai Szolgáltató és Oktató Központ Kft.

János Latorcai Dr, Deputy Speaker of the Hungarian Parliament,
Main Patron of the events of the Value and Quality Award

Sándor Farkas, deputy minister of the Ministry of Agriculture
being professional promoter of the competition

State Secretariat for Nation Policy at the Prime Minister's Office,
main sponsor of the Tender

National Food Chain Safety Office, professional partner of the competition

Trade Magazin, strategic partners of the tender

the MEDIA Ambassador of the Value and Quality Award Tender,
Vivien Gecse, News Director of TV2

the creator of the trophy symbolizing the Certifying Trademark of the Value and
Quality Award and the unique porcelain filigree representing the Special Prizes of
the Board of Announcers: to Dr. Andrea Szőcs,
Associate Professor of Applied Arts, Noémi Ferenczy Prize

the creators of the certificates of recognition of the
Value and Quality Award Tender, Károly Balázs and Gábor Sárkány, graphic artists

Duna Médiaszolgáltató Nonprofit Zrt for the transmission of the information of
the Value and Quality Award Tender to the media centres through the news
channels of the MTI Directorate.

The primary place for news and events of the Value and Quality Award Tender, the
presentation of the winners, the call for entries and the procedures for the award:
www.emin.hu.

THE VALUE AND QUALITY AWARD IS THE KEY TO SUCCESS,
THE TRUST MARK OF A DISCERNING CONSUMER SOCIETY!



The Value and Quality Award Certification Trademark is a symbol of excellence, a showcase of creativity and expertise, which conveys continuously controlled quality!



VALUE AND QUALITY AWARD TENDER



Dear Readers and Award Winners!

In this year's Call for Proposals, I indicated that the country had left behind much of the economic difficulties of 2023, so this year we will see a phase of economic growth, with the key conditions being to increase consumption and keep the investment rate high, above 25 percent.

There is not yet sufficient data on the trend in the investment rate and its evolution this year to determine whether the 25% rate is sustainable, while, fresh data on the development of consumption emerged at the beginning of August, showing that retail sales volumes have been growing steadily in the first half of the year, marking the sixth consecutive month of continuous growth in consumption. It should also be noted, however, that the expansion is only modestly in line with the increase in real wages, which is up by around a tenth in the first half of the year.

As a result, the Hungarian economy is likely to experience a gradual recovery over the rest of the year, mainly as real wage growth slowly reduces household caution and household consumption may become more extensive, alongside an increase in savings.

Taking this into account, the consensus among analysts is that Hungarian GDP could grow by 1.5-2.5% this year, with the domestic economy showing an accelerating trend from quarter to quarter.

A significant part of the uncertainties leading the population to be cautious also had a negative impact on the business sector, but it is clear that businesses with long-term plans have done everything in order to gain a competitive advantage.

In the short term, the special offer and repackaging of a product can also provide a competitive advantage, but in the long term, only an active quality policy combined with innovation, i.e. the production of value and quality, can lead to success. We should also remember that even the most important developments and innovations can only be commercially successful if they can find their place in the market. This requires not only getting products or services „on the shelves”, but also building consumer trust.

In itself, the value of a well-known brand can give confidence to a product, and in most cases, it can serve not only to distinguish it but also to certify its quality, just as trademarks being created for this purpose. However, the majority of market players are not in such a favourable position, and the economic difficulties of 2023 as well as the associated decreasing consumer confidence have shown that brand names alone are no guarantee of market share for some well-known domestic products.

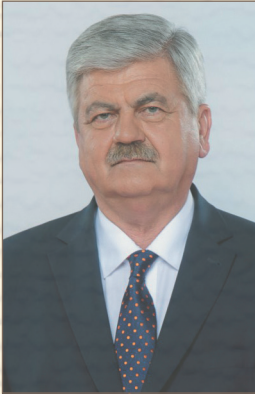
By giving consumers confidence, a credible quality certification gives a clear competitive advantage and makes a product or service more marketable. This year, many businesses have recognised this practical importance and competed in one of our country's best known and perhaps most prestigious quality certification system, the Value and Quality Award Tender. I am truly delighted that this year, 38 applications from 32 applicants have merited this prestigious mark, demonstrating the creativity and faith in the future of the Hungarian entrepreneurial sector.

With these thoughts, I welcome you and congratulate the winning Applicants. Please accept my sincere appreciation for the work done and the results achieved.

prof. Dr. Latorcai János
Deputy Speaker of the National Assembly, Patron of the
Value and Quality Award Tender



VALUE AND QUALITY AWARD TENDER



Dear Readers!

The 21st century seems to be a major challenge for humanity, as no one could have foreseen, despite the economic progress and increase in living standards of the past decade, that first a pandemic, then a drought of historic dimensions, and finally a war would radically transform our life.

We have experienced how vulnerable nations and, within them, we, the people, are to each other in today's world. The war and the wrong response to it in Brussels have intensified this, and have also demonstrated that the complete abandonment of national self-determination and self-sufficiency is a vulnerability that no responsible leadership in any country can afford.

Hungary and its Government are much and often attacked for its policy of standing up for peace, national sovereignty and the protection of Hungarian people, families and businesses. Peace would not only save the lives of thousands of people, but it would also strengthen an economically declining Europe, putting European nations back on the way to development.

Innovation has always been the key to progress and as our fast-developing world evolves today, it has and will continue to have a special significance. For many years now, the Value and Quality Award Tender has been helping to achieve this, and has become a benchmark for the quality of Hungarian products and services. The Value and Quality Award Certification Mark focuses on outstanding achievements and performance where particular attention is paid to the protection of the natural environment, sustainability, energy efficiency and responding to global challenges with modern, state-of-the-art tools. It is a trademark whose holders stand out from their competitors with the products they produce or the services they provide, while for consumers it is a guarantee for choosing real quality and value.

Farkas Sándor
Deputy Minister
Ministry of Agriculture



Let's get to know the concept of a trademark!

Benefits of the trademark

A trademark registration gives the trademark owner the exclusive right to use the trademark. A sign can obtain a degree of legal protection just by using it, but it is advisable to obtain trademark protection for a sign that is to be used in commerce. If somebody wishes to oppose a new trade mark application on the basis of an unregistered trade mark which is substantially identical to his own, he must provide full proof of prior extensive use of his mark, whereas this obligation is imposed on the proprietor of a registered trade mark only under certain conditions laid down by law.

Consumers prefer certified products. This is why it is important to ensure that the origin and quality of products and services are more prominently indicated by producers and distributors than in the past. The sign must be clear and understandable. The market advantage thus gained will prove to be a fruitful investment in business later on.

In everyday life, we are surrounded by different brands and trademarks. Trademarks are usually closely linked to the marketing of a product and often also refer to the qualitative characteristics of the product. Certification marks are a special type of trademark.

ABOUT TRADE MARKS IN GENERAL

A trade mark is a graphic sign which is used to distinguish goods or services from those of others. The mark may consist of different graphic elements or a combination of them. For example, the trademark may contain a word or a combination of words, letters, numbers, images, lights or holograms.

Of course, any sign cannot be granted trademark protection. Since a trademark is essentially distinctive, a sign which is liable to be confused with an earlier trade mark cannot be registered. A sign may also be refused protection if, for example, it is likely to mislead consumers or is contrary to public policy or morality. In Hungary, trademark protection can be obtained by filing a trademark application with the National Intellectual Property Office. The term of the protection is 10 years from the date of filing, renewable for additional periods of 10 to 10 years.

Types of trademarks

Your customers will identify you by your trademark. Your trademark distinguishes you from your competitors.

An EU trade mark may consist of any sign, in particular words or designs containing letters, numbers, colours, the shape of goods, the packaging of goods or sounds. The most common types of trademarks are word marks and figurative marks.

Wordmark

A word mark consists exclusively of words, letters, numerals or other standard typographic characters, or any combination of these.

Figurative mark

A mark in which non-standard characters, styling or layout, or graphic element or colour is used. These may include marks consisting exclusively of figurative elements or a combination of word and figurative elements.

Types of trademarks

Three types of trademarks can be registered depending on the business need: individual trademarks, certification trademarks and collective trademarks.

Individual trademark

An individual trademark distinguishes the goods and services of one company from those of another.



VALUE AND QUALITY AWARD TENDER

Collective trademarks

A collective mark distinguishes the goods and services of members of an association from those of undertakings which are not members of that association. They are often used by associations to identify products with certain characteristics from different producers. Only an association of manufacturers, producers, service providers or traders, or an association of public or legal persons, may apply for a collective mark.

Certification trademark

A certification mark guarantees that the goods and services offered meet certain standards or characteristics set by the owner of the mark. As such, it distinguishes goods and services certified by the trademark owner from goods and services that are not certified. Anyone can apply for a certification mark, provided that they are not engaged in any business related to the provision of certified goods or services. A certification trademark is a mark that is specifically used to distinguish goods or services on the basis of their quality or specific characteristics. An example is the figurative sign "Value & Quality Award". A specific feature of this type of trademark is that it cannot be protected by an enterprise manufacturing, putting on the market, importing into the country the given product or providing the services covered by the trademark. Likewise, an enterprise which is not independent of the aforementioned enterprise or has a long-standing legal relationship with it in respect of the goods/services concerned cannot obtain protection of a certification mark.

The certification mark may not be used to certify itself by the business which has obtained protection. The certification mark may therefore not be used for self-promotion or to certify the quality of one's own activities. The proprietor of the mark may authorise others to use the certification mark, free of charge or for remuneration.

A certification mark is very often confused with a geographical indication.

What is a geographical indication for?

A geographical indication and a designation of origin used to indicate the geographical origin of a product may be protected as a geographical indication. The concept of geographical indications is generally used as a generic term for all the terms used in trade to identify the geographical origin of products. A geographical indication can typically be the name of a landscape, locality, region or, exceptionally, a country.

Protection for a geographical indication may be obtained by anyone who produces, processes or manufactures a product in the geographical area designated by the indication, for which the geographical indication is used (e.g. Tokaj wine, plum brandy from Satu Mare, sausage from Gyula, chamomile blossoms from the Lowlands, etc.).

Protection is the result of an official procedure.

A protected geographical indication may be used by anyone who produces the product bearing the indication in the geographical area concerned, in accordance with the product specification in the case of spirit drinks.

The geographical indication may only be used by holders who meet the above criteria and no other person may be granted a licence to use it. However, in the case of infringement (unauthorised use) of a geographical indication, any right holder may take action against the infringer on his own initiative.

The protection of geographical indications is unlimited in time.

The Trademark Regulations, Trademark Agreement

The use of the certification mark may be authorised if the product meets the required quality standards or other characteristics. The compulsory regulations to be drawn up for this type of trademark will include, among other things, the quality requirements for the goods and services covered by the trademark. The rules on quality certification and the conditions for the use of the trademark must be laid down in the regulations. It should also lay down the rules for monitoring the use of the trade mark and the procedures applicable in the event of unlawful use.

Terms of the Value and Quality Award trademark contract:

Contracting parties, history, definitions, subject matter of the contract, use of the Value and Quality Award trademark, representation of the trademark (trademark symbol) in English and Hungarian, description of the trademark symbol, use of the trademark, obligations of the user, duration of use, trade mark fees, ex-post control, extraordinary control, violation



VALUE AND QUALITY AWARD TENDER

of contract, termination of the right to use a trade mark, post-termination actions, unauthorised use of the trademark, contract modifications, representations and warranties of the parties, notices, contact persons, confidentiality and data protection, dispute resolution, partial invalidity, miscellaneous provisions.

On the basis of the contract of use (trademark licence contract) pursuant to Article 23 (1) of Act XI of 1997 on the Protection of Trademarks and Geographical Indications (1997 Act XI of 1997 on the Protection of Trademarks and Geographical Indications), the trademark proprietor grants a licence to use the certification mark of the Value and Quality Award. The user must pay a fee for this. The use of the Value and Quality Award Certification Trademark is free of charge for one year from the year of award (in this case from 1 September 2024 until 31 August 2025). In the event of winning the right to use the Trademarks Certifying the Value and Quality Award, the DIAMOND Management Office Ltd. will conclude a Trademark Use Agreement with the applicant on behalf of the trademark owners, based on the current Trademark Use Agreement model and data management information available on the website www.emin.hu.

March, 2024

Kiss Károlyné Ildikó
Value and Quality Award trademark founder





Photos of Awards Ceremony in 2023











VALUE AND QUALITY AWARD TENDER

Value and Quality Award Tender Call for applications and order of procedure 2024

The following attachments form integral part of the Call for applications and order of procedure:

Attachment No. 1: Application form of the Value and Quality Award trademark to be awarded in the frame of the tender announced in 2024

Attachment No. 2: Declaration sample

Attachment No. 3.: Guidelines for conformity documents being necessary for submission of the tender

The 2024 Trademark Use Agreement Model and 2024 Data Management Information are available at homepage www.emin.hu

Motto:

"You know well, my dear People, that only through intelligence and diligence can you keep your country: that you can only make up for your smallness of numbers by the exercise of your wits."

/: Herman Otto :/

National, public and one-round call for applications

is invited by

DIAMOND Management Office Ltd.

ExVa Ltd. Testing – Certification

FANNIZERO Ltd.,

HAJNAL Meat Processing Factory Ltd.

INNOVA North-Plain Regional Development and Innovation Agency Nonprofit Ltd,

Legrand Hungary Electricity Systems CJSC.

SZÁM-PONT Computer Science and Training Center Ltd.

as members of

Board of Announcers of Value and Quality Award

for gaining

the right to use the trademark of the Value and Quality Award of the year 2024

Main Patron of events of the Value and Quality Award

is Mr. János Latorcai Dr., Deputy Speaker of the Hungarian Parliament.

Main sponsor of the competition:

State Secretariat for Nation Policy at the Prime Minister's Office.

Professional partner of the competition:

National Food Chain Safety Office

Strategic partners of the tender:

Trade Magazin

The right to use of the Value and Quality Award Trademark can be won on the basis of voluntary submitted tender.

The purity and inviolability of the application system are ensured by objective system of requirements as well as by the judgement of unique and independent body of experts.

The use of the marks awarded can be controlled by the tender announcers thereby guaranteeing the continuous quality standard for users and consumers.



VALUE AND QUALITY AWARD TENDER

1. Mission of the Value and Quality Award

The honourable title “Value and Quality Award” as well as the right to use the certification mark is the recognition and prize of products, services and economic organizations which are demonstrably committed in their activities towards the high quality. They are giving high priority to the production of jointly and severally high-quality goods as well as services. The winners of the competition are role models who play an active role in strengthening the economy. The Value and Quality Award Trademark is a mark of verified, certified quality, embodying Hungary’s respect and commitment to true values.

2. Aim of the “Value and Quality Award’s application

- to recognize the high-quality level of the goods and services introduced in tender applications
- to promote the production of high-quality products being competitive on international markets and the production of goods with high intellectual added value as well as to encourage the provision and development of services
- to contribute to the market success of the manufacturers of the products and services awarded in the competition, and to the development of their domestic and export commercial activities
- to provide obvious support to the customers of products and services in quality-conscious choice
- to contribute to the development and marketing of health conscious and energy-efficient products
- to develop the active quality policy of manufacturers, dealers and service providers
- to promote businesses being active in intellectual property-intensive industries

3. Subject-matter of the tender:

The competition is open to all goods, product families, software and related services, which are manufactured and marketed in Hungary or in the Carpathian region, according to the main categories of the competition, and which meet the objectives of the competition, and which may form a system or a stand-alone service.

If the applicant is not identical with the manufacturer, or with the right holder of the product, software or of services forming the subject of the tender, the entry to the tender needs the manufacturer’s/rights holder’s written agreement.

3.1. Main tender categories:

1. Industrial machinery and equipment, household appliances, office technology devices and equipment
2. Vehicles
3. Clothing and accessories
4. Beauty products
5. Household chemical products, chemical products
6. Furniture, home and office equipment, supplies and accessories
7. Outdoor furniture, equipment
8. Energy efficient building products
9. Implemented establishments
10. Building industrial services
11. Infrastructural investments
12. Silicate industrial finished products (glass, porcelain, ceramics)
13. Sport accessories and equipment
14. Playgrounds, playground and public space fitness equipment
15. Toys
16. Handicraft products (juried crafts, folk art, home craft products)
17. Information technology (programs, systems)
18. Agricultural and food industrial products in fresh and processed forms including non-alcoholic and alcoholic beverages, nutrition supplements, foods for particular nutritional uses including diets and supplements for sports people, handcrafted foods and herbal teas
19. Pet foods, feeds
20. Medical devices (active medical devices as well), medical instruments
21. Products and services for human health and safety
22. Tools, applications, products, services developed for people living with help
23. Services helping people to spend their free time in a cultured way, inland tourism (including tourism-related catering), village tourism, travel organization, travel agency activities, foreign tourism / travel organization
24. Packaging technology (design, material and process)
25. Packaging materials, equipment



VALUE AND QUALITY AWARD TENDER

26. Education, training, post training, educational methodology
27. Educational programmes, interactive educational programmes
28. Textbooks and guides (interactive means), publications
29. Books and other printed brochures
30. Lighting, lighting technique
31. Products/services for improving life quality
32. Hotels and restaurants (including catering culture), hotel, restaurant, confectionery services, food delivery and catering based on local traditional gastronomic values
33. Public catering
34. Cultural and sporting events, museum programs, services
35. Fancy goods
36. Leather products (horse tools, bags, suitcases, wallets)
37. Watches, jewellery, fashion jewellery
38. Internal and external walls, facades, design elements, wooden unique solutions, doors and windows, use of interiors in any function in outdoor living space
39. Products and services made and provided by people with disabilities
40. Web shop services
41. Transport, warehousing, storage including dangerous materials as well
42. Other services
43. Introduced health and safety tools, equipment and methodologies
44. Furnishings, interiors of any function in the interior living space.
45. Electronic products

4. Tender terms and conditions

4.1. Applicant

Any natural or legal entity and incorporation, company without legal personality, individual entrepreneur, creative community can submit tenders.

One applicant can submit several tenders and several applicants can submit a joint tender. One tender can include only one product or one product line. One product line may consist of max. 15 products. (By product we mean goods, software and services).

In case of a product family, in addition to the name of the product family, a list of all members of the product line is mandatory. The exact denomination of the members of the product family is a condition for complete tender documentation. (In points 10-11 of the application form after the summary name of the product line the exact list of products should be indicated.)

No application can be entered for any technology process being not materialized in a product, software or such service, which has not been introduced to the market at the time of submitting the tender.

The tender is public.

The announcers of the tender do not expect from the applicants to reveal business secrets or confidential information! From the submission of the tender dossier up to the announcement of results, the applicant has notification commitment towards the Tender Secretariat, or in the case of gaining award, the trademark user is obliged to the same until the end of the use of the trademark. It means that any changes concerning applicant/trademark user/tender dossier (including points 4.2.3.1-4.) has to be signed in written form.

Failure to provide this notification, when it becomes public, has the consequence of being excluded from the tender, even suspension or withdrawal of the trademark use.

4.2. Content of the tender documentation

The tender has to be submitted in Hungarian language, in one printed copy and one copy is necessary on electronic data medium (pendrive). The content of printed and electronic copies needs to be identical in 100%, that is, the electronic version has to be the scanned version of the paper-based application. (The electronic application will thus contain one (1) PDF file and one (1) photo folder.)

In addition to the application file, the paper cover letter must be accompanied by a signed original copy of the Application Form, which need not be stapled together (the cover letter is an indication to the Secretariat of the Call for Proposals that the application has been submitted).



VALUE AND QUALITY AWARD TENDER

A copy of the Application Form must be stapled into the application file in the appropriate place in the table of contents! Failure to attach an Application Form to the covering letter will result in the documentation being considered incomplete and a negative mark in the document review.

The tender dossier must be drawn up in the order set out in point 4.2 of the Call for Proposals, taking into account the legislation in force! Inadequately sequenced application documents (both paper and electronic) will result in a negative evaluation when the documents are reviewed.

4.2.1 Table of contents

4.2.2. Tender Entry Form (application form)

The application form "Application Form" (Annex 1) must be filled in and signed in original and in the company's name. The name and position of the person signing the application form must be legible! (The original copy must be attached to the cover letter, one (1) copy must be attached to the application file!)

The Application form is valid only together with the tender documentation!

4.2.3. Declarations

The declarations listed below in Annex 2 must be duly completed and signed in the appropriate manner! The originals must be attached to the paper application documents! (The declarations in Annex 2 may also be used on company paper.)

4.2.3.1. Statement that the applicant contributes to managing information provided in the tender dossier according to the data protection law being in force at all times.

4.2.3.2. Declaration on the acceptance of the invitation to tender, as well as its terms and conditions.

4.2.3.3. Declaration stating whether the applicant has been subject to official inspection in relation to the quality and safety of its products and services in the year in question up to the date of submission of the application and in the previous year. If so, whether the authority has made any substantial objections or taken any action. In case of objections, name of the objection, list of measures taken to remedy the objection.

4.2.3.4. Declaration that the applicants' product/product line, software, services do not infringe any third party's copyright. Should any third party enforce any claim against the tender announcers pursuant thereto, the applicant agrees to direct remedy liability.

4.2.3.5. Declaration that the company complies with applicable fire protection regulations and rules.

4.2.3.6. Declaration that the applicant has no outstanding or unpaid public debts, fines, penalties, bankruptcy, liquidation, winding-up or other legal proceedings (including consumer protection, health and safety at work and fire safety inspections). The declaration must be accompanied by an official statement supporting the applicant's declaration (National Tax Office zero certificate).

4.2.3.7. Declaration of Cost Share Commitment (To be completed only in the case of joint applications. There is no form for this, it can be done on company paper.) In the case of a joint application, applicants must provide separate declarations of their willingness to pay. (For example: all costs incurred in connection with the application are shared 50/50. In the case where only one of the applicants bears 100% of the costs, the applicant exempted from the costs must declare that it is exempted from bearing the costs by common agreement of the applicants named.)

4.2.4. Manufacturer's Declaration of Approval. It is necessary in case when the applicant is not identical with the manufacturer/producer of the product/product line/software, the manufacturer's/producer's written agreement (declaration) is necessary to attend the tender.

4.2.5. Bank notification, certificate confirming the payment of the tender procedure fee.

The tender procedure fee runs at HUF 265,000 + 27 % VAT, that is HUF 71.550, totally HUF 336.550 to be paid per tender submitted.

In case of an applicant not based in Hungary however having EU tax number within the European Union, a total of HUF 265.000 / application.



VALUE AND QUALITY AWARD TENDER

The secretarial and organizational tasks of the competition are carried out by DIAMOND Management Office Ltd. as Tender Secretariat. The procedure fee shall be transferred to the bank account of DIAMOND Management Office Ltd. No. 11717009-22467980 led at OTP Bank Nyrt. before the deadline for submission of the application. IBAN account No. HU83 1171 7009 2246 7980 00000000, OTP Bank SWIFT identification mark (BIC): OTPVHUHB

The tender procedure fee cannot be paid by postal cheque or in cash. Failing to pay the procedure fee will result in the exclusion from the tender system.

The invoice for payment of the application fee, which does not require financial settlement will be issued by the tender running DIAMOND Management Office Ltd. and sent to the applicant additionally within 5 (five) working days after the receipt of the transfer and the sending of the required data.

In order to issue and send an invoice, the following data must be sent to baboklara@emin.hu within one (1) working day after the payment of the application fee:

- a. exact name of the applicant, exact billing address with postcode, tax number / Community tax number in case of foreign applicant;
- b. exact postal address of the applicant with postcode;
- c. e-mail address used to receive a tele-bill;
- d. exact denomination of products/product line, services being subjects of the tender in a manner as stated in the application form;
- e. phone number and e-mail address of tender's contact person;
- f. document certifying payment of application fee;
- g. statement on the fact that bearer of costs is not the same as the tenderer and provision of data requested above referring to costs' bearer.

Each of points (a) to (e) may be replaced by sending the completed and signed application form to the above e-mail address. If you do not provide the information requested above, we can only issue an invoice after reviewing the application documents received!

4.2.5.1. Payment of the application fee for applicants within the EU, having Community tax number who are not based in Hungary: the application fee is to be paid without VAT, i.e. HUF 265,000 per application, given that the supply of services is outside the territorial scope of the VAT Act. (If the application fee is incorrectly paid, in excess of the amount of VAT, the VAT will be refunded, less the cost of handling fee i.e. HUF 5,000).

In order to issue and send the invoice, it is necessary to send the data requested in section 4.2.5. to the e-mail address indicated therein by the deadline.

4.2.5.2. Payment of the application fee for applicants within the EU, no having Community tax number, who are not based in Hungary: the application fee must be completed with VAT, i.e. a processing fee of HUF 336.550 per application has to be paid. In order to issue and send the invoice as soon as possible, it is necessary to get the information requested in section 4.2.5. 1 to the e-mail address indicated therein by the deadline.

4.2.6. Presentation of the Applicant (maximum 3 pages). The Applicant has to briefly present (history, business, eventually legal environment, most important products, services, annual production volume/value, turnover, within this the export rate, suppliers and customers, technology and raw material bases, etc.), as well as all other important facts, actions helping the evaluation of the tender. Based on self-assessment the Applicant has to analyse the marketability of the enterprise and its rank among businesses producing similar goods. In case of local government, the Applicant should present its social value, importance and effectiveness.

4.2.7. Description of the product/product line, software, service possibly up to 2 pages.

The presentation has to be started by repeating some highlighted sentences set out in paragraph 10 of the Tender Entry Form. Please point out the advantages of the product/product line, software, service being more favourable in terms of use, energy efficiency, environmental awareness and sustainability compared to similar products and services.

4.2.8. Presentation of home and foreign market position of the product/product line, software, service (max. 1 page)

Price of the tender subject, price-value ratio, comparison regarding the place on the international market (as regards function and price how the tender subject can be classified on the basis of self-assessment); sales, market launch, requirements, description of results, information on the market endeavours (vision) and issues, presentation of references,



VALUE AND QUALITY AWARD TENDER

analysis of the market share. Presentation of trends during the recent period, and of achieving goals set. Examination of customers' satisfaction (presentation of results supporting that the activity of the company is for meeting the buyers' demands in the best possible way.)

4.2.9. Presentation of the environment protection output (max. ½ page)

Compliance with the environment protection rules in production, packaging and services. Enforcement of environment protection aspects in the product, services and during the production, use and destruction of product/product line and services. Eventual connection to different environment protection events, contacts with social organizations. Presentation of energy efficiency in the activity of the enterprise as well as during the production of the tender's subject. (Proof of compliance with relevant environmental legislation e.g. waste management.)

4.2.10. Legal compliance documents

All documents relating to the product/product line, software, service which are required by consumer protection legislation and other rules. In addition to the regulations, presentation and documentation of the obligations assumed voluntarily in the interest of the consumers. (The itemized list of the most important documents to be attached is included - without the need of completeness - in Annex No. 3.)

4.2.10.1. The copy of all effective certification issued by any third party (accredited certification body) on the product/product line, software, service (for example: expertise, qualification certificate, certification, inspection report). The third party's certificate is necessary in all cases, even if the product adequacy certification is left to the manufacturer/distributor by legislation.

4.2.10.2. Copies of documents proving protection of industrial property rights and intellectual property

If available: Certified copy of documents on the protection of industrial and intellectual property rights issued by the Hungarian Intellectual Property Office or copy issued by the Intellectual Property Office of the European Union, or European Patent Office even by World Intellectual Property Organization.

4.2.11. Copy of the certificate on the applied quality management system (e.g.: ISO, TQM, HACCP).

(Note: it is not a general tender term, but it is an advantage, if the applicant has a certified quality management system.) When application of any legally defined quality management system is compulsory for the applicant's activity (e.g. HACCP), proof of certification is also a tender condition. If the applicant has a quality testing lab, the own testing protocol on the product/product line, software, service forming the subject of the tender as well as the approval of an external certification body have to be enclosed.

4.2.12. Copies of documents attesting that the product/product line, service won quality awards, obtained certificates at earlier tenders in Hungary or abroad, copies of prizes gained at exhibitions and fairs. (e.g. Hungarian Agricultural Quality Prize, Premium Hungarian Food Trademark, Environment Friendly Product Trademark, etc. Awards and prizes gained in national and international professional competitions).

4.2.13. Photos and brochures showing the product/product line, software, service as a whole (also in application environment) and their characteristic features.

– In printed form:

Paper-based documentation must always be accompanied by paper-based images! These can be photos, brochures, publications. In case of printed publications, please attach the original electronic format (creative) or the electronic format of the publication in PDF.

- In electronic form on an electronic medium (pendrive)

ATTENTION! The electronic enclosure of the printed publication is not enough! Please attach photos as follows:

Photos which can be submitted: photos, product images, videos illustrating the product; photos, videos illustrating the nature of the service; in the case of electronic products, e.g. software, screenshots, videos showing the operation.

Pictures can be enclosed only as saved in a separate directory!

Acceptable electronic formats: TIFF, JPEG, BMP at least 300 DPI resolution. Vector materials in PDF, Corel Draw up to version 17, in Adobe Illustrator. In this case the embedded pictures, objects, font types are also to be enclosed. For videos, each of the known formats is within a maximum of 5 minutes. Cannot accept post-scanned prints made on a copier!



VALUE AND QUALITY AWARD TENDER

Unable to accept images copied into Word or PDF document! Only photos saved to a separate directory can be attached! Post-scanned prints made on a copy machine are not acceptable! It is not acceptable to copy and paste images into a Word or PDF document! Images must be saved in a separate folder!

The good visual presentation in the above-mentioned quality is a condition to the complete documentation and the evaluation. In the first three jury rounds the evaluation is mainly based on documents therefore the applicant is interested in enclosing high-quality pictures showing the essence.

The lack or inappropriate quality of the above implies a negative evaluation when examining the application documents. If you have any questions, you can contact the web communication expert Mónika Kun-Molnár directly at +3670 883 8303 or kmmonika@emin.hu

4.2.14. By compiling the Tender Documentation „The contents of the tender documentation in point 4.2.” should be considered.

5. Tender consultation:

During the year in question, prior to the submission of the application, members of the Secretariat and representatives of the Board of Announcers designated in the Call for Proposals will provide free consultations on applications for a maximum of 2 (two) times per application, for a maximum of 1 (one) hour, including, if necessary, on the applicant's premises. Subsequently, a consultation is possible for a fee, the amount of which will be determined individually by the Tender Secretariat and the Board of Announcers. Consultation relating to already submitted and received tenders is no longer possible!

6. Tender submission:

The complete written tender documentation has to be submitted in 1 (one) printed copy and 1 (one) copy in electronic format (pendrive) in Hungarian.

Paper-based applications will be kept by the Tender Office for one year after submission, i.e. until the end of the first follow-up period. Electronic application materials will be kept for five years after submission.

In the event of a formal investigation or procedure against an awarded tender and this is formally made known to the Tender Office, the paper-based documentation will be retained until the end of the procedure.

6.1. Deadline for tender submission: 30 May 2024 (Thursday)

(Note: the deadline given means the submission deadline of tender documents, the products are still not to be submitted by this deadline!)

In case of submission per post the date of posting on the seal is accepted.

6.2. Submission of tender by post:

Tender material has to be sent to the following name and address:

DIAMOND Szervezőiroda Bt.

Érték és Minőség Nagydíj Pályázat, Pályázati Titkárság

H-1172 Budapest, Gátfutó u. 15.

6.3. Personal submission of tender

The personal submission of the tenders is possible exclusively on 30 May 2024 between 09.00 – 14.00 hrs. at the following address:

DIAMOND Szervezőiroda Bt.

Érték és Minőség Nagydíj Pályázat, Pályázati Titkárság

1172 Budapest, Gátfutó u. 15.

(Phone: Kiss Károlyné Ildikó +36-20-934-4909)



7. Tender rules of procedure

7.1. Tender Secretariat

The secretarial and coordination tasks of the tender procedure are performed by DIAMOND Management Office Ltd. as Tender Secretariat of the Value and Quality Award

Address: H-1172 Budapest, Gátfutó u. 15.

Postal address: H-1172 Budapest, Gátfutó u. 15.

Tax number: 26241094-2-42

Chief executive officer: Kiss Károlyné Ildikó

Phone numbers of executive officer:

Kiss Károlyné Ildikó, mobile phone: +36-20-934-4909

E-mail contacts: kissildiko@emin.hu

Financial coordination: Babó Klára, Head of Secretariat, Financial Expert

Phone: +36-20-511-2102

E-mail: baboklara@emin.hu

Web: www.emin.hu

7.2. Acceptance of applications

The envelopes containing the tender documentation submitted by the deadline will be opened by the Pre-jury organised by the Tender Office. The Pre-jury is verifying that the submission has been made in accordance with the terms of the Tender and the applications are admissible or not. If the tender documentation complies with the call for tender, the Tender Office will issue the Statement of Acceptance with admission numbers in electronic form. In the following, the completeness or incompleteness of the tender documentation submitted will be recorded by the Document Jury. The members of the Document Jury are composed of experts invited by the Board of Announcers of the Tender.

In case the submitted tender documentation is incomplete, the Tender Office – in accordance with the commitment of Document Jury - will invite the applicant to complete it by the specified deadline. The Tender Office informs the Applicants in a so called "Letter of Acceptance" together with an "Acceptance No." on their further tasks relating to the additional jury rounds and expert examinations, if it is necessary on making a short movie introducing the tender, on sample supplies, as well as on removal of non-processed samples.

7.3. Procedure and phases of the tender evaluation

The tender evaluation runs in several rounds. The tenders are evaluated by a professional jury invited by the Announcers on the basis of the submitted documentation. The jury's work is assisted by other specialists as well invited by the Board of Announcers, who will draw up a written report. The invited jury members and specialists will sign a declaration of incompatibility and confidentiality. The list of the jury members and invited specialists is not public till the day of the award ceremony in order to ensure the fairness and clean procedure of the tender. The Declarations of Incompatibility are forming parts of the tender procedure documents.

Schedule of the Jury:

1. First round: Pre-jury, opening and reception of applications, formal and informal examination, checking admissibility, reconciliation of the payment of procedural fees with bank notifications, preparation of invoices (if required). Technical check of electronic material, re-submission in case of faulty equipment. Providing electronic copies of the materials to jury members and experts.
2. Second round: Document Jury, thematic content evaluation of the applications, identification of eventual shortcomings, appointment of experts and fixing requests for goods' samples or their inspection.
3. Third round: expert reviews and evaluations. Experts can also contact applicants directly concerning their application. Control of applications under official procedures.
4. Fourth round: Main Jury, appraisal of the applications taking the expert reports into account, sensory tests, preparation of the decision-making, proposals to the Board of Announcers.
5. Fifth round: decision made by the Board of Announcers on the awarding, trademark uses and special prizes ((by adopting the recommendations of Merit Award for Communication). Approval or refusal of recommendations for Carpathian Homeland Merit Prizes.



VALUE AND QUALITY AWARD TENDER

Members of the Board of Announcers:

DIAMOND Management Office Ltd.

ExVa Ltd. Testing – Certification

a FANNIZERO Ltd.,

HAJNAL Meat Processing Factory Ltd.

INNOVA North-Plain Regional Development and Innovation Agency Nonprofit Ltd,

Legrand Hungary Electricity Systems CJSC.

SZÁM-PONT Computer Science and Training Center Ltd.

7.3.1. Request for tender products

The jury members and the experts are entitled to have the original of the products forming the subject matter of the tender either by requesting it or at an on-site inspection. The Tender Office will send an official notice thereon to the applicant in the application receipt. The advice on product request will contain the date and time of sending in and return. The Tender Office will provide for the safe placement and warehousing of the products supplied for inspection during this period. The Tender Office will not be responsible for the product not delivered for the specified date. (The Tender Secretariat will request test samples on two occasions: 1: Expert test samples, which will be forwarded to the experts; 2: For the Main Jury (sensory tests, catch samples, tastings).

During the jurying process, the goods are used and may be damaged or destroyed.

Both the jury members and the specialists can decide on inspecting the product at an external site or on the place of the production. In the latter case the applicant will ensure that the product/service can be viewed at a pre-agreed time.

7.3.2. Main evaluation criteria

The jury will submit the results of the evaluation to the Board of Announcers together with a recommendation for awarding made by taking the expert's report into consideration.

Upon evaluation the jury will take the followings into account:

- Integrity of the content and aesthetic appearance of the tender dossier;
- Safety, adequacy, quality, innovative nature, marketability, economic utility, export strength of the product/product line, service submitted to the tender
- Application of energy saving, environment friendly solutions, advantages offered to the consumers
- Certificate or expertise issued by a third party (certification body) proving the product adequacy
- Decision of the Experts
- Results of tests performed by qualified and accredited laboratories
- Application of quality management system (e.g. ISO, or HACCP in case of foods)
- Intellectual property protection awareness
- Legal rules for placing on the market
- the adequacy and actuality of the information provided by the applicant in the electronic submission form
- Former prizes, certification trademarks
- Additional voluntary benefits offered to the consumers
- Credibility and reliability of financial data included in the Application material
- Main relevant official complaints, measures, disputes being in progress
- Creative ideas, unusual and innovative, future-oriented solutions.
- Availability of and compliance with work and fire safety regulations.

7.4. Advice on decision

All applicants (company manager, contact person) will receive advice on the decision of the Board of Announcers in electronic mails together with information on the Award Ceremony.

Following the annual closing of the application, unsuccessful applicants will receive a short review of their application.



VALUE AND QUALITY AWARD TENDER

7.4.1. Awarding

The denomination of the trade mark in Hungarian: Érték & Minőség Nagydíj
in English: Value & Quality Award

Based on the decision of the Board of Announcers the tenders evaluated the most outstanding will gain the use of the Value and Quality Award Trademark, and along with this the right to use the honourable title of the Value and Quality Award. The award is attested by an honorary certificate in English and Hungarian unique designed by the graphic artist, Balázs Károly as well as by the unique artisan trophy with the emblem of the Value and Quality Award, created by artisan Andrea Szócs Dr. and her creative partner.

(One (1) Hungarian and one (1) English honorary diploma and one (1) trophy belong to one (1) awarded tender. In case of a joint tender, diploma and trophy are given to (2) tender submitters. In case of a joint application of three or more applicants, additional diplomas and trophies can be ordered at a cost price through the Tender Secretariat.

The relevant subsequent orders are to be sent to the e-mail address, kissildiko@emin.hu up to 05th of August, 2024. The price of honorary diploma together with dossier: HUF 52.000 + 27% VAT/pc. The price of the Value and Quality Award trophy: HUF 62.000 + 27% VAT/ pc.).

These prices apply only to orders placed by the above deadline, any request beyond this date will be considered as a custom order and will be subject to a cost increase, as custom production requires custom pricing.

The award winner agrees to indicate the Value and Quality Award title on product/product line, service upon making publicity for the awarded product/product line and service during the whole period of distribution.

The company using the trademark must indicate the hashtag #EMIN in its social media communications, postings and when informing its followers about the award of the trademark.

The Hungarian and English certificates attesting the use of the Value and Quality Award Trademark and the unique porcelain trophies bearing the ÉMIN logo. are presented by Mr. Sándor Farkas, Deputy Minister of Agriculture or by his delegate.



7.5. Trademark licensing contract

On behalf of proprietors of trademark protection, the DIAMOND Management Office Ltd. will sign a contract with the awarded applicant for the use of the VALUE AND QUALITY AWARD title and logo. After the award notice, the Tender Secretariat will send the trademark use contract in a separate e-mail.

The contracts must be printed in three (3) copies, signed in the trademark's name on all pages, dated if necessary, and sent in three (3) originals to the Tender Secretariat by 20 August, who will return one copy, signed and countersigned by a lawyer, to the trademark's owner or hand it over personally at the Awards Ceremony.

Of the three copies sent, one copy is for the trademark user, one copy is for the trademark owner and one copy is for the countersigning attorney. The conclusion of the trademark agreement is a condition for receiving the award and using the trademark.

In the contract, the beneficiary undertakes to pay the fee for the use of the trademark. The use of the trademark is free of charge for one year after allocation (1 September 2024 – 31 August 2025). The additional extension of the trade-mark use is only possible after the post-control of the tender and with an approval audit report. The yearly inspection is conducted by the expert appointed by the Board of Announcers. The costs of the inspection are covered obligatory by the applicant. The costs of the post-inspection are set separately for each tender and are included into the Trademark License Agreement. The costs determined therein remain unchanged during the validity of the Trademark License Agreement.

In the case of new trademark users, the trademark usage yearly fee is determined by HUF 80,000 + 27% VAT (i.e. HUF 21,600) from 1 September 2024, in total HUF 101,600. The trademark use fee is payable in advance per awarded application, upon request of the Holder. The trademark usage fee is fixed in the Trademark Agreement and it is unchanged for the duration of its use!



VALUE AND QUALITY AWARD TENDER

Content of the trademark use agreement:

Contracting parties, antecedents, definitions, subject of the contract, usability and display of the Value and Quality Award (ÉMIN) trademark (trademark diagram) in Hungarian - English, description of the trademark, method of use of the trademark, obligations of the user, duration of use of the trademark, fee for the use of the trademark, post-inspection, extraordinary inspection, breach of contract, termination of the right to use the trademark, actions after termination, unauthorized use of the trademark, amendment of the contract, statements and warranties of the parties, notices, contacts, confidentiality and data protection, dispute settlement, partial invalidity, mixed provisions.

Pursuant to the contract on use (trademark - licence agreement) and Act XI of 1997 § 23 (1) on the protection of trademarks and geographic marks on goods (trademark – licence agreement) the beneficiary of the trademark protection will give permission to use the trademark of the Value and Quality Award. The user is obliged to pay a fee for this. The use of the Value and Quality Award is free for one year after awarding (in the present case from 1st of September, 2024 to 31 of August, 2025).

In case of the Value and Quality Award trademarks, DIAMOND Management Office Ltd. representing the trademark owners will conclude a trademark use agreement based on the Trademark Use Sample Template available on www.emin.hu website and according to the data management information.

7.6. Expanding and narrowing the range of trademark products:

During the term of the trademark contract, the trademark user has the option to expand the range of products or services or, in the case of a trademark-using product line, to narrow down the range of products if one of the members of the product line ceases to be manufactured.

7.6.1. Expansion

In the case of an extension, the request for an extension must be formally notified in writing to the Secretariat of the Value and Quality Award Tender. The test reports and certifications attached to the original application must be sent for each of the products to be extended! After the expert has given a positive written opinion, an amendment to the trademark contract authorising the use of the trademark is drawn up, which is valid together with the original contract and the documents proving the change.

7.6.2. Narrowing

In the case of a reduction in the range of products for which a trademark is to be used, a formal written request for a reduction in the range of products for which a trademark is to be used must be submitted to the Secretariat of the Value and Quality Award Tender. On the basis of the application, an amendment to the trademark contract is drawn up, which is valid together with the application and the original contract.

7.7. Post-inspection

Information on the ongoing monitoring of the beneficiaries and users of the trademark is set out in the trademark contract.

Further renewal of the use of the trademark on an annual basis is only possible with a post-inspection of the application and an approval audit report. The annual review is carried out once a year by the organization designated by the trademark holders (DIAMOND Management Office Ltd.) from the end of February to 30 June of each year. The notified body has the right to involve experts and subcontractors. During the post inspection of the awarded applications, the body entitled to audit all documents less than one year old, which also had to be submitted with application. If in the meantime there is a new legal change for the product or service, it is essential to submit the documents required for compliance with the legislation in force.

The list of documents to be requested during the post-inspection is included in Annex 3 of the current year's Call for Proposals without the need for completeness. The cost of the post-inspection shall be borne by the awarded trademark user.

The cost of the post-inspection is HUF 100,000 + 27% (ie HUF 27,000) VAT, ie gross HUF 127,000 which amount is fixed in the trademark use contract and remains unchanged during the validity of the contract!

The cost of the follow-up inspection is payable in advance at the request of the Rightsholder!

If the expert does not recommend to approve the continued use of the trademark after the post-inspection, the use will be suspended, or ultimately withdrawn, which will be made public by the Board of Announcers. The blocking is ended when the mistakes are corrected and after it the trademark can continue to be used.



VALUE AND QUALITY AWARD TENDER

8. Special Prizes

Applications and applicants gaining right of trademark use in the current year may receive special prizes as well. Besides the Announcers of the Tender, different companies, authorities, bodies are offering special prizes in the frame of the Value and Quality Award Tender System.

Different companies, institutions and organizations also have the opportunity to offer special prizes after the announcement of the tender as well. Special prizes may be offered in writing to the Secretariat by 29 June of each year by indicating the exact name of the special prize. The admission of special prizes is decided by the Board of Announcers with simple majority. The offeror will be informed on the admission of the special prize by the Tender Secretariat in electronic message. Special prize offers received and registered after the announcement of the tender will be published on the website of the Value and Quality Award, www.emin.hu.

Contact details of Value and Quality Award Tender Secretariat:

DIAMOND Management Office Ltd.

1172 Budapest, Gátfutó u. 15.

e-mail: kissildiko@emin.hu

The following honours are awarded on the basis of recommendations: Value and Quality Award for Lifetime Achievement, Value and Quality Award of Merit for Carpathian homeland, Lifetime Achievement Award for Carpathian homeland and Value and Quality Merit Award for Communication.

8.1. Special prizes founded by the Board of Announcers:

Special prizes founded by the Board of Announcers are attested by a Hungarian-English honorary diploma designed by Gábor Sárkány, graphic artist as well as by a unique applied art trophy made by Andrea Szócs Dr., craftsman.

The special prizes are presented by Mr. János Latorcai Dr., vice-president of the Hungarian Parliament or by his delegate.

8.1.1. Entrepreneurial Merit Award of the Value and Quality Award Tender

The Entrepreneurial Merit Award is to be given to enterprises proving to be able to produce premium quality and value over a long time. Their several applications have gained the use of the Value and Quality Award Certification Mark. They also contribute to the development of the economy with their developments and innovations, and they permanently enhance the good reputation of the Hungarian economy with their market activity.



8.1.2. Value and Quality Award for Lifetime Achievement

The Value and Quality Award for Lifetime Achievement is for awarding natural person demonstrating their commitment for outstanding quality as well as for raising up the culture of the Hungarian economy during their activity of several years. Its outstanding work is characterized not only by its economic activity however by high level of its social sensitivity.



8.1.3. Merit Award for Energy Efficiency and Environmental Protection of the Value and Quality Award Tender

The Merit Award for Energy Efficiency and Environmental Protection recognizes environment protection, maintenance of the ecologic balance of the earth as well as recognition of ensuring and promoting sustainable civilization development. The prize is won by solutions, products and systems, which measurably contribute to the reduction of the carbon-dioxide emission, to the formation, development and sustainability of the energy-conscious environment.



8.1.4. Merit Award for Innovation of the Value and Quality Award Tender

The Merit Award for Innovation of the Value and Quality Award Tender is given out to the creators of solutions, products and systems, who have outstandingly shown the potential of the domestic creativity through the innovative features of their tender in the current year as a reflection of the entrepreneurial culture in Hungary.





VALUE AND QUALITY AWARD TENDER

8.1.5. Merit Award for Digitalization of the Value and Quality Award Tender

This merit award is to be given to especially creative applications of the technology of the twenty-first century as well as to tenders improving and preserving quality of life.



8.1.6. „Talent of the year” Merit Award

The Honourable title “Talent of the year” may be awarded to an enterprise giving priority in its outstandingly sophisticated application to the promotion of people’s well-being through local natural values and by using high-quality products or services.



8.1.7. “Local Patriot” Merit Award

This prize is awarded by the Values and Quality Award Jury to the winning applicant who has shown an exemplary commitment to the home country, actively contributing to its development and prosperity by creating jobs and employment, with a strong local focus.



8.1.8. “For Youth” Merit Award

This Merit Award was founded by the Board of the Announcers of the Value and Quality Award Tender with the aim of creating a tradition in recognition of the outstanding activities of the award-winning company for the continuous development and renewal of the learning and teaching processes of young people, taking into account and applying modern educational trends and tools.



8.1.9. “Media Ambassador” Merit Award

The Board of Announcers of the Value and Quality Award Tender founded the „Media Ambassador” Merit Award to be given to a natural person who has a long history of communicating the importance and necessity of values and excellence and who has contributed to the promotion of the Value and Quality Award Competition at a high level. The award winner may use the recognition in its own communications and the Value and Quality Award Competition will also use it in all its communications.



8.1.10 Merit Award for Communication of the Value and Quality Award Tender

The Merit Award for Communication is given by the Board of Announcers of the Value and Quality Award Tender to the printed or electronic media doing the most for the communication of high-quality values in the year of the invitation to tender, within this for the publicity and promotion of the Value and Quality Award Tender System. The fact of recognition can be used in the own communication of the winner as well.





VALUE AND QUALITY AWARD TENDER

8.1.11. Merit Award for Carpathian Homeland of the Value and Quality Award and Lifetime Achievement Award for Carpathian Homeland of the Value and Quality Award

The Board of Tender Announcers of the Value and Quality Award – agreeing with the government program - attaches a great importance to the cooperation of the Carpathian Basin regions, to the strengthening of economic relations, in which the common qualities and creativity are the keys of success.

In order to strengthen the above goals, the Board of Announcers established the Merit Award for Carpathian Homeland of the Value and Quality Award as well as the Lifetime Achievement Award for Carpathian Homeland of the Value and Quality. The Board of Announcers decides on the awards on the basis of recommendations.

The deadline for submitting proposals for the award is 23 June 2024.

The recommendation shall be presented in Hungarian on maximum three pages by registered mail to the following address:

Tender Secretariat of Value and Quality Award Tender

Merit Award for Carpathian Homeland of the Value and Quality Award Lifetime Achievement Award for Carpathian Homeland of the Value and Quality Award

H-1172 Budapest, Gátfutó u. 15.

The date of the posting stamp is accepted as date of submission.

The recommendation can also be previously submitted in electronic way as well to the e-mail address: kissildiko@emin.hu

The Merit Award for Carpathian Homeland of the Value and Quality Award as well as Lifetime Achievement Award for Carpathian Homeland of the Value and Quality Award are attested by a Hungarian-English honorary diploma designed by Balázs Károly, graphic artist moreover by a unique applied art trophy made by Andrea Szőcs Dr., craftsman.

The special prizes are presented by Árpád János Potápi, state secretary for nation policy at Prime Minister's Office or by his delegate.

8.1.11.1. Merit Award for Carpathian Homeland of the Value and Quality Award Tender

This Merit Award is to be given to such natural person, who has over the years proved to be committed to strengthen and to enlarge the business relations between the cross-border regions and the motherland. On the other hand, the award is given to organisations or businesses being active in abroad and having key role in the economic cooperation between the regions of Carpathian Basin. The award recognizes those who are committed to respect for the traditions, the idea of Hungarians and the protection of the environment beyond the continuous high quality.



8.1.11.2. Lifetime Achievement Award for Carpathian Homeland of the Value and Quality Tender

Lifetime Achievement Award for Carpathian Homeland was founded by the Board of the Announcers of the Value and Quality Award. The award may be allocated to such natural person, who has over the years proved to be committed with their economic activity in strengthening, enlarging the economic, cultural and educational relations with cross-border regions and with the motherland, moreover who has dedicated for respect of traditions and for notion of Hungarians.

One (1) natural person may be awarded the Carpathian Homeland Lifetime Achievement Award each year.



8.2. Special prizes of the Announcers of Value and Quality Tender

8.2.1. Special prize offered by DIAMOND Management Office Ltd.

DIAMOND Management Office Ltd. founded a special prize under the name "Herald". They will offer to the selected applicant winning the use of the Value and Quality Award Trademark in the current year as well as they offer the opportunity to have a permanent independent presence on the www.emin.hu website for one year to be updated at will, as well as to include 100 copies of its own information material in the press material of the press conference announcing the competition. The special prize is attested by a unique ornament made by fine artist Andrea Szőcs Dr., as well as by an honorary diploma created by Károly Balázs, graphic artist. The special prize will be awarded by Károlyné Ildikó Kiss, founder of the Value and Quality Award trademark.



VALUE AND QUALITY AWARD TENDER

8.2.2. Special prize offered by ExVa Ltd.

The winning applicant selected by the company will receive a Digital Multichannel Gas Mixer (capable of mixing 100 types of gas) for 1 month free of charge for the year following the award, with full technical support. The special prize is attested by a unique ornament and by a honorary diploma made by the fine artist, Andrea Szócs Dr. The special prize is presented by Ágnes Bálint, managing director of ExVa Ltd.

8.2.3. Special prize offered by FANNIZERO Ltd.

FANNIZERO Ltd. will offer its branding mentorship to the health lifestyle applicant winning the use of the Value and Quality Award trademark. Moreover, the company will provide opportunities to the selected applicant for joint product development and will publish the winning business on its website as well as on all social media platforms. for 12 months. The special prize is attested by a unique ornament and a honorary diploma. The prize is presented by Fanni Seprenyi, founding owner of FANNIZERO Ltd.

8.2.4. Special Prize offered by Hajnal Meat Factory Ltd.

Hajnal Meat Factory Ltd. - having received the Hungarian Quality Product Award and Merit Award for Economy several times - founded a special prize with tradition-creating purpose in memory of Mr. László Hajnal, head of the factory who died in 2016. Recognition of outstanding quality products was a matter of heart of Mr. Hajnal. This special prize is the Hajnal László Memorial Prize which is awarded to a food business-related applicant by the management of the company. This special prize is symbolized by a Hollóháza porcelain vase and by a document recording the fact of distribution. The recognition is given up by Hajnalné Raucsik Krisztina, managing director of the company.

8.2.5. Special Prize offered by INNOVA North-Alföld Regional Development and Innovation Agency Nonprofit Ltd, INNOVA Ltd. will offer a special prize of HUF 400.000 to the applicant having been selected to use the trademark, in the form of a 4x2 hour consultancy session on INNOVA's operational topics. The special prize is attested by a certificate of honour. The award is presented by Gábor Vámos, Managing Director.

8.2.6. Special Prize offered by Legrand Hungary Electricity Systems CJSC.

As special prize, Legrand CJSC. offers a premium-grade self-manufactured product package to applicant - selected by them - who is winning the Value and Quality Award. The special prize is presented by Mr. László Károlyi, general director of Legrand Hungary Electricity Systems CJSC.

8.2.7. Special price offered by SZÁM-PONT Computer Science and Training Center Ltd.

SZÁM-PONT Ltd. offers a special prize to the winner of the use of Value and Quality Award Trademark as applicant chosen by them: Management development training 1 day. The special prize is attested by an honorary diploma and the "Apple of Knowledge" ceramic ornaments. The special prize is the Apple of Knowledge ceramic ornament and Certificate of Merit. The recognition is given up by Andrea Csalló, owner and managing director of SZÁM-PONT Ltd.

8.3. Special Prizes offered by various Organisations:

8.3.1. Special prize offered by Communautrade – Europe Trade and Consulting Co. Ltd.

Communautrade - Europe Trade and Consulting Co. Ltd. has been pursuing successful and diversified activities in Western Balkan countries for many years in economic, commercial and financial fields. As a special prize, Communautrade Europe Trade and Consulting Co. Ltd. offers an information package promoting market entry of the awarded Applicant to one (1) western Balkan country chosen by the awarded Applicant.

The special prize is presented by Mr. Attila Galambos, managing director of Communautrade Ltd.

8.3.2. Special Prize of the Bertalan Farkas Centre for Education and Methodology

The Center will award a special prize to the applicant it selects who has shown an outstanding example of responsibility and who has been awarded the use of the Value and Quality Award Trademark. The special prize is the replica copy of the launch key of the Soyuz-36 spacecraft and a certificate of honour.

The award will be presented by retired Brigadier General Bertalan Farkas, the first Hungarian astronaut, the name giver and professional advisor of the Bertalan Farkas Education and Methodology Centre.



VALUE AND QUALITY AWARD TENDER

8.3.3. Special Prize of Health-ness Foundation

The Health-ness Foundation, which focuses on the main areas of health promotion, prevention and rehabilitation, offers its special prize winner cooperation in joining the Women Entrepreneurship Section of National Association of Entrepreneurs and Employers (VOSZ), participating in professional events and business development programmes.

The special prize is presented by Zsuzsa Gláser Katona, president of the Foundation's Board of Trustees and co-chair of the VOSZ Women Entrepreneurs Section.

8.3.4. Special Prize of Mr László Károlyi

László Károlyi has been a leading role in the domestic and international economic life for decades. On the basis of his outstanding professional knowledge and experience, he offers a special prize to the most innovative or creative benchmarking business start-up, small or medium-sized, based on the business logic of the trademark he has selected for the year in question. The special prize: 5 sessions of organisational restructuring and business development consultancy for 1 hour, in worth of HUF 300.000 certified by a certificate of honour.

The special prize will be awarded by Mr László Károlyi.

8.3.5. „Special Prize ELECTROTECHNIKA” offered by the Hungarian Electronics Association

The recognition can be awarded to an award-winning applicant in the fields of energy, energetics, electronics, measurement technology, building electricity, and lighting technology which can use the achievements of the above sectors as a guideline for its activities. The special prize will be a front-page article in the professional journal Elektrotechnika, founded in 1908 and now 116 years old, of the almost 124-year-old Hungarian Electrotechnical Association, as well as an article on the winning entry.

The special prize is attested by an honorary diploma, presented by Mrs. Péter Tóth, Chair of the MEE Technical History Committee, Marketing and Communications Officer.

8.3.6. Special Prize of Marketing Art Ltd.

The main profile of Marketing Art Ltd. is marketing and communication consulting. Their team offers their clients the benefits of the organisation of an advertising agency, the reliability of an employee and the flexibility of a consultant. Their colleagues are highly skilled professionals with decades of experience in marketing, sales, management, branding, brand management, event management, trade marketing, consulting and business development. As a special prize, they will offer 10 hours of online consultancy in worth of HUF 400.000 to one of its selected businesses. The special prize will be awarded by Krisztina Bódi, the company's Managing Director.

8.3.7. Special Prize of M&R Innovations and Special Solutions s.r.o.

The company has been committed to innovation and new technologies for 10 years, mainly in the commercial, agricultural and construction sectors, and has been active in Asia for more than 5 years. As a special prize, they will offer to market and promote its chosen award-winning product in Kazakhstan. The special prize will be presented by the company's CEO, Richárd Kun.

8.3.8. Special prize offered by Magazine SÉRÜLTEK.HU: Prize for Caring

Magazine for Injured People has the goal to identify and to recognize already existing tools, machines, inventions being available on the market or under production, which are developed to help people living with disability. These are representing value for people needing help. The special prize is attested by an honorary diploma.

The prize is presented by Tibor László Horváth, Chief Editor of the Magazine.

8.3.9. Special Prize offered by Transilvanum Foundation

The community and events of the Transilvanum Foundation have been a meeting point for successful businessmen, artists and experts from Transylvania for ten years. The Board of Trustees of the Foundation awards Transylvania's special prize to Transylvanian organizations doing a lot for promoting Transylvanian products, services and culture. Furthermore, the special prize can also be awarded to an organisation whose activities can build a bridge between Transylvanian and national economic cultures.

The special prize is represented by a unique memorial plaque. The prize-winning organization, as privileged guest, can take part at the Transylvania Gala being one of the most important events of the Foundation at the beginning of 2025.

The special prize is presented by Ms. Klára Simó, president of the Foundation.



VALUE AND QUALITY AWARD TENDER

9. Trade magazine's communication offer

The October issue of Trade magazine will include a Value and Quality Award (EMIN) supplement with a summary of the awards ceremony and a toast from the jury, including a list of all the winners. In addition, all winners will receive a voucher entitling them to a 30% discount, which they can use to appear in a Trade magazine.

10. Award Ceremony

The award ceremony of the Value and Quality Award Tender will be held with a wide attendance on 12th of September 2024 in the Upper House Room of the Parliament (The exact calendar day may change due to the Parliament's programme!). Among the invited guests, outstanding personalities of economy and public life, heads of diplomatic missions, leading officials of business diplomacy will be present. The widest media attention will follow the ceremony. The main patron of the event is Prof. Dr János Latorcai, Vice-President of the National Assembly, hosted by the President of the National Assembly.

11. Supervision of products winning the right of using the Value and Quality Award Trademark

The parties must immediately notify each other in writing of any changes in the activities of the contracting parties that affect the contract!

The Board of the Announcers and the trademark owner are entitled to check and verify the product, product line, services recognized by the Value and Quality Award with regard to adequacy and in relation to the publicity of the Award to be made obligatory by winners.

Extraordinary review is possible if the trademark user becomes unworthy to the use of the trademark or if a negative report is received in connection with the product and service participating in the tender. The organization designated for the audit: DIAMOND Management Office Ltd. which is entitled to engage subcontractors.

In case the quality of the monitored product, product line, service deteriorates compared to the quality of the product, product line, service of the tender submitted for gaining the Hungarian Quality Product Award, and the negative report proves to be true, moreover the applicant fails to fulfil the modifications, measures stipulated by the inspection body, the applicant becomes unworthy for wearing the award, the right for the trademark use can be withdrawn, the public will be informed thereon by the Board of Announcers. In the event that a public procedure is opened against the awarded product, service, the Board of Announcers may suspend the use of the award, and withdraw it in case of a condemning verdict, moreover make this fact public.

Any changes concerning the use of the Value and Quality trademark will be made public, optionally together with sending notice to the media.

12. Termination of Trademark Use Rights

12.1. Upon termination of this Agreement, the Trademark Use Rights shall also terminate.

12.2. The contract may be terminated by the user by 10 May of each year, without giving any reason, at the end of the year of use of the trademark.

Trademark year's round is 31st of August in each year. If the rightsholder does not receive the notice of cancellation within the indicated time limit, the trademark user is obliged to pay the full amount of the trademark fee. Termination of use of the Trademark is only possible in writing by sending it to DIAMOND Management Office Ltd., Secretariat of the Value and Quality Award Tender, H-1172 Budapest, Gátfutó u. 15., e-mail address: kissildiko@emin.hu

12.3. The Contract may be terminated immediately with extreme termination in case of serious breach of contract.

12.4. In addition to the cases expressly stated in the Agreement, it is possible to terminate the Agreement by extraordinary termination in the following cases:

If the User

- seriously violates the Contract or order of procedure, including the case of unworthiness;
- not covers the Fees payable under this Agreement despite of a call;
- bankruptcy, liquidation or liquidation proceedings are initiated against the User.
- engages in any improper conduct affecting either the application or the trade mark.



VALUE AND QUALITY AWARD TENDER

13. Publicity of the tender

- 13.1. The announcers can individually and jointly act in relation to the publicity of the tender system.
- 13.2. The tender is announced every year in March at a public press conference.
- 13.3. The complete text of the call for tender, the application form, the presentation of the award winners, the events of the tender are published on the tender website, www.emin.hu.
- 13.4. The tender information can be available on the websites of the Announcers as well.
- 13.5. Tender Office of the Value and Quality Award represented by the Board of Announcers provides or may provide official information on the actual events of the tender system in a press release.
- 13.6. The first presentation of the users of the trademark and the winners of the awards takes place at the awards ceremony in the Parliament in September each year.
- 13.7. The news on the tender events are communicated to the media centres through MTI Hungarian News Agency.
- 13.8. The products and their manufacturers, services and their service providers awarded with the Value and Quality Award will be presented in the official Hungarian-English electronical catalogue of the Value and Quality Award tender free of charge, which is available at fairs and exhibitions, business forums abroad and it also reaches the representatives of the economic diplomacy.
- 13.9. The Announcers of the Value and Quality Award (DIAMOND Management Office Ltd., ExVa Ltd., FANNIZERO Ltd., HAJNAL Meat Processing Factory Ltd., INNOVA North-Plain Regional Development and Innovation Agency Nonprofit Ltd, Legrand Hungary Electricity Systems CJSC., as well as SZÁM-PONT Computer Science and Training Center Ltd.) at the same time the Strategic Partners of the Tender (Communautrade Europe Trade and Consulting Ltd., the Food Business Competitiveness Association and the Grabowski Publishing Magazine) will present the awarded applicants and applications on their own websites.
- 13.10. The tenders of the Value and Quality Award will be presented by MTVA, TV2 and HÍR TV broadcasts.
- 13.11. The electronic platform www.emin.hu provides the participants of the Value and Quality Award Tender (promoters, sponsors, trademark users) with a free of charge communication opportunity by publishing information of public interest.

14. Tender-relevant information are given by:

DIAMOND Management Office Ltd.

1172 Budapest, Gátfutó u. 15.

Kiss Károlyné Ildikó managing director

Mobile: +36-20-934-4909

e-mail: kissildiko@emin.hu

Schreiberné Molnár Erzsébet, judicial food safety and quality expert

Mobil: +3630 231 5720

e-mail: igaz.szakertes@gmail.com

Tamás Gláser, Senior Consultant: Brand Way & Compass Ltd., Executive President of the Hungarian Trademark Association, Member of the National Anti-Counterfeiting Board, Head of the Industrial and Commercial Section, Member of the Hungarian Trademark Committee

Mobil: +3630 942 6385

e-mail: brandway@brandway.hu, larhen@larhen.hu

Babó Klára, financial expert

Mobile: +36-20-511-2102

e-mail: baboklara@emin.hu

Kun-Molnár Mónika, communication expert

Mobil: +3670-883-8303

e-mail: kmmonika@emin.hu

Internet: www.emin.hu



VALUE AND QUALITY AWARD TENDER

ExVA Ltd. Testing - Certification

1037 Budapest, Mikoviny Sámuel u. 2-4.
Bálint Ágnes managing director
Mobile: +36-30-941-2176
e-mail: balint.agnes@exva.hu
Kristóf Kaszás, Business Development Director
tel: +3620 365 5257
e-mail: kaszas.kristof@exva.hu
Nagy-Oroszhegyi Tünde, PR and marketing consultant
e-mail: oroszhegyi.tunde@exva.hu
Internet: www.bki.hu

FANNIZERO Ltd.

9700 Szombathely, Vajda János u. 20. 1.em. 3.
Fanni Seprenyi, owner of the company
Mobil: +3670-429-8924
e-mail: fanni@fannizero.hu
Internet: www.fannizero.hu

HAJNAL Meat Processing Factory Ltd.

9061 Vámoszabadi, Hild József u. 3-5.
Hajnalné Raucsik Krisztina, managing director
Mobile: +36-30-216-6344
e-mail: hajnalne@hajnalhuskombinat.hu
Ágnes Pap Quality Management Manager
Mobile: +3620 213 4681
e-mail: minosegiranyitas@hajnalhuskombinat.hu
Varga Ildikó, head of quality management
Mobile: + 36-30-834-0779
e-mail: minosegiranyitas@hajnalhuskombinat.hu
Internet: www.hajnalhus.hu

INNOVA North-Plain Regional Development and Innovation Agency Nonprofit Ltd,

4028 Debrecen, Kassai u. 26.
Gábor Vámosi, managing director
Mobil: +3630-580-3553
e-mail: vamosi.gabor@innoregio.eu
www.innoregio.eu

Legrand Hungary Electricity Systems CJSC.

6600 Szentes, Ipartelepi út 14. Pf.: 10.
László Károlyi, general director
Phone: +36-63-510-200
Mobile: +36-30-955-1316
e-mail: laszlo.karolyi@legrandgroup.hu
Csontos Eszter, creative coworker
Mobile: +36-30-619-0965
e-mail: eszter.csontos@legrand.hu
Internet: www.legrand.hu

SZÁM-PONT Computer Science and Training Center Ltd.

8900 Zalaegerszeg, Rákóczi u. 4-8.
Andrea Csalló, owner, managing director
Phone: +36-20-412-7459
e-mail: csalloa@szam.hu
internet: www.szampont.hu



VALUE AND QUALITY AWARD TENDER





APPLICATION FORM

of Value and Quality Award Tender announced in 2024
for gaining the Value and Quality Award

ANNEX 1

Submission deadline: 33 May, 2024 (Thursday)

Address: DIAMOND Szervező Iroda Bt., Secretariat of Value and Quality Award
Tender, 1172 Budapest, Gátfutó u. 15.

**The Application Form is valid and acceptable only together with documents detailed
in point 4.2 of call for applications and order of procedure.**

The Application Form is available in filling-in format on homepage www.emin.hu.

1. Name of Applicant:
2. Address of Applicant with postal code:
3. Postal address of Applicant with postal code:
4. Central telephone number of the applicant:
- E-mail address:
- Internet access:
5. The applicant's e-mail address used to receive remote bills:
6. Tax number of Applicant:
7. Self-declared business classification (micro, small, medium, large):
8. Name, title, telephone number, email address of the head of the applicant enterprise:
-
9. Name, title, telephone number, email address of tender administrator:
-
10. Exact name of the tendered product/product line, service (in case of product line it is necessary to list the members of the product line and to indicate the exact names of the products:
.....
.....
11. Exact name of the tendered product/product line, service (in case of product line it is necessary to list the members of the product line and to indicate the exact names of the products) in English:
.....
.....
12. Short presentation of the subject matter of the Application in five (5) sentences with special regard to its particular importance and benefits:
.....
.....
.....
13. Short presentation of the subject matter of the Application in five (5) sentences with special regard to its particular importance and benefits in English:
.....
.....
.....



Date:

.....
Legal signature (signature, legible name, company name/stamp)



VALUE AND QUALITY AWARD TENDER

DECLARATIONS

in accordance with point 4.2.3.
of the Call for Proposals and Rules of Procedure of the Value and Quality Award Tender
published in 2024
for gaining the Value and Quality Award Trademark

No 2. Attachment

The undersigned
/name and position of the authorised representative/

.....
/name of applicant company/

company register no; tax number:....., in the name of the
applicant I make the following declarations in relation to this Call for Proposals :

1. I declare that the Applicant consents to the processing of the data provided in the Application Documents in accordance with the Data Protection Act in force from time to time.
2. I declare that the Applicant accepts the terms and conditions of the Call for Proposals.
3. I declare that the Applicant has not been subject to any official inspection in relation to the quality and safety of its products and services in the year under review up to the date of submission of the application and in the previous year.
4. I declare that the application material and the subject matter of the Application (product, product line, software, service) do not infringe the copyright of any third party. If a third party asserts a claim against the authors of the tender on this basis, the Applicant shall be directly liable.
5. I declare that the Applicant complies with the fire safety rules and regulations in force.
6. I declare that I am fully aware of my legal liability and that the Applicant has no overdue or unpaid public debts, fines, penalties, bankruptcy, liquidation, winding-up or other official proceedings (including consumer protection, health and safety and fire protection inspections).

Date: /place/, year month day

.....
Signature in company format /seal/

Enclosure:
certificate of zero issued by the National Tax Office





Value and Quality Award Call for application 2024 Guidelines on Compliance Certificates being necessary for submission of applications

ANNEX 3

(All documents related to product/product line, service as subject of the application which are required by consumer protection and other legislation. In addition to these requirements, presentation and documentation of voluntary commitments undertaken in the interests of consumers.)

The following list contains guidelines for compliance documents types being the most common legal requirement within a given category.

In addition, other legal regulation may also apply to the product/product line or services in accordance with the uniqueness of the tender. In case questions arise regarding submission of these documents, the applicant has possibility of consultation as outlined in paragraph 5.

Main Tender Category	Description of Compliance Certificates
1. Industrial machinery and equipment, household appliances, office technology devices and equipment	<ul style="list-style-type: none"> - Manufacturer's declaration of compliance in accordance with all relevant directives (e.g. MD, LVD, EMC, PED, RoHS, RED). - Warranty card (in case of mandatory warranty) - Use and handling manual - Photos of the product and a short video of the production process
2. Vehicles	<ul style="list-style-type: none"> - Type Licence -Use and handling manual - Photos of the product and a short video of the production process
3. Clothing and accessories	<ul style="list-style-type: none"> - Test Protocol issued by an independent accredited laboratory within one year (safety and quality parameters) - Copy of Product Labels
4. Beauty products	<ul style="list-style-type: none"> - Chemical, microbiological test report (Test Protocol issued by an independent accredited laboratory within one year) - CPNP Registration Statement - Copy of marketing label - Statement by the responsible person confirming that product information file (TID dossier) of product/products submitted to the Tender are in accordance with the current legislation.
5. Household chemical products, chemical products	<ul style="list-style-type: none"> - Protocol certifying laboratory tests (Protocol issued by an independent accredited laboratory within one year) - Copy of marketing label - Safety data sheet in Hungarian language - Proof of notification to the state health administration (for biocides or dangerous preparations)
6. Furniture, home and office equipment, supplies and accessories	<ul style="list-style-type: none"> - Quality certificate - - Compliance certification - Use and operation manual - Test results if required by the function of the product (e.g. chemical tests in case of children furniture.)



VALUE AND QUALITY AWARD TENDER

Main Tender Category	Description of Compliance Certificates
7. Outdoor furniture, equipment	<ul style="list-style-type: none"> - Quality certificate - Compliance certification - Use and operation manual - Test results if required by the function of the product (e.g. chemical tests in case of children furniture.) - Photos of the product and a short video of the production process
8. Energy efficient building products	<ul style="list-style-type: none"> - Declaration of performance according to CPR and underlying documents (certificates, test reports) + setting minimum requirements (7/2006 TNM) - Photos of the product and a short video of the production process
9. Implemented establishments	<ul style="list-style-type: none"> - Valid certificate of occupancy - Valid administrative permits - Photo of completed project and a short video of the service in progress - Technical inspector's certificate
10. Building industrial services	<ul style="list-style-type: none"> - Verification of Regional Trade and Industry Chamber's membership - Competency list of skilled technical managers and experts required for the service - Professional liability insurance - Photo of the completed project and a short video of the service in progress - Technical inspector's certificate
11. Infrastructural investments	<ul style="list-style-type: none"> - Valid licences from the competent authorities - Valid certificate of occupancy - Photo of the completed project and a short video of the service in progress - Technical inspector's certificate
12. Silicate industrial finished products (glass, porcelain, ceramics)	<ul style="list-style-type: none"> - "Food contact" test protocol in case of food contact products
13. Sport accessories and equipment	<ul style="list-style-type: none"> - Warranty Card (in case of compulsory guarantee) - Use and operation manual - Inscriptions, signs, warnings, label designs - Confirmation of product safety according to the standard test protocol
14. Playgrounds, playground and public space fitness equipment	<p>In case of playground equipment Certificate of Compliance is necessary according to Regulation of Ministry of Economy and Transport No. 78/2003. (XI. 27.) GKM</p> <ul style="list-style-type: none"> - Warranty Card (in case of compulsory guarantee) - Use and operation manual - Inscriptions, signs, warnings, label designs - Confirmation of product safety according to the standard test protocol - Photos of the product and a short video of the production/assembly process
15. Toys	<ul style="list-style-type: none"> - Warranty Card (in case of compulsory guarantee) - Manufacturer's declaration of compliance in accordance with „TOY“ directive - Documents justifying issue of manufacturer's declaration (e.g. certifications, test protocols).
16. Handicraft products (juried crafts, folk art, home craft products)	<ul style="list-style-type: none"> - Licenses of authorities - Quality certificate - Declaration of compliance (where it may come into contact with food) based on the relevant specific legislation or, in the absence of specific legislation, a risk assessment or other guidance based on national legislation or standard.
17. IT programs, systems	<ul style="list-style-type: none"> - Based on software, system functionality, certificate ISO 27001 and / or data protection statement



VALUE AND QUALITY AWARD TENDER

Main Tender Category	Description of Compliance Certificates
18. Agricultural and food industrial products (in fresh and processed forms including non-alcoholic and alcoholic beverages, nutrition supplements, foods for particular nutritional uses (including diets for athletes, dietary supplements as well), handcrafted foods, herbal teas and catering products.	<ul style="list-style-type: none"> - Product sheet/Material proportion records for catering products - Microbiological, chemical, physical, organoleptic test protocols (test report issued by an independent accredited laboratory within 1 year) - Notification certificate for food supplements and foods for special nutritional use according to the relevant legislation, test report for the content of active substance - Doping-free certification for food supplements and enriched foods for athletes - Certification of HACCP, or verification of the operation of a food safety system, based HACCP principles. - Copy of the marketing label (as indicated on packaging and / or in packaging) - Copy of the marketing authorization for wine products
19. Pet foods, animal feed	<ul style="list-style-type: none"> - Registration or authorization under Regulation (EC) No 1831/2003 - Evidence of the operation of a product safety system based on HACCP or HACCP principles - chemical test report
20. Medical devices (active medical devices as well), medical instruments	<ul style="list-style-type: none"> - Manufacturer's declaration of compliance in accordance with all relevant directives (e.g. MDD, AIMSD, IVD/MDD, RoHS). - Documents required for the issue of manufacturer's declaration (e.g. certification, test report)
21. Products, devices and services for human health and safety	<ul style="list-style-type: none"> - Quality certificate - Copy of product labels (for product) - Authority permissions (for service) - Photos of the product and a short video of the production/assembly process
22. Assistive devices, apps, products and services for people with disabilities	<ul style="list-style-type: none"> - Manufacturer's declaration of conformity in accordance with all relevant directives - OEP permission
23. Services helping people to spend their free time in a cultured way, inland tourism (including tourism-related catering), village tourism, organizing travels, travel agency activities, foreign tourism/travel organisation activity	<ul style="list-style-type: none"> - Authority licenses, - In case of catering, certificates of compliance with food safety regulations - Photo of completed project and short video of the service in progress
24. Packaging (design, materials and technology)	<ul style="list-style-type: none"> - Declaration of conformity for food contact materials in accordance with the relevant specific legislation or, in the absence thereof, risk assessment or other guidance, on the basis of member state legislation or standard
25. Packaging tools, equipment	<ul style="list-style-type: none"> - Type approval - Manufacturer's declaration of conformity to all relevant directives (e.g. CE) - Warranty certificate (in case of mandatory warranty) - Instructions for use and handling
26. Methodology and activity of education, training and post training	<ul style="list-style-type: none"> - Accreditation and approval documents - Methodological description
27. Interactive educational programmes	<ul style="list-style-type: none"> - Certificate of approval of the programme - Short video of the operation in use



VALUE AND QUALITY AWARD TENDER

Main Tender Category	Description of Compliance Certificates
28. Textbooks and guides (interactive means as well), publications	<ul style="list-style-type: none"> - Law of the year 2013 No CCXXXII on textbook supply in national public education; - Decree-law No. 17/2014 (III.12.) issued by EMMI on textbooks' declaring, support and supply system of school textbooks. - Decree-law No. 51/2012 (XII.21) issued by EMMI on procedures of issuance and approval of framework curricula as well as additions and corrections related to the regulation: - Decree-law No. 23/2013 (III.29.) issued by EMMI on the amendment of EMMI decree-law No. 51/2012. (XII.21.) - Decree-law No. 6/2014. (I.29.) issued by EMMI - Decree-law No. 34/2014. (IV.29.) of EMMI on the amendment of certain ministerial decrees on public education - Decree-law of EMMI No. 40/2015. (VIII.28.) decree-law of the amendment of decree-law No. 51/2012 (XII.21.) issued by EMMI on publication and approval of framework curricula; - Bilingual education policy in the issue of EMMI No. 4/2013. No. (I, 11.); - Decree-law No. 40/2002 (V.24.) on the detailed requirements for the baccalaureate exam issued by OM - Government decree No. 100/1997. (VI.13.) on examination rules of baccalaureate
29. Books and other printed brochures	<ul style="list-style-type: none"> - ISO 9001 quality assurance system (obligatory) - FSC and ISO 12647 certifications and ISO 14001 environmental management standard (optional)
30. Lighting, lighting technique	<ul style="list-style-type: none"> - Manufacturer's declaration of compliance in accordance with all relevant directives (e.g. LVD, EMC, RoHS, RED). - Documents required for the issue of manufacturer's declaration (e.g. certification, test report)
31. Products/services for improving life quality	<ul style="list-style-type: none"> - Relevant special (e.g. OEP) approvals and licences - Photo of completed project and short video of the service in progress
32. Catering (including catering culture), hotel, restaurant, confectionery services, food delivery and catering based on local traditional gastronomic values	<ul style="list-style-type: none"> - Permissions/licences of relevant authorities - Certification of the operation of a food safety system based on HACCP or HACCP principles
33. Public catering services	<ul style="list-style-type: none"> - Permission/licences of relevant authorities, - Proof of operation of a food safety system based on HACCP or HACCP principles - Presentation of the 10-day diet by age group
34. Cultural events, sports events, museum programmes, services	<ul style="list-style-type: none"> - Licences of relevant authorities - Photo of completed project and short video of the service in progress
35. Fancy goods	<ul style="list-style-type: none"> - Quality certificate
36. Leather products (horse tools, bags, suitcases, wallets)	<ul style="list-style-type: none"> - Test Protocol issued by an independent accredited laboratory within one year (safety and quality parameters)
37. Watches, jewellery, fashion jewellery	<ul style="list-style-type: none"> - Quality Certificate - Copies of product labels
38. Walls, facades, design elements, wooden unique solutions, doors and windows, use of interiors in any function in outdoor living space	<ul style="list-style-type: none"> - CPR Performance Statement and supporting documents (Certificates, Test Protocols) - description of designers in 1-2 pages, drawings necessary for solving approach, floor plans of realized interiors, drawings of wall views, 3D visualization drawings, photo documentation - technical inspection certificate on the completed works



VALUE AND QUALITY AWARD TENDER

Main Tender Category	Description of Compliance Certificates
39. Products and services made by people with disabilities	<ul style="list-style-type: none"> - Rehabilitation Accreditation Certificate - List of compliance documents for products produced (products to be accepted are detailed in the present table)
40. Web shop services	<ul style="list-style-type: none"> - NAIH Data Protection Registration Certificate - Short video demonstrating the use of the service
41. Transport, warehousing, storage including dangerous materials as well	<ul style="list-style-type: none"> - Activity licenses, possibly CEMT license as well - Plant/site licence - Photo of completed project and short video of the service in progress
42. Other services	<ul style="list-style-type: none"> - Permissions of authorities and accreditation documents for laboratory services - Photo of completed project and short video of the service in progress
43. Introduced professional safety and security novelties and innovations	<ul style="list-style-type: none"> - Manufacturer's Declaration of Conformity for Devices and Equipment in accordance with the PPE Directive - In case of services, competence list of suitably qualified professionals and proof of qualifications - Photo of completed project and short video of the service in progress
44. Furnishings, interiors in any function in the living space	<ul style="list-style-type: none"> - Design description in 1-2 pages, drawings necessary to illustrate the solution, floor plans of the implemented interior, wall view drawings, 3D visual drawings, photo documentation
45. Electronic products	<ul style="list-style-type: none"> - Manufacturer's declaration of conformity in accordance with all relevant directives (e.g EMC, RoHS, RED) - Document supporting the issuance of the manufacturer's declaration (e.g. certificate, test report) - Warranty Card



Special prizes and other awards of the 2024 Value and Quality Tender

Applications and applicants that have been granted a trademark in the current year may also be eligible for special prizes in recognition of their outstanding work.

In the framework of the Value and Quality Award System, special prizes will be offered by the Board of Announcers, the awarding bodies individually, and by various companies, institutions and organisations.

Special prizes can be offered by various companies, institutions and organisations even after the competition has been announced. Special prize donations can be made in writing to the Secretariat of the Call for Proposals by 29 June each year, specifying the exact name of the special prize. Special Prizes will be decided by a simple majority of the Board of Announcers. The Tender Secretariat will notify the donor of the acceptance of the special prize by e-mail. Special prize offers received and accepted after the competition has been announced will be published on the Value and Quality Award Tender's website www.emin.hu.

The following prizes are awarded on the basis of recommendations: Merit Award for Carpathian Homeland, Media Ambassador Merit Award, Merit Awards for Communication of the Value and Quality Award Tender.

Special prizes founded by the Board of Announcers:

Special prizes founded by the Board of Announcers are attested by a Hungarian-English honorary diploma designed by Gábor Sárkány, graphic artist as well as by a unique artisan trophy created by industrial artist, dr. Andrea Szőcs.

The special prizes are presented by Mr. János Latorcai dr., vice-president of the Hungarian Parliament or by his delegate.

Merit Award for Lifetime Achievement of the Value and Quality Award Tender

Merit Award for Lifetime Achievement is the recognition of a natural person demonstrating commitment to the outstanding quality and the development of the Hungarian economic culture over many years. This outstanding work is characterised not only by economic activity but also by a high level of social sensitivity.

The **Merit Award for Lifetime Achievement** is merited by prof. dr. János Latorcai, vice-president of the Hungarian Parliament, Main Patron of the Value and Quality Award Tender, as well as Mr. László Károlyi, general director of Legrand Hungary Electricity Systems CJSC., member of the Board of Announcer of the Value and Quality Award Tender.



Entrepreneurial Merit Award of the Value and Quality Award Tender

The Entrepreneurial Merit Award is to be given to enterprises proving to be able to produce premium quality and value over a long time. Several applications have gained the use of the Value and Quality Award Certification Mark. They also contribute to the development of the economy with their developments and innovations, and they permanently enhance the good reputation of the Hungarian economy with their market activity. The Entrepreneurial Merit Award is merited by Nádudvari Élelmiszer Feldolgozó és Kereskedelmi Kft.



Merit Award for Energy Efficiency and Environmental Protection of the Value and Quality Award Tender

The Merit Award for Energy Efficiency and Environmental Protection recognizes environment protection, maintenance of the ecologic balance of the earth as well as recognition of ensuring and promoting sustainable civilization development. The prize is won by solutions, products and systems, which measurably contribute to the reduction of the carbon-dioxide emission, to the formation, development and sustainability of the energy-conscious environment. The Merit Award is gained by Zalakarosi Családi-, Élmény- és Gyógyfürdő Zrt. for their Application on Energy innovation using the thermal water of Zalakaros.





VALUE AND QUALITY AWARD TENDER

Merit Award for Innovation of the Value and Quality Award Tender

The Merit Award for Innovation of the Value and Quality Award Tender is given out to the creators of solutions, products and systems, who have outstandingly shown the potential of the domestic creativity through the innovative features of their tender in the current year as a reflection of the entrepreneurial culture in Hungary. The Merit Award for Innovation was gained by Natur Gold Global Kft. for the creation of Grana Antico product line.



Merit Award for Digitalization of the Value and Quality Award Tender

This merit award is to be given to especially creative applications of the technology of the twenty-first century as well as to tenders improving and preserving quality of life. This year the Merit Award was given to Dtec Developments Kft. for their application on TaxiDriver application and softwer.



Merit Award „Talent of the year” of the Value and Quality Award Tender

The Honourable title “Talent of the year” may be awarded to a first-time applicant giving priority in its outstandingly sophisticated application to the promotion of people’s well-being through local natural values and by using high-quality products or services. The winner of this year’s special prize is T-CAD Stúdió Bt.



Merit Award „Local Patriot” of the Value and Quality Award Tender

This Special Prize is awarded by the Board of Announcers of the Values and Quality Tender to winning applicants showing exemplary commitment to their home country, actively contributing to its development and prosperity by creating jobs and employment, with a strong local focus. This year Merit Awards “Local Patriot” were given to Jó Hentes Kft., for application on Good Butcher Gourmet Peasant Sausage range of Kalocsa, as well as to Poultry Brasov Kft. (Transylvania) for application on Székely Csürke fresh and frozen chicken meat.



Merit Award for Communication of the Value and quality Award Tender

This Merit Award is given by the Board of Announcers of the Value and Quality Award Tender to the printed or electronic media doing the most for the communication of high-quality values in the year, within this for the publicity and promotion of the Value and Quality Award Tender System. This recognition can be used in the own communication of the winner. In 2024 this Merit Award is gained by the editorial staff of TV2 Mokka, the editorial staff of Médiaworks “Vidéki Lapok” and the editorial staff of M1 “Ma reggel” and “Ma Este”.



Special prizes of the Announcers of Value and Quality Award Tender

Special prize offered by DIAMOND Management Office Ltd.

DIAMOND Management Office Ltd. founded a special prize under the name “HERALD”. The Office offers to an award and trademark winning applicant the opportunity to have a permanent independent presence on the www.emin.hu website for one year (to be updated by wishes) while the Office also provides the possibility to the winner to place its own information materials in 100 copies in the press conference news announcing the competition. The special prize is attested by a unique ornament made by fine artist Andrea Szócs Dr., as well as by an honorary diploma created by Károly Balázs, graphic artist. This special prize is merited by Terék Művészeti Kft.





VALUE AND QUALITY AWARD TENDER

Special prize offered by ExVa Ltd.

ExVa Ltd. provides the winning applicant selected by them with a full accredited IP audit in the year following the award.

The special prize is attested by a unique ornament and by an honorary diploma made by the fine artist, Andrea Szócs Dr. This special prize is merited by Bastion Guard Kft.



Special prize offered by FANNIZERO Ltd.

FANNIZERO Ltd. will offer its branding mentorship to the health lifestyle applicant being selected to use Value and Quality Award trademark. FANNIZERO Ltd. will provide opportunities for joint product development, publish on its website for 12 months and showcase the winning business on its all-social media platforms. The special prize is certified by a trophy and a certificate of honour. This special prize is merited by GYULAHÚS Kft.



Special Prize offered by Hajnal Meat Factory Ltd.

Hajnal Meat Factory Ltd. - having received the Hungarian Quality Product Award and Merit Award for Economy several times - founded a special prize with tradition-creating purpose in memory of Mr. László Hajnal, head of the factory who died in 2016. This special prize is the Hajnal László Memorial Prize, which is awarded to a food business-related applicant by the management of the company. This special prize is symbolized by a Hollóháza porcelain vase. The winner of the 2024 László Hajnal Memorial Award is CERES Sütőipari Zrt.



Special Prize offered by INNOVA North-Plain Regional Development and Innovation Agency Nonprofit Ltd.

INNOVA Ltd. will provide a special prize of 400.000.- HUF to the applicant who has been selected to use the trademark, in the form of a 4x2 hour consultancy session on INNOVA's operational topics. The special prize is certified by a certificate of honour. The special prize is merited by Nádudvari Élelmiszer Feldolgozó és Kereskedelmi Kft.



Special Prize offered by Legrand Hungary Electricity Systems CJSC.

As special prize, Legrand CJSC. offers a premium-grade self-manufactured product package to applicant - selected by them - who is winning the use of the Value and Quality Trademark. This year the special prize was awarded to Losonczi Innovation Kft.



Special price offered by SZÁM-PONT Computer Science and Training Center Ltd.

SZÁM-PONT Ltd. offers a special prize to the applicant who has been selected to use the trademark: 1 day training in leadership development. The special prize is attested by an honorary diploma and the "Apple of Knowledge" ceramic ornaments. This special prize is given to Zalakarosi Családi-, Élmény- és Gyógyfürdő Zrt.



Special prizes offered by different organizations

Special prize offered by Communautrade – Europe Trade and Consulting Co. Ltd.

Communautrade - Europe Trade and Consulting Co. Ltd. has been pursuing successful and diversified activities in Western Balkan countries for many years in economic, commercial and financial fields. As a special prize, Communautrade Europe Trade and Consulting Co. Ltd. offers an information package promoting market entry of the awarded Applicant to one (1) western Balkan country chosen by the awarded Applicant. The special prize is merited by Dtec Developments Kft.



VALUE AND QUALITY AWARD TENDER

Special Prize of the Farkas Bertalan Centre for Education and Methodology

The Farkas Bertalan Center will award a special prize to the applicant selected by them who has shown an outstanding example of responsibility and who has been awarded a trademark. The special prize is a copy of replica on the launch key of the Soyuz-36 spacecraft and a certificate of honour. The award will be presented by retired Brigadier General Bertalan Farkas, the first Hungarian astronaut, the eponym and professional advisor of the Bertalan Farkas Education and Methodology Centre to "One step more" Hajós István Foundation for the application on the implementation of "Adopt a family" program.

Special Prize of FÁN GROUP Ltd.

Since its establishment, FÁN Group Ltd. has been committed to value creation and quality services. As a mark of respect, and in the spirit of tradition, it will offer a special prize to an applicant of its choice, in recognition of an activity that it considers to be particularly relevant to the spirit of the tender. The recognition is symbolized by a Zsolnay vase and a Certificate of Merit. This special prize is given at the first time to Mrs McIntosh Richard Duncan's for „Crochet Picture Exhibitions" application.

Special Prize of Charity Foundation for Health-ness

The Health-ness Foundation, which focuses on the main areas of health promotion, prevention and rehabilitation, offers its special prize as a cooperation in joining the VOSZ Women Entrepreneurship Section, participating in professional events and business development programmes. The prize is merited by Planet Herbal Kft. for application on Pranagarden ProgE-stro Balance Cream

Special Prize of Marketing Art Ltd.

The main profile of Marketing Art Ltd. is marketing and communication consulting. Their team offers their clients the benefits of the organisation of an advertising agency, the reliability of an employee and the flexibility of a consultant. Their colleagues are highly skilled professionals with decades of experience in marketing, sales, management, branding, brand management, event management, trade marketing, consulting and business development. As a special prize, it will offer 10 hours of online consultancy worth HUF 400.000,- to one of its selected businesses. This special prize is merited by Harkányi Gyógyfürdő Zrt.

Special Prize of Mr. László Károlyi

László Károlyi has been a leading figure in the domestic and international economic life for decades. On the basis of his outstanding professional knowledge and experience, he will offer a special prize to the most innovative or creative benchmarking business start-up, based on the creative benchmarking business logic, selected him and awarded a trademark in the year in question. The special prize: 5 sessions of organisational restructuring and business development consultancy for 1 hour, worth 300.000,-Ft, certified by a certificate of honour. This special prize is given to Zalakarosi Családi-, Élmény- és Gyógyfürdő Zrt.

The Special Prize of the Hungarian Electrotechnical Association, the ELEKTROTECHNIKA SPECIAL AWARD

The prize is awarded to applicants who have won prizes in the fields of energy, power engineering, electrotechnology, measurement technology, building electricity, lighting and electronics, or to applicants who can apply the achievements of the above-mentioned sectors in a pioneering way. The special prize will be a front-page article in the almost 124-year-old Hungarian Electrotechnical Association's professional journal Elektrotechnika, founded in 1908 and now 116 years old, and an article on the winning entry. The special prize is certified by a certificate of honour is merited this year by Zalakarosi Családi-, Élmény- és Gyógyfürdő Zrt. for application on „Energy innovation using the thermal water of Zalakaros".

Special Prize of Marketing Art Ltd.

The main profile of Marketing Art Ltd. is marketing and communication consulting. Their team offers their clients the organisation of an advertising agency, the reliability of an employee and the flexibility of consultants. Their colleagues are highly skilled experts with decades of experience in marketing, sales, business management, branding, brand management, event management, trade marketing, consulting and business development. As a special prize, it will offer 10 hours of online consultancy worth HUF 400.000,- to one of its selected businesses. The prize was awarded to Harkányi Gyógyfürdő Zrt.



VALUE AND QUALITY AWARD TENDER

Special Prize of M&R Innovations and Special Solutions s.r.o.

The company has been committed to innovation and new technologies for 10 years, mainly in the commercial, agricultural and construction sectors, and has been active in Asia for more than 5 years. As a special prize, it will offer to market and promote the product of its choice in Kazakhstan. This prize is merited by Green Tyre Zrt. for their Safety Rubber Tiles - FS product family.

Special prize offered by Magazine for Injured People ("SÉRÜLTEK.HU MAGAZINE"): PRIZE FOR CARING

Magazine for Injured People has the goal to identify and to recognize already existing tools, machines, inventions being available on the market or under production, which are developed to help people living with disability. These are representing value for people needing help. The special prize is attested by an honorary diploma. This special prize is merited by István Hajós Foundation's One Step More: Adopt a Family programme.

Special Prize offered by Transilvanum Foundation

The community and events of the Transilvanum Foundation have been a meeting point for successful businessmen, artists and experts from Transylvania for ten years. The Board of Trustees of the Foundation awards Transylvania's special prize to Transylvanian organizations doing a lot for promoting Transylvanian products, services and culture, moreover the prize can also be awarded to an organisation whose activities can build a bridge between Transylvanian and national economic cultures. The special prize is represented by a unique memorial plaque. The prize-winning organization, as privileged guest, can take part at the Transylvania Gala being one of the most important events of the Foundation at the beginning of 2025. This special prize is merited by Poultry Brasov Kft.

Communication offers of Trade magazine

The October issue of Trade magazine will include a Value and Quality Award supplement with a summary of the awards ceremony and the toast from the jury, including the list of all the winners as well. In addition, all winners will receive a voucher entitling them to a 30% discount to be used for appearing in any Trade magazine.

New trademark users (creators and creations) will be presented free of charge in the Hungarian and English electronic catalogue of the Value and Quality Tender appearing on foreign exhibitions and business forums and reaching the representatives of the economic diplomacy as well.

Call for Value and Quality Award tender, presentation of prize winners, tender information and application form are available electronically at the following website: www.emin.hu



Summary, evaluation and experiences of the 2024 Value and Quality Award Tender

Economic environment in the first half of 2024 in Hungary

The Hungarian economy grew by 0.8% in the first quarter of 2024 compared with the previous quarter. This has replaced stagnation with slight growth, and GDP figures are expected to show positive signs from now on.

On an annual basis, growth was 1.7% in the first quarter (seasonally and calendar adjusted). There were fewer working days in the January-March period this year than last year, which is why the raw 1.1% increase was pushed up by adjustments. (This is a bit surprising, as the adjustment effect could have been offset by the fact that 2024 is a leap year, which tends to have a strong impact on GDP.)

The largest contributors to economic output growth were market services, especially real estate, information and communication. This is understandable, given that as real incomes started to rise, it was to be expected that service sectors being sensitive to domestic demand, could expand, while the negative external effects of the continuation of the war, the problems of the German economy and the decrease in exports clearly held back economic growth. Mainly due to the decline in the value added of industry, which is a major contributor to the national economy as a whole, the GDB in Q2 2024 decreased by a minimal 0.2% compared to the previous quarter.

The Hungarian economy is set for a gradual recovery over the rest of the year, mainly because rising real wages will slowly reduce household caution and household consumption could pick up. An uncertainty factor is the performance of exports and, through them, industrial production. The external environment worsened a lot last year, with the slowdown in our uptake markets in recent quarters taking its toll on our exports. Worse-than-expected developments in these two factors were responsible for the sharp deterioration in growth expectations at the beginning of the year. Government expectations of 4-5% GDP growth have also had to be withdrawn, with virtually everyone now expecting average annual GDP growth in 2024 to be between 2-3%, with the economy likely to grow faster each quarter. While the recent data may come as a minimal pleasant surprise, it does not affect the overall picture to the extent that these forecasts change significantly.

The Value and Quality Award Tender in this year

When the Value and Quality Award Tender was launched in March, most businesses were aware that if they wanted to plan for the long term, they had no other option but to give room for continuous improvement, innovation and ideas based on continuous situation analysis. The many existing uncertainties have made businesses careful.

Today, there is still often a sense of uncertainty in the lives of trademark users and applicants, caution due to the more difficult economic climate, but also the need to develop a new concept of production for the longer term. In the current economic climate, it is a success that the quality of the applications received this year was exceptionally high. The importance of the prestige of the Value and Quality Award Tender and the associated trademark remains significant.

The Value and Quality Award Tender uses its own tools in order to help economic and cultural stakeholders in improving the profitability of their products and services and in strengthening their sales position. The trademark creates a bridge between different sectors, providing consumers and users with a clear help for conscious choices.

The Value and Quality Award Certification Mark focuses on outstanding achievements and performance, recognising businesses that pay special attention to the protection of the natural environment, sustainability, energy efficiency and respond to global challenges with modern, up-to-date tools.

It is still the case that businesses with a long-term perspective want to gain a competitive advantage despite the difficulties and therefore participate in objective competitions to be in the proud camp of the excellent businesses. They also see the possibility to move forward if their excellence is confirmed by an independent evaluation body, i.e. the demand for certified quality is also raised by producers, manufacturers and service providers. It can therefore be said that a quality benchmark such as the Value and Quality Award competition and the associated certification mark are necessary in economic life.



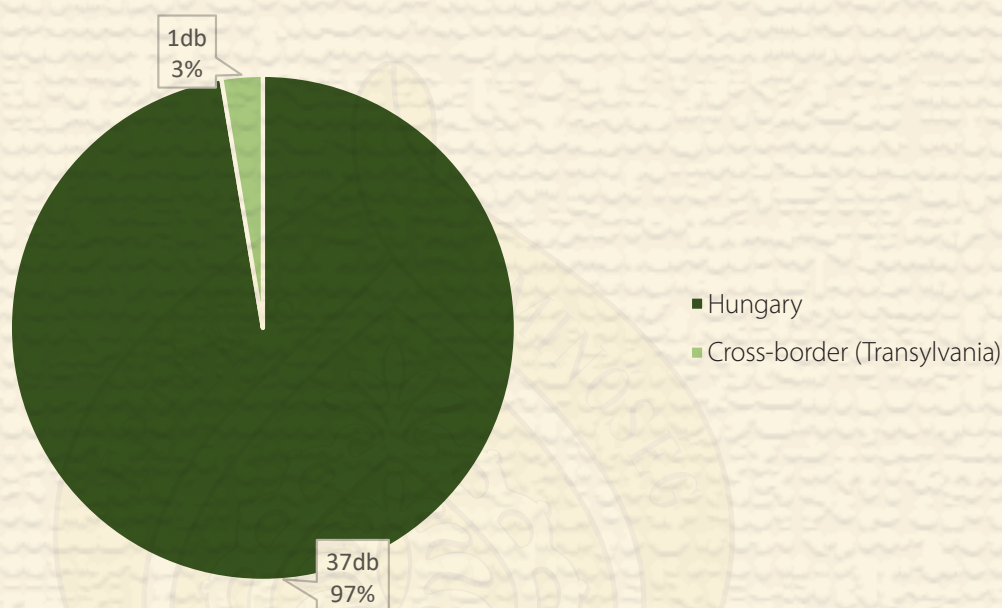
VALUE AND QUALITY AWARD TENDER

In the year 2024, 38 applications from 32 applicants have been merited the use of the Value and Quality Award Trade-mark.

The increasing economic problems and the unfavourable hot weather affecting agriculture were felt by the agricultural applicants. However, despite the difficulties, they were the largest group of award-winning applicants, with 53%.

Distribution of awarded applications by country

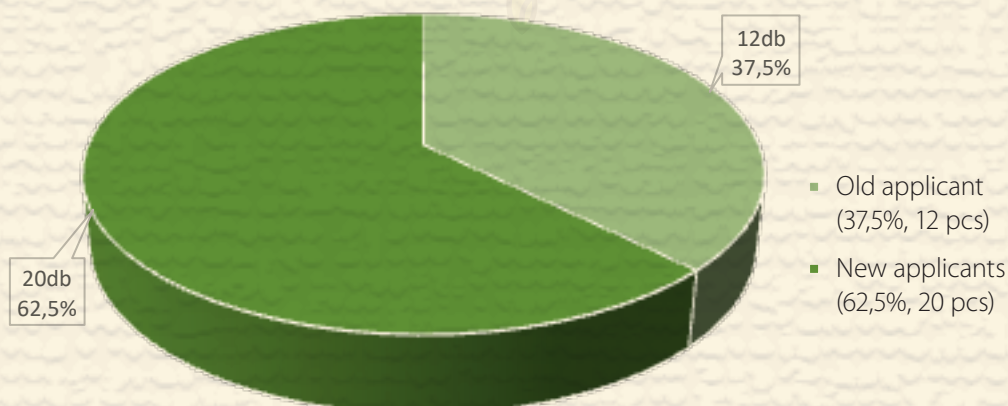
	applications (pc)	applications (%)
Hungary	37	97
Cross-border (Transylvania)	1	3
In total:	38	100



We were pleased to see that there were a significant number of new award winners, as businesses attach great importance to the certification of their products and services.

Distribution of applicants by participation

Participation by applicants	pc	%
Old applicants	12	37,5
New applicants	20	62,5
In total:	32	100,0



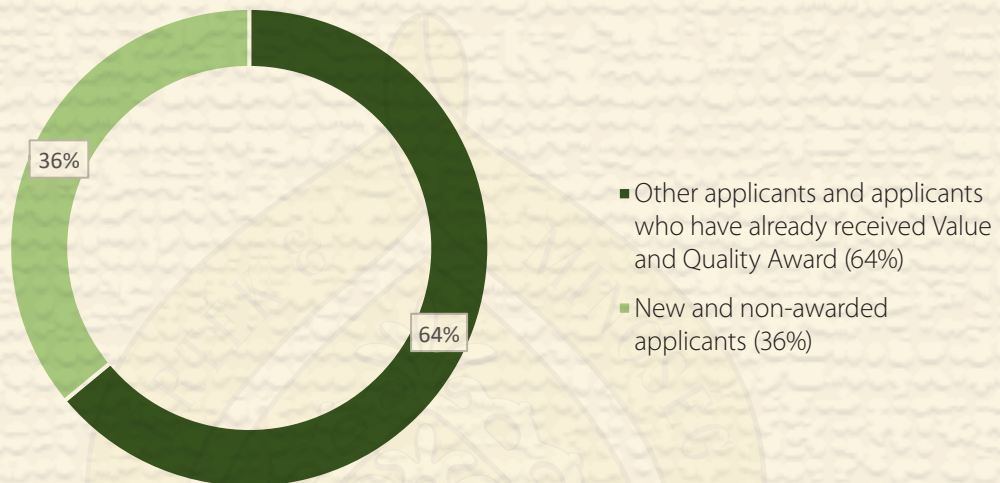


VALUE AND QUALITY AWARD TENDER

The majority of the award winners, nearly 60%, already hold the Value and Quality Award or some other qualification, or trademark. They believe that every competition is an objective measure of the extent and direction of progress. According to them, wearing the Value and Quality Award Certification Label not only qualifies their excellence, their company and their innovative work, but also confirms it. Their aim is to have the distinction serving as the QUALITY LOGO on as many of their products and services as possible. Similar objectives are being pursued by the applicants who have just started collecting awards.

Distribution of winners by previous awards

Denomination	Distribution of applicants in %
Applicants having Value and Quality Award or other type of award	64
New and non-awarded applicants	36
In total:	100



The main decision-making body for the Value and Quality Award Tender is the Board of Announcers: DIAMOND Management Office Ltd., ExVa Ltd. Testing – Certification, FANNIZERO Ltd., HAJNAL Meat Processing Factory Ltd., INNOVA North-Plain Regional Development and Innovation Agency Nonprofit Ltd, Legrand Hungary Electricity Systems CJSC., SZÁMPONT Computer Science and Training Center Ltd. *The Board of Announcers decides on the use of trademarks and special prizes, and approves or rejects the award recommendations.*

The Jury will submit the results of the evaluations, together with a recommendation for the award and prize to be awarded to the Board of Announcers, taking into account the experts' reports.

Upon evaluation of the applications the jury will take the followings into account:

Legal compliance of the products applied for; Content and aesthetic wholeness of the tender documentation; Safety, adequacy, quality, innovative nature, marketability, economic utility, export strength of the product/product line, service submitted to the tender; Application of energy saving, environment friendly solutions, advantages offered to the consumers; Certificate or expertise issued by a third party (certification body) proving the product adequacy; Decision of the Experts; Experiences of tests performed by qualified and accredited laboratories; Application of quality management system (e.g. ISO, or HACCP in case of foods); Intellectual property protection awareness; Former prizes, Certification trademarks; Additional voluntary benefits offered to the consumers; Credibility of financial data included in the Application Form; Main relevant official complaints, measures, disputes being in progress; Creative ideas, unusual and innovative, future-oriented solutions; Existence and observance of labour and fire protection regulations.

Proposals will be evaluated in five rounds on a rota basis. This means that it is possible to fill in the gaps once in each round, with a set deadline. If this is not done, in time and with 100% complete correction, these applications will not advance to



VALUE AND QUALITY AWARD TENDER

the next jury round. After the final jury round, the decision on the use of the trademarks will be made. The jury will also check the examinations of the applications with repeated tests. At the same time, it also controls the communication interfaces related to the tender, but trial purchases are also made on the basis of a random testing. They also verify public debts, penalties, liabilities to be recovered by way of taxes, and the economic data reported.

All the winning entries are high quality and guideline work, many of them with an element of novelty. The applicants presented in detail their products and services of outstanding quality and high intellectual value, moreover an important aspect was to serve consumers, users, at high level as possible by helping thus further development of a conscious consumer culture

7 of the most outstanding entries will also receive valuable special prizes in recognition of their work.

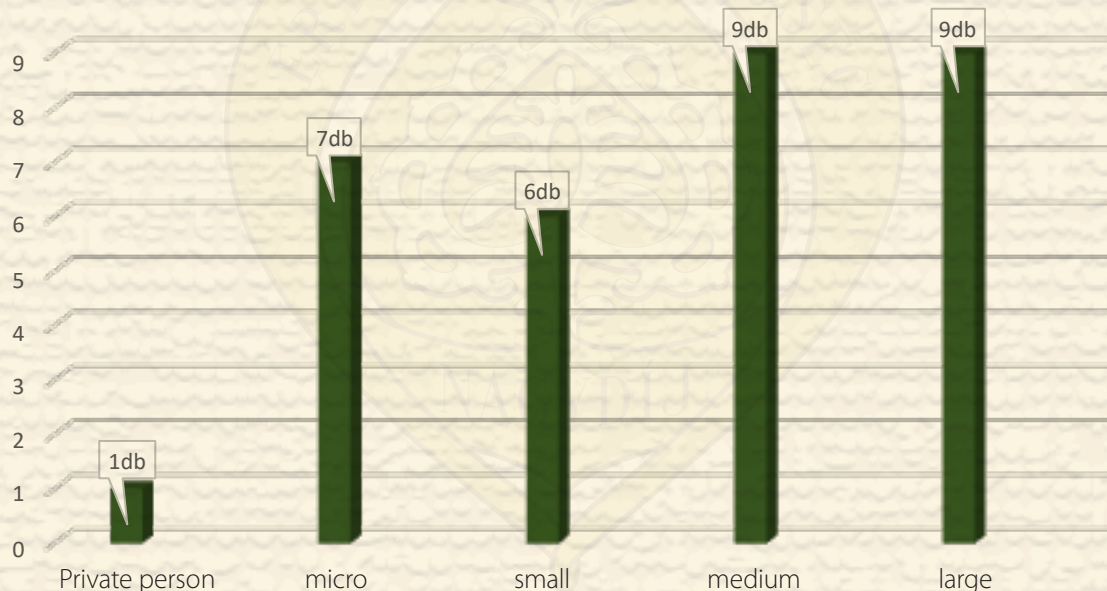
3 media companies will receive awards for their outstanding communication work.

Applications may be submitted by any individual, legal entity, unincorporated association, self-employed entrepreneur or creative community.

The majority of this year's award winners are medium and large enterprises, but micro and small businesses have also demonstrated their ability to produce world-class products and services, and this year there is also one private person as winner.

Distribution of applications by company size

Type of businesses	Private person	micro	small	medium	large	In total
pc	1	7	6	9	9	32
%	3	22	19	28	28	100



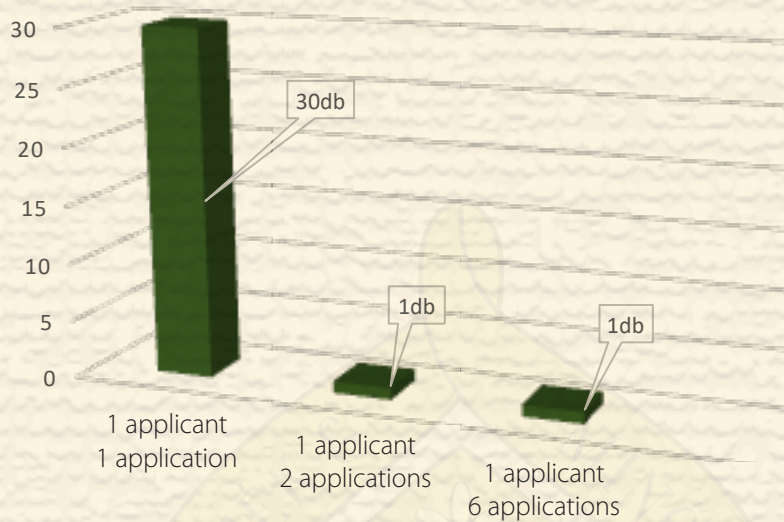
One applicant can submit several tenders and several applicants can submit a joint tender. One tender can include only one product or one product line. One product line may consist of max. 15 products. (By product we mean goods, software and services).



VALUE AND QUALITY AWARD TENDER

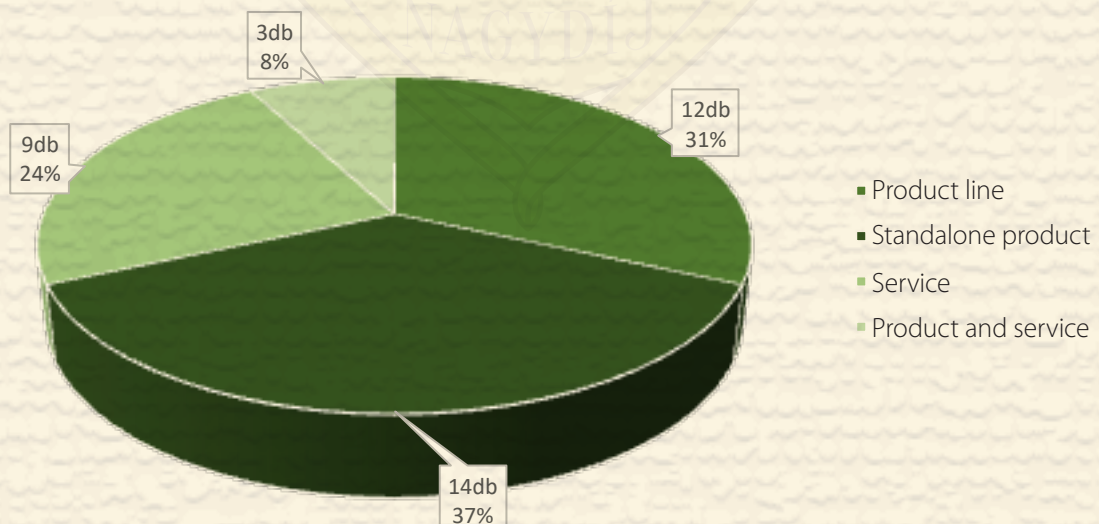
Distribution of applications according to applicants

Distribution of applications acc. to applicants	Number of applicants	Number of applications
1 applicant / 1 application	30	30
1 applicant / 2 applications	1	2
1 applicant / 6 applications	1	6
In total:	32	38



Distribution of awarded applications by type of application

Denomination	Number of applications pc	Number of applications %
Product line	12	31
Standalone product	14	38
Service	9	23
Product and service	3	8
In total:	38	100





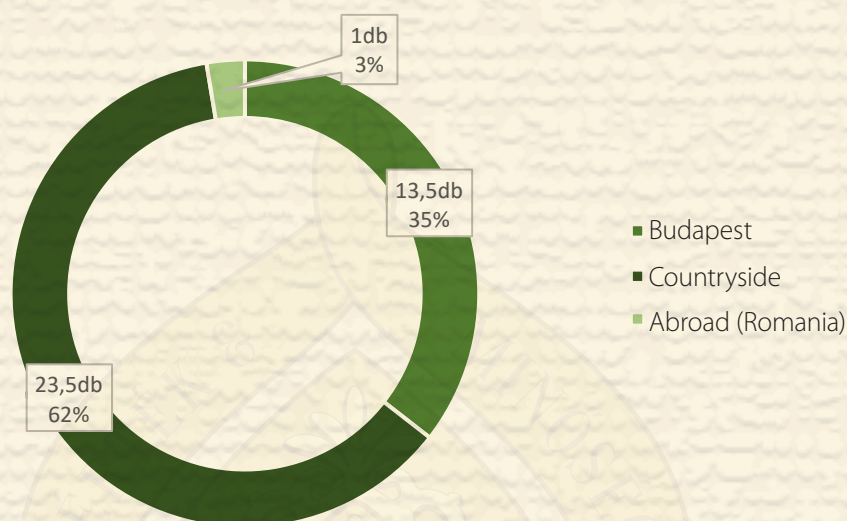
VALUE AND QUALITY AWARD TENDER

The right to use the Value and Quality Award Certification Mark can be awarded on the basis of a voluntary single-round Public Call for Entries.

Any product, product line, software produced in Hungary or in the Carpathian Basin, complying with the goals of the tender according to the main tender categories, moreover any related services can participate in the tender. An independent service may also be the subject of the tender.

Territorial distribution of the awarded applications according to the headquarters of the businesses

According to headquarters	Budapest	Countryside	Abroad (Romania)	In total
pc.	13,5	23,5	1	38
%	35	62	3	100

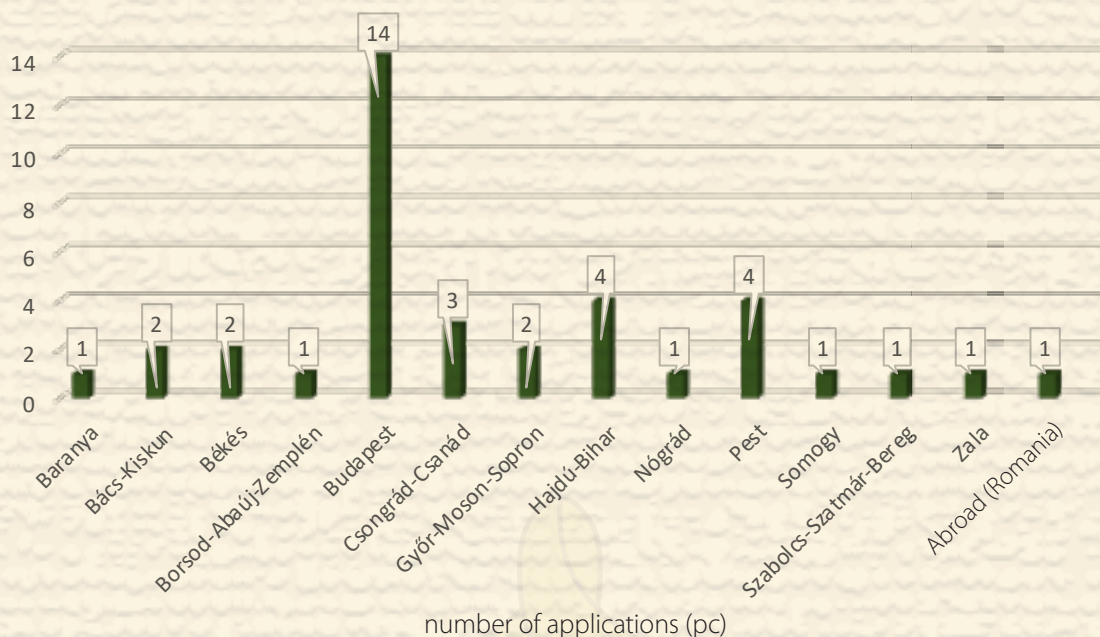


The winning entries came from 12 counties in the country, with one entry from across the border, from Transylvania. In addition to the 14 from Budapest, 18 applications came from eastern Hungary and 5 from the western part of the country. One application was submitted by an enterprise from abroad.

County	number of applications (pc)	Distribution of applications in %
Baranya	1	2,6
Bács-Kiskun	2	5,3
Békés	2	5,3
Borsod-Abaúj-Zemplén	1	2,6
Budapest	14	36,8
Csongrád-Csanád	3	8,1
Győr-Moson-Sopron	2	5,3
Hajdú-Bihar	4	10,5
Nógrád	1	2,6
Pest	4	10,5
Somogy	1	2,6
Szabolcs-Szatmár-Bereg	1	2,6
Zala	1	2,6
Hungary in total:	37	97,4
Abroad (Romania)	1	2,6
Totally:	38	100,0



VALUE AND QUALITY AWARD TENDER



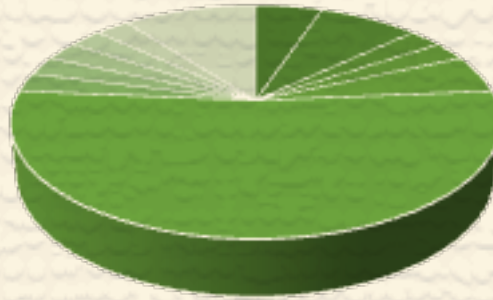
The Value and Quality Award Tender provides an opportunity to evaluate applicants and applications from several areas of the economy. This year, more than 30 companies from the fields of economy and culture presented their creativity and creativity in 12 main tender categories.

Distribution of applications winning the use of trademarks in 2024 by economic area (by main tender categories)

Main tender categories	Number of applications	
	pc	%
Industrial machinery and equipment, household appliances, office technology devices and equipments	2	5,3
Beauty products	3	7,8
Energy efficient building products	1	2,6
Infrastructural investments	1	2,6
Information technology (programs, systems)	2	5,3
Agricultural and food industrial products in fresh and processed forms including non-alcoholic and alcoholic beverages, nutrition supplements, foods for particular nutritional uses including diets and supplements for sports people, handcrafted foods and herbal teas	20	53,0
Products and services for human health and safety	1	2,6
Services helping people to spend their free time in a cultured way, inland tourism (including tourism-related catering), village tourism, travel organization, travel agency activities, foreign tourism / travel organization	1	2,6
Education, training, post training, educational methodology	1	2,6
Cultural and sporting events, museum programs, services	1	2,6
Internal and external walls, facades, design elements, wooden unique solutions, doors and windows, use of interiors in any function in outdoor living space	1	2,6
Other services	4	10,5
In total:	38	100,0



VALUE AND QUALITY AWARD TENDER



- Industrial machinery and equipment, household appliances, office technology devices and equipment
- Beauty products
- Energy efficient building products
- Infrastructural investments
- Information programs and systems
- Agricultural and food industrial products
- Products and services for human health and safety
- Services helping people to spend their free time in a cultured way
- Education, training, post training, educational methodology
- Cultural and sporting events, museum programs, services
- Internal and external walls, facades, design elements, wooden unique solutions, doors and windows, use of interiors in any function in outdoor living space
- Other services

Intellectual property awareness of the 2024 award winners

About 43,75% of applicants have one or more trademarks or patents, which means that businesses' awareness of IPR protection is not high. It is therefore of the utmost importance to make businesses aware of the need to protect their creations, because intellectual property protection strikes a balance between the interests of innovative solutions and creative creators, and the wider public interest, in order to foster an environment in which creativity and innovation can flourish.

The authors of the winning entries have sought to present a broad and fair picture. According to the call for tenders, they submitted carefully constructed, aesthetically beautifully executed works. People and people-centred social thinking characterise the winning applications. The award-winning entries accumulated outstanding knowledge and presented novel elements. Reading the information published, we can be confident that the Hungarian economy will still manage to achieve its growth strategy and export ambitions, despite the great difficulties. Honoured applicants and entries deservedly add to the ranks of winners and enhance the reputation of the Value and Quality Award Certification mark.

This year again, the most popular group of award winners came from the range of products related to agriculture. The past period pointed out the unquestionable importance of agriculture and the food industry by proving once again to be able to supply the entire country. This is an outstanding value that should remain decisive in the years to come. That is why, it is interest of all of us to be able to compete with foreign competitors not only in terms of quantity, but in terms of quality as well. All of the awarded foods place special emphasis on healthy nutrition, do not contain harmful ingredients or allergenic substances, and pay attention to solving the problems of those with special dietary needs, in such a way that the taste experience remains outstanding.

The award-winning application in the dietary supplement category attached particular importance to the fact that the product should be used for therapeutic purposes in addition to its preventive character. Agri-related entries were published on a wide range of topics, proving that healthy can be delicious. Raw materials and finished products that pay special attention to people with intolerances have been introduced. These meals are very healthy and extremely tasty, offering a good alternative for people who only occasionally want to change to a more moderate way of eating. It is an encouraging trend and vision that several of the award winners emphasise the importance of locally produced products, taking into account local characteristics and advantages, thus making production chains much more economical.



VALUE AND QUALITY AWARD TENDER

The winning educational application is a truly innovative, forward-looking AI-based learning development method that ensures personalisation of learning and the acquisition of knowledge outside the school walls, without time and space limits. It is a valuable supplement both in the school educational environment and for individual learning.

Services are the most varied and wide-ranging area of activity for tender categories. This year's winning applications are of an exceptionally high quality. From information transfer to services that help us in our daily lives. They are characterized by a combination of traditional and innovative technologies. There is a strong focus on sustainability, reducing the ecological footprint. They present innovative solutions with a human centred, social approach. The winning application solving the complex problem of pest control in the least dangerous way possible is significant.

Perhaps the best place to follow the presence and spread of innovation is in cosmetics, These products showcased the widest range of options, from the luxury category, to high quality products with a focus on serving less wealthy consumers. Some of the products are based on pharmaceutical research and are made with skin-nourishing ingredients including the latest active ingredients. Only high quality, natural ingredients are used, most of which are free from petroleum derivatives and harmful chemicals. They are simple to use, easily absorbed and a real pleasure for both body and soul. It is a significant step that we were able to award vegan product without hormones having an outstanding effect. A complete skincare routine can be created from the award-winning cosmetics.

In the building industry's tenders in particular, but also outside them, there is always a drive for climate-friendly and energy-efficient solutions, and the appreciation of products and ideas that lead to long-term sustainable development, a high quality of life and real savings for the national economy. The application presenting the ongoing energy crisis and the independence from fossil energies was also well-deserved. Several high-quality applications were received, which with their inventiveness and innovative solutions will certainly be part of our country's future economic success. The projects presented in the applications are a modern vision of the future, where, in addition to energy efficiency, sustainability was a key focus.

The winning entries of an engineering nature were full of innovative and imaginative ideas, all implemented with outstanding precision. The presented machines and equipment meet the highest requirements of the industry, they are suitable for assisting and controlling the production process with robots or human-powered production, as well as for data storage. They have an extremely wide range of manufacturing capabilities, e.g. designing and manufacturing individual tools, or producing fewer complex machines, equipment and tools. They are able to optimise production processes and maximise productivity with unique solutions. By taking advantage of the possibilities offered by 3D scanning, they can also serve their customers even better and more fully.

The winning IT applications already show an excellent combination of technology and the human spirit, exploiting the potential of robotics and AI. There are some award-winning applications that make use of the opportunities offered by information technology, combined with outstanding organisational skills, which are becoming increasingly popular not only in Hungary, but also in neighbouring countries and even further afield. The algorithm developed will significantly facilitate the coordination and communication between different mobile and fixed units. It can still be observed that the products presented are linked to services, and the achievements of digitalisation, such as robotics, are also becoming increasingly significant. The applications successfully demonstrated that human work and creativity cannot be dispensed with, but that the human brain, combined with technology, can open up and successfully operate in a whole new dimension of applications.

We often hear, but we also experience first-hand, that it is difficult to get enough rest in our limited free time. That's why we were very pleased to welcome and reward applications for leisure activities. These are solutions that provide a complex experience building both body and soul, entertains and provides total relaxation. A new feature will be the increasingly popular related cultural programmes, which will further broaden the range of recreational opportunities.

In today's overworked world, there is an increasing need for short-term regeneration that has an intensive effect on renewing our spirit and thus our physical strength. Our winning application uses a special technique to calm and refresh in less than an hour by stimulating the body's main stress centres. This method offers an effective solution to the most widespread disease, stress, and how to overcome it.

The winning application for the cultural activity is an example of the idea that culture is a bridge between people and nations. We were introduced to newly created artworks that are well presented, providing a high art experience. The fact that the works are accompanied by piano also allows for an international collaboration where the guest Hungarian artist can be accompanied by a local artist. The new compositions create opportunities for bilateral cultural cooperation, but they can also be used as excellent teaching materials.



VALUE AND QUALITY AWARD TENDER

"It's Good to Be Good!" For the first time in the history of the competition, we have been able to recognise a competition that is characterised by social sensitivity and social engagement. The most important element of the programme is to provide step-by-step ongoing care and a sense of security, because the families supported, who are particularly disadvantaged, struggle daily with the basic necessities of life. The foundation does not spend any of the donations received on its own operations, all the money is used to provide assistance, which it accounts for several times a year.

For the first time in the history of our competition, we were able to award an individual applicant who created the materials presented in the competition primarily as a recreational activity, which were widely admired for their excellent technical skills and the high level of technical brilliance with which they were presented. The great interest and the success of the presentation led to the submission of a carefully prepared entry, bringing beauty and harmony to the award-winning products.

This year we were again able to award prizes to applications from across the border. The winning entry is a range of very high-quality products produced locally in Transylvania. The production process is fully traceable from the first grain to the consumer's table. The cleaning and cutting surface of the products is excellent for all products. The products are carefully produced using natural, high-quality ingredients and are processed with professional skill. The packaging of the products is modern and meets the highest legal and quality standards.

For the successful applicants and entries to the Value and Quality Award Tender, the Board of Announcers and the organisers have offered valuable special prizes.

Special prizes founded by the Board of Announcers:

Entrepreneurial Merit Award of the Value and Quality Award Tender

The Entrepreneurial Merit Award is to be given to enterprises proving to be able to produce premium quality and value over a long time. Several applications have gained the use of the Value and Quality Award Certification Mark. They also contribute to the development of the economy with their developments and innovations, and they permanently enhance the good reputation of the Hungarian economy with their market activity.

Merit Award for Lifetime Achievement of the Value and Quality Award Tender

Merit Award for Lifetime Achievement is the recognition of a natural person demonstrating commitment to the outstanding quality and the development of the Hungarian economic culture over many years. This outstanding work is characterised not only by economic activity but also by a high level of social sensitivity.

Merit Award for Energy Efficiency and Environmental Protection of the Value and Quality Award Tender

The Merit Award for Energy Efficiency and Environmental Protection recognizes environment protection, maintenance of the ecologic balance of the earth as well as recognition of ensuring and promoting sustainable civilization development. The prize is won by solutions, products and systems, which measurably contribute to the reduction of the carbon-dioxide emission, to the formation, development and sustainability of the energy-conscious environment.

Merit Award for Energy Efficiency and Environmental Protection of the Value and Quality Award Tender

The Merit Award for Energy Efficiency and Environmental Protection recognizes environment protection, maintenance of the ecologic balance of the earth as well as recognition of ensuring and promoting sustainable civilization development. The prize is won by solutions, products and systems, which measurably contribute to the reduction of the carbon-dioxide emission, to the formation, development and sustainability of the energy-conscious environment.

Merit Award for Innovation of the Value and Quality Award Tender

The Merit Award for Innovation of the Value and Quality Award Tender is given out to the creators of solutions, products and systems, who have outstandingly shown the potential of the domestic creativity through the innovative features of their tender in the current year as a reflection of the entrepreneurial culture in Hungary.

Merit Award for Digitalization of the Value and Quality Award Tender

This merit award is to be given to especially creative applications of the technology of the twenty-first century as well as to tenders improving and preserving quality of life.

Merit Award „Talent of the year” of the Value and Quality Award Tender

The Honourable title "Talent of the year" may be awarded to an enterprise giving priority in its outstandingly sophisticated ap-



VALUE AND QUALITY AWARD TENDER

plication to the promotion of people's well-being through local natural values and by using high-quality products or services.
Merit Award „Local Patriot“ of the Value and Quality Award Tender

This Special Prize is awarded by the Board of Announcers of the Values and Quality Tender to winning applicants showing exemplary commitment to their home country, actively contributing to its development and prosperity by creating jobs and employment, with a strong local focus.

Merit Award for Communication of the Value and quality Award Tender

This Merit Award is given by the Board of Announcers of the Value and Quality Award Tender to the printed or electronic media doing the most for the communication of high-quality values in the year, within this for the publicity and promotion of the Value and Quality Award Tender System. This recognition can be used in the own communication of the winner.

Special prizes of the Announcers of Value and Quality Award Tender

Special prize offered by DIAMOND Management Office Ltd.

DIAMOND Management Office Ltd. founded a special prize under the name "HERALD". The Office offers to an award and trademark winning applicant the opportunity to have a permanent independent presence on the www.emin.hu website for one year (to be updated by wishes) while the Office also provides the possibility to the winner to place its own information materials in 100 copies in the press conference news announcing the competition.

Special prize offered by ExVa Ltd.

ExVa Ltd. provides the winning applicant selected by them with a full accredited IP audit in the year following the award.

Special prize offered by FANNIZERO Ltd.

FANNIZERO Ltd. will offer its branding mentorship to the health lifestyle applicant being selected to use Value and Quality Award trademark. FANNIZERO Ltd. will provide opportunities for joint product development, publish on its website for 12 months and showcase the winning business on its all-social media platforms.

Special Prize offered by Hajnal Meat Factory Ltd.

Hajnal Meat Factory Ltd. - having received the Hungarian Quality Product Award and Merit Award for Economy several times - founded a special prize with tradition-creating purpose in memory of Mr. László Hajnal, head of the factory who died in 2016. This special prize is the Hajnal László Memorial Prize, which is awarded to a food business-related applicant by the management of the company.

Special Prize offered by INNOVA North-Plain Regional Development and Innovation Agency Nonprofit Ltd.

INNOVA Ltd. will provide a special prize of 400.000.- HUF to the applicant who has been selected to use the trademark, in the form of a 4x2 hour consultancy session on INNOVA's operational topics.

Special Prize offered by Legrand Hungary Electricity Systems CJSC.

As special prize, Legrand CJSC. offers a premium-grade self-manufactured product package to applicant - selected by them - who is winning the use of the Value and Quality Trademark.

Special price offered by SZÁM-PONT Computer Science and Training Center Ltd.

SZÁM-PONT Ltd. offers a special prize to the applicant who has been selected to use the trademark: 1 day training in leadership development.

All winning entries are high quality work. They meet the highest quality standards, legal and sustainability requirements, in addition to providing other services for better serving consumers. We can be reasonably confident that the winners will not only win domestic markets, but international ones as well. The positive message of the Value and Quality Award Certification Mark is a powerful tool to help. It is a benchmark and a guide, symbolizing the strength and developing capacity of the Hungarian economy, the value and the quality!

Kiss Károlyné Ildikó, founder of the trademark



VALUE AND QUALITY AWARD TENDER

Register of Trademarks of the Value and Quality Award 1998-2025

Applicant/s	Title of the Application	Year of Award
77 Elektronika Műszeripari Kft.	D – Cont blood sugar measuring product line	1998
77 Elektronika Műszeripari Kft.	Automatic urine analysing system	2010
ALBADENT Fogászati Kft.	Prosthesis fixation by Mini Dental Implants Procedure	2018
Auchan Magyarország Kft.	Auchan's premium branded dairy products produced by Martontej (From Auchan Premium Host to Table): FRESH MILK 1,5% 1L, FRESH MILK 2,8% 1L, FRESH MILK 3,5%, SOUR CREAM with a fat content of 25% 175 g, TRAPPISTA cheese {wheel}, TRAPPISTA smoked cheese (wheel), KEFIR 3,8% 175G, BUTTER 82% 100G, Mascarpone 500 g	2022
Baker Street Ltd.	FreeScuits Gluten-free vegan biscuit product line with sweetener: coconut, vanilla, cocoa, gingerbread, coconut-beetroot, cocoa-apple chilli; salty chilli, cheese	2023
Balázs-Diák Kft.	"Take care" online IT program product line for children: online and drone programming	2018.
Balázs-Diák Kft.	StarSchool pedagogical framework, online space for adaptive learning using AI	2024
Bastion Security Ltd.	Innovative security technology service with robot and drone technology	2023
Bastion Guard Kft.	Humanoid robot with artificial intelligence	2024
BioCo Magyarország Kft.	'MCQ' labelled BioCo Food Supplement product line Innovita Cranberry FORTE – Food supplement tablet with cranberry extract BioCo time released Vitamin C 1000 mg with rose hip extract tablets – Food supplement tablet with time released Vitamin C and rose hip extract BioCo Organic bonded magnesium + Vitamin B6 – Food supplement tablet with organic bonded magnesium and Vitamin B6 BioCo Vitamin D3 2000 IU tablet (international unit) BioCo Ginkgo biloba + Lecithin 1000 mg – Food supplement softgel capsule with Ginkgo biloba extract and lecithin BioCo Vitamin K2 – Food supplement tablet with natural source Vitamin K2 BioCo K2 Forte 120 ug – Food supplement tablet with natural source 120 ug Vitamin K2 BioCo Omega-3 Forte – Food supplement soft gel capsule with Omega-3 fatty acids Bio Co Cartilage & Muscle Bone Complex film-coated tablets, BioCo C + D duo RETARD Vitamin C 1000 mg + Vitamin D3 2000 IU - Long-acting dietary film-coated tablet containing vitamin C, rosehip extract and 2000 international units of vitamin D3 2000 NE	2017.
BioCo Magyarország Kft.	BioCo's 100% Organic product food supplement family - BioCo Organic bonded IRON - BioCo Organic bonded SELENIUM - BioCo Organic bonded CHROMIUM - BioCo Organic bonded ZINC - BioCo MAGNE-citrate + Vitamin B6 - BioCo CALCI-citrate + Vitamin D3	2018.
Bocsviki.hu Kft.	Kitchen of Bocsi Viki	2022
BOGLAR CHAMP SRL (Ro)	Production of mushrooms: White champignon, brown champignon and preurotus	2018.
Ceralbin Kft.	Ceralbin cosmetic product line	2024
Ceres Sütőipari Zrt.	Ceres Napicipó (daily loaf) product range	2024
CO-OP Hungary Zrt.	Coop Rally, for quality Hungarian products	2017.
CREATON South-East Europe Kft.	RÓNA Roof tiles Product Family: „straight cut” base tile, half tile, ventilation base tile, ventilation tile, verge tile (right and left) “segment cut” base tile, half tile, ventilation base tile, ventilation tile, verge tile (right and left) ridge tile hip starter	2022



VALUE AND QUALITY AWARD TENDER

Applicant/s	Title of the Application	Year of Award
CSOMIÉP Beton- és Meliorációs Termégyártó Kft.	TB type ditch and bed covering reinforced concrete product line	2007.
CSOMIÉP Beton- és Meliorációs Termégyártó Kft.	Product line of portal elements for railway portal bridges	2009.
CSOMIÉP Beton- és Meliorációs Termégyártó Kft.	Trapezoid light-weight ditch and bed covering product line: I/20/20, I/40/40, II/60/70, II/80/115, III/100/120, TISZA 1-2	2011.
CSOMIÉP Beton- és Meliorációs Termégyártó Kft.	Frame elements for the construction of box culverts Types: frame element 60x60x100x15, frame element 80x80x100x15, frame element 100x100x100x15, frame element 120x120x100x15, frame element 130x130x100x15, frame element 150x150x100x15, frame element 200x200x100x15, tandem frame element, 2x130x130x100x15 tandem frame element, 2x150x150x100x15 tandem frame element	2018.
CSOMIÉP Beton- és Meliorációs Termégyártó Kft.	Group of large-section TB reinforced concrete elements: 250/330/130; 300/380/130; 350/430/130; 400/480/130; 450/530/130	2019.
CSOMIÉP Beton- és Meliorációs Termégyártó Kft.	Mainline prefabricated, macro-synthetic fiber-reinforced railway level crossing system with large concrete panels	2021.
CSOMIÉP Beton- és Meliorációs Termégyártó Kft.	Precast reinforced concrete water-lift shaft of the WUM system: Cylindrical shafts: WUM dia. 1200, 1600, 2100; Octagonal cross-section: WUM 2100/2800, WUN 2800/2800; Square cross-section: WUM V 6000/4000 (variable), WUM S 4000/1600 (in-line installation).	2022
CSOMIÉP Beton- és Meliorációs Termégyártó Kft.	Product line of console-type traffic elements (KK 80, KK 130, KK180, KK 230)	2023
CSOMIÉP Beton- és Meliorációs Termégyártó Kft.	Light Railway Level Crossing System, level crossing panel, stepped transition panel	2024
DENT-ART-TECHNIK Kft. / Premet Kft.	Custom designed and manufactured epiperiosteal implants	2022
Délalföldi Kertészek Zöldség-Gyümölcs Termelői és Értékesítő Mezőgazdasági Szövetkezete (DÉLKERTÉSZ)	Fresh-frozen paprika	2007.
Délalföldi Kertészek Zöldség-Gyümölcs Termelői és Értékesítő Mezőgazdasági Szövetkezete (DÉLKERTÉSZ)	Fresh frozen tomato	2011.
Délalföldi Kertészek Zöldség-Gyümölcs Termelői és Értékesítő Mezőgazdasági Szövetkezete (DÉLKERTÉSZ)	„Paprika of Szentés” vegetable product with protected geographical indication (PGI): Hungarian hot wax 5pcs / bag; white capsicum 500g / bag and 5pcs / bag; Kapia paprika 750g / grill tray and 50g small basket	2019.
Délalföldi Kertészek Zöldség-Gyümölcs Termelői és Értékesítő Mezőgazdasági Szövetkezete (DÉLKERTÉSZ)	Snack tomato product family: Cocktail tomatoes 250 gr Clustered cocktail tomatoes 500 gr Clustered cherry tomatoes 500 gr Baby plum tomatoes, “Mézédes kicsipiros” 250 gr Baby plum tomatoes 250 gr Sweetelle Baby plum tomatoes 250 gr	2020.
Délalföldi Kertészek Zöldség-Gyümölcs Termelői és Értékesítő Mezőgazdasági Szövetkezete (DÉLKERTÉSZ)	Party-mix vegetable selection product line: Grill pack 800 gr, 1000 gr, Picnic snack pack 1000g	2021.
Délalföldi Kertészek Zöldség-Gyümölcs Termelői és Értékesítő Mezőgazdasági Szövetkezete (DÉLKERTÉSZ)	Pritamin Pepper	2024



VALUE AND QUALITY AWARD TENDER

Applicant/s	Title of the Application	Year of Award
DIEMER SRL (Ro)	SigNature face creams made of organic and healthy ingredients: - SigNature firming night cream for greasy and mixed skin - SigNature firming day cream for greasy and mixed skin - SigNature firming night cream for normal skin - SigNature firming day cream for normal skin - SigNature firming night cream for dry skin - SigNature firming day cream for dry skin - SigNature Premium firming and regenerating cream 35+ - SigNature Premium firming and regenerating cream 50+	2018.
DIEMER SRL (Ro)	SigNature face care products made of organic and healthy ingredients: Hydrating and Firming Anti-Aging Cream with Hyaluronic Acid and Vitamin E for Men, Teen Hydra Energizer Daily Cream - for teens, IT Hydra Energizer Daily Cream - for IT specialists, Make-up Remover Lotion for Normal and Greasy Skin, Make up Remover Lotion for Dry and Mixed Skin, Concentrated Firming and Anti-Aging Serum 35+ with Hyaluronic and Vitamins A and E, Concentrated Firming and Anti-Aging Serum 50+ with Hyaluronic Acid and Vitamins A and E, Booster Multicomplex AntiAging, Booster Multicomplex AntiAkné.	2019.
DIPA Diósgyőri Papírgyár Zrt.	Production of banknote base papers, base paper for documents, authentic documents, base paper for tickets, watermarked write papers	2019.
DR. IMMUN Kft.	DR. IMMUN® 25 herbal hair treatment product line: hair drops, hair shampoo, hair care oil, hair balsam	2012.
DR. IMMUN Kft.	Dr. IMMUN® Herbalicum extracts: Bloodthirsty swallow grass extract, Black Coneflower extract, Nettle hair drop, Rose face tonic, Gum and mouth care extract, Foot spray	2014.
Dr. Milesz Bioproducts Kft.	Dr. Milesz product line: Dr. Milesz Dream Pillow 100g; Dr. Milesz Horseshoe Cream 75g; Dr. Milesz Marigold Cream 75g; Dr. Milesz Black Nightingale Cream 75g; Dr. Milesz Black Nightingale Abrasive 30 ml; Dr. Milesz Mistletoe hawthorn tincture 30 ml; Dr. Milesz Blood Falling Swallow Brush 30 ml; Dr. Milesz Sage Massage Cream 200 ml; Dr. Milesz Immune Elixir Dietary Supplement 100 ml; Dr. Milesz Lándzsás-útifű Syrup Dietary supplement 250 ml, Dr. Milesz Iron Syrup for Children Food supplement 250 ml; Dr. Milesz Vas-Syrup anno 2008 Food supplement 250 ml; Sage tincture 250ml; Hand disinfectant gel 100ml	2007.
Dtec Developments Kft.	TaxiDriver app and software	2024
EDELHOLZ Faipari Kft. / SZALAI Fafeldolgozó és Kereskedelmi Kft.	Solid /multi-layer oak indoor floor coverings, stair systems: furniture, plywood interior floor coverings, stair systems	2021.
Egri Korona Borház Kft.	Egri Korona Wine house Selection product family: Egri Cabernet Sauvignon 2017, Egri Couvée 2017, Egri Kékfrankos 2016, Egri Merlot 2017, Egri Cabernet Sauvignon-Kékfrankos 2017	2013.
Eredeti Ziegler Ostya Kft.	Ziegler Cheese Wafers Product Line in 165 gr packs: Natural, Cumin, Extra spicy, Chilli, Garlic	2021.
EverDermLaser Center Ltd.	EverDerm skin soothing range: intense cream, balm	2023
ExVA Vizsgáló és Tanúsító Kft. (previously: ExVÁ Robbanás-biztos Berendezések Vizsgáló Állomása Kft.)	High-capacity precision digital gas mixer, Precision digital gas mixer	2020.
ExVA Vizsgáló és Tanúsító Kft. (previously: ExVÁ Robbanás-biztos Berendezések Vizsgáló Állomása Kft.)	Spark Test Apparatus for intrinsically safe circuits - Ex i - MSZ EN 60079 – 11/ IEC 60079-11	2020.
FANNIZERO Ltd.	FANNIZERO Magic Mix mixture	2023
FÁN GROUP Kft.	Lotti sour cream 20% 330 g and 140g	2019.



VALUE AND QUALITY AWARD TENDER

Applicant/s	Title of the Application	Year of Award
FÁN GROUP Kft.	„Penguin” plum filled dumpling 600g	2023
Fensterm Future Zrt.	Fensterm Future (Profine 76 AD) product family: Fensterm Future windows with AluClip, Fensterm Future balcony doors with AluClip, Fensterm Future doors with hidden sash, Fensterm Premidoors 76 Sliding system	2020.
Film-Art Stúdió Kft.	Hungarian Chronicle – weekly cultural magazine show	2016.
Fonyódi Ásványvíz Kft.	Fonyódi mineral water, Carbonated Fonyódi mineral water	2009.
GAZDI COACH Ltd.	Owner-dog relationship-based dog training with the unique GAZDI COACH method, in individual and group sessions	2023
GéSz Gaál és Sziklás Kft.	Flavon product line: Flavon Max, Flavon Kids, Flavon Max +, Flavon Green, Flavon Active, Flavon Protect, Flavon Green +, Flavon Joy, Flavon Peak Fruit, Flavon Peak Future, Flavon Peak Veggie	2018.
GéSz Gaál és Sziklás Kft.	Flavon Moon (Flavon Max, Flavon Kids, Flavon Max +, Flavon Green, Flavon Protect, Flavon Green +, Flavon Joy, Flavon Peak Fruit, Flavon Peak Future, Flavon Peak Veggie)	2024
Glósz és Társa Pénzügyi Gazdasági és Innovációs Tanácsadó Kft.	Training courses of the Innovation Management Academy within the framework of adult education	2023
GOF Hungary Ltd.	Avena GoFit Gluten free Premium Oat Flakes	2023
Good Biom Dental Kft.	Proboil Dietary Supplement	2024
Gödöllői Tangazdaság Zrt.	Pálinka from Gombos (Plums, Apples, Cherries, Apricots, Cherries, Wild cherries, William pears, Yellow muscat pomace, Bed cherries, Ripe plums)	2024
Grabowski Kiadó Kft.	Trade Magazin, FMCG B2B magazine	2018.
Grabowski Kiadó Kft.	Business Days Conference	2019.
Grabowski Kiadó Kft.	Future Store Innovations - Store of the future	2020.
GREEN-GOES Ltd.	Infrastructural and technological development at GREEN- GOES Ltd.	2023
Green Tyre Zrt.	Safety Rubber Tiles - FS product family: FS-30, FS-40, FS-45, FS-50, FS-55, FS-60, FS-65, FS-70, FS-80, FS-90, FS-100	2024
GVC GROUP Zrt.	Children cafes, Workplace canteens and catering, Elderly cafes	2019.
GYULAHÚS Kft.	Gyulai Pokol Salami	2011.
GYULAHÚS Kft.	Gyulai Salami	2015.
GYULAHÚS Kft.	Gyulai Hand Made Products	2015.
GYULAHÚS Kft.	Gyulai-Properoni sliced Additive-free Hell Sausage	2024
HAJDÚHÚS 2000 Kereskedelmi és Szolgáltató Kft.	CÍVIS original Debrecen Pair Sausage product family: Cívis Original Debrecen Pair Sausage; Cívis Original mangalica Debrecen pair sausage	2020.
Hajnal Húskombinát Kft.	Hajnal and Cheese “Párizsi” in roll	2013.
Hajnal Húskombinát Kft.	Hajnal Vienna sausage in sheep skin	2014.
Hajnal Húskombinát Kft.	Hajnal English Bacon	2014.
Hajnal Húskombinát Kft.	Smoked-cooked hams	2015.
Hajnal Húskombinát Kft.	Marinated, prepared meats: Hungarian, mustard and herb flavoured	2015.
Hajnal Húskombinát Kft.	Hajnal Sausages: Sliced Luncheon, salami „Tourist”	2016.
Hajnal Húskombinát Kft.	Hajnal Frikandó hams: smoked-raw, smoked-cooked	2016.
Hajnal Húskombinát Kft.	Hajnal Stuffed Pork Tenderloin in several flavours: „piroska”, hot „debreceni”, mustard	2016.
Hajnal Húskombinát Kft.	„Peasant Ham” ripened in traditional way	2017.



VALUE AND QUALITY AWARD TENDER

Applicant/s	Title of the Application	Year of Award
Haladás Mezőgazdasági Zrt.	Goldenburg Dpack potato product family: for cooking and baking	2023
Harkányi Gyógyfürdő Zrt.	Services of Harkány Thermal Spa	2024
HOLI-MEDIC Egészségügyi Szolgáltató Kft. / Szanté Bt.	Place and role of Integrative Internal Medicine in modern healing in the 21st century.	2021.
Honey Hill Kereskedelmi és Szolgáltató Kft.	Royal Bee Venom Balm (250ml)	2019.
Honey Hill Kereskedelmi és Szolgáltató Kft.	Skin rejuvenating face cream range: Sun Queen Day and Moon Queen Night 50 ml	2020.
Honey Hill Kereskedelmi és Szolgáltató Kft.	HoneyHill Propolis Varicosevein Cream (250ml)	2021.
Hotel Carbona Gyógyszálloda Zrt.	The spa and wellness service system of the Naturmed Hotel Carbona in Hévíz "The art of health"	2009.
Hotel Carbona Gyógyszálloda Zrt.	"The Art of Gastronomy" service system of the Attila Restaurant of the Hotel Carbona Spa Hotel	2013.
Hülitzerné Veress Katalin	VERMIX Product Family: Cleansing Tonic, Drying Mixture, Drying Mixture Forte	2019.
IDEALBODY Kereskedelmi és Szolgáltató Kft. [previously Collagen Cocktail Kft. and Welovebeauty Kft.]	COLLAGEN COCKTAIL complex collagen peptide, vitamin C, hyaluronic acid, elastin, zinc, vitamin A, biotin, liquid food supplement with sugar and sweetener family: in lime, fruit and peach flavours	2018.
Illés Csók és Társa Kft.	Plastic hoover operated nasal aspirator: Baby Vac	2021.
IMED Orvosi Berendezéseket Fejlesztő Kft.	CARDIAX Számítógépes EKG	2007.
Jó Hentes Élelmiszerértékesítő Kft. / Lidl Magyarország Bt.	Gourmet Hamburger meat patty / Grill & Fun beef hamburger meat patty 100% beef, artisan product	2020.
Jó Hentes Élelmiszerértékesítő Kft. / Lidl Magyarország Kereskedelmi Bt.	Hamburger patties artisan product line: Good Butcher Gourmet: flavoured with cheese and spice, Jalapeno paprika flavouring, 100% ostrich; Grill & Fun Jalapeno Peppers, Grill & Fun beef with cheese and spices	2021.
Jó Hentes Élelmiszerértékesítő Kft.	Good Butcher Gourmet Peasant Sausage range of Kalocsa (Delicacy 250g, Spicy 250g, Delicacy ledig, Spicy ledig)	2024
KOCH's Torma Kft.	KOCH's Traditional Horseradish, KOCH's Horseradish with Cream	2024
Körös-Net Szolgáltató és Kereskedő Kft.	Integrated health advice for people with reduced mobility to improve quality of life	2019.
KRL Kontrol Kft.	Nationwide service and maintenance of PFC capacitor banks	2019.
KRL Kontrol Kft.	Energy quality measurements of electrical networks	2021.
Kun Richárd és Kun-Molnár Mónika	fIAvatar - Magical Flowers (English trademark registration: fIAvatar - Magical Flowers)	2016.
Kunság-Szesz Zrt.	Pilvax Coffee Liqueur	2024
Kvartélyház Szabadtéri Színház Kft.	Egerszeg Festival	2015
Kvartélyház Szabadtéri Színház Kft.	Zalaegerszeg Wild Stew and Wine Festival - ZALAI TERITÉK	2016
Kvartélyház Szabadtéri Színház Kft.	KvartélyházNyár – 15th season	2021.
Legrand Magyarország Villamos Rendszerek Zrt.	Niloé sunk double connection plug, double connection plug. Schuko French screw and spring connection	2011.



VALUE AND QUALITY AWARD TENDER

Applicant/s	Title of the Application	Year of Award
Legrand Magyarország Villamos Rendszerek Zrt.	Program MOSAIC connection plug	2014.
Legrand Magyarország Villamos Rendszerek Zrt.	Valena Life flush mounted electrical accessory range	2015.
Legrand Magyarország Villamos Rendszerek Zrt.	Valena Allure flush mounted electrical accessory range	2016.
Lidl Magyarország Kereskedelmi Bt.	Bock Villányi Cultus Cuvée dry red wine	2020.
Lidl Magyarország Kereskedelmi Bt.	The treasures of our country, quick-frozen "lángos" dough	2020.
Lidl Magyarország Kereskedelmi Bt.	The treasure of our country, plum jam from Szatmár	2020.
Lidl Magyarország Kereskedelmi Bt.	Sourdough loaf	2021.
Lidl Magyarország Kereskedelmi Bt.	Optisana isotonic drink with L-karnitin	2021.
Lidl Magyarország Kereskedelmi Bt.	Treasures of our country Zselici Milk product range: milk 3,6%, sour cream 25%, kefir 3,6%	2021.
Lidl Magyarország Kereskedelmi Bt.	Pilos Free From lactose free chocolate milk with sweeteners	2022
Lidl Magyarország Kereskedelmi Bt.	Pilos Jumbo Quark dessert	2022
Lidl Magyarország Kereskedelmi Bt.	Plum jam filled pur pastry	2022
Lidl Magyarország Kereskedelmi Bt.	Nostalgia bun range: plain, wholemeal, cheese, purple	2023
Lidl Magyarország Kereskedelmi Bt.	Pikok Pure peasant sausage	2023
Lidl Magyarország Kereskedelmi Bt.	Confisiere Firenze product range	2023
Lidl Magyarország Kereskedelmi Bt.	Bacon bread pancake 150g	2024
Lidl Magyarország Kereskedelmi Bt.	Sausage Pizza 150g	2024
Lidl Magyarország Kereskedelmi Bt.	Pilos Cream cheese dessert with vanilla, 90g	2024
Lidl Magyarország Kereskedelmi Bt.	Pilos grated mozzarella cheese lactose free 200g	2024
Lidl Magyarország Kereskedelmi Bt.	PIKOK Turkey ham product family (Pikok Toast Ham turkey sliced 100g; Pikok Thigh ham sliced 100g; Pikok Turkey breast ham sliced 100g; Pikok Pure Turkey additive-free breast ham sliced 100g)	2024
Lidl Magyarország Kereskedelmi Bt.	Solevita Peach-Orange nectar 51%, 1l	2024
Losonczy Innovation Kft.	PRO measuring machine family: AXIS PRO, TOWER PRO, HOUSING PRO	2024
Madách Színház Nonprofit Kft.	Catherine Johnson - Benny Andersson - Björn Ulvaeus: Mamma Mia! című musical	2015.



VALUE AND QUALITY AWARD TENDER

Applicant/s	Title of the Application	Year of Award
Mag-Log Transport Kft.	Pocket-friendly, clockwork accurate logistics, safety, optimal processes, transparency, complete logistics outsourcing	2019.
Magyar Testnevelési és Sporttudományi Egyetem (MTSE) Sport-táplálkozástudományi Központ Analitikai Laboratóriuma (previously Testnevelési Egyetem)	Analytical services of the University of Physical Education Center for Sports Nutrition Science Testing Laboratory	2021
Mapei Ltd.	Development program of construction industry professional community	2023
Matula Média Ltd.	"Hungarian Newspapers in Transylvania" newsagent and newspaper publishing	2023
McIntosh Richard Duncanné	Crochet pictures exhibitions	2024
MEGASTAR PLUS Kft.	MegaORA administration management system	2010.
Médiaszolgáltatás-támogató és Vagyonkezelő Alap (MTVA) - Kossuth csatornaigazgatóság	Environment protection radio program "Discoverer of the Environment"	2016.
Médiaszolgáltatás-támogató és Vagyonkezelő Alap (MTVA)	"It's good to be good!" charity campaign and all-day show	2016.
MONTIVÍZ Vízpalackozó és -forgalmazó Zrt.	MONTI natural mineral water in balloon	2013.
Multi-Cikória Kft.	Maci product family: Maci Classic sweetened instant coffee substitute and extract, Maci sweetened instant coffee substitute and extract, chocolate flavour	2022
Mystic Nails Hungary Kereskedelmi és Szolgáltató Kft.	Mystic Nails – ColorMe! As U Wish gel-lack collection: 96 – Up to U; 97 – Surprise Me; 98 - Simple; 99 - Whatever; 100 - Something Trendi; 101 – I Don't Know; 103 – I have No Idea; 104 – So Unique; 105 - Hot; 106 - Autumnal; 107 - Something Solid; 108 – Good Question; 109 - Pleasant; 110 – Something Summery; 111 – Matches With Everything; 112 – Something Cheerful; 113 – Something Cool	2019.
NASTE-BAU Építőipari, Kereskedelmi és Szolgáltató Kft.	Landscaping and park construction with self-propelled gardening robots is used to supplement and replace human resources	2021.
Natur Gold Global Kft.	Grana Antico product family (Alakor baking mix, wholemeal 450g BIO; Alakor baking mix, light 400g BIO; Spelt baking mix, wholemeal 450g BIO; Spelt baking mix, light 400g BIO)	2024
Nádudvari Élelmiszer Feldolgozó és Kereskedelmi Kft.	Gluten and Lactose free pork grill sausage with Emmental cheese	2022
Nádudvari Élelmiszer Feldolgozó és Kereskedelmi Kft.	Cream yoghurt 10% from Nádudvar	2022
Nádudvari Élelmiszer Feldolgozó és Kereskedelmi Kft.	Nádudvari Layered cream-yoghurt family: with apricots, blueberries, forest fruits	2023
Nádudvari Élelmiszer Feldolgozó és Kereskedelmi Kft.	Nádudvar Chef Exclusive "breakfast family": sausages, Debrecziner, Nürnberger	2023
Nádudvari Élelmiszer Feldolgozó és Kereskedelmi Kft.	Nádudvari Chef Exclusive Meatballs product family: chicken breast with cheese filling, chicken breast with jalapeno cheese filling, chicken breast with broccoli cream filling	2024



VALUE AND QUALITY AWARD TENDER

Applicant/s	Title of the Application	Year of Award
Nádudvari Élelmiszer Feldolgozó és Kereskedelmi Kft.	Nádudvari Fruit Yoghurts 125 g with added vitamins C and D, 125 g: peach, strawberry, red fruit	2024
Négy Évszak Training Kft.	Hungarian Tale (The student, the princess, the mountain fairy and the prince charming)	2022
Normafa-Panoráma Bt.	Etalon Party Service: high quality, full-service event management and catering	2020.
Oktatási Hivatal	High Educational IT System (FIR)	2014.
Oktatási Hivatal	DPR AAE Career Guidance Support Modul	2019.
Optimális Biztosítási Kft.	Optimal Academy RINO (Risk Management Innovation in Insurance Optimization) training program	2022
Optimális Biztosítási Kft.	RUSSIAN ROULETTE publication (or: What it takes for the insurance companies to pay what they owe)	2023
Optistyle Kft.	Services of the Optistyle Optical Salon	2022
ORIENTAL HERBS Kft.	Virgin Tea product range: Virgin Tea 15x3g, Virgin Tea Forte 15x3g, Virgin Tea Comfort capsules, Virgin Tea Soft capsules	2019.
ORIENTAL HERBS Kft.	Dr. Chen Patika Herbal products: Anti-Stress Herb + Vitamin For stress-free everyday life, Charantea capsule, Cran-Cranberry Complex, Diosmin Hesperidin capsule, Cinnamon Forte capsule with Ginger and Chromium, Ginseng Ginkgo Biloba Forte capsule, Ginseng Magnesium Complex capsule Ginseng Magnesium Complex Panax, Turmeric Collagen Forte capsule, Liver Meridian capsule, Milk Thistle Forte capsule, Normal Blood Pressure capsule, Lung Meridian capsule, Valerian Dream capsule, Lipped Mussel Turmeric Extra capsule with turmeric extract. Dr. Chen Patika branded products have been serving the health of Hungarian customers since 1994. Their main objective is to produce herbal products whose development is guided by the principles of maintaining health, preventing adverse processes, and applying a holistic approach (considering the body as a single entity). Nowadays, it has become important to combine herbs with other active ingredients, where appropriate, to offer effective solutions, taking into account the latest research results, as health is a unit. The knowledge base of herbs dating back thousands of years, used in the spirit of today, paying particular attention to constant, high quality - this is what the herbal preparations of Dr. Chen Patika offer with a favourable price-performance ratio.	2021.
ORIENTAL HERBS Kft.	TCM, the protocol of traditional Chinese medicine, is at the Chi-Huang /Dr. Chen Patika/Medical Center Healing Center	2022
Otthonod 2000 Interior Design Creative Group	We turn your home into a home" - interior design, interior decoration	2022
Ovi-Sport Public Foundation	Ovi-Sport Track, Ovi-Sport program	2013
PA – COMP Kft.	Nut-replacement mix	2009.
Pannon Agroteh Ltd.	BEEF-MAGIC cattle manure family with microelements: garden vegetables, lawn, balcony plants and geranium, citrus, leander and palm tree	2023
Panyolai Szilvórium Zrt.	Panyolai Elixir product line: Elixir Plum Palinka of Szatmar 45%, Matured Elixir Apple Palinka of Szabolcs 44%, a kind of sour cherry palinka 40%, Elixir Apricot palinka 40%, Elixir William pear palinka 40%, Elixir Quince palinka 40% Elixir Black cherry palinka 42%, Elderflower palinka 40%, Elixir Black currant palinka 40%, Elixir Strawberry palinka 40%, Irsai Oliver Grape 40%	2015.



VALUE AND QUALITY AWARD TENDER

Applicant/s	Title of the Application	Year of Award
Panyolai Szilvórium Zrt.	Panyolai Misztikum range: cranberry liqueur (30% V/V); green walnut liqueur (30% V/V); poppy seed liqueur (30% V/V); poppy seed extra liqueur (50% V/V)	2020.
Pápai Hús Kft.	Papa De Vega sliced vegan sandwich topping family (nature)	2023
Pápai Hús Kft.	Esterházy ham	2023
Perfect Play Kft.	Alpha Man food supplement for men, with increased vitamin D3, herbal extracts, vitamins and mineral substances	2021.
Pipelife Hungária Kft.	RADOPRESS product line: cold and warm water and central heating system, Watt surface heating-cooling system	2014.
Pipelife Hungária Kft.	PIPELIFE drainage system: PVC-U sewage system in DN110-DN500 mm diameter range (KG with homogeneous and solid wall structure, KG-SUPER with multilayer wall structure); PP Pragma sewage- and drainage (perforated) pipe system with structured wall, in DN 160-DN1000 mm diameter range; PP PRO inspection chamber system in DN630, DN800 and DN1000 mm diameters; STORMBOX rainwater infiltration system.	2015.
PITYÓKA GYÁR SRL (Ro)	Csíki Chips Product Family: Parajd Salt Csíki Chips, Paprika Vibe Csíki Chips, Very Cheezy Csíki Chips, Onion-sour cream Csíki Chips, Forbidden Csíki Chips with truffle, Forbidden Csíki Beer Chips, Forbidden Salt & Pepper Chips	2021.
Planet Herbal Kft.	Pranagarden Prog-Estro Balance Cream	2024
Poultry Brasov Kft.	'Székely Csürke' fresh and frozen chicken meat: fresh products: vacuum pack: breast fillet, whole thigh, drumstick, drumstick, wing; vacuum pack: breast fillet, whole thigh, drumstick, drumstick, wing; bag: whole chicken; frozen products: vacuum pack: breast fillet, whole thigh, drumstick, drumstick, wing; bag: breast fillet, whole thigh, drumstick, drumstick, wing, whole chicken	2024
Rachel Care Kft.	Rachel Care Anti-aging Day Cream	2024
RIGO Szerszám és Formakészítő Kft.	Bookbinding machinery for printing industry: LamiBIND 340 PUR+ Hot-Melt; LamiBIND 420 PUR+ Hot-Melt; MillBIND 420 PUR+ Hot-Melt; MegaBIND 420 PUR+ Hot-Melt; Perfect Binder 420 PUR+ Hot-Melt	2015.
Roll-Lamell Ltd.	Umbroll Bioclimatic Pergola	2023
Roll-Lamell Ltd.	Umbroll External Venetian Blinds: C80, Z90, S90, F80/100, Self-supporting for mwork, Multipled	2024
RONIX Szervező és Szolgáltató Kft.	Pest control, Insect and rodent extermination, Bird protection, Bio rodent control, Risk analysis	2024
RWi Textilservice Zrt.	"Microchip identification system in the washing of sanitary textiles"	2015
Scratch & J Kft.	Scratching therapy (a unique body relaxation service patented in Europe)	2024
SOLE-MiZo Zrt.	MiZo Coffee Selection lactose free roasted pistachio flavoured latte 330ml	2024
SPAR Magyarország Kft.	SPAR cocoa swirl bun with purpur dough	2023
Spirit Hotel Gyógy szálloda Kft.	SPIRIT – Dream Come True®: Spirit Hotel Thermal Spa ***** Superior	2014.
Szamos Cipőipari és Kereskedelmi Kft.	„Szamos Kölyök” supinated children’s shoes	2015.
SULISZERVIZ Oktatási és Szakértői Iroda Kft.	National PubEc Education and Vocational Training and Consultants’ Conference	2023
SW Umwelttechnik Magyarország Kft.	Functional paving stone (e-paving stone)	2023
Szamos Cipőipari és Kereskedelmi Kft.	Szamos Kid supinated children’s footwear	2015.



VALUE AND QUALITY AWARD TENDER

Applicant/s	Title of the Application	Year of Award
Szilber Ingatlan Menedzsment Kft.	Home Buyers* Handbook	2023
Szombathelyi Távhőszolgáltató Kft.	„Go green with us” awareness raising programme	2022
T-CAD Stúdió Bt.	Design and manufacture of special purpose machines, special tools; 3D scanning; Project management	2024
Terék Művészeti Kft.	Performance pieces for tarogató and piano	2024
TERRAGRO Kereskedelmi Kft.	Soil inoculant product-family (BIOFIL Acidic, BIOFIL Alkaline and BIOFIL Normal)	2015.
Therézia Prodcum Kft. (Ro)	Therezia Steamed Cheese Specialties – Cheese Roll with pepper, Cheese Roll with paprika, Cheese Roll with sausage, Traditional Transylvanian Cheese, Transylvanian Twisted Cheese, Mezőpaniti Cheese	2017.
Thermal Hotel Visegrád ****superior	Hotel Service “... pampering relaxation” in the attraction of Natural Harmony ...”	2019.
VendelFood Kft.	„BUZA „ variations of sausages: Mild sausage, hot sausage, „Legényes” extra hot sausage, thick paprika sausage (mild), thick paprika sausage (hot)	2015.
VendelFood Kft.	BUZA Sausage variations: mediterranean salami; venison salami -delicate; venison salami - hot	2019.
Vinum Cubiculum Bt.	Entertainment product “BorKaland® - Made in Hungary, or all about the wine Hungaricums”	2023
Vitaking Kft.	Vitaking Multi Profi monthly vitamin packages: Multi Basic Profi, Multi Plus Profi, Multi Senior Profi, Multi Paleo Profi, Multi Teens Profi, Multi-Sport Profi	2017.
Vitaking Kft.	Vitaking vitamin C range; 1000mg with bioflavonoids: 30 pcs, 90 pcs, 200 pcs; 1000 mg with rosehip: 30 pcs, 100 pcs; 1000 mg TR 60 pcs; 1500 mg. 60 pcs.; 500 mg., 100pcs.; 500 mg.TR 100 pcs.; 1000 mg+D-4000 complex 90 pcs.; Acerola C-500 chewable tablets strawberry (40), raspberry (40); Ascorbic acid powder 150 g., 400g.	2022
YAMUNA Kft.	YAMUNA Bath and Body care moisturizing family with grape-seed oil: skin care shower gel, moisturizing body lotion, „bath bomb”, hand cream, body butter 200 ml, moisturizing shampoo	2018.
YAMUNA Kft.	skin by Yamuna face care family: sensitive face cream with plant- based collagen 50 ml, Stop acne gel for acne-prone skin 50 ml, anti-aging day cream 50 ml, anti-aging night cream 50 ml, anti-aging eye cream 15 ml, hydrating cleansing milk 150 ml	2023.
Zalakarosi Családi-, Élmeny- és Gyógyfürdő Zrt.	Zalakaros thermal water product range: Massage cream, Shower bath & shampoo, Body lotion	2023
Zalakarosi Családi-, Élmeny- és Gyógyfürdő Zrt.	Energetic innovation using medicinal water of Zalakaros	2024
Zichy Szín - Műhely Közhasznú Nonprofit Kft. (previously: SALSABIERTA Nonprofit Kft. and (H&Z Teátrum Közhasznú Nonprofit Kft.)	The art concept and creed of ZICHY THEATER -WORKSHOP	2017.
Zwack Unicum Nyrt.	House of Unicum Museum & Visitor Center	2023

IMPRESSUM

Organizational, secretarial and trademark use tasks related to the Value and Quality Award Tender are performed by
DIAMOND Szervezőiroda Bt.
as Secretariat of Value and Quality Award.

DIAMOND Szervezőiroda Bt.
1172 Budapest, Gátfutó utca 15.

Contacts:

Ildikó Kiss
managing director
telefon: +3620 934 4909
e-mail: kissildiko@emin.hu

Klára Babó
Head of Secretariat, financial expert
telefon: +3620 511 2102
e-mail: baboklara@emin.hu

www.emin.hu

Responsible publisher: DIAMOND Szervezőiroda Bt.

Director in charge:

Ildikó Kiss, founder of the trademark

The catalogue is made on behalf of DIAMOND Szervezőiroda Bt.

Artwork, image processing, edition: Gábor Sárkány

Translator: Márta Szabó

Advertisement, graphics: Mónika Kun-Molnár

IT background: Máté Babó





The announcement of the results of the Value and Quality Award Tender and the presentation of the winners and contributors will take place in the main chamber of the Parliament in early September, in a ceremony attended by a large audience. The Value and Quality Award Certification Trademark embodies and expresses Hungary's commitment to certified quality and recognises the performance of its greatest treasure, its grey stock!



Catalogue

